

## **INITIAL ENERGY-EFFICIENCY CAMPAIGN (Approved January 16, 2007)**

### **Market-Transformation Initiative**

- Energy Efficiency and Conservation Awareness and Education
- Promote Rebate & Audit Programs
- Modify Consumer and Market Actor Behavior
- IECC Building Code Training Funding
- Dedicated Energy Efficiency Web Site
- Questar Gas Employee Training and Culture Shift

### **Programs**

#### **1. ThermWise Appliance Rebates (Existing Residential)**

- 90%+ Furnaces
- 0.63 EF Water Heaters
- 0.80 EF Tank-less Water Heaters
- ENERGY STAR® Clothes Washers (CEE Tiers 1 & 2)
- Gas Clothes Dryer (with moisture sensor)

#### **2. ThermWise Weatherization Rebates (Existing Residential)**

- Insulation - Wall, Attic and/or Floor
- Windows (U - .35 or better and SHGC - .33 or better)
- Ductwork - Insulation and/or Sealing

#### **3. ThermWise Builder Rebates (New Residential Construction)**

- Whole House Performance Certification (ENERGY STAR®)

#### **4. ThermWise Business Rebates (Commercial GS Customers)**

- 14 Rebate Measure Categories  
- Primarily Targeting Space and Water Heating Applications

#### **5. ThermWise Home Energy Audits (Existing Residential)**

- In-home by QGC Audit Technician
- Do-it-yourself Mail-in Audit
- Four No-charge Energy-efficiency Measures

#### **6. Low-Income Weatherization Assistance Program Funding**

- Additional Funding of \$250,000 per year