

1 **Introduction**

2 **Q. Please state your name and position.**

3 A. My name is Frank C. Graves. I am a Principal at the economics consulting firm
4 *The Brattle Group*, where I am also the leader of the utility practice group.

5 **Q. Please summarize your qualifications and experience briefly.**

6 A. I specialize in regulatory and financial economics, especially for electric and gas
7 utilities. I have assisted utilities in forecasting, valuation, and risk analysis of
8 many kinds of long range planning and service design decisions, such as
9 generation and network capacity expansion, supply procurement and cost
10 recovery mechanisms, network flow modeling, renewable asset selection and
11 contracting, and hedging strategies. I have testified before the FERC and many
12 state regulatory commissions, as well as in state and federal courts, on such
13 matters as integrated resource planning (IRPs), the prudence of prior investment
14 and contracting decisions, costs and benefits of new services, policy options for
15 industry restructuring, adequacy of market competition, and competitive
16 implications of proposed mergers and acquisitions. I am the author of several
17 publications in risk management. I received an M.S. with a concentration in
18 finance from the M.I.T. Sloan School of Management in 1980, and a B.A. in
19 Mathematics from Indiana University in 1975. A detailed resume is included in
20 the Appendix.

21 **Q. Have you previously testified for Rocky Mountain Power (the Company) in**
22 **regard to risk management and hedging?**

23 A. Yes. I filed testimony on behalf of the Company before the Public Service
24 Commission of Utah in Docket No. 10-035-124. I also filed testimony in the
25 Company's request for a power cost adjustment mechanism in Utah, Docket No.
26 09-035-15, some of which addressed risk management and hedging. I participated
27 in the 2011 Utah workshops on risk management goals and approaches between
28 RMP, the Commission Staff, and various customer group representatives. Most
29 recently, I filed rebuttal testimony on behalf of the Company in Utah, Docket No.
30 11-035-200, and in Wyoming, Docket No. 20000-405-ER-11. The recent
31 testimonies also related to risk management issues.

32 **Q. What is the purpose of your testimony?**

33 A. I have been asked to review the pre-filed direct testimony of Dr. J. Robert Malko
34 on behalf of Utah Industrial Energy Consumers (UIEC) and to comment on his
35 recommendations regarding the disallowance of a portion of the Company's gas
36 hedging costs.

37 **Q. What specifically do you discuss in your testimony?**

38 A. I will respond to Dr. Malko's views on the prudence of RMP's natural gas
39 hedging practices and his proposed disallowance of a portion of the losses
40 incurred on hedges priced above forward prices for natural gas. More specifically,
41 I discuss the following questions:

42 1. Whether PacifiCorp's hedging policies are consistent with good industry
43 practices;

- 44 2. Whether an early position liquidation would have been beneficial to
45 customers;
- 46 3. Whether cost minimization should or can be a central part of PacifiCorp's
47 hedging goals;
- 48 4. Whether PacifiCorp's hedging instruments were diversified;
- 49 5. Whether power companies with generation tend to hedge natural gas and
50 power separately or focus on the net exposure; and,
- 51 6. Whether various analogies to other hedging and investment situations
52 proposed by Dr. Malko demonstrate a flaw in PacifiCorp's approach.

53 Each of these is discussed below, after a brief summary of Dr. Malko's position. I
54 understand that Company witness Mr. Stefan A. Bird is addressing the
55 Company's hedging program, the collaborative workshops referenced by Dr.
56 Malko, market conditions facing the Company and the correlation between
57 natural gas and electric prices.

58 **Q. Please briefly summarize Dr. Malko's critique.**

59 A. Dr. Malko has submitted testimony on behalf of the UIEC in which he criticizes
60 the Company for having incurred losses on its hedging strategy for the time
61 period October 1, 2011 through December 31, 2011 (the EBA period). These
62 hedges were entered from prior to the stipulation onwards and were held through
63 a period of time which, in hindsight, has experienced unprecedented reductions in
64 the spot and forward prices of natural gas. Dr. Malko claims that there were
65 "numerous signs that spoke for action" (p. 15) for PacifiCorp to get out of a
66 "significant portion" of these hedges and (apparently) cause them to cease

67 hedging natural gas needs – although Dr. Malko is not explicit about when or
68 whether the Company should have later re-hedged any or all of the portions he
69 wishes had been liquidated. Rather, he simply proposes that 100 percent of the
70 Company’s natural gas swap losses over the EBA period be disallowed, or about
71 \$23.8 million. (p. 28) He alleges that RMP’s failure to liquidate a significant
72 portion of the out-of-the-money hedges is a sign of imprudent risk management,
73 perhaps pursued because (he suspects) PacifiCorp may have felt indifferent to
74 declining market trends as a regulated entity with fuel cost recovery mechanisms.
75 (p. 14-16) Dr. Malko alleges that PacifiCorp failed to diversify its hedging
76 portfolio and that had PacifiCorp hedged with options¹ or other financial
77 instruments, hedging losses would have been reduced. Further, he states that there
78 is no need to consider the natural gas and electric power swaps or needs of RMP
79 together.

80 **Q. What is your response to Dr. Malko’s criticisms?**

81 A. I disagree with Dr. Malko’s opinions in several respects. First, he is
82 recommending a disallowance without offering a theory of what the costs would
83 have been under alternative risk management practices he believes PacifiCorp
84 could and should have used. Such an alternative would have to be demonstrably
85 and repeatedly useful under a variety of market conditions that would not all
86 involve the same pattern of gas price evolution as happened to occur in the last
87 few years. Moreover, any such alternative presumably would not have involved
88 having no hedges whatsoever, yet he proposes a disallowance equal to the entirety

¹ Options provide the buyer with the option but not the obligation to purchase natural gas at a predetermine price on or before a certain date. The buyer pays for such an option.

89 of the difference between the acquisition cost and spot market (unhedged) value
90 of the gas under contract.

91 Second, he expresses a desire for cost minimization to have been a driving
92 force in PacifiCorp's hedging practices, but cost minimization has nothing to do
93 with risk management -- unless he wanted the Company to begin speculating that
94 the market for natural gas was going to continue to go down further than forward
95 prices were showing. (It happened to do so, but that was not the market signal at
96 any point in time during the relevant period). He also underestimates or does not
97 appreciate the extent of unforeseeability of the amazing recent gas price collapse.
98 Even natural gas exploration and production firms aggressively leading the
99 development of the hydraulic fracturing technology that has caused this price drop
100 have been badly surprised by the rapid price reductions.²

101 Third, while Dr. Malko believes the Company failed to diversity its
102 hedging strategy, he makes no recommendation for an alternative strategy and
103 fails to consider the advantages of the relative liquidity and tenor of the swap
104 market compared to that of other financial hedging instruments such as options.

105 Fourth, he states that natural gas and power hedges need not be considered
106 together and that losses incurred in natural gas should be penalized regardless of
107 how electric power positions performed. This would be both an inefficient and an
108 inequitable practice. The literature and common practice in hedging is solidly on
109 the side of taking advantage of positions that predictably tend to offset each other,

² For example, an August 2009 article in the New York Times cites senior management at exploration and production companies that the continual drop puts the viability of smaller companies at risk. See Clifford Krauss, "Natural Gas Price Plummet to a Seven-Year Low," New York Times, August 21, 2009.

110 in order to reduce the cost and scope of hedging transactions that are needed.
111 Electric and gas operations fit this model very nicely, in that they naturally tend to
112 be correlated. Dr. Malko's approach of criticizing whatever side of the related
113 transactions that turns out to be "out of the money" would guarantee that any and
114 every possible hedging strategy RMP could pursue would have ex post
115 disallowances.

116 Fifth, he draws several analogies to other trading situations that he
117 believes show the applicability of his approach in other settings, but these are not
118 comparable to managing PacifiCorp's fuel risk, and in some cases he is not even
119 correct about what transpired.

120 **1. PACIFICORP'S PRACTICES IN RELATION TO INDUSTRY NORMS**

121 **Q. Are you familiar with the Company's hedging policy?**

122 A. Yes. On several occasions over the past few years, I have reviewed the
123 Company's risk policy and various monitoring reports that have been provided to
124 me by PacifiCorp. I have also spoken to employees responsible for managing,
125 measuring and monitoring the Company's risks. I am also familiar with risk
126 management practices commonly used in the utility industry, as well as the
127 mathematical tools and financial instruments available for energy market hedging.

128 **Q. What are the main components of the Company's hedging program?**

129 A. The main components of the Company's current risk activities that serve to
130 reduce customer exposure to fuel and power price volatility are To-Expiry Value

131 at Risk (TEVaR) and Value at Risk (VaR) measurements and TEVaR and VaR
132 limits that are outlined in the Company's risk policy and procedures.³

133 These limits and targets force the Company to closely monitor the open
134 positions it holds in power and natural gas on behalf of its customers (which it
135 does on a daily basis) and to limit the risk exposure resulting from these open
136 positions for prescribed time frames in order to dampen customer exposure to
137 price volatility. Specifically, the TEVaR metric automatically results in a reduced
138 hedge requirement as commodity price volatility decreases, and it requires an
139 increase in hedged volumes as volatility increases or as correlations among
140 commodities diverge. Prior to May 2010, the Company had volume-based
141 hedging targets. These can also be effective, but they are less responsive to
142 shifting market conditions than using TEVaR.

143 **Q. What are your opinions about the Company's hedging practices and policies**
144 **compared to industry norms?**

145 A. The Company's risk policies, analytic methods, and controls are sophisticated,
146 well-developed, and aptly suited to monitoring and managing natural gas and
147 power cost risks over time. The Company has in place an advanced platform for
148 estimating and reporting the mark-to-market value of, and risk metrics pertaining
149 to, its electric and natural gas portfolios. These metrics are reported and reviewed
150 on a routine, timely basis, and the Company is required to resolve movements in
151 its portfolio beyond established risk limits. The hedging policies have been

³ The VaR and TEVaR are widely used risk measures that quantify the financial risk within the Company's supply portfolio. The TEVaR measures the statistical exposure of net combined natural gas and power open positions to expiry.

152 carefully and repeatedly explained to interveners and the Commission Staff, and
153 there are substantial documents reporting on hedging activities and results that are
154 informative and consistent. Dr. Malko himself has commented elsewhere that
155 prudence is defined in large part by comparability to best practices in the
156 industry.⁴ In my judgment, the Company’s policies stand up well under such
157 comparisons.

158 **2. LIQUIDATING THE PORTFOLIO**

159 **Q. Dr. Malko believes that the Company was imprudent for not liquidating a**
160 **significant portion of its’ out-of-the-money hedges. Do you agree?**

161 A. No. Dr. Malko asserts that the Company should at some point have “... cut its
162 losses and liquidated at least a significant portion of its natural gas hedged
163 positions.” (p. 24) He then encourages the Commission to “... consider whether
164 the Company took adequate steps to avoid losses that have now fallen to
165 ratepayers.” (p. 24) This argument implicitly assumes that liquidating hedges
166 would serve some normal goal of risk management, or would reduce expected
167 costs. Neither of these is correct, and I am not aware of any utility that liquidates
168 hedges absent changes in volumes needed.

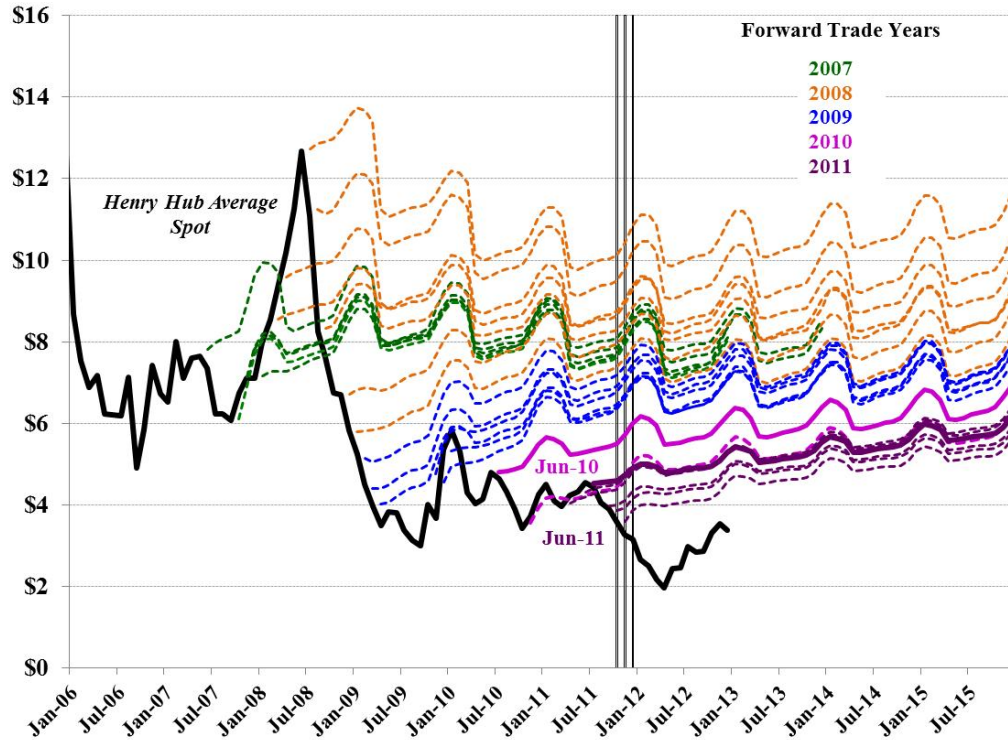
169 **Q. Why don’t utilities liquidate out of the money hedges?**

170 A. Once a utility has set its hedging goals based on risk metrics and begins covering
171 those needs, it rarely if ever reverses prior positions. This is not a matter of
172 neglect or disinterest, but an appropriate policy because there is no expected
173 economic benefit from liquidating. The only way to get out of a contract is to sell

⁴ Pre-filed Direct Testimony of J. Robert Malko on Revenue Requirement on behalf of Utah Industrial customers in Docket No. 10-035-124, p. 9-10.

174 it at prevailing market forward prices -- which are the same set of prices the utility
175 then expects to face for replacing that supply of fuel or power going forward.
176 Assuming there is still a future need for just as much fuel or power, there is no
177 expected savings from marking to market and then buying at market thereafter.
178 For PacifiCorp (and many utilities with gas-fired generation in their supply mix),
179 a reduction in forward gas prices tends to cause its future demand for gas supply
180 to increase, because its gas-fired generation becomes more likely to be in the
181 money. Thus there is no reason to unwind hedges. Replacing them would simply
182 involve incurring the bid-ask spread needlessly.

183 Of course, it is possible that realized, spot commodity prices could end up
184 below forward prices that were available in the contracting periods (as has
185 happened here), but that cannot be the market expectation. Indeed, it has never
186 been the case that the market even expected future spot prices to trend downwards
187 during most of the time over the past few years, despite the fact that it kept
188 experiencing declining recent past spot prices. To demonstrate this, Figure FCG-1
189 below shows the forward prices of gas at several illustrative dates from 2007 to
190 today, which is the time frame when the swaps in question were acquired. The
191 figure also shows the realized spot prices (for delivery month) over the same time
192 horizon. Every forward curve starts at the then-current spot price and rises
193 thereafter. In effect, after every spot price decline, market traders believed that the
194 decline was over and that the future would have higher prices. Thus, there was no
195 market indication or sentiment remotely confirming Dr. Malko's view that there
196 were "signs" of a likely decline of the experienced magnitude.



197

Figure FCG-1

198

Q. Dr. Malko does not suggest that the company should have just swapped out of older forward contracts for newer ones. He implies that the company should have simply sold off its hedges and “gone naked” thereafter. Does this change your view of what the Company might have done?

202

A. No. Even if the Company had considered going without hedges at some point in the past, it would and should have then expected that this strategy would thereafter cost what the forward curve was saying the future gas commodity was worth. There is no difference in the expected future supply costs regardless of how the liquidated contracts are replaced. Moreover, if the Company had chosen to abandon hedging because it believed prices would be below the forward curve,

207

208 this would have been speculative – betting against the market. This would have
209 violated the Company’s strict and appropriate risk policies in two ways which
210 would have been genuinely imprudent: First, it would have involved decisions
211 against its own risk metrics, likely driving the probability of significant losses to
212 levels that were much higher than what the Company’s policy and prudence
213 would dictate as a maximum.⁵ Second, it would have been speculation, which is
214 disallowed in every utility hedging policy in the country.

215 **Q. Is Dr. Malko’s notion that the Company should have liquidated some of its**
216 **hedges, at some time, consistent with his disallowance theory or calculations?**

217 A. No. Dr. Malko is proposing that all of the difference between the Company’s
218 hedge acquisition costs and realized (delivery period) spot market prices be
219 deemed imprudent and be disallowed. This effectively implies that the only
220 prudent strategy would have been never to hedge at all (since he is only allowing
221 the unhedged, realized spot prices). However, his implicit counter-proposal for
222 what an acceptably prudent strategy would have been is not this severe --though it
223 is vague. Instead, he implies that there must have been some time after acquisition
224 but prior to delivery when it would have become prudent to liquidate some
225 hedges. That is, it would have to have been prudent initially to have hedged but it
226 became imprudent to stay hedged at some point.

227 If so, and had an intermediate liquidation occurred, the buy-out or buy-
228 down of those contracts would have involved losses from marking them to market
229 – but those adjustment costs would have to be deemed prudent had the exit

⁵ Technically, the Company’s Value at Risk (VaR) or To-Expiration Value at Risk (TEVaR) metrics likely would have been too high to be acceptable.

230 occurred in a timely manner. Under this theory, the difference between (a) the
231 cost incurred and (b) the costs resulting from a strategy that involved liquidating
232 and then buying in the spot market is **not** the difference between the price at
233 which the Company originally acquired the natural gas and the delivery spot
234 prices but a much smaller figure. This smaller figure takes into account the loss
235 associated with liquidating the portfolio at some prior point in time. Therefore,
236 Dr. Malko's calculation of the \$23.8 million that he believes should be disallowed
237 is incorrect even under his own theory.

238 In essence, he is arguing for disallowances equal to the gross losses on the
239 Company's positions, when his own strategy would call for only the net losses to
240 be deemed imprudent. Unfortunately, he provides no insight as to when or what
241 contracts should have been liquidated, so we cannot infer that he actually does
242 know of a more prudent, more robust strategy than the Company followed (just
243 that he can observe in hindsight that the Company's positions involved losses).

244 **Q. Please summarize the inconsistencies and flaws in Dr. Malko's position.**

245 A. Dr. Malko's proposition that PacifiCorp should have liquidated and never re-
246 hedged, and that this would have reduced its Company-wide gas supply losses by
247 approximately \$54.6 million over the EBA period is simply wrong. There can
248 only be a savings from unwinding and not replacing hedges if the market falls in
249 the future to an extent not already anticipated at the time the liquidation occurs.
250 Sometimes this may happen (as here), but it cannot happen on average, nor be
251 expected to occur, or else the forward prices are inefficient. In fact, it would be
252 speculative to assume it would occur. Pursuing his strategy would have required a

253 finding that either the Company's risk goals should have been change radically (to
254 tolerate the greatly increased risk of going unhedged) or a finding that the market
255 risk had at some point fallen so much that replacement hedges were not needed in
256 order to keep the Company's expected costs within target bounds. He does not
257 make either demonstration, and indeed neither is plausible. He also would need to
258 provide a theory of market timing that could be beneficially used in general, not
259 just opportunistically in hindsight. Importantly, Dr. Malko offers neither such
260 assessments nor recommendations.

261 Second, the benchmark against which Dr. Malko measures the \$54.6
262 million is simply wrong even on his own terms. Even if the Company had been
263 able to time the market and liquidated its positions at an optimal or near-optimal
264 time to liquidate, it would have done so at a price that would force the Company
265 to incur a prudent loss. Therefore, the difference between the Company's hedging
266 strategy and Dr. Malko's proposal to liquidate is not \$54.6 million but a much
267 smaller number.

268 **3. COST MINIMIZATION IS NOT A PROPER GOAL OF RISK MANAGEMENT**

269 **Q. Please explain what risk management is and is not expected to control.**

270 A. Dr. Malko repeatedly criticizes the Company for failing to formalize criteria for
271 cost minimization in its risk policies, and for failing to adopt what he regards as
272 cost minimizing practices (here, of unwinding hedges that move out of the
273 money). For example, on p. 12, Dr. Malko states, "The Company clearly has not
274 engaged in a strategy of balancing price stability with cost minimization".
275 Properly understood and practiced, risk management is about controlling the

276 potential width (and shape) but NOT about improving (reducing) the mean of the
277 distribution of future costs (or increasing revenues). Fairly and competitively
278 priced hedges will only trade if both sides regard the amount paid for the risk
279 transfer to be worth the value gained (or cost incurred). This means there can be
280 no improvement in the expected cost for one side of the deal, or else the other side
281 is facing an expected degradation. If so, they would be better off not trading. For
282 the same reason, you cannot expect to reduce your future costs by NOT hedging.
283 The hedges you forego have a fair price that reflects what you would be likely to
284 pay on an unhedged basis as well (albeit with a different, more certain pattern
285 over time).

286 **Q. Does hedging change expected costs?**

287 A. No, hedging does not change the expected costs of the commodity being hedged.
288 The only costs that are eligible for minimization under hedging are transactions
289 costs and potential costs of non-performance of the other side. Both of these are
290 generally small in relation to the traded price at delivery. Ironically, these are the
291 very costs that Dr. Malko's approach would increase, because he would have had
292 PacifiCorp move out of hedges (at a small bid-ask placement loss), thereby
293 incurring unnecessary transactions costs for no expected benefit. I am not aware
294 of any theory or practice of energy risk management that includes a dimension for
295 "cost minimization", beyond the de minimus consideration of transactions costs.⁶

⁶ Sometimes, there is rhetorical confusion in regulatory hearings and workshops over whether options premiums should be limited or budgeted narrowly for cost minimization, but this is an illusion of net cost reductions, since restrictions on the allowable size of the premiums taken will be exactly matched by a corresponding change in how much of the price distribution is left open.

296 **4. DIVERSIFICATION OF THE COMPANY'S HEDGING PORTFOLIO**

297 **Q. Dr. Malko claims that the Company could have reduced its losses had it not**
298 **failed to diversify its hedging portfolio. Do you agree?**

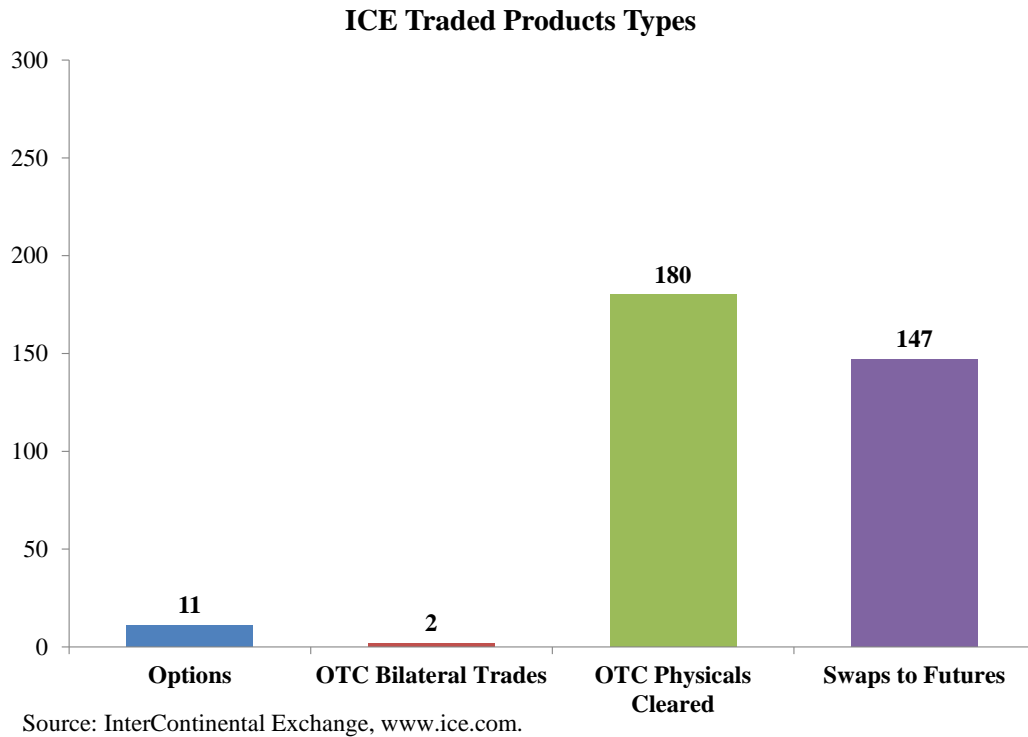
299 A. No. Dr. Malko's view that hedging with options or other financial products would
300 have reduced losses (p. 26) is at odds with the reality of the hedging options faced
301 by utilities such as RMP and based on hindsight.

302 Hedging is of utmost importance to electric utilities because, (i) they face
303 volatile prices and uncertainty in demanded volumes and (ii) unlike many other
304 businesses, they have an obligation to serve. Because of the obligation to serve, *a*
305 *utility cannot withdraw from purchasing power when it becomes very expensive*
306 *or risky (volatile)*. Therefore, hedging becomes an integral part of managing the
307 risk exposure caused by volatile fuel and power prices. Compared to options or
308 fixed price physicals, swaps are often more heavily traded (more liquid) and are
309 available over longer horizons (tenor), making them the most useful means of
310 insuring against price fluctuations. In other words, swaps are often the least-cost
311 and most powerful method (in the sense of minimizing transactions' costs, not
312 delivered energy costs) that can reduce customers' exposure to price volatility. At
313 least as important is the fact that swaps are available at more locations and for a
314 longer time horizon.

315 **Q. Do you have any information about the magnitude of utilities' use of swaps?**

316 A. Yes. ICE (InterContinental Exchange) provides data on 147 different swaps and
317 on 11 options, so clearly the swap market is much more liquid than the option

318 market. Also, the only hedging instrument for which volumetric data is available
319 for the natural gas basis from Henry Hub to Rock Opal is swaps.



320 **Figure FCG-2**

321 **Q. Why do you say that Dr. Malko’s position is based on hindsight?**

322 A. Dr. Malko states that the Company could have reduced its losses by hedging with
323 options or other financial products (p. 26), but this is only true *ex post facto*. The
324 success of such a strategy could not have been foreseen or reasonably expected at
325 any time he might have wanted the Company to buy options in the past (instead of
326 swaps). If the Company had relied on options instead of swaps, we now know that
327 it turns out it would not have exercised those options to buy natural gas, and so
328 the *ex post* losses would have consisted of only the option fees. That is why Dr.

329 Malko claims that options could have reduced costs. However, if prices had gone
330 up, those options would have been struck at exercise prices perhaps above what
331 the forward prices had been at the time the options were purchased (because it is
332 fairly common to buy out of the money calls), and with the added cost of the
333 option premium being borne as well. This would have cost more than just using
334 forward swaps. The option premium is set to fairly reflect the tradeoffs for how
335 much the associated price insurance is expected to be worth. It does not provide
336 an expected savings.

337 **5. NATURAL GAS AND ELECTRIC HEDGE POSITIONS SHOULD NOT BE EVALUATED**
338 **SEPARATELY**

339 **Q. Do you share Dr. Malko view that natural gas and electrical hedging should**
340 **be considered separately?**

341 A. No, the two activities are intrinsically and predictably related to each other, and
342 their unit prices are reliably positively correlated. This makes it far more efficient
343 to evaluate them (and manage their risks) jointly. Power and gas prices are closely
344 related because natural gas is often the fuel on the margin in efficient dispatch, as
345 is practiced throughout the WECC. This means power sales tend to be more
346 valuable in high cost gas periods, producing revenues that are a credit or offset to
347 the high cost fuel. If spot gas prices depart from prior forward prices, electric
348 prices will tend to do so in the same direction, thereby naturally hedging some of
349 the unexpected cost variance. The costs and benefits of natural gas and power
350 hedges tend to move in opposite directions, so the net cost of the two has always
351 been in between and much less volatile than either component. The actual pattern

352 of PacifiCorp's natural gas and power hedges over the last several years is shown
353 in the rebuttal testimony of Company witness, Mr. Bird.

354 **Q. What is wrong with separating two related cash flows and hedging or**
355 **managing them separately?**

356 A. The simplest answer is that it would involve needless and costly administration
357 for no net benefit. Imagine that you were managing a company with risky
358 revenues, e.g., sales denominated in a foreign currency that you would have to
359 repatriate, but that your costs were also denominated in that same currency and
360 were highly correlated with the sales. Hypothetically, assume that the net margin
361 between them is fixed. Each flow could be hedged separately, e.g., selling your
362 expected revenues forward at the foreign exchange (FX) future prices, and buying
363 your expected costs forward at the same FX rates (though this might be difficult if
364 the size of each was highly uncertain). Then each would be fixed and the
365 difference between them would be a fixed amount as well ... but that is already
366 the situation before the hedging begins, due to the assumed perfect correlation
367 between the two. Under the philosophy of managing the two risks separately, you
368 would have hedged many times the needed volume, with associated accounting
369 and credit risks, when only the net amount (already quite safe and much easier to
370 predict) needed repatriation hedging.

371 **Q. Dr. Malko offers an example of why he believes the gas and electric streams**
372 **can be considered independently, wherein one stock in a 401k plan performs**
373 **poorly while another performs well and he states that “you would not just**
374 **hold on and accept those losses because you happened to have another stock**
375 **in your 401K that performed well.” (p. 19) Does that support his conclusion**
376 **that natural gas and electrical hedges should be treated separately?**

377 A. No. It is not even a sensible view of stock portfolio management, unless he feels
378 he is able to predict winners and losers in the market (in which case, he should be
379 a wealthy investor or broker). In efficient financial markets, even protracted
380 periods of recent past downward price movement cannot be used to conclude or
381 predict that future stock prices will continue to fall and so one should liquidate
382 those holdings. Indeed, it can only be the case that investors setting the market
383 prices expect all stocks will go up in the future, regardless of past performance. If
384 investors did not expect this, they could not justify holding the stocks instead of
385 safer bonds, and it would be inexplicable as to why the stock prices did not fall to
386 reflect their pessimistic outlook. The normative advice to investors who are not
387 inclined to speculate is that you simply hold a diversified portfolio and do not
388 trade in and out of winners and losers. Many people do make such trades on
389 hunches or broker advice, but they are actually speculating that the market is
390 wrong about the current stock price, not investing in an efficient manner.

391 **Q. Do electric and gas positions in the PacifiCorp NPC behave like common**
392 **stocks?**

393 A. No. In a stock investment portfolio, it is often (but not always) true that individual
394 stocks will perform independently, such that some move up while others go down.
395 They share some degree of common exposure to the macro-economy and investor
396 sentiment, but they have substantial, usually much larger, idiosyncratic (company-
397 specific) risks and price movements. This is very different from the fact that the
398 Company typically experiences a strong and predictable offsetting benefit to its
399 gas purchase losses from gains in its electric sales' position (or vice versa). This is
400 not a coincidental result. Rather, it intrinsically occurs in power markets for
401 companies with a mix of generation assets like PacifiCorp's. PacifiCorp tends to
402 be "long" on electricity and "short" on gas, as well as somewhat long on energy
403 and short on capacity. That is, it has low cost, base load capacity that is more than
404 it needs in off-peak periods, so it can sell some slack output profitably into the
405 wholesale market. If gas prices fall after it has already sold electricity forward and
406 covered the needed supply with forward gas, it tends to lose money on the gas
407 supply but make money on the power sale.

408 The potential gains vs. losses on power and gas are not one for one,
409 because they depend on whether forward prices for power fall more or less than
410 the corresponding gas prices (as well as on how similarly the positions were
411 hedged in timing and duration, what other types of power plants are supporting
412 the offsystem sales, and other factors). Moreover, this effect is predictable, so it
413 can be (and is) incorporated explicitly into the risk management practices of the

414 Company. If market conditions change (e.g., the net long electric vs. net short gas
415 needs, or the correlations or volatilities of the two commodities), the Company
416 changes its incremental hedging practices. Thus, these are more like two sides of
417 the same coin for utility operations, while having one bad stock and one unrelated
418 good stock whose performances are relatively independent is more like two
419 separate coins. It is not meaningful to criticize gas performance by itself, as the
420 electric performance would not be feasible (or the same) without the gas situation,
421 and vice versa.

422 **Q. Please comment on Dr. Malko’s statement that “in the future, power swaps
423 and natural gas swaps will likely not offset each other ...” (p. 21)**

424 A. This is very implausible to me. The electric industry is moving rapidly towards
425 increased reliance on natural gas fired generation, which is likely to increase the
426 correlation between these two markets, not decrease it.

427 **Q. Is there an adverse incentive issue associated with Dr. Malko’s proposed
428 separation of gas and electric performance?**

429 A. Yes, there is a very serious regulatory economics problem which would arise
430 under his approach: Because the gas and electric positions of PacifiCorp
431 intrinsically move opposite to each other, it is inevitable that one or the other will
432 be yielding savings while the other is incurring a cost. This means that it will
433 always be possible for Dr. Malko or other intervenors to come into any and every
434 RMP rate case and say that we should just focus on disallowing some of the
435 “badly performing” side of the business and ignore the savings or offsets from the
436 other half. This opportunity would present itself all the time, regardless of

437 whether PacifiCorp hedged either side of its gas or electric operation! His
438 approach would put PacifiCorp in an untenable situation of having no possible
439 strategy that would not have purportedly unreasonable costs. This is clearly
440 untenable, inefficient and unfair. The Commission should ignore his separation
441 theory.

442 **6. MISGUIDED ANALOGIES**

443 **Q. Does the comparison that Dr. Malko makes between PacifiCorp's parent**
444 **company practices and PacifiCorp's NPC hedging reveal a contradiction in**
445 **company policies?**

446 A. Dr. Malko cites the actions of PacifiCorp's parent company, Berkshire Hathaway,
447 in disclosing that the fair (market) value of certain fixed maturity securities had
448 declined, so that Berkshire Hathaway recognized an accounting loss on these
449 assets. In Dr. Malko's view this is a sign that "Berkshire was willing to take some
450 action and write-down \$1 billion." (p. 18)

451 The action that Berkshire Hathaway took was to disclose to its investors
452 that certain fixed maturity securities had a lower fair value than previously. This
453 is equivalent to the Company recognizing that the market value of its commodity
454 portfolio has changed - - nothing more.

455 Put differently, Dr. Malko's Berkshire Hathaway analogy is taken out of
456 context to such an extent that it overlooks a completely opposite motivation and
457 effect to Dr. Malko's claim. The annual report cited by Dr. Malko (Berkshire
458 Hathaway 2010 10-K) specifically states that Berkshire Hathaway recorded
459 "impairment charges" (not a loss), so that clearly the securities in question were

460 not liquidated. This is further confirmed by a letter from Warren Buffet to
461 shareholders that accompanied the annual report. In this letter Mr. Buffet refutes
462 Dr. Malko's perception of Berkshire Hathaway's practices. On page 12 of that
463 letter, Mr. Buffet stated⁷

464 A few [investments], however, have very poor returns, a result of some
465 serious mistakes I made in my job of capital allocation. These errors came
466 about because I misjudged either the competitive strength of the business
467 being purchased or the future economics of the industry in which it operated. I
468 try to look out ten or twenty years when making an acquisition, but sometimes
469 my eyesight has been poor. Charlie's has been better; he voted no more than
470 "present" on several of my errant purchases. *Berkshire's newer shareholders*
471 *may be puzzled over our decision to hold on to my mistakes.* After all, their
472 earnings can never be consequential to Berkshire's valuation, and problem
473 companies require more managerial time than winners. *Any management*
474 *consultant or Wall Street advisor would look at our laggards and say "dump*
475 *them." That won't happen.* For 29 years, we have regularly laid out
476 Berkshire's economic principles in these reports (pages 93-98) and Number
477 11 describes our general reluctance to sell poor performers (which, in most
478 cases, lag because of industry factors rather than managerial shortcomings).
479 Our approach is far from Darwinian, and many of you may disapprove of it. I
480 can understand your position. However, we have made – and continue to
481 make – a commitment to the sellers of businesses we buy that we will retain
482 those businesses through thick and thin. *[emphasis added]*

483 The language in the 10-K and Mr. Buffett's explanation shows that Berkshire
484 Hathaway and the Company did exactly the same – recognized a loss in market
485 value, but did not liquidate the underlying assets.

486 **Q. Does this conclude your rebuttal testimony?**

487 A. Yes.

⁷ Warren E. Buffett, Chairman of the Board, Letter to the Shareholders of Berkshire Hathaway Inc., February 25, 2012.