

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Joint Application of
Questar Gas Company, the Division of Public
Utilities, and Utah Clean Energy for the
Approval of the Conservation Enabling Tariff
Adjustment Option and Accounting Orders

Docket No. 05-057-T01

**REBUTTAL TESTIMONY OF BARRIE L. MCKAY
TO SUPPORT THE CONTINUATION OF THE CONSERVATION ENABLING TARIFF
FOR QUESTAR GAS COMPANY**

August 8, 2007

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1 **Q. Please state your name and business address.**

2 A. My name is Barrie L. McKay. My business address is 180 East First South Street, Salt Lake
3 City, Utah.

4
5 **Q. Have you previously filed testimony in this case?**

6 A. Yes, I have filed four rounds of testimony previously. I will describe that testimony further
7 below.

8
9 **Q. Do you have any general thoughts or statements concerning this case and the matters
10 that are before this commission?**

11 A. Yes. I recently returned from the summer NARUC meetings where I attended a joint
12 committee meeting on “Policy Options for Energy Efficiency Programs: Decoupling,
13 Incentive and Third Party Administrators.” It was the most highly attended panel of the
14 conference. The six presenters were thorough and covered many if not all aspects of the
15 current issues before this Commission. As the panel concluded the thought occurred to me
16 that nothing new had been presented. In fact, there are really no new arguments presented in
17 this One-Year-Review proceeding that the parties and this Commission have not analyzed in
18 task forces; reviewed and discussed in technical conferences; or read and heard in reports,
19 exhibits and testimony. The Utah Commission, the Division of Public Utilities (Division),
20 the Committee of Consumer Services (Committee), Questar Gas Company (Company or
21 Questar Gas) and other interested parties participated in a very thorough and complete
22 process before we implemented the Conservation Enabling Tariff (CET) and initiated our
23 energy-efficiency programs. Participating in conferences, reading articles and papers and
24 hearing what national agencies and other jurisdictions are doing only validates what we have
25 done in the state of Utah. We are nearly a year into the Pilot Program and there have been no
26 surprises. There are no new issues that justify changing course. We should continue the
27 CET. There is overwhelming evidence, including experience from this first year, that
28 indicates we are on the right path.

29

30

31 **Q. You referred to evidence that has already been presented in this docket. Have you**
32 **prepared a Roadmap Exhibit that summarizes the issues and the evidence that has been**
33 **provided in this case?**

34 A. Yes. I have prepared QGC Exhibit 1-YR 2.1. This exhibit summarizes, by issue, the
35 testimony filed previously in this docket by me and the testimony filed in behalf of Questar
36 Gas by Ralph Cavanagh of the Natural Resources Defense Council. I will make specific
37 reference to the prior rounds of testimony in this rebuttal testimony. I hope that using the
38 Roadmap Exhibit has enabled me to reduce the amount of repetition in this testimony and
39 that it will be a useful tool for the Commission as it reviews the evidence.

40

41 **Q. What is the purpose of this rebuttal testimony?**

42 A. The purpose of my testimony is to address the issues raised by various parties regarding the
43 continuation or modification of the CET. Committee witness, Dr. David Dismukes has
44 offered specific alternative proposals for Commission consideration. I address the reasons
45 his proposals should be rejected. I demonstrate why the CET should continue, why the
46 Commission should adopt the Company's recommendations and why it is good public
47 policy.

48

49 **1. Background**

50

51 **a. National and State of Utah Momentum**

52

53 **Q. Over the course of this proceeding the Company has referred to the national and local**
54 **momentum that demonstrates the importance of pursuing energy efficiency and**
55 **supports mechanisms such as the Conservation Enabling Tariff that remove the barrier**
56 **to the advancement of energy efficiency by natural gas utilities. Dr. Dismukes has tried**
57 **to convey the opposite view. Has the national and local momentum continued since the**
58 **Joint Application was filed?**

59 A. Yes. The momentum has continued to build. In addition to the joint statement issued by the
60 AGA and NRDC in 2004, NARUC's 2005 Resolution, the Energy Policy Act of 2005, and
61 Governor Huntsman's state energy-efficiency policy, all of which encourage the removal of
62 regulatory barriers to the adoption of energy-efficiency programs, other agencies have also
63 recently issued similar statements. The US Environmental Protection Agency's National
64 Action Plan for Energy Efficiency enunciates five recommendations:

- 65
- 66 • Recognize energy efficiency as a high-priority energy resource.
- 67 • Make a strong, long-term commitment to implement cost-effective
- 68 energy efficiency as a resource.
- 69 • Broadly communicate the benefits of and opportunities for energy
- 70 efficiency.
- 71 • Promote sufficient, timely, and stable program funding to deliver
- 72 energy efficiency where cost effective.
- 73 • *Modify policies to align utility incentives with the delivery of cost-*
- 74 *effective energy efficiency and modify ratemaking practices to*
- 75 *promote energy-efficiency investments.* (Emphasis added.)
- 76

77 **Q. Does Governor Huntsman continue to advocate a 20% improvement in energy**
78 **efficiency by 2015?**

79 A. Yes. I would like to quote from Dr. Philip Powlick's, Manager, Utah State Energy Program
80 statement that was offered during the public witness hearing in this Docket on September 25,
81 2006. He stated on behalf of the Governor's Office:

82

83 Broadly speaking, we view the joint application before you today as
84 consistent with two of Governor Huntsman's major policy initiatives in
85 energy efficiency and climate change.

86

87 *Energy Efficiency*

88 On April 26th of this year, Governor Huntsman announced the Utah Policy to
89 Advance Energy Efficiency and signed an accompanying Executive Order on
90 May 30 implementing the policy into state government activities. The Policy,

91 developed in conjunction with a wide variety of energy stakeholders, sets a
92 statewide goal of increasing energy efficiency across all sectors in Utah by 20
93 percent by 2015. Achieving this goal will provide direct economic benefits to
94 the state and its citizens and will also improve our state's competitiveness in
95 the global economy. While a variety of specific measures are included in the
96 policy that apply to the operations of state government, energy efficiency in
97 the private sector is also targeted. This includes the goal of "Collaborat[ing]
98 with Utilities, Regulators, and the Private Sector to, a) Identify and remove
99 barriers, b) To create or expand efficiency programs, and c) To assist utilities
100 in ensuring that efficiency programs are effective, attainable, and feasible to
101 implement."

102
103 In order to meet the Governor's goal, significant actions within the private
104 sector will be needed and the Joint Application and Questar's efforts to date
105 to develop a series of demand side management programs represent important
106 means to achieve the Governor's goal.
107

108 I believe that the Conservation Enabling Tariff and the DSM programs are necessary to help
109 the state achieve these energy-efficiency goals.
110

111 **b. Other Jurisdictions**
112

113 **Q. Mr. McKay, on QGC Exhibit 1-YR 1.5 attached to your One-Year Review Direct**
114 **Testimony, you provided a map showing growing support for decoupling or other**
115 **similar mechanisms in numerous jurisdictions across the country. Yet, Dr. Dismukes'**
116 **testimony attempts to indicate that this is not the case. Would you please comment on**
117 **this?**

118 **A.** Yes. Many other jurisdictions are looking at regulatory mechanisms to remove the barrier for
119 natural gas utilities to support energy efficiency. Dr. Dismukes takes issue with how and
120 what these jurisdictions have done. Mr. Russell A. Feingold, an expert in utility ratemaking
121 and regulatory matters retained by the Company, provides rebuttal testimony that presents a
122 balanced perspective of what is happening in other jurisdictions. As can be seen, other
123 jurisdictions are supporting full decoupling as a means of encouraging utilities to pursue
124 energy-efficiency programs. However, the issue before this Commission is how the CET is
125 operating in the state of Utah and there has been no evidence presented that the CET is not

126 working as intended.

127

128

129

c. Three-Year Process

130

131 **Q. What led to the filing of the Joint Application in this docket?**

132 A. The Joint Application provides a detailed discussion of the three-year process that led to the
133 Joint Application and the selection of the Conservation Enabling Tariff Pilot Program. (Joint
134 Application, pp. 4-8.) In summary, in the Company's last rate case, Docket No. 02-057-02
135 (2002 Rate Case) the parties in that case entered into four separate Stipulations and
136 Settlements on four major issues: Revenue Requirement; Allocation and Rate Design;
137 Demand-Side Management; and Service Standards. In the Allocation and Rate Design,
138 Demand-Side Management and Service Standards Stipulations, the parties to the Stipulations
139 recommended to the Commission that task forces be established to further consider issues
140 raised during the 2002 Rate Case and to make recommendations in final reports filed with
141 the Commission on how to proceed in future cases with regard to these issues.

142

143 In the Demand-Side Management (DSM) Stipulation and Settlement, the settling parties
144 agreed that the Commission should approve the DSM Stipulation and should order Questar
145 Gas to examine DSM alternatives for resource planning in its Integrated Resource Plan (IRP)
146 proceedings and further should schedule an initial meeting for all parties interested in the
147 development of natural gas DSM in Utah to form a collaborative working group. The
148 working group was to address DSM issues raised by the Utah Energy Office (UEO) and other
149 interested parties in the 2002 Rate Case. The working group was known as the Natural Gas
150 DSM Advisory Group (Advisory Group) and was co-chaired by representatives from Questar
151 Gas and UEO. The Advisory Group engaged GDS Associates, Inc. to conduct a study of
152 demand-side management options and to prepare a report (GDS Report). Item 4 of the
153 Findings and Recommendations from the Executive Summary of the GDS Report states:
154 "The Advisory Group has identified several barriers to the successful implementation of

155 Natural Gas DSM. It is recommended that the Commission address the policy issues that act
156 as barriers. The primary example is the issue of Questar's economic sensitivity to the loss of
157 gas load that increased DSM would foster.”

158
159 In the Allocation and Rate Design Stipulation and Settlement, the settling parties agreed that
160 several issues raised during the proceedings in the 2002 Rate Case required further study and
161 consideration by a collaborative task force made up of the Company, the Division of Public
162 Utilities (Division), the Committee and other interested parties. In the Stipulation, the parties
163 requested the Commission to direct in its final order that a task force engage in a study in
164 2003 regarding ten issues concerning the Company's rate-design and allocation
165 methodologies. On December 30, 2002, the Commission entered a final order in the 2002
166 Rate Case approving the Allocation and Rate Design Stipulation and Settlement and
167 directing that a collaborative task force (Allocation and Rate Design Task Force) be
168 established and chaired by a representative of the Division.

169
170 Additionally, the settling parties agreed in the Allocation and Rate Design Task Force to
171 study separately the possible development of a tracker mechanism for usage per customer.
172 While the issue of how to address the problems created from declining usage per customer
173 was discussed in several task force meetings, no specific consensus was reached. However,
174 “the Task Force felt it was important to continue discussions in this area into the future after
175 the task force conclude[s].” Final Task Force Report at page 6. At the conclusion of the
176 Allocation and Rate Design Task Force, the Division, the Committee, and the Company
177 continued to meet to discuss various alternative regulation options. In November 2004, the
178 Company circulated a draft “white paper” that presented an overview and analyzed five
179 options that could potentially address decline in customer usage. The November 2004 White
180 Paper provides an in-depth overview of how customer usage can impact a utility's revenues.
181 As pointed out in the 2004 White Paper, “since Questar Gas is in the circumstance of having
182 a very high saturation of both furnace and water heating customers in the service territory and

183 is located in an area which has a high number of degree days per year, it feels the full effects
184 of conservation in both of these areas.” See Joint Application Exhibit 1.6, p.1.

185
186 As discussions with the Division, Committee, and Company progressed, three important
187 goals were proposed with regard to the alternatives being analyzed: 1) to remove
188 disincentives for the Company to promote DSM; 2) to reduce contention between regulators
189 and the Company by using new rate design concepts; and 3) to provide the Company the
190 opportunity to earn its allowed rate of return during periods of declining usage (regardless of
191 the reasons for the change in usage). In the course of these discussions, the Company,
192 Division, Committee and other interested parties explored various options for addressing
193 these three goals.

194
195 Over the course of several months, the Company, with the input of the Division and
196 Committee, analyzed the following six alternatives: 1) the Company could use the
197 provisions of recent legislation to file forecasted test years 20 months into the future; 2) the
198 Company would file annual, abbreviated rate cases using projected test years; 3) the
199 Company could include in rate case proceedings a calculation of “lost revenues” associated
200 with reductions in usage; 4) the Company could implement rate design changes designed to
201 recover a higher percentage of the fixed costs through fixed charges and/or higher low
202 volume initial blocks in a declining block rate structure; 5) the Company could implement a
203 decoupling mechanism; and 6) the Company could file annual rate cases with a banded rate
204 of return on equity (ROE) with quarterly monitoring and automatic rate changes when the
205 actual ROE falls outside the band.

206
207 In November 2005, Questar Gas refined the 2004 White Paper to include in-depth analysis of
208 three preferred alternatives: 1) Revenue Stabilization Alternative: This alternative would
209 require annual rate cases, banded ROE and quarterly reviews; 2) Rate Design Alternative:
210 This alternative would use the collection of fixed costs through an up front monthly delivery
211 charge; and 3) Conservation Enabling Tariff Alternative: This alternative would decouple

212 DNG revenue collection from volumetric sales. The 2005 White Paper listed the pros and
213 cons of each alternative and analyzed them in detail. Ultimately, through continued
214 discussions and analysis, the parties agreed that the Conservation Enabling Tariff Alternative
215 was the preferred alternative and should be implemented as a pilot program.

216
217 In summary, in an effort to deal with declining usage per customer, the Company, Division
218 and Committee considered many alternative approaches, including straight-fixed-variable
219 rate design (SFV), partial decoupling (lost revenue adjustments were considered), annual
220 mini rate cases, and revenue-stabilization approaches. The list of alternative approaches was
221 pared down to the three that held the greatest promise, SFV, full decoupling and revenue
222 stabilization. After further discussion and a technical conference held on November 9, 2005,
223 full decoupling emerged as the best alternative to deal with both declining usage and
224 increasing the Company's involvement with the promotion of energy efficiency.

225
226 **2. Committee Alternatives before the Commission**

227
228 **Q. Would you please describe the alternatives proposed by the Committee?**

229 A. Yes. Committee witness Dr. Dismukes primary argument is that the CET should not be
230 continued and his recommendation has three parts: 1) the CET should be discontinued; 2)
231 the Commission should adopt a Lost-Revenue Adjustment (LRA) mechanism; and 3) the
232 Company's financial challenges created by decreases in use per customer should be
233 addressed in the next general rate case through the use of a forecasted test year or some
234 known and measurable adjustment if a historic test year is used. If the Commission desires
235 to continue the CET, he then offers an alternative recommendation with two parts: 1) modify
236 the CET to eliminate revenue from new customers and 2) recognize the potential risk shift
237 through an adjustment to ROE in the Company's next general rate case.

238
239 **a. CCS Primary Recommendation Should be Rejected**

240

241 **Q. Have you reviewed Dr. Dismukes' primary recommendation?**

242 A. Yes. Dr. Dismukes' primary recommendation calls for replacement of the Conservation
243 Enabling Tariff with a Lost-Revenue Adjustment mechanism and suggests that the Company
244 can file a rate case to fix any residual problems not adequately handled by LRA. I discussed
245 at length the advantages of the CET in my direct testimony filed on June 1, 2007. I will now
246 address Dr. Dismukes' arguments for discontinuing the CET. Dr. Dismukes provides three
247 main arguments for the discontinuance of the CET. He claims the CET shifts risk, the CET
248 is overly broad and the CET is unnecessary to promote DSM. (Dismukes Direct Testimony,
249 lines 1217-1247.)

250

251 **(1) The CET should be continued**

252

253 **(a) The CET does not unreasonably shift risk**

254

255 **Q. Dr. Dismukes asserts that the CET shifts risk from the Company to its customers. Do**
256 **you believe that risks the Company has traditionally managed have been shifted to**
257 **customers as a result of the CET?**

258 A. No. Dr. Dismukes' argument is a theoretical position that has been espoused by some parties
259 around the country. However, he provides no study or evidence to support this theoretical
260 position. In contrast, DPU witness Dr. Daniel Hansen of Christensen Associates Energy
261 Consulting, LLC, prepared a company-specific report (Hansen Report) and concluded there
262 is no significant risk shifting as a result of the CET. The Summary and Conclusions section
263 of the report states:

264

265 The primary concern regarding decoupling is that it shifts risk from the utility
266 to its customers. ... [W]hile decoupling does shift risks due to economic
267 conditions and commodity prices to consumers *in theory*, the magnitude of
268 the risk shift in practice is unclear. Utility-specific estimates of this risk
269 should be conducted to assess whether it is worthwhile to mitigate this risk
270 (or compensate customers through a reduction in the utility's allowed rate of
271 return). *An analysis of this kind conducted for Questar Gas did not discover*
272 *the potential for a shifting of economic or commodity price risks due to the*

273 *Conservation Enabling Tariff.* (Hansen Report, page 25, emphasis added.)
274

275 Dr. Hansen's QGC specific evidence shows Dr. Dismukes' general assertion and theory do
276 not apply in the Company's case.
277

278 **Q. Does the Company agree with the conclusions of the report?**

279 A. Yes. The report concludes that there is no basis to reduce the allowed return on equity
280 because of the CET.
281

282 In summary, the findings indicate that ... economic and commodity price
283 risks do not appear to exist based on the analysis of the available data.
284 Therefore, in this case there is no need to consider ... a reduction in Questar's
285 allowed rate of return (Hansen Report, page 24)
286

287 Additionally, many other circumstances that potentially increase risk for the
288 Company have taken place since the last adjudicated general rate case. These include
289 the adoption of a new depreciation study which significantly extended asset lives,
290 changes in capital structure, and the significant cost inflation in the construction and
291 construction-material markets. Each of these factors can arguably be said to have
292 increased the Company's risk. The entire calculus of risk and return should be
293 handled in a general rate case.
294

295 **Q. Dr. Dismukes asserts that the CET provides no benefit to customers. Do you agree?**

296 A. No. Dr. Dismukes' arguments are one-sided. The first-year results of the CET show that it is
297 symmetrical in nature—which is how the Joint Applicants designed it. When usage per
298 customer went up in the first year and the Company collected more than its allowed DNG
299 revenue, the CET credited \$1.7 million back to customers. This actual result stands in stark
300 contrast to Dr. Dismukes theoretical assertion that customers receive no benefits from the
301 CET. Dr. Dismukes is looking at only one side of a symmetrical issue and considering it in
302 isolation.
303

304 Furthermore, my direct testimony filed on June 1, 2007, on lines 149 through 213, describes
305 real and substantial benefits customers have received as a result of the CET and DSM Pilot
306 Program. Dr. Dismukes acknowledges the benefits of the DSM program to customers, but
307 apparently assumes that the DSM benefits are unrelated to the CET in taking the position that
308 customers receive no benefit from the CET, I strongly disagree. The Company would not
309 have engaged in the current DSM programs, including the Market-Transformation initiatives,
310 in the absence of the CET.

311

312

313

314

(b) The CET is not overly broad

315

316 **Q. Dr. Dismukes claims that the CET is overly broad because it compensates the Company**
317 **for declines in revenue regardless of the cause. Do you agree?**

318 A. No. The CET was designed to allow the Company to collect its Commission-allowed
319 revenues regardless of customer usage. The CET is a simple mechanism that is effective in
320 dealing with all forms of changes in use per customer. The CET also has the benefit of
321 recognizing the potential for over collection of revenue if use per customer increases, as it
322 did in 2006. It appears that Dr. Dismukes, or perhaps the Committee, wants to forget what
323 brought us to this point. From the start of the Allocation and Rate Design Task Force, a
324 primary objective was to determine the best method for allowing the Company to collect its
325 Commission allowed revenues. Full decoupling was chosen as the preferred method to
326 resolve the Company's issue of declining customer usage. The DSM Task Force, among
327 other things, focused on removing the barrier to the Company promoting energy efficiency.
328 The reality is that the **combination** of the CET and the Company's promotion of DSM was
329 the culmination of a long process. The **combination** of the CET and the Company's
330 involvement in promoting energy efficiency was a pragmatic step to move both task force
331 initiatives forward. We believe our customers are well served by the Conservation Enabling
332 Tariff and Demand-Side Management Pilot Program and, as a result, have done everything

333 possible to make the **combination** of the CET and DSM work.

334

335 **(c) The CET is necessary for the Company to support energy efficiency**

336

337 **Q. Dr. Dismukes argues that the CET is unnecessary for the promotion of DSM programs.**
338 **Do you agree?**

339 A. No. While the Company has periodically engaged in promoting energy-efficiency efforts
340 over the past 35 years, the efforts have been short lived. These efforts were not part of a
341 broad effort to change customer behavior and were not the subject of a long-term
342 management commitment. While Dr. Dismukes opines that the CET is unnecessary, his
343 supporting evidence is limited to the assertion that other utilities have promoted energy
344 efficiency without decoupling. The Company promoted energy efficiency without
345 decoupling too, but with mixed motivation. The Company offered programs promoting
346 energy efficiency while at the same time promoting increased sales. What is needed today
347 and in the future is a consistent message and sustained efforts to affect substantial change in
348 customer-consumption behavior. The CET removes barriers to such actions and it should
349 continue.

350

351 **(2) The CET should not be replaced by a Lost-Revenue Adjustment mechanism**

352

353 **Q. Does an LRA fairly compensate the Company for declines in usage?**

354 A. No. An LRA is intended to capture those reductions that can be tied specifically to DSM
355 programs, which are only one component of the overall decline in revenues. An LRA makes
356 no attempt to capture the revenue loss from any of the other approaches the Company
357 employs to encourage energy efficiency. An LRA utterly fails to achieve the objective of
358 allowing the Company the opportunity of collecting its Commission-allowed DNG revenue.
359 I discussed the problems with LRAs in my Surrebuttal Testimony filed August 14, 2006 at
360 lines 956-1025.

361

362 **Q. Dr. Dismukes argues that the Company should only be compensated for declines**
363 **specifically attributed to quantified DSM program savings. Do you agree?**

364 A. No. The Company has embarked on a major effort to influence customer behavior. The
365 measurable effects of the Company's DSM programs are only a fraction of the influence the
366 Company will exert. The logic Dr. Dismukes is relying upon seems to be that the Company
367 is only due compensation if the Company's DSM programs directly caused the decline in
368 usage **and** that decline is measurable. Unfortunately he does not take full account of the
369 Company's efforts. The Company is pursuing many different approaches to encourage
370 increased energy efficiency. The results from a number of these approaches are difficult to
371 track. Some of these efforts include the ThermWise awareness campaign including efforts
372 aimed at modifying customer behavior, building codes training in conjunction with the Utah
373 State Energy Program, work with market actors to modify product offerings, the ThermWise
374 Website and the many other instances when the Company and its employees have contact
375 with customers.

376
377 **Q. Does an LRA provide an incentive to the Company to send mixed signals to its**
378 **customers?**

379 A. Yes. An LRA fails to provide one of the most important benefits of full decoupling. The
380 Company would continue to be subject to the mixed signal that we will only receive fair
381 treatment when savings attributable to DSM programs are verified, while at the same time we
382 would have the incentive to stop every other energy-efficiency activity and in fact reverse
383 course by promoting sales. The Company would benefit from sending mixed signals to our
384 customers. Under this scenario, when customers participate in a DSM Program, we would
385 want them to be efficient, but at the same time we would also have the perverse incentive to
386 encourage customers to increase their usage. This mixed signal does not support the
387 overwhelming public policy trend of utilities becoming central figures in the push for
388 improved energy efficiency. In an effort to limit recovery of lost revenues solely to those
389 attributable to specific and easily measurable programs, Dr. Dismukes' recommendation
390 undercuts the goal of increasing energy efficiency.

391

392 **Q. Does an LRA result in a contentious and controversial process?**

393 A. Yes. There is virtually universal agreement that an LRA will result in a contentious and
394 controversial process. Dr. Dismukes recognizes this when he states that “the fundamental
395 challenge in estimating lost revenues is measuring and verifying the actual amount of
396 savings.” (Dismukes Direct at line 958.) But he then proceeds to give the impression that
397 monitoring and verification is a straight forward activity, free of controversy. This has not
398 been the case. Even when utilities engage in programs that have benefits that are supposedly
399 easy to measure, it has been a contentious process. Additionally an LRA leads to programs
400 that do not attempt to transform the market, which is what the Company’s programs are
401 attempting to accomplish. Finally, I find it interesting the Committee staff during the task
402 force process agreed that an LRA should be rejected for all these reasons.

403

404 **Q. In your surrebuttal testimony you quoted from the Christensen Associates report on**
405 **the Northwest Natural pilot. Does Division Witness Dr. Hansen continue to have**
406 **problems with LRA?**

407 A. Yes. The Hansen Report briefly addressed LRA. The report stated on page 15,

408

409 Based on the evaluation presented here, LRAs are inferior to decoupling in a
410 number of ways. With respect to conservation, LRAs have the fatal flaw of
411 preserving the utility’s strong incentive to grow load outside of the DSM
412 programs. When the additional problems of administrative complexity and
413 the utility’s incentive to game the mechanisms are also taken into account,
414 decoupling appears to be a superior method for addressing utility
415 conservation incentives.

416

417

418 **Q. Do energy-efficiency advocates prefer LRA to full-decoupling approaches?**

419 A. No. As Dr. Dismukes points out at lines 934-941 of his direct testimony, energy-efficiency
420 advocates dislike LRA for two reasons. First, they recognize LRA mechanisms are
421 exceptionally difficult to implement in practice, and second, LRA does not remove the
422 disincentive to promote DSM. I believe there is a third reason energy-efficiency advocates
423 dislike LRA. They recognize that placing excessive focus on measuring lost revenues will

424 take resources away from the pursuit of broad energy efficiency. These facts argue for the
425 rejection of LRA.

426

427 **Q. Would an LRA mechanism have the same benefits for the state of Utah, the Company**
428 **and its customers as the Conservation Enabling Tariff?**

429 A. No. Mixed signals to customers on energy consumption will not help the state of Utah meet
430 the Governor's goal to reduce usage by 20% by 2015. An LRA would not fairly compensate
431 the Company for the decline in usage. Finally, an LRA will not align the customers' and the
432 Company's interests.

433

434 **(3) The challenges of declining usage cannot be reasonably**
435 **addressed through the use of a forecasted test year**

436

437 **Q. Dr. Dismukes proposes that the Company can pursue any financial challenges created**
438 **by declining use per customer through the traditional rate case process. Was this**
439 **approach considered by the Task Force?**

440 A. Yes. This approach was considered but was not chosen as one of the three preferred
441 alternatives. (See Exhibits 1.6 and 1.7 attached to the Joint Application.) This is the
442 approach the Company and Utah regulators have used for at least 35 years. However, it was
443 the recognition that traditional ratemaking was not satisfactorily resolving the issues that led
444 the parties to agree and the Commission to order the study of other approaches and
445 alternatives in the Allocation and Rate Design Task Force. In addition the DSM Task Force
446 recognized that the traditional ratemaking approach was flawed because it does not break the
447 link between volumetric sales and fixed cost recovery – the Company would still benefit
448 from increased sales.

449

450 **Q. Should the Commission reject the CET, adopt an LRA and allow periodic rate cases to**
451 **be the ultimate solution for the Company as the Committee's witness suggests?**

452 A. No. The Committee's recommendation fails to achieve any of the three objectives identified

453 in the Joint Application. Adoption of Dr. Dismukes' recommendation would hamper the
454 pursuit of energy efficiency. Adoption of his recommendation would fail to align the
455 interests of the Company and customers in the promotion of energy efficiency. The
456 Company would have the perverse incentive of promoting easily measured energy-efficiency
457 efforts while simultaneously promoting increased consumption. Finally, adoption of his
458 recommendation would increase contentiousness by placing an inordinate emphasis on a new
459 source of potential conflict, the verification of lost revenues. The Commission should reject
460 the Committee's primary recommendation. It is contrary to creating an environment
461 conducive to the aggressive promotion of energy efficiency.

462
463 **b. Committee's Alternative Recommendation**

464
465 **Q. Dr. Dismukes offered an alternative two-part recommendation in the event the**
466 **Commission rejects his primary recommendation. Does his alternative**
467 **recommendation have merit?**

468 A. No.

469
470 **Q. Dr. Dismukes describes his first alternative as a modified CET using base-year**
471 **customers as opposed to actual customers. Please describe why the Commission should**
472 **reject the first component of Dr. Dismukes' alternative recommendation.**

473 A. Unfortunately Dr. Dismukes has either erred in the application of this modification, or he is
474 intentionally proposing a modification that is not only unfair, but confiscatory.

475
476 **Q. Please explain what you mean when you say Dr. Dismukes has either erred or**
477 **intentionally proposed an unfair modification to the CET.**

478 A. Dr. Dismukes states at lines 888-891, "However, the current formulation of the CET ... also
479 allows for revenue recovery associated with customer growth." Apparently he believes the
480 Company should receive no revenue from the new customers added between general rate
481 cases, totally ignoring the capital and operating costs required to serve these customers. As

482 Dr. Dismukes has acknowledged on more than one occasion, the cost to serve new customers
483 is greater than the cost to serve existing customers. (Dismukes at lines 853-876 of his direct
484 testimony.) To acknowledge the higher cost of new customers and then devise a mechanism
485 that allows **no revenue collection** from those new customers is patently unfair. Dr.
486 Dismukes has essentially disguised a hard revenue cap as a modification of the CET. Under
487 his proposal, regardless of how many new customers the Company serves, the Company
488 would only be allowed to collect on an annual basis from GS customers the exact revenue
489 requirement for the GS customer class from its last general rate case. Revenue from new GS
490 customers would be returned pro-rata to all GS customers.

491

492 **Q. What is your recommendation regarding Dr. Dismukes' proposed modification to the**
493 **CET?**

494 A. Based on the patently unfair nature of the modification, the Commission should reject it.

495

496

497 **Q. Please discuss part two of his alternative recommendation.**

498 A. The Company agrees with a part of the second aspect of Dr. Dismukes' alternative
499 recommendation—retain the CET, but evaluate risk shift, if it exists, in the Company's next
500 general rate case. However, Dr. Dismukes also advocates that the Commission make a
501 finding in this docket that risk has been reduced as a result of the CET. For reasons detailed
502 previously in this testimony, in Mr. Feingold's rebuttal testimony, and in light of the Hansen
503 Report, the evidence in this case makes a finding of reduced risk is unsupportable.

504

505 **3. Other Issues Raised**

506

507 **Q. Dr. Dismukes, Elizabeth Wolf and the Utah Association of Energy Users (UAE) have**
508 **raised a number of other issues related to the CET. Please summarize these additional**
509 **issues.**

510 A. There are a number of other issues not specifically addressed above in the discussion of Dr.

511 Dismukes' alternative recommendations. Most of these issues have been the subject of
512 testimony previously filed by me in this docket. In those instances I will briefly review the
513 prior testimony and provide a reference to the original discussion. Some of the other issues
514 require a more thorough treatment. I will deal with those issues next.

515

516 **a. ELCON White Paper**

517

518 **Q. Dr. Dismukes and UAE both cite the ELCON White Paper to support their positions**
519 **that the CET should be rejected. Does the ELCON White Paper add anything useful to**
520 **the discussion?**

521 A. The ELCON White Paper specifically addresses the electric utility industry and lists six
522 supposed problems with decoupling. As I will demonstrate below, some of the concerns do
523 not apply to the natural gas industry. Those that might apply are without merit.

524

525 First, *decoupling will make utility management mediocre*. I have discussed this issue in my
526 Surrebuttal Testimony filed on August 14, 2006, at lines 691-717. The CET does not remove
527 the Company's incentive to operate efficiently. The CET does not allow the Company to
528 recover increased costs if the Company's management were to become mediocre in its efforts
529 to control costs. To the extent the Company successfully controls costs, the Company and
530 customers both benefit.

531

532 Second, *decoupling shifts risks to customers from shareholders*. As I have already discussed,
533 and based on the Hansen Report, this is not the case for Questar Gas.

534

535 Third, *decoupling eliminates a utility's incentive to support economic development*. the
536 Hansen Report shows that a revenue-per-customer decoupling mechanism, which the CET is,
537 alleviates this concern. (See report at page 11, Section 3.3.4.) Additionally, the Company
538 still retains a vital interest in the general health of the Utah economy. The CET applies only
539 to the General Service rate class. Industrial customers (the focus of economic development)

540 are not included in the CET.

541

542 Fourth, *decoupling addresses lost revenues not lost profits*. The point the ELCON Paper
543 makes here is that some utilities have significant cross subsidies and/or stranded cost issues,
544 neither of which apply to the Company.

545

546 Fifth, *it would be better to just send the right price signal*. While we agree that appropriate
547 price signals are beneficial, the concerns raised in the ELCON white paper are strictly
548 electric issues. Questar Gas does not have time-of-use rates or demand charges for the GS
549 rate class. Time-of-use rate designs are not appropriate for a natural gas utility because the
550 cost of delivering gas does not vary within the day.

551

552 Sixth, *a state entity should be used to promote energy efficiency*. I am not aware of any party
553 that is advocating that a state agency be created to supplant private industry in this case. This
554 criticism of decoupling in the ELCON White Paper is not relevant to this docket.

555

556

557 **b. Customer growth does not offset the adverse effects of declines in usage**

558

559 **Q. Dr. Dismukes asserts that growth in customers solves the use-per-customer problem**
560 **because total sales are increasing. Does his analysis and resulting conclusions have**
561 **merit?**

562 A. Definitely not. He goes to great lengths to attempt to show that the Company is unharmed by
563 declines in use per customer because we have the advantage of customer growth. His
564 analysis is flawed. He uses incorrect data and he builds in unreasonable assumptions.

565

566 **Q. What data did Dr. Dismukes use that is incorrect?**

567 A. An example of bad data is his calculation of revenue from new customers in CCS Exhibit
568 1.9. He uses a value of \$2.47/Dth. He calculated this value by dividing DNG revenue from

569 all rate classes by Dth sales from only the GS-1 rate class. Interestingly, when he calculated
570 revenues lost due to declines in existing customer usage and DSM he used a value of
571 \$1.76/dth.

572

573 **Q. What assumptions does he make that you believe are unreasonable?**

574 A. He assumes that the Company can serve new customers at no cost. He states at lines 783-
575 785, “If prices and costs are held constant, then earnings will continue to increase if new
576 customer-related usage growth outpaces the decrease in use per customer for existing
577 customers.” Unfortunately, prices and costs are not held constant, and we cannot add new
578 customers without significant capital investment and additional O&M expense. Dr.
579 Dismukes was asked to provide the incremental O&M costs, incremental A&G costs and
580 incremental plant investment associated with the new customers in his analysis. His
581 response was, “These incremental costs were not considered in this example.” Including new
582 revenue (at an inflated level) while excluding new costs invalidates his analysis.

583

584 **Q. Does Dr. Dismukes understand that new customers bring new costs?**

585 A. Yes. As I have previously noted, he discusses this issue at length at lines 853-876 of his
586 Direct Testimony. With the CET, new customers bring in average incremental revenues,
587 while the operating and plant investment costs exceed average cost. New customers cost
588 more than existing customers. I fail to see how sales to new customers that cost more to
589 serve than existing customers help to offset declines in use per customer. The fact is that
590 they don’t. This issue was also addressed in my Surrebuttal Testimony filed August 14, 2006
591 at lines 532-639.

592

593 Dr. Dismukes’ conclusion that growth in customers offsets declines in usage from existing
594 customers is based on a flawed analysis. His assertions and conclusions should be given no
595 weight.

596

597 **c. CET requires customers to pay only their fair share**

598

599 **Q. Dr. Dismukes asserts that a problem with the CET is the inability of customers to fully**
600 **realize the complete benefit of reduced consumption. Is this a material concern?**

601 A. I would say he is making a mountain out of a mole hill. Customers that reduce usage will see
602 reductions in future bills associated with their reduced usage. If in the aggregate revenue
603 collection falls below the amount of revenue allowed, then accrual of the difference will
604 eventually be amortized and customers will see a small rate increase to the DNG portion of
605 their bills. This will, by definition, slightly offset the savings the energy efficient customer
606 would otherwise have experienced. However, the energy-efficient customer will still see an
607 overall reduction in his bills. (See QGC Exhibit SR 1.4, page 3.) Additionally, without
608 revenue decoupling, lower revenue collections would eventually be recovered through an
609 increase in general rates. Dr. Dismukes recognizes this interaction in stating at lines 181-182
610 of his Direct Testimony, “If utilities experience a decline in earnings from declining use per
611 customer, they have the option of seeking rate relief.” At most, we are looking at a timing
612 issue, not an all-or-nothing issue as Dr. Dismukes would like to portray it.

613

614 **d. Utah Ratepayers Alliance Concerns regarding the CET and DSM**

615

616 **Q. The Utah Ratepayers Alliance (URA) filed a position statement detailing five concerns.**
617 **Could you please comment on those concerns?**

618 A. First, the URA *states a preference for incentives to encourage DSM. The URA does not*
619 *believe the CET provides an incentive for the Company to pursue DSM.* This is an issue of
620 semantics. There is no dispute that the CET removes a disincentive to promote DSM. The
621 Company’s performance to date speaks for itself. The CET has provided a significant
622 incentive for the Company to promote DSM.

623

624 Second, the URA states that *the CET allows the Company to recover its allowed revenue*
625 *regardless of the cause of the reduced usage.* As discussed previously, this was an objective
626 of the Joint Applicants and is not a negative thing as the URA attempts to portray it.

627

628 Third, the URA states that *the CET shifts risk from the Company to the customer with no*
629 *corresponding reduction to rate of return and seems to favor periodic rate cases as a*
630 *potential solution*. As I have discussed previously and as the Hansen Report shows, the CET
631 has not shifted risk for Questar Gas.

632

633 Fourth, the URA states that *the CET does not allow low income customers to benefit from*
634 *DSM*. I addressed this in my surrebuttal testimony at lines 353-364, and QGC Exhibit SR
635 1.4. All GS customers receive a net benefit from DSM even with the amortization of the
636 CET accruals that can be expected to occur as a result of DSM usage reductions. Ultimately,
637 usage reductions will enable the Company to buy less high priced gas. This will help to keep
638 the weighted-average cost of gas lower than it would have been otherwise. In addition the
639 Company has doubled the contribution it makes to the Low Income Weatherization
640 Assistance Program (LIWAP). Early indications of the use of this additional funding show
641 that 140 furnaces (average efficiency of 60%) have been replaced. The cost effectiveness of
642 this program appears to be very good. The Company will continue to look at the low-income
643 sector as we consider future modifications to our energy-efficiency programs. We are
644 receptive to specific proposals that are cost effective.

645

646

647 Fifth, the URA states that *the underlying rate structure needs to be evaluated to reflect a*
648 *commitment to DSM*. Rate design is not an issue before the Commission in this case. I
649 believe the Company's current rate design represents a reasonable balancing of the many
650 conflicting objectives that are considered. A commitment to efficient use of natural gas will
651 be on the list of considerations in the future.

652

653

4. Concluding Statement

654

655 **Q. Do you have a concluding statement?**

656 A. The Commission now has the advantage of observing one year's experience with the CET.
657 This allows the Commission to focus on the merits of the CET and the role the CET plays in
658 the state of Utah. The evidence in this case demonstrates that the CET operates as intended,
659 the CET removed the barrier to the Company's promotion of energy efficiency and the
660 Company has pursued cost-effective energy efficiency that will benefit our customers. The
661 Commission should allow the CET to continue to operate as proposed in my Direct
662 Testimony.

663

664 **Q. Does this conclude your testimony?**

665 A. Yes.

State of Utah)
) ss.
County of Salt Lake)

I, Barrie L. McKay, being first duly sworn on oath, state that the answers in the foregoing written testimony are true and correct to the best of my knowledge, information and belief. Except as stated in the testimony, the exhibits attached to the testimony were prepared by me or under my direction and supervision, and they are true and correct to the best of my knowledge, information and belief. Any exhibits not prepared by me or under my direction and supervision are true and correct copies of the documents they purport to be.

Barrie L. McKay

SUBSCRIBED AND SWORN TO this 8th day of August 2007.

Notary Public