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State of Utah
DEPARTMENT OF COMMERCE
Office of Consumer Services

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To: Public Service Commission

From: Office of Consumer Services
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Kathryn Hymas, Vice President, Services
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Division of Public Utilities
Chris Parker, Director
Artie Powell, Energy Section Manager

Date: January 24, 2013

Subject: Docket 13-035-198

In the Matter of: the Request of Rocky Mountain Power for Approval of its Fifth-Year Action Plan and Budget for the Strategic Communications and Outreach Plan for Demand Side Management

Background

On December 27, 2013 Rocky Mountain Power Company (Company) filed with the Public Service Commission (Commission) a request for approval of its Strategic Communications and Outreach Plan for Demand Side Management (DSM) and correlating budget. The Commission subsequently issued a Notice of Filing and Comment Period on January 2, 2014.

Discussion

Prior to filing with the Commission the Company sent copies of the Outreach Plan to the DSM Steering Committee including the Office of Consumer Services (Office) and requested suggestions. The Office did not submit written comments or suggestions to this solicitation; however, the Office did discuss the filing with the Company and

addressed certain areas to be given further consideration in future Steering Committee meetings and discussions.

As part of the preliminary suggestions submitted by Utah Clean Energy, they stated “Utah Clean Energy agrees that the DSM Steering Committee should be involved earlier in the planning process...” This statement related to verbal recommendations the Office had previously made in the most recent DSM Steering Committee Meeting that DSM issues needed to be brought before the Committee for discussion. The Office recognizes the Company’s commitment to working with the Steering Committee as partners and sees the Company’s preliminary request for suggestions as well as the agreement to discuss future outreach mechanisms as an indicator of that commitment.

The Office has reviewed all aspects of the Outreach Plan and agrees that the proposal is an effective way to increase awareness and participation in the DSM programs.

Recommendations

The Office recommends that the Commission approve the Company’s Fifth-Year Action Plan and Budget for the Strategic Communications and Outreach Plan for Demand Side Management