Plugged In: How Americans Charge Their Electric Vehicles

Findings from the largest plug-in electric vehicle infrastructure demonstration in the world
Idaho National Laboratory

- U.S. Department of Energy (DOE) federal laboratory
- 890 square mile site with 4,000 staff
- Support DOE’s strategic goal
  - Increase U.S. energy security and reduce the nation’s dependence on foreign oil
- Multi-program DOE laboratory
  - Nuclear Energy
  - Renewable and Hybrid Energy Systems
  - Advanced Vehicles, Batteries, Fuels, and Infrastructure
  - Unmanned Aerial Systems and Autonomous Vehicles
  - Cyber Security
Questions to Be Answered

• Widespread adoption of plug-in electric vehicles (PEVs) potential to significantly reduce
  • nation’s transportation petroleum consumption
  • greenhouse gas emissions

• Barriers to PEV adoption remain, however.

• Where / What kind of charging infrastructure is needed?
• Where / How often will PEV drivers plug in?
Building the Laboratory

To answer these questions, the U.S. Department of Energy launched The EV Project and ChargePoint America to install charging infrastructure and study its use.

These two projects combined represented the largest PEV charging infrastructure demo in the world.

Participants agreed to allow data collection from vehicles and charging stations.

INL’s role was to collect data and study user behavior.

THREE Years
8,300 EVs
22 Regions in the U.S.
125 Million Miles of driving
6 Primary project partners
17,000 Million charging events
Residential and commercial charging stations
What is the Right Charging Infrastructure System?

With gas stations on seemingly every block, should we expect a similarly ubiquitous charging network is needed to refuel PEVs?

PEV charging is different:
Vehicles can be charged where they are parked

AC Level 2 and DC fast chargers were installed at residences, workplaces, stores, restaurants, airports, and other locations

Photo courtesy of ChargePoint
What We Learned?

The majority of charging was done at home: 85% - 95%

About ½ of participants charged almost exclusively at home

Of those who charged away from home, the vast majority favored 3 or fewer away-from-home charging locations
What We Learned?

This does not mean that public charging stations are not needed or desirable.

DC fast chargers were popular to support both local and long-distance driving.
What We Learned?

This does not mean that public charging stations are not needed or desirable

A relatively small number of AC Level 2 charging sites saw consistently high use

What is it about these sites that make them popular?

Photo courtesy of ChargePoint
What We Learned?

Public Level 2 charging stations installed where vehicles were typically parked for long periods of time were among the most highly used

- Shopping malls
- Airports and commuter parking lots
- Downtown parking lots and garages with easy access to multiple venues

Exact factors that determine what makes a public charging station popular are community-specific… and more research is needed

Nevertheless, it is clear that…

To support PEV driving, charging infrastructure should be focused at home, workplaces, and in public “hot spots” where demand for Level 2 or DC fast charging stations is high
Exceptions

Organizations may want to install charging stations regardless of how much they are used
• Attract a certain customer demographic
• Project a “green” image
• Encourage PEV adoption
(This project did not study effectiveness of charging infrastructure in meeting these goals)

DC fast chargers along travel corridors were found to effectively enable long-distance range extension for all-electric vehicles

Infrastructure is needed to serve PEV customers without access to charging at home
Preference for charging frequency and location

Leaf and Volt drivers performed most of their charging at home.

92% of Volt drivers and 77% of Leaf drivers did most (at least 80%) of their away-from-home charging at 3 or fewer locations.
What have we learned about away-from-home charging for range extension?

PEV drivers who plugged in away from home tended to drive more EV miles

<table>
<thead>
<tr>
<th>Tendency to charge away from home:</th>
<th>Never</th>
<th>Sometimes(^2)</th>
<th>Frequently(^3)</th>
<th>Most of the time(^4)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leaf average daily driving distance (mi)</td>
<td>25</td>
<td>31</td>
<td>43</td>
<td>32</td>
</tr>
<tr>
<td>Volt average daily driving distance in EV mode (mi)</td>
<td>25</td>
<td>29</td>
<td>40</td>
<td>26</td>
</tr>
</tbody>
</table>

\(^2\) >0 to 30% of all charging events  \(^3\) >30 to 60% of all charging events  \(^4\) >60% of all charging events

72% increase
What have we learned about workplace charging?

98% Of charging events were performed at home and work on work days.

*for vehicles with available workplace charging
6% of drivers drove a Leaf to work even though they could not make it back home unless they charged at work.

8% of Leaf drivers could complete their direct commute without charging at work, but their routine on most days required them to drive additional distance, which necessitated charging at work in order to make it home.

40% of Leaf drivers relied on workplace charging on at least one day a month to complete their daily commutes.
Range extension from workplace charging

Leaf and Volt drivers with known workplace charging averaged 23% and 26% higher annual EV miles traveled than the overall groups of vehicles in the project, respectively.

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What have we learned about public charging use?
Level 2 EVSE

Level 2 charging station usage (excluding workplace charging) was low overall.

Median of 1.4 charges per week.

75% of 2,400 sites nationwide averaged 4 or fewer charges per week.

However, well designed sites at retail stores, especially shopping malls, and parking lots and garages serving multiple venues demonstrated potential to support 7 – 11 charges per day.
What have we learned about public charging use?

DC Fast Chargers

DC fast chargers were used much more frequently than most public Level 2 stations

Median of 7.2 charges per week
25% of DCFC’s averaged >15 charges per week
The highest site saw 70 charges per week

The most highly utilized DC fast chargers tended to be located close to interstate highway exits.

Public charging station usage varied by region, with higher usage in areas with higher PEV sales
However, highly utilized public charging sites were found in most regions, proving that utilization is dependent on local factors
What have we learned about charging at home?

Most PEVs need less than 5 hours to fully charge at home using Level 2 charging, and usually only took 1 to 3 hours to charge completely.

This means that even though most vehicles were plugged in by 10 p.m., overnight charging at home typically could be delayed until the early morning hours when overall demand on the electric grid is lowest.
What have we learned about charging at home?

PEV owners in the project in areas where time-of-use rates were offered showed a willingness to delay charging at home until off-peak periods.

In San Diego, where the cheapest time to charge was midnight to 5 a.m., most PEV owners programmed their charging to start at midnight or 1 a.m.
Summary

• Residential
  – Majority of PEV charging is done at home

• Workplace
  – Second most common location for PEV charging
  – Enables PEV usage for longer commute needs

• Public Charging
  – Level 2 and DC Fast Chargers
    • “Hot Spots”
    • Travel Corridors
  – Enables range extension
For more information about INL’s EV Infrastructure Research, visit:

- avt.inl.gov
- at.inl.gov

contact: Richard “Barney” Carlson

richard.carlson@inl.gov
Back-up Slides
Project Partners

- blink
- NISSAN
- GM
- OnStar
- ChargéPoint
- CAR2GO
What have we learned about PEV driving patterns and charging preferences?

Volt drivers averaged only 6% fewer EV miles per year than Leaf drivers, despite having less than half as much battery energy storage capacity.

<table>
<thead>
<tr>
<th></th>
<th>Leaf</th>
<th>Volt</th>
<th>National Average¹</th>
</tr>
</thead>
<tbody>
<tr>
<td>Average annual vehicle miles</td>
<td>9,697</td>
<td>12,238</td>
<td>11,346</td>
</tr>
<tr>
<td>traveled</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Average annual electric vehicle</td>
<td>9,697</td>
<td>9,112</td>
<td>–</td>
</tr>
<tr>
<td>miles traveled</td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

What have we learned about PEV driving patterns and charging preferences?

Volt drivers tended to fully deplete their battery packs prior to recharging, whereas Leaf drivers favored recharging with significant charge left in their batteries (as expected for EREV vs. BEV).

Volt drivers charged more frequently
- Volt: 1.5 charges per day
- Leaf: 1.1 charges per day

Trend was consistent, with some seasonal variation.
Preference for charging equipment

Volts and Leafs come with an AC Level 1 cordset
All Leafs in the project were DC-fast-charge capable (CHAdeMO)
Participants could charge wherever they wanted

<table>
<thead>
<tr>
<th>VOLT</th>
<th>LEAF</th>
</tr>
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<tbody>
<tr>
<td>6%</td>
<td>63%</td>
</tr>
<tr>
<td>54%</td>
<td>36%</td>
</tr>
<tr>
<td>40%</td>
<td>1%</td>
</tr>
</tbody>
</table>

- Level 1 only
- Level 1 and Level 2
- Level 2 only
- Level 1 or Level 2 only
- Level 1 or Level 2 and DCFC
- DCFC only
What have we learned about away-from-home charging for range extension?

However, most drivers did not charge away from home frequently.

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</thead>
<tbody>
<tr>
<td>Percent of Leafs</td>
<td>13%</td>
<td>69%</td>
<td>14%</td>
<td>4%</td>
</tr>
<tr>
<td>Percent of Volts</td>
<td>5%</td>
<td>81%</td>
<td>13%</td>
<td>1%</td>
</tr>
</tbody>
</table>

\(^2>0\)\text{ to }30\%\text{ of all charging events} \quad ^3>30\text{ to }60\%\text{ of all charging events} \quad ^4>60\%\text{ of all charging events}

Overall, 20% of the vehicles studied were responsible for 75% of the away-from-home charging.

Much of this can be attributed to workplace charging.
Workplace Charging as a Substitute for Home Charging

About 30% of drivers only charged at work on most days

This shows that workplace charging could make PEVs viable for people without access to home charging

Photo courtesy of Facebook
How did public usage change over time?

Blink DC fast chargers were initially free and usage increased quickly.

Usage dropped dramatically when the Blink Network instituted fees in summer 2013.

19.5

The average number of minutes in a Blink DC fast charger session prior to the onset of fees.

After the onset of per-session fees, the average time spent charging increased by 20%.
What have we learned about charging station installation costs?

- Residential Level 2 Average Installation: $150 - $1,354 - >$8000
- Workplace Level 2 Average Installation: $600 - $2,223 - $12,660
- Public Level 2 Average Installation: $8,500 - $3,108 - $22,626
- Blink DC Fast Charger Average Installation: >$50,000