



Salt Lake City, Utah 84111

201 South Main, Suite 2300

October 29, 2014

***VIA ELECTRONIC FILING  
AND OVERNIGHT DELIVERY***

Public Service Commission of Utah  
Heber M. Wells Building, 4<sup>th</sup> Floor  
160 East 300 South  
Salt Lake City, UT 84114

Attention: Gary Widerburg  
Commission Secretary

Re: In the Matter of the Request of Rocky Mountain Power for Approval of its Sixth-Year Action Plan and Budget for the Strategic Communications and Outreach Plan for Demand Side Management – Docket No. 14-035-\_\_

On June 11, 2009, in Docket No. 09-035-36, the Public Service Commission of Utah (“Commission”) issued an order approving the implementation of an outreach and communications program in Utah for Rocky Mountain Power’s (“Company”) energy efficiency and peak management programs (“Campaign”) for a period of three years. The intent of the Campaign was to increase awareness and participation in the Company’s energy efficiency and peak reduction programs.

In Docket 12-035-71, the Company asked for approval for an additional three years of the Campaign. The Commission approved the year four plan, but did not approve budgets for years five and six due to the unknown costs of inflation. In Docket No. 13-035-198, the Company received approval for the year five plan.

Provided herein as Attachment A, the Company has developed an action plan and budget for year six of the program, January 1, 2015 – December 31, 2015 (“2015 Plan”). The Company is proposing a budget of \$1,620,081 for the 2015 Plan. The 2015 Plan was circulated to the Steering Committee on October 20, 2014, and also discussed at the October 14, 2014 Steering Committee meeting. The Company received no major concerns or opposition.

The expenses associated with the Campaign will be included in the Company’s forecast of expenses in the Annual Demand Side Management Deferred Account & Forecast Reporting filing due November 1, 2014. Consequently, the Company is not proposing an adjustment to the Schedule 193 surcharge as part of this filing.

In addition, Rocky Mountain Power respectfully requests that all formal correspondence and staff requests regarding this filing be addressed to:

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By e-mail (preferred): [datarequest@pacificorp.com](mailto:datarequest@pacificorp.com)  
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By regular mail: Data Request Response Center  
PacifiCorp  
825 NE Multnomah, Suite 2000  
Portland, Oregon 97232

Informal inquiries may be directed to Michael Snow, DSM regulatory manager, at (801) 220-4214.

Sincerely,



Kathryn Hymas  
Vice President, Finance and Demand-Side Management

cc: Division of Public Utilities  
Office of Consumer Services

Enclosures