

Customer Name
 Address
 City, State, Zip

Dear Name,

There is so much to celebrate because of customers like you.

Last year Blue Sky became one of the first green power programs in the nation to surpass 100,000 participants. As we move into 2015, we also mark our 15th anniversary, making us one of the most long-standing green power programs as well. This staggering support of renewable energy is making a difference for our environment, our communities and the industry. Thank you!

Celebrating you

Find an infographic on the back of this letter and a dedicated page on our website recognizing the difference Blue Sky support has made for the last 15 years! Take pride in the magnitude of renewable energy supported, the facilities that have provided that renewable energy in the west, community-based renewable energy projects that you helped become a reality in your state and more. Visit rockymountainpower.net/15years100Kstrong to celebrate all that has already happened because of customers like you.

Share Blue Sky with friends, family and neighbors. Enjoy the enclosed window cling and visit rockymountainpower.net/15years100Kstrong to request free yard signs, join our next renewable energy project tour and get images and sample posts for sharing online. Let's continue to make a huge difference together.

Blue Sky Rewards on the go

Another benefit of participation is exclusive access to coupons from Blue Sky business partners through mobile coupons hosted by *Chinook Book*. New coupons are available for 2015 across the Rocky Mountain Power service area in Idaho, Wyoming and Utah – download the *Chinook Book* mobile app for free on your Android or iPhone and enter your code below to unlock offers available just for you: **20003-4796-5564-2468**

No smartphone? No problem! Visit rockymountainpower.net/15years100Kstrong to find out other ways to get access to these special deals.

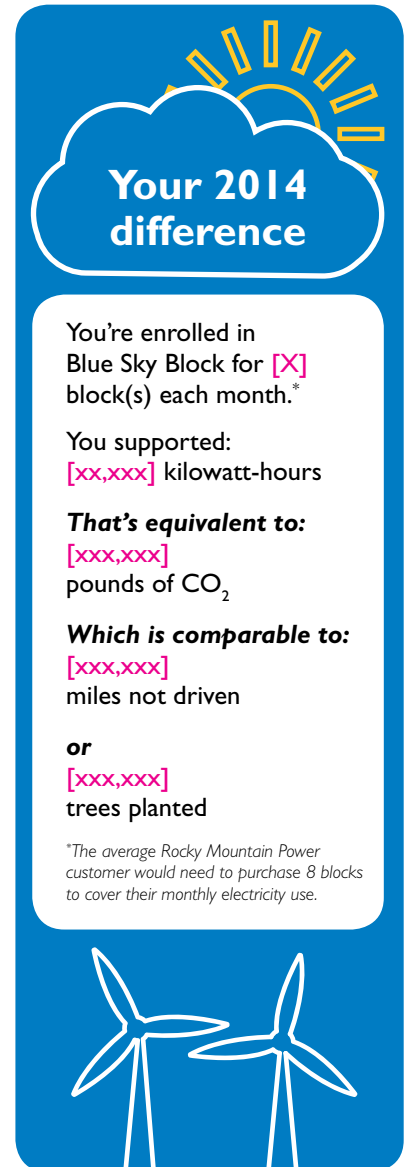
Thank you again for being part of this success story – we could not have done it without you!

Sincerely,



 Blaine Andreasen
 Vice President, Customer Services


P.S. Get this letter in your email inbox next year when you sign up for paperless billing. Find more info here: rockymountainpower.net/15years100Kstrong.



Your 2014 difference

You're enrolled in Blue Sky Block for [X] block(s) each month.*

You supported: [xx,xxx] kilowatt-hours

That's equivalent to: [xxx,xxx] pounds of CO₂

Which is comparable to: [xxx,xxx] miles not driven

or [xxx,xxx] trees planted

*The average Rocky Mountain Power customer would need to purchase 8 blocks to cover their monthly electricity use.

*The environmental benefit figures in this letter are based on data and calculations provided by the U.S. Environmental Protection Agency.

ARI4-NUTRES


Increase your impact!

It's easy to do even more. Increase your Blue Sky support anytime by contacting us at **1-800-769-3717**, online at rockymountainpower.net/bluesky or return this form in the envelope provided.

I would like to increase my monthly purchase of Blue Sky to:

- 3 blocks (300 kwh) \$5.85/month
 8 blocks (800 kwh) \$15.60/month
 _____ blocks @ \$1.95/block/month
 5 blocks (500 kwh) \$9.75/month
 10 blocks (1,000 kwh) \$19.50/month

Name:		Site ID:
Service address:		
City:	State:	Zip:
Daytime phone:	Email:	

One Blue Sky block only costs \$1.95 and supports 100 kilowatt-hours of 100 percent western region wind energy. Each block represents about 13% of the average Rocky Mountain Power residential customer's monthly energy use. Participating in the program may also help fund new development of smaller-scale renewable energy projects that can support other certified resources such as solar, geothermal, low-impact hydro, wave or tidal action or low-emissions biomass. Visit rockymountainpower.net/blueskyresources for specific product information.

ARI4-NUTRES



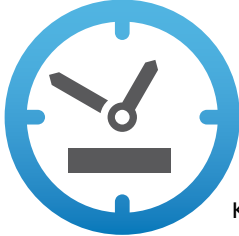
15 years and 100,000 participants – look what you've done:



MORE THAN **100,500**



Total customers participating in Blue SkySM



ABOUT **5.5 BILLION**

Kilowatt-hours of western region renewable energy supported through the voluntary efforts of Blue Sky customers since 2000

Equivalent environmental benefits associated with all Blue Sky purchases since 2000:



3,300,000
Tons of CO₂ avoided

=

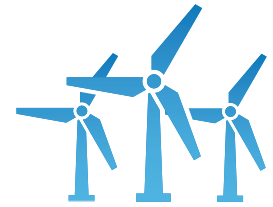


621,000
Cars off the road

OR



77,000,000
Trees planted



ABOUT **200**

Facilities supported in the West

Community-based renewable energy projects that received help from Blue Sky customers in the past 15 years.

Rocky Mountain Power:

Total:

ABOUT **135** Projects

MORE THAN **200** Projects

MORE THAN **3.0** Megawatts

ABOUT **10** Megawatts

SUPPORTING:

- Biomass
- Certified low-impact hydro
- Wind energy
- Solar energy



Let's turn the answers on.

