

**BEFORE THE PUBLIC SERVICE COMMISSION
OF UTAH**

IN THE MATTER OF:

Joint Application of Questar Gas)
Company, the Division of Public)
Utilities, and Utah Clean Energy) **Docket Number 05-057-T01**
For the Approval of the Conservation)
Enabling Tariff Adjustment Option)
And Accounting Orders)

**DIRECT TESTIMONY
OF
DAVID E. DISMUKES, PH.D.**

**ON BEHALF OF THE
UTAH COMMITTEE OF CONSUMER SERVICES**

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DAVID E. DISMUKES, PH.D.
ON BEHALF OF
UTAH COMMITTEE OF CONSUMER SERVICES
DOCKET NO. 05-057-T01**

I. INTRODUCTION

Q. WOULD YOU PLEASE STATE YOUR NAME AND BUSINESS ADDRESS?

A. My name is David E. Dismukes. My business address is 6455 Overton Street, Baton Rouge, Louisiana.

Q. WOULD YOU PLEASE STATE YOUR OCCUPATION AND CURRENT PLACE OF EMPLOYMENT?

A. I am a Consulting Economist with the Acadian Consulting Group (“ACG”), a research and consulting firm that specializes in the analysis of regulatory, economic, financial, accounting, statistical, and public policy issues associated with regulated and energy industries. ACG is a Louisiana-registered partnership, formed in 1995, and is located in Baton Rouge, Louisiana with additional staff in Los Angeles, California, and Carson City, Nevada.

Q. HAVE YOU PREPARED ANY ATTACHMENTS TO YOUR TESTIMONY OUTLINING YOUR QUALIFICATIONS IN ENERGY AND REGULATED INDUSTRIES?

A. Yes. Attachment 1 to my testimony provides my academic vita that

24 includes a full listing of my publications, presentations, and pre-filed expert
25 witness testimony, expert reports, expert legislative testimony, and affidavits.

26 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

27 A. I have been retained by Utah Committee of Consumer Services
28 (“Committee”) to review the joint application submitted by Questar Gas Company
29 (“Questar,” “QGC,” or “the Company”), the Division of Public Utilities (“Division”),
30 and Utah Clean Energy (“UCE”) requesting approval for the adoption of a
31 Conservation Enabling Tariff (“CET”) and other enabling accounting mechanisms
32 and proposals.

33 **Q. HOW IS THE REMAINDER OF YOUR TESTIMONY ORGANIZED?**

34 A. My testimony is organized into the following sections:

- 35 • Section II: Summary of Recommendations
- 36 • Section III: Overview of Revenue Decoupling and the CET Proposal
- 37 • Section IV: Conceptual Problems with the CET Proposal
- 38 • Section V: The DSM Disincentive has not been Proven
- 39 • Section VI: The Proposed CET Shifts Revenue Recovery Risk to
40 Ratepayers
- 41 • Section VII: The Proposed CET Creates a Number of Equity Issues
- 42 • Section VIII: The CET Proposal is not Accompanied by Strong DSM
43 Commitments
- 44 • Section IX: Potential Mismatches in the CET Pilot and DSM
45 Implementation

- 46 • Section X: The CET Proposal does not Include a Well-Defined
47 Accountability Program
- 48 • Section XI: The CET Proposal does not Have Any Performance
49 Standards
- 50 • Section XII: The GDS Report Should Not Substitute for a Utility-
51 Specific DSM Filing
- 52 • Section XIII: Mechanical Problems Associated with the CET Proposal
- 53 • Section XIV: Conclusions and Recommendations

54 **II. SUMMARY OF RECOMMENDATIONS**

55 **Q. WOULD YOU PLEASE SUMMARIZE YOUR RECOMMENDATIONS?**

56 A. I recommend the Commission reject the Joint Applicants' CET proposal as
57 not being in the public interest. The proposal suffers from a number of
58 conceptual and mechanical problems that make it an unwise initiative. The
59 Commission should not be persuaded by the arguments that because the
60 proposed CET is a pilot program, shortcomings are unimportant and can be
61 worked out at a later date. Even though it is a pilot program, the proposal would
62 represent a significant departure from the way in which distribution non-gas
63 ("DNG") revenues have heretofore been regulated and could have important
64 precedent-setting implications for Utah's electric utilities as well. Most
65 importantly, the need for such a departure from traditional regulatory approaches
66 is not supported by any well-defined commitments by the Company to pursue
67 any level of demand side management ("DSM") programs or savings – which is
68 the ostensible justification for the proposal.

69 **Q. DOES THE COMMITTEE HAVE AN ALTERNATIVE**
70 **RECOMMENDATION?**

71 A. Yes, if the Commission believes that decoupling is in the public interest,
72 then my alternative recommendation is that the Joint Applicants be directed to
73 prepare a revised filing that meets the following set of important minimum
74 requirements:

75 (1) Any decoupling or other DSM incentive mechanism should be
76 implemented only after properly designed DSM programs are in place
77 and functioning for sufficient time that impacts upon ratepayers and the
78 utility can be measured in relation to program goals or targets.
79 Appropriate DSM programs are those that are completely defined and
80 include estimated savings, costs and participation levels.

81 (2) A cost of capital adjustment should be incorporated into the CET
82 program that accounts for its inherent risk shifting.

83 (3) A complete listing of DSM programs, estimated costs, and estimated
84 savings and participation levels for the CET pilot period should be
85 required. A defined three-year set of DSM programs, which match the
86 CET pilot period, should be provided.

87 (4) The Company should define clear reporting requirements and
88 evaluation metrics including annual DSM savings goals for the pilot
89 period. This would include:

- 90 • The frequency of the audits.
- 91 • The number of customers that will be audited.

- 92 • The basis for which customers will be selected for an audit.
- 93 • The data provided by the Company that will be examined and
- 94 compared to utility bills/customer information.
- 95 • How the confidentiality of customer information will be treated.
- 96 • How other parties will have the opportunity to review audit
- 97 results.

98 (5) The Company should be required to participate in the CET program
99 and maintain its DSM commitments during the entire pilot period. If the
100 Company wishes withdraw from the program, it must petition the
101 Commission and show that the cost to ratepayers of maintaining the
102 program outweigh its potential benefits.

103 **III. OVERVIEW OF REVENUE DECOUPLING AND THE CET PROPOSAL**

104 **Q. CAN YOU PLEASE EXPLAIN THE PROPOSED CET?**

105 A. Yes. The proposed CET has been offered as a way to remove the
106 disincentives that the parties believe discourages Questar from promoting cost-
107 effective DSM programs. The proposal is to implement the CET as a pilot
108 program for three years.

109 **Q. WHY DO THE JOINT APPLICANTS BELIEVE THERE IS A**
110 **DISINCENTIVE FOR THE COMPANY TO PROMOTE DSM?**

111 A. Energy efficiency advocates, as well as many utilities, often argue that
112 current regulatory pricing practices discourage utility-sponsored DSM programs.
113 These advocates argue that energy efficiency reduces sales, thereby reducing a
114 utility's ability to recover its fixed costs.

115 **Q. HOW DOES REVENUE DECOUPLING ADDRESS THIS PURPORTED**
116 **DISINCENTIVE?**

117 A. Revenue decoupling removes the relationship between the collection of a
118 utility's revenue requirement and its sales. A reduction in sales volume that
119 might result from implementing a DSM program would no longer reduce the
120 utilities revenues because the utility's revenue requirement would be collected in
121 rates on a per-customer basis rather than a per volume basis. Customers would
122 still be billed on a volumetric basis, but these volumetric rates would be "trued-
123 up" periodically based upon the actual revenues collected per customer. In
124 effect, the revenue decoupling process makes a utility indifferent between
125 collecting DNG revenues through fixed or variable charges. The process is
126 similar in many ways to loading total DNG revenue requirements into a fixed
127 charge since customers are no longer able to avoid any portion of the DNG
128 revenue requirement through reduced usage.

129 **Q. CAN YOU PROVIDE AN EXAMPLE?**

130 A. Yes, Exhibit CCS-2.1 shows how a revenue decoupling plan would work.
131 The first step in the plan is to set a base year (or test year) DNG revenue per
132 customer level. In this example, the test year total DNG revenue per customer is
133 \$250. The second step is to allocate the total charge per customer on a monthly
134 basis over the course of a "typical" year. An example of this allocation is
135 provided in the second box. Each month the actual revenues collected per
136 customer (from the per unit, or per Mcf charge) are compared to allowed monthly
137 amounts and are either credited or debited to a balancing account. In this

138 example, the balancing account is “trued-up” at the end of the year, and the
139 resulting amount is applied to the volumetric charge the customer sees on his or
140 her bill. The new volumetric charge resulting from the example is provided in the
141 third box.

142 **Q. IS THE PROPOSED CET A REVENUE DECOUPLING MECHANISM**
143 **SIMILAR TO THE ONE YOU JUST DESCRIBED?**

144 A. Yes. The CET is a full revenue decoupling mechanism and works in much
145 the same manner as the example provided in Exhibit CCS-2.1. The one
146 difference is that the frequency of the revenue balance true-up proposed by the
147 parties is ambiguous and could occur as frequently as monthly rather than at the
148 end of the year as assumed in the example.

149 **Q. WHY DO THE ACTUAL SALES AND REVENUES IN THIS EXAMPLE**
150 **DIFFER FROM THE ALLOWED AMOUNTS?**

151 A. There are a variety of reasons why retail gas sales and revenues in any
152 given year can differ from the test year amount. Test year retail sales and
153 revenues are usually based upon a “typical” year and as such, are usually
154 normalized for typical factors influencing sales such as the weather, the
155 economy, and prices, among other things. In any given year, the actual
156 performance of the economy may differ from the test year, weather may be
157 colder or hotter than the long-run normal weather trends included in the test year,
158 and other factors may occur in any given year that impact sales differently than
159 what was anticipated in the test year determination.

160 **Q. WHO TRADITIONALLY BEARS THE RISK OF DEVIATIONS FROM**
161 **TYPICAL TEST YEARS?**

162 A. The utility usually bears the risk of revenue and sales differences from the
163 test year for a number of different reasons. First, it is the utility's responsibility to
164 propose a typical year for rate making purposes. It would not be in a utility's, nor
165 its shareholders' best interest to propose a test year that was unsupportive of
166 what management believed was required to recover costs and earn its allowed
167 return. Second, a utility's allowed rate of return, like that of any other business,
168 includes some premium for the business risk inherent to the industry in which it
169 operates.

170 **Q. HOW DOES REVENUE DECOUPLING FIT INTO THIS REVENUE**
171 **RECOVERY DISCUSSION?**

172 A. Many energy efficiency advocates argue that revenue decoupling removes
173 utility disincentives to promote DSM since the utility is made whole for revenue
174 losses associated with conservation. As argued by the Joint Applicants in this
175 proceeding, if the utility is assured it will recover any energy efficiency-created
176 revenue losses, it will actively promote least-cost DSM programs. The problem
177 with revenue decoupling as proposed by the Joint Applicants is that it makes the
178 Company whole for revenue losses that go beyond any revenue losses caused
179 by energy efficiency per se. As a regulatory policy mechanism, revenue
180 decoupling is like using a steam-roller to crack a peanut: it more than
181 overcorrects for the purported DSM-disincentive and includes guaranteed

182 recovery for revenue changes associated with a wide range of normal business
183 risks.

184 **Q. IS IT CLEAR THAT A *BONA FIDE* UTILITY DISINCENTIVE TO**
185 **PROMOTE ENERGY EFFICIENCY REALLY EXISTS?**

186 A. No it is not clear that a significant utility disincentive exists in promoting
187 least-cost efficiency resources because often the net results of utility-sponsored
188 DSM are varied. For some utilities, promoting energy efficiency can be a means
189 of offering a value-added service that reduces customer bills, increases customer
190 satisfaction, increases planning flexibility, and reduces the overall long run cost
191 of service. All of these factors should more than compensate for any sales
192 disincentive associated with energy efficiency. Further, utilities should have a
193 very strong incentive to develop resources that include the aforementioned
194 characteristics through traditional regulation and their opportunity to earn a fair
195 rate of return on their investments.

196 **Q. ARE THERE ANY OTHER REASONS WHY DSM CAN IMPACT UTILITY**
197 **PROFITABILITY DIFFERENTLY?**

198 A. Yes, it is difficult to assign any generalized DSM-specific impact on utility
199 profitability since the net result is influenced by a range of factors that can include
200 the types of programs a utility promotes, the forecasted changes in its customer
201 base and its costs of serving those customers, the certainty with which it has
202 estimated potential customer savings, the costs and scope of the energy
203 efficiency programs it is promoting, and other incentives (both positive and
204 negative) that have been offered by its state utility regulators.

205 **Q. DO ALL DSM MEASURES RESULT IN LOST REVENUES?**

206 A. Not necessarily since, as noted earlier, revenue impacts can vary
207 depending upon a number of different factors including those associated with the
208 types of programs being promoted. Generally, DSM measures or programs can
209 be thought of as: (1) those that shift energy usage from peak to off-peak periods
210 (often referred to as load management or “LM” programs); and (2) those that
211 reduce the use of energy (referred to as “conservation” programs). Exhibit CCS-
212 2.2 is intended to be a general illustration of the impact that these two types of
213 DSM programs can have on customer usage as represented by a hypothetical
214 load curve.

215 **Q. PLEASE EXPLAIN THE ILLUSTRATIVE LOAD MANAGEMENT GRAPH**
216 **ON THE LEFT-HAND-SIDE OF THE EXHIBIT CCS-2.2.**

217 A. Load management programs tend to reduce peak loads and transfer that
218 usage to off-peak periods. The graph to the left-hand side of Exhibit CCS-2.2, for
219 instance, shows a load curve intended to represent usage changes from the
220 implementation of an LM program. The peak of the curve has been “shaved,”
221 representing a reduction in peak usage, while the tails of the curve have
222 increased representing movement of the reduced peak usage to an off-peak
223 period. In some instances, depending upon pricing considerations, LM programs
224 of this nature may not reduce overall revenues, since load is being transferred
225 from peak periods to off-peak periods and the net total revenue impact could be
226 minimal. The goals of these types of DSM programs are to reduce usage at
227 peak periods when energy is most expensive.

228 **Q. WILL YOU PLEASE EXPLAIN THE ILLUSTRATIVE CONSERVATION**
229 **PROGRAM GRAPH ON RIGHT-HAND-SIDE OF EXHIBIT CCS-2.2?**

230 A. Yes, this graph provides an illustrative example of a true conservation-
231 oriented program. Here, total load is being displaced (entire curve is reduced) for
232 both peak and non-peak periods. These types of energy efficiency programs
233 can result in decreases in total revenues since load in both peak and off-peak
234 periods is being reduced.

235 **Q. WHY ARE THE DIFFERENCES BETWEEN LOAD MANAGEMENT AND**
236 **ENERGY EFFICIENCY IMPORTANT?**

237 A. Because if the Commission is concerned about potential utility revenue
238 losses associated with energy efficiency, it could require the Company to
239 promote only those load management programs that assist customers in
240 reducing their peak usage and overall bills, but have minimal revenue impacts to
241 the Company. After the Company gains some experience with DSM program
242 costs, participation, and revenue impacts, it can move to more aggressive
243 conservation-oriented programs and discuss the revenue loss implications at that
244 stage. Thus, moving to DSM is not an all-or-nothing proposition and revenue
245 decoupling is not the only means by which revenue loss concerns can be
246 addressed.

247 **Q. CAN USE OF COST-EFFECTIVENESS TESTS IMPACT POTENTIAL**
248 **REVENUE LOSSES ASSOCIATED WITH DSM PROGRAMS?**

249 A. Yes. State regulatory commissions usually adopt a unique cost-
250 effectiveness standard in approving DSM programs. A program is said to be

251 “cost-effective” under these evaluation standards if its benefits are greater than
252 its costs. Since a wide-range of stakeholders are impacted by DSM programs
253 (customers, utilities, ratepayers in general, and society at large), and each of
254 these stakeholders face a different set of costs and benefits, a number of
255 different cost-effectiveness tests are used to measure the impacts of DSM
256 programs on different stakeholder groups. Two commonly cited cost-
257 effectiveness standards used by state regulators include the Ratepayer Impact
258 Measure (“RIM”) and Total Resource Cost (“TRC”) test.

259 **Q. HOW DO THESE TWO COST-EFFECTIVENESS TESTS IMPACT THE**
260 **REVENUE IMPACTS OF DSM PROGRAMS?**

261 A. The RIM test defines a DSM program as being cost-effective when the
262 benefits of the program (savings) outweighs program costs which includes the
263 lost utility revenues created by the DSM program. The TRC program, however,
264 looks at aggregate savings versus aggregate costs and excludes lost utility
265 revenues associated with reduced usage created by the DSM program.¹ The set
266 of DSM programs evaluated under the RIM test tends to be much smaller than
267 those evaluated under the TRC test since lost revenues are considered to be a
268 cost in the former and not the later (i.e., the RIM test is much more conservative).

269 **Q. COULD THE COMMISSION ADDRESS LOST REVENUES THROUGH**
270 **ITS SELECTION OF A COST-EFFECTIVENESS STANDARD?**

271 A Yes. If the Commission is concerned about lost revenue impacts, one
272 opportunity at its disposal is to define the RIM test as the appropriate cost-

¹California Standard Practice Manual: Economic Analysis of Demand Side Programs and Projects, October 2001, p. 13 and p. 18.

273 effectiveness standard for gas utility DSM programs until further information can
274 be gathered, and a larger DSM commitment from Questar (potentially resulting in
275 lost revenues) can be secured. Again, the Commission does not necessarily
276 have to adopt revenue decoupling in order to initiate gas utility DSM programs.
277 There are other regulatory tools to address potential lost revenue concerns. The
278 Commission has used the RIM test in the past for PacifiCorp where it found that
279 “[p]rograms that have the potential to pass the Ratepayer Impact Test (RIM) and
280 lead to lower rates for all customers should receive particular attention.”²

281 **Q. HAS THE COMPANY INDICATED WHICH COST-EFFECTIVENESS**
282 **TEST IT BELIEVES IS APPROPRIATE?**

283 A. No. The Company has not defined its position on which cost-
284 effectiveness standard is appropriate for its DSM program screening. The
285 Company’s lack of commitment on the appropriate DSM cost-effectiveness
286 standard raises legitimate and important questions about its commitment to
287 significant DSM development and implementation. When explicitly asked about
288 its preference on DSM cost-effectiveness standards, the Company, after
289 identifying all of the commonly recognized cost-effectiveness tests, failed to
290 answer the question and dodged the issue of whether it explicitly support TRC-
291 based programs.³

292 **Q. WHY IS THIS DISCUSSION OF COST-EFFECTIVENESS STANDARDS**
293 **IMPORTANT?**

²In the Matter of the Application of PacifiCorp for an Increase in its Rates and Charges, Docket No. 01-035-01, Utah Public Service Commission, September 10, 2001, Issued.

³Response to Committee Data Request 4.08.

294 A. It is important for two reasons. First, the Joint Applicants have not
295 presented any set of specific DSM programs for implementation during the CET
296 pilot period. Without any specific DSM commitment, it is impossible to know the
297 degree and extent of potential lost revenues since the scope of the DSM
298 programs, and the cost-effectiveness standard upon which they are based, is
299 unknown. Second, the Commission has not had the opportunity to rule on the
300 issue of the appropriate cost-effectiveness standard for Utah gas DSM programs.
301 The Joint Applicants' proposal would appear to delegate the determination of the
302 appropriate cost-effectiveness standard to a DSM Task Force.

303 **Q. DOES A PUBLIC UTILITY HAVE A RESPONSIBILITY TO PROMOTE**
304 **ENERGY EFFICIENCY?**

305 A. Yes. Utah public utilities have a statutory obligation to provide least-cost,
306 reliable, and safe service in return for getting an opportunity to earn a fair return
307 on and of their investments.⁴ If a utility has a lower cost resource available to
308 meet customer resource requirements, then it has the obligation to select that
309 resource regardless of whether the resource is capacity-oriented (and rate base-
310 building) or demand-oriented. If there are millions of dollars of available least-
311 cost DSM savings opportunities to meet customer resource requirements, and a
312 Utah public utility is not taking advantage of those opportunities, it raises a bigger
313 regulatory issue than the treatment of lost revenues.

314 **Q. ARE THERE ANY GUIDING PRINCIPLES THAT YOU THINK THE**
315 **COMMISSION SHOULD CONSIDER IN EVALUATING THE PROPOSED CET**
316 **AND GAS DSM PROGRAMS GENERALLY?**

⁴ Utah Code 54-3-1.

317 A. Yes. The Commission should be supportive of cost-effective energy
318 efficiency but keep in mind a number of guiding principles in its review of not only
319 the CET proposal at hand, but in developing overall policies that encourage
320 utilities to promote least-cost resource options for their customers:

321 • Alternative regulatory mechanisms should be developed that provide
322 incentives (or remove disincentives) for utilities in taking advantage of
323 positive energy efficiency opportunities within their control, not outside
324 of their control. Creating a “hold-harmless” mechanism like the
325 proposed CET would not be an effective regulatory policy since the
326 utility had nothing to do with this customer-initiated conservation.

327 • Alternative regulatory mechanisms should not unnecessarily shift risks
328 inherent in traditional regulation without some corresponding offset or
329 credit to the party bearing a greater share of those risks. The Division
330 has acknowledged the risk shifting inherent in the proposed CET, and
331 has acknowledged a potential rate of return adjustment may be
332 appropriate for the proposed CET, but has failed to make any specific
333 recommendation.⁵

334 • Alternative regulatory mechanisms should require a firm commitment
335 on the behalf of the utility. The proposed CET, which allows the
336 Company to withdraw at any point in the future, would not meet this
337 standard.

338 • Alternative regulatory mechanisms should clearly:

⁵ Direct Testimony of Dr. George R. Compton, 212-214.

- 339 ○ Define the programs that will be promoted;
- 340 ○ Set performance goals, standards and metrics for measuring
- 341 effectiveness; and
- 342 ○ Include opportunities for rewards for superior performance and
- 343 penalties for inferior performance.

344 **IV. CONCEPTUAL PROBLEMS WITH THE CET PROPOSAL**

345 **Q WOULD YOU PLEASE DISCUSS THE CONCEPTUAL PROBLEMS**

346 **ASSOCIATED WITH THE COMPANY’S CET PROPOSAL?**

347 A There are a number of conceptual problems associated with the Joint

348 Applicants’ CET proposal. These problems include:

- 349 • The DSM disincentive upon which the proposal is based is unproven
- 350 and supported by weak and undocumented information.
- 351 • The proposal shifts all business risk associated with retail revenue
- 352 recovery to customers.
- 353 • There are a number of potential equity issues with the proposal.
- 354 • The Company has made neither firm commitments to the proposed
- 355 CET nor any specific set of DSM programs and savings. In fact, the
- 356 Company suggests that the Pilot Program could be modified or
- 357 discontinued at any time.⁶
- 358 • There is likely to be a timing issue associated with the CET Pilot
- 359 Program and DSM program implementation. Since no DSM programs

⁶Direct Testimony of Barrie L. McKay, 227-228.

360 have been proposed concurrently with the CET proposal, there is
361 bound to be some degree of lag or disconnect between the two.

- 362 • Program accountability is minimal, is not-well defined, and excludes
363 any set of evaluation metrics.
- 364 • The program sets no performance standards, terms, or conditions that
365 financially tie the Company to DSM program success.

366 **V. THE DSM DISINCENTIVE HAS NOT BEEN PROVEN**

367 **Q. ARE THE JOINT APPLICANTS' CLAIMS OF UTILITY DISINCENTIVES**
368 **FOR PROMOTING DSM WELL SUPPORTED?**

369 A. No. Not only is the claim unsupported relative to Questar, but it is also not
370 supported by the general industry-wide information provided in the Joint
371 Applicants' Application, Direct Testimony, and Exhibits. In particular, the Joint
372 Applicants have:

373 (1) Failed to show any evidence that decreases in average usage have
374 resulted in financial harm to the Company in the past, nor have they been
375 able to specifically show that the promotion of DSM would cause any harm
376 to the Company's financial position in the future.

377 (2) Failed to put gas utility revenue decoupling into perspective. While
378 many LDCs have a variety of DSM programs, few have initiated revenue
379 decoupling to address incentive concerns.

380 (3) Generally presented a one-sided view of revenue decoupling and
381 not highlighted, in any conclusive way, the short comings of revenue
382 decoupling identified by other state commissions.

383 (4) Failed to compare the context and terms in which revenue
384 decoupling has been offered and adopted in other states.

385 **Q. WHAT IS THE BASIS OF QUESTAR'S CLAIM THAT DECLINING**
386 **AVERAGE USAGE HAS IMPACTED QUESTAR'S HISTORIC FINANCIAL**
387 **PERFORMANCE?**

388 A. The Company claims that its current rate design does not allow it to collect
389 its fixed costs when there is a decline in average customer usage, and according
390 to the Company, average usage has been declining for several years.⁷ The
391 Company maintains that it is only during periods when average usage is stable
392 that revenue per customer is equal to the revenues allowed by the Commission
393 in current rates and results in a steady achieved return on equity ("ROE").⁸

394 **Q. DO YOU AGREE WITH THE COMPANY'S POSITION?**

395 A. No. The Company has provided speculation, but no specific evidence, to
396 support any reason for the declining average usage depicted in Exhibit 1.4. In
397 fact, Exhibit 1.4 suffers from a significant deficiency that renders it unreliable for
398 any consideration in this proceeding.

399 **Q CAN YOU EXPLAIN THE PROBLEMS WITH EXHIBIT 1.4?**

400 A Yes. The Committee requested that the Company provide the workpapers
401 and source documents to this exhibit in Data Request 3.03. In response, the
402 Company provided an electronic spreadsheet which contained the data points on
403 the graph. No calculations supporting the source documents were provided. The

⁷Direct Testimony of Barrie L. McKay, 139-140.

⁸Direct Testimony of Barrie L. McKay, 151-153.

404 Committee again requested supporting documentation in its Data Request 4.16.

405 Specifically, the Committee requested:

406 For purposes of this request please refer to the Company's
407 response to the Committee's Data Request 3.03. In addition to
408 what may be provided by the Company in response to 7d above,
409 which specifically refers to tariff changes, please provide all
410 workpapers and source documents used to develop the
411 temperature adjusted 12 month moving total per customer provided
412 as an attachment to this response. Workpapers would include but
413 not be limited to: the non temperature adjusted data, the formulas
414 and calculations used to develop the temperature adjusted data,
415 statistical equations used, the number of customers used to
416 develop the usage per customer, and any and all other information
417 required to reproduce Exhibit 1.4 from the original raw data used to
418 develop the temperature adjusted usage per customer. The
419 information provided should allow one to replicate the information
420 depicted on Exhibit 1.4 on a monthly and 12-month rolling average
421 basis. Provide the requested information in its native electronic
422 format.⁹

423 **Q. DID THE COMPANY PROVIDE THE SUPPORTING INFORMATION?**

424 A. No. The Company did not provide any additional documentation, data,
425 source documents, or formulas beyond that which was previously provided in
426 response to Committee Data Request 3.03. The Company's response was as
427 follows:

428 Much of the data asked for in this request is not readily available or
429 accessible in the fourteen days allowed to respond. For most of the
430 past 25 years, the temperature adjusting procedure/calculation
431 **used various input files from the Company's now non-existent**
432 Legacy Customer Information System. The intermediate data
433 requested was not stored, only the final product, of customers and
434 temperature adjusted usage.

435 In general, the monthly temperature adjusting procedure is a
436 function of actual decatherms, customers, the difference in normal
437 billing cycle degree-days and actual billing cycle degree-days, and
438 a temperature adjusting or usage per degree-day slope. The

⁹Committee of Consumer Services Data Request CCS 4.16.

439 concept of this adjustment has remained relatively stable over the
440 years, however, **the specific calculation and formulas have**
441 **changed and evolved with several improvements during the 25**
442 **year period.**

443 The temperature adjusting slope is calculated each year, or more
444 often, as needed or requested. It is a function of customers, actual
445 usage and degree-days for the prior three years. In the 1980's it
446 was calculated only for the general service rate schedules. In the
447 early 1990's it was calculated in more detail for the residential and
448 commercial customers separately. In the mid 1990's, the slope
449 was calculated for each major climatic area within the Company's
450 Utah service territory, and for the residential, commercial and
451 industrial customer groups. Since July 2004, this slope can be
452 calculated by customer from the Company's new CDX Billing and
453 Customer Information System.¹⁰

454 **Q SO THE COMPANY CANNOT COMPLETELY DOCUMENT ITS**
455 **ANALYSIS OF AVERAGE USAGE TRENDS?**

456 A Yes, that appears to be the case, as well as any information on the
457 numerous (and different) slope adjustments that have occurred over the course
458 of the reporting period for the data series. While the Company has a general
459 idea of how the data in Exhibit 1.4 was developed, the process has evolved over
460 time. A number of intermediate calculations and adjustments have been made to
461 this data, but the formulas used to create these adjustments cannot be provided,
462 and only generally explained. Calculations and adjustment factors on usage can
463 be replete with subjective assumptions, which in turn, can impact the resulting
464 series and any conclusions drawn about average usage. Given the unsupported
465 nature of this graph, and a number of unexplained anomalies in the series, the
466 Commission should reject any recommendations associated with the CET
467 offered by the Joint Applicants that are based upon this graph.

¹⁰Response to Committee of Consumer Services Data Request CCS 3.03, emphasis added.

468 **Q LET'S RETURN TO THE DISCUSSION ON THE JOINT APPLICANT'S**
469 **CLAIMS REGARDING FINANCIAL DISINCENTIVES AND DSM. HAS THE**
470 **COMPANY PROVED ANY FINANCIAL HARM POTENTIALLY CREATED BY A**
471 **DECREASE IN AVERAGE USE?**

472 A Not beyond the general discussions in its testimony. The only quantitative
473 estimate provided by the Company was in Response to CCS-4.01. In this
474 example, the Company estimated that every 1 decatherm reduction in average
475 usage resulted in \$1.6 million of financial harm. This calculation is simply the lost
476 DNG revenue associated with a 1 decatherm reduction for the GS-1 class.
477 Mathematically, it is the product of a 1 decatherm reduction and the average
478 DNG revenue and the total number of customers. (i.e., 1 x \$1.97 x 803,000).

479 **Q IS THIS AN ACCURATE CALCULATION OF THE FINANCIAL HARM**
480 **CREATED BY A REDUCTION IN AVERAGE USE?**

481 A No, because the estimate focuses exclusively on revenues, as has the
482 discussion included in the Joint Application and testimony. The Joint Applicants
483 offer some sweeping conclusions regarding financial incentives and DSM based
484 on the purported, and unsupported trends in Questar's reduced average usage,
485 and the impacts those purported trends have on revenues, and then simply
486 conclude that without revenue decoupling, DSM is a "financial bad" for Questar
487 and will not be pursued without a revenue decoupling mechanism.

488 **Q DO YOU THINK THE RELATIONSHIP BETWEEN DSM AND**
489 **REVENUES IS THE IMPORTANT RELATIONSHIP TO BE CONSIDERING IN**
490 **THIS PROCEEDING?**

491 A No. It is commonly recognized that firms maximize profits not revenues.
492 Revenues, in fact, are only one portion of the overall equation that determines
493 profits. Equally important to that profit equation is the role that costs play. If
494 revenues are falling, but costs are falling by a larger amount, then overall
495 profitability should increase. Instead of focusing exclusively on revenues and
496 average usage when considering DSM programs, the Commission should focus
497 on profitability.

498 **Q HAS THE TREND IN DECLINING AVERAGE USAGE RESULTED IN**
499 **SIGNIFICANT DECREASES IN TOTAL REVENUES?**

500 A No. Exhibit CCS-2.3 shows that total company revenues have been
501 increasing steadily every year since 2001. Further, average revenue has also
502 been relatively stable during the same period of time ranging from a level of
503 \$289.04 per customer in 2001 to \$290.48 in 2005. So, even the Joint Applicant's
504 claims regarding the relationship between average usage and average revenue
505 can be challenged. The Company has been able to steadily increase total
506 revenue and revenue per customer since 2001, despite a decrease in average
507 usage (118.97 Dth per customer in 2001 to 112.88 Dth in 2005).

508 **Q HAS THE COMPANY'S ROE DECREASED CONSIDERABLY DURING**
509 **THIS PERIOD?**

510 A No, Exhibit CCS-2.4 shows that the Company's achieved ROE has not
511 followed the same pattern as its decline in average usage. While average use
512 has declined by 5 percent since 2001, Questar's achieved ROE in 2005 is slightly
513 higher (10.46 percent to 10.68 percent). In addition, the Company has projected

514 an increase in its ROE to 10.89% for the year ending 2006 despite these
515 decreases in average use.

516 **Q. WHY WOULD THE RETURN ON EQUITY NOT DIRECTLY FOLLOW**
517 **USAGE PER CUSTOMER?**

518 A. There are several reasons. First, when revenues and net operating
519 income decline due to usage reductions or increases in costs, the Company is
520 free to request rate relief, which the Commission may grant if appropriate. This
521 traditional regulatory regime contributes, in a fundamental way to breaking any
522 direct relationship between declining usage and declining profitability. If DSM did
523 result in a decrease in utility profitability to where the utility's ability to earn a
524 reasonable return on its investment was challenged, the utility is always free to
525 request a rate increase.

526 **Q. ARE THERE ANY OTHER REASONS WHY PROFITABILITY MAY NOT**
527 **DECREASE?**

528 A. Yes. Customer growth also contributes to the Company's ability to
529 maintain its ROE. While usage per customer might decline, growth in customers
530 can offset the lost revenues created by this decline. In fact, as seen in Exhibit
531 CCS-2.5, Questar's Utah GS customers have been increasing by approximately
532 3 percent per year over the last four years.

533 **Q. WHAT ARE THE OTHER REASONS PROFITABILITY DOES NOT**
534 **DIRECTLY FOLLOW USAGE PER CUSTOMER?**

535 A. As noted earlier, costs are the other portion of the profitability equation. If
536 a firm can reduce expenses, or limit the rate at which expenses are rising, it can

537 maintain its profitability. Exhibit CCS-2.6 in fact, shows that Questar's expenses
538 per customer have generally fallen steadily since 2001. This Exhibit also tracks
539 actual revenues per customer during this time period. As shown, steady
540 revenues per customers, coupled with decreases in average costs per customer,
541 have given the Company an opportunity to maintain profitability despite
542 decreases in average use. One would expect to see trends like this under
543 traditional regulation.

544 **Q. HOW DOES THE TRADITIONAL RATEMAKING PROCESS GIVE**
545 **UTILITIES INCENTIVES TO REDUCE COSTS?**

546 A. The regulatory lag inherent in the traditional ratemaking process gives
547 utilities strong incentives to reduce costs, and potentially increase earnings,
548 during periods between rate cases. While utilities have very little control over
549 their revenues, they have considerable control over their costs. Utilities will need
550 to actively pursue cost efficiency opportunities between rate cases to
551 compensate for unknown changes in revenues, thereby increasing overall
552 profitability. Under revenue decoupling, one-half of a utility's profit function (i.e.,
553 revenues) is determined with certainty, thereby substantially reducing any
554 incentive to aggressively manage costs.

555 **Q. HAVE YOU PROVIDED AN EXAMPLE THAT SHOWS HOW**
556 **PROFITABILITY IS IMPACTED BY REVENUE DECOUPLING?**

557 A. Yes, Exhibit CCS-2.7 shows how the Company's achieved ROE could
558 have been impacted by a revenue decoupling mechanism. The example is
559 based upon actual reported jurisdictional financial information for 2001-2005.

560 Revenues included in the example are based upon a revenue per customer
561 amount for 2001 and were adjusted in 2003 for the Company's last rate case.
562 The chart shows that if the Company had a decoupling mechanism in place
563 during this period, its achieved ROE would have started at 10.46 percent in 2001
564 and increased to 11.46 percent by 2005 – an amount in excess of its currently
565 authorized ROE of 11.2 percent.

566 **Q DOES THIS EXAMPLE CONTRADICT YOUR EARLIER STATEMENT**
567 **THAT A UTILITY'S COST EFFICIENCY INCENTIVES COULD BE REDUCED**
568 **BY REVENUE DECOUPLING?**

569 A No, because the example uses assumed revenues based upon a revenue
570 decoupling formula, and actual costs incurred under a traditional regulatory
571 environment. Thus, the incentives driving costs in this example are based upon
572 traditional regulation. The example does, however, allude to the potential
573 disincentives for utility cost efficiencies under a revenue decoupling mechanism.
574 A growing utility, with an increasing customer base, and fixed revenues per
575 customer, would have some incentive to put the breaks on cost efficiency if it saw
576 its earnings progressing in the manner shown in this exhibit. It is the certainty of
577 revenues created by a revenue decoupling mechanism, taken in conjunction with
578 a utility's ability to control a large portion of its cost structure, that creates the
579 potential for cost inefficiencies.

580 **Q LET'S TURN TO THE SECOND ISSUE YOU RAISED WITH THE JOINT**
581 **APPLICANTS' ARGUMENTS IN SUPPORT OF DECOUPLING. ARE A**

582 **LARGE NUMBER OF STATES ADOPTING REVENUE DECOUPLING FOR**
583 **GAS UTILITIES?**

584 A No. While a number of states are addressing issues associated with gas
585 conservation programs and energy efficiency, the adoption by other states of
586 revenue decoupling as a means of promoting DSM is limited. Exhibit CCS-2.8
587 shows that currently only four states have adopted revenue decoupling for gas
588 utilities while another five are considering decoupling proposals. Some 80
589 percent of U.S. residential gas customers are in non-decoupled states,
590 representing some 85 percent of total residential gas sales. Thus, revenue
591 decoupling for gas utilities is not wide-spread, nor is the mechanism gaining
592 significant amounts of traction in other states at this time. Regulatory
593 commissions seem to be turning to mechanisms other than decoupling for
594 promoting DSM.

595 **Q HOW HAVE OTHER STATES ADDRESSED THE INCENTIVE ISSUE?**

596 A Exhibit CCS-2.9 highlights regulatory approaches in addressing gas utility
597 DSM issues. This table is a replica of Table 10-1 of the GDS Report. The table
598 shows that while some states do not have incentive programs in place, others
599 are addressing incentive issues through a range of different options that include
600 incentive returns or direct lost revenues.

601 **Q. LET'S TURN TO THE THIRD ISSUE YOU RAISED WITH THE JOINT**
602 **APPLICANTS' ARGUMENTS IN SUPPORT OF DECOUPLING. HAVE OTHER**
603 **STATES HAD PROBLEMS WITH REVENUE DECOUPLING?**

604 A. Yes. There are a number of state regulatory commissions that have
605 reviewed and rejected revenue decoupling as a policy mechanism for promoting
606 DSM. Connecticut, Arizona, and Washington are among those states that have
607 expressed concerns or serious reservations about the use of revenue decoupling
608 as a regulatory policy tool.

609 **Q. WOULD YOU PLEASE DISCUSS THE CONNECTICUT FINDINGS**
610 **REGARDING REVENUE DECOUPLING?**

611 A. The Connecticut Department of Public Utility Control (“DPUC”) recently
612 ruled against revenue decoupling for its electric and gas utilities. The DPUC
613 ruled that the state’s utilities are “performing well and that incentives available to
614 the companies and their customers provide good incentives to promote
615 conservation and load management.”¹¹ Thus, as noted earlier, the DPUC seems
616 to believe that the traditional regulatory framework provides appropriate
617 incentives for utilities to provide least-cost service, regardless of whether the
618 resources acquired are supply- or demand-oriented.

619 **Q. CAN CONNECTICUT UTILITIES GET LOST REVENUES ASSOCIATED**
620 **WITH DSM?**

621 A. Only in limited situations where the utility shows that lost revenues due to
622 conservation resulted in achieved earnings below their allowed rate of return. In
623 addition, the DPUC took issue with: (1) the position that decoupling creates
624 incentives for DSM; and (2) the degree to which decoupling shifts business risk
625 from a utility to consumers. The DPUC found that:

¹¹DPUC Investigation into Decoupling Energy Distribution Company Earnings from Sales, Decision, Connecticut Department of Public Utilities, Docket No. 05-05-09, January 18, 2006.

626 ...decoupling by itself does not provide an incentive to energy DCs
627 to promote conservation. Rather, in helping to ensure fixed cost
628 recovery, it removes a disincentive for companies to promote
629 conservation. However, it may also shift to ratepayers such normal
630 business risks as lower sales due to economic downturns, weather,
631 new energy efficiency technology, and demand response to price
632 increases. This report discusses mechanisms for various degrees
633 of decoupling ranging from partial to full decoupling. **In general,**
634 **the more complete the decoupling, the more business risks**
635 **are shifted from the energy DCs to the ratepayers.**¹²

636 **Q WHAT ABOUT THE ARIZONA FINDINGS REGARDING REVENUE**
637 **DECOUPLING?**

638 A The Arizona Corporation Commission (“ACC”) addressed a number of
639 issues comparable to those raised in this case. Of particular relevance to the
640 CET proposal at hand, were the claims made in that proceeding about revenue
641 decoupling and recent declines in average use per customer. The ACC found,
642 similar to the guiding principles I discussed earlier, that:

643 ...there is conflicting evidence in the record as to whether the
644 recent level of declining per customer usage will continue into the
645 foreseeable future, and whether conservation efforts are the direct
646 cause of Southwest Gas’ inability to earn its authorized return from
647 such customers.”¹³

648 The Commission added:

649 “[t]he Company is requesting that customers provide a guaranteed
650 method of recovering authorized revenues, thereby virtually
651 eliminating the Company’s attendant risk. Neither the law nor
652 public policy requires such a result.”¹⁴

¹²Ibid, *emphasis added*.

¹³In the Matter of the Application of Southwest Gas Corporation for Establishment of Just and Reasonable Rates and Charges Designed to Realize a Reasonable Rate of Return on the Fair Value of the Properties of Southwest Gas Corporation Devoted to its Operations Throughout the State of Arizona, Docket No. G-01551A-04-0876; Decision No. 68487, February 23, 2006.

¹⁴Ibid.

653 **Q. ARE YOU AWARE OF ANY RECENT DECOUPLING REJECTIONS**
654 **THAT WERE COMPARABLE TO THE CURRENT CET PROPOSAL?**

655 A. Yes. The Washington Utilities and Transportation Commission (“WUTC”)
656 recently rejected a joint decoupling proposal offered by PacifiCorp and the
657 Natural Resources Defense Council (“NRDC”), an environmental advocacy
658 group. The WUTC found several problems with PacifiCorp’s proposal, many of
659 which are similar to the problems associated with the Joint Applicant’s proposals
660 in this proceeding. Namely, that the proposal was not well-founded,
661 documented, and did not have firm commitments for explicit DSM programs. The
662 WUTC ruled:

663 We favor utility efforts that accomplish cost-effective conservation
664 through reducing utility costs and allowing consumers to manage
665 their bills.¹⁵ A well-designed decoupling mechanism may support the
666 Company’s increased investment in energy conservation and
667 promote our state’s goal of furthering energy conservation. We must
668 reject the specific joint proposal offered by the Company and NRDC,
669 however, for the following reasons: 1) We cannot calculate the
670 mechanism’s fixed cost revenue requirement without first having
671 adopted an allocation methodology sufficient to make rates;¹⁶ 2) The
672 proposal lacks important analysis of implementation costs and its
673 impact on the Company’s overall revenues and cost of equity, and;
674 3) The Company has failed to identify and commit to incremental
675 conservation measures as a counterbalance to its potential reduction
676 in risk. We expect the Company to provide such evidence to allow
677 us to fully consider a decoupling proposal.¹⁷

¹⁵*Natural Gas Decoupling Rulemaking*, Docket UG-050369, Summary, Analysis of Comments and Decision to Close Docket without Action at 10 (Oct. 17, 2005).

¹⁶See our discussion concerning the Revised Protocol, *infra*.

¹⁷Washington Utilities and Transportation Commission, Docket UE-050684, Order 04, Order Rejecting Tariffs, As Filed; Rejecting Stipulation On Net Power Costs; Rejecting, In Part, And Accepting, In Part, Stipulation On Temperature Normalization Adjustment; Determining Cost Of Capital, Docket Ue-050412, Order 03, April 17, 2006.

678 **Q. LET'S TURN TO THE LAST ISSUE YOU RAISED WITH THE JOINT**
679 **APPLICANTS' ARGUMENTS IN SUPPORT OF DECOUPLING. WHAT WERE**
680 **THE TERMS AND CONDITIONS UNDER WHICH MOST STATE**
681 **COMMISSIONS AND UTILITIES ADOPTED OR CONSIDERED REVENUE**
682 **DECOUPLING?**

683 A. Most all of the utilities that were granted revenue decoupling, or whose
684 regulators are in the process of evaluating revenue decoupling proposals
685 (hereafter, collectively referred to as "decoupled gas utilities"), (1) had prior DSM
686 experience and/or (2) were making some additional level of commitment to
687 expand their DSM initiatives.

688 **Q HOW MANY OF THESE DECOUPLED UTILITIES HAD PRIOR**
689 **EXPERIENCE WITH DSM?**

690 A Several decoupled utilities had prior DSM experience. For instance, NW
691 Natural has had DSM programs in place for a decade and, over the past 8 years,
692 has defined their DSM strategies as part of their IRP. In California, natural gas
693 utility energy efficiency programs are required by statute.¹⁸ In addition,
694 Southwest Gas Company ("SWG") had experience with DSM in both Arizona and
695 Nevada. And, while Baltimore Gas & Electric ("BG&E") and Washington Gas
696 Light ("WGL") may not have had DSM plans in place for natural gas, BGE had
697 extensive experience in DSM on the electric side of their operations.

698 **Q. HOW DOES THIS RELATE TO THE CURRENT CET PROPOSAL?**

¹⁸"Order Instituting Rulemaking to Examine the Commission's Future Energy Efficiency Policies, Administration and Programs," Decision 03-12-060; Rulemaking 01-08-028, California Public Utilities Commission, August 23, 2001, Filed; December 18, 2003, Dated.

699 A. The Joint Applicant's request to have the Commission adopt revenue
700 decoupling, even in a pilot fashion, seems premature and is inconsistent with
701 practices in most other states. Those states generally adopted revenue
702 decoupling when its gas utilities had experience with DSM and were asking to
703 expand their initiatives beyond current levels. Questar does not have a long
704 track record with DSM programs, has no active programs at this time, and has
705 not provided any programs (or commitments) as part of the CET proposal. The
706 Company has noted, in fact, that "the Company has not aggressively pursued
707 DSM programs in the past."¹⁹ Thus, the current CET proposal is comparable in
708 name only (i.e., it is a revenue decoupling proposal) with the activities, terms,
709 and conditions in other revenue decoupled states.

710 **Q. IN LOOKING AT OTHER GAS UTILITIES, IS IT THE CASE THAT**
711 **REVENUE DECOUPLING IS NEEDED IN ORDER TO BE SUCCESSFUL AT**
712 **PROMOTING DSM?**

713 A. No, that does not appear to be the case. Exhibit CCS-2.10 is a modified
714 version of an exhibit presented by one of the Joint Applicants (Exhibit HG-2)
715 examining DSM programs, costs, and savings for 2004. Of the 10 listed, only
716 three have revenue decoupling. Interestingly enough, the top 2 gas utilities on
717 the list in terms of total program spending as a percent of retail revenues
718 (Vermont Gas and Aquila) do not have revenue decoupling and yet outspend, as
719 a share of revenues, the three utilities that have revenue decoupling. In terms of

¹⁹Response to Committee of Consumer Services Data Request CCS 4.04.

720 performance, Vermont Gas and Keyspan were able to attain benefit-cost ratios of
721 5.6 and 3.0, respectively, without any type of revenue decoupling program.

722 **Q DID STATE REGULATORS OFFER ANY OF THESE GAS UTILITIES**
723 **INCENTIVE PROGRAMS FOR DSM PERFORMANCE?**

724 A Yes, five of them had some variation of a performance incentive plan for
725 DSM. I will discuss the merits of this approach later in my testimony. It is
726 important to note, however, that of the utilities presented in the table, both Puget
727 Sound Energy (“PSE”) and Vermont Gas have no performance incentive or
728 revenue decoupling mechanisms.

729 **Q. ARE THERE ANY INTERESTING OBSERVATIONS ABOUT VERMONT**
730 **GAS AND ITS PROMOTION OF DSM?**

731 A. Yes. Vermont does not have a purchased gas acquisition clause (“PGA”)
732 that allows them to pass along gas commodity and transportation costs to their
733 retail customers. As a result, Vermont Gas faces considerable commodity supply
734 risk and faces a serious set of incentives in using all resources at its disposal to
735 reduce costs. Coincidentally, Vermont Gas also has the largest level of DSM
736 expenditures as share of revenues, and the highest level of DSM performance
737 (as measured by its benefit-cost ratio), of any gas utility listed in Exhibit CCS-
738 2.10. One inference that could be drawn from this example is that the use of
739 PGAs may send negative incentives to utilities to promote DSM.

740 **VI. THE PROPOSED CET SHIFTS REVENUE RECOVERY RISK TO**
741 **RATEPAYERS**

742 **Q. HOW DOES DECOUPLING SHIFT RISK AWAY FROM UTILITIES AND**
743 **TOWARDS CUSTOMERS?**

744 A. Risk is shifted to customers through the revenue per customer true-up
745 mechanism. This mechanism provides utilities with a **guaranteed** revenue per
746 customer amount. Current regulatory approaches only give utilities an
747 **opportunity** to earn typical revenues, but do not guarantee that recovery. Under
748 the Applicants' revenue decoupling proposal, if revenues per customer fall short
749 of the target amount, customers are expected to make up the difference. The
750 opposite would occur if sales were larger than the target amount.

751 **Q. WHAT TYPES OF FACTORS IMPACT REVENUE RECOVERY UNDER**
752 **TRADITIONAL REGULATORY APPROACHES?**

753 A. A number of factors can influence sales including weather, economic
754 conditions, gas commodity prices, and other unanticipated events that impact
755 usage. Under traditional regulation, these potential risks are borne by utility, not
756 by ratepayers. Under revenue decoupling these risks are all shifted to
757 ratepayers.

758 **Q. ISN'T WEATHER RISK ALREADY COVERED BY QUESTAR'S**
759 **WEATHER NORMALIZATION ADJUSTMENT (WNA)?**

760 A. Yes, those risks are assumed by customers that elect to participate in the
761 WNA. An important issue, however, is customers can choose to opt-out of the
762 WNA whereas the current revenue decoupling proposal is mandatory.

763 **Q. HOW ARE ECONOMIC RISKS SHIFTED TO RATEPAYERS?**

764 A. If revenues fall due to a contraction in the economy, customers will be
765 required to make the utility whole for those revenue shortfalls. Decreases in
766 sales associated with economic downturns have nothing to do with energy
767 efficiency or a DSM program promoted by the Company. Instead, they are the
768 natural reaction of households trying to reduce their expenditures during difficult
769 economic times. Under revenue decoupling, customers would be required to
770 make a utility whole for revenue losses during these economic downturns,
771 whereas under traditional regulation, utilities bear the risks of these economic
772 contractions. This is clearly inappropriate since (1) making utilities whole for
773 these revenue losses has absolutely nothing to do with the promotion of DSM
774 and (2) penalizes customers at a time in which this risk can be least afforded.

775 **Q. ARE THERE ANY REAL-WORLD EXAMPLES OF HOW REVENUE**
776 **DECOUPLING CREATES SERIOUS PROBLEMS DURING AN ECONOMIC**
777 **CONTRACTION?**

778 A. Yes, one of the more widely recognized failures of revenue decoupling
779 occurred in Maine during the early 1990s. The program, known as “ERAM”
780 (“Electric Revenue Adjustment Mechanism”), was put into place for a three year
781 trial period, much like the proposed CET, to encourage Central Maine Power
782 (“CMP”) to promote DSM. The ERAM, like the proposed CET, had no
783 adjustments for changes in regional activity. The adoption of the ERAM
784 coincided with a recession that resulted in lower sales levels and substantial
785 revenue deferrals. CMP was entitled to recover these deferrals under the
786 provisions of the ERAM mechanism, which by the end of 1992 reached \$52

787 million. Only a very small portion of this amount was attributed to CMP's
788 conservation efforts as most of the deferral resulted from the economic
789 recession. The ERAM was viewed by many as a mechanism that shielded CMP
790 from the economic impact of the recession rather than furthering the intended
791 energy efficiency and conservation incentives. CMP's ERAM was terminated on
792 November 30, 1993.²⁰

793 **Q. COULD THE CET PROPOSED BY THE APPLICANTS CREATE THE**
794 **SAME KINDS OF PROBLEMS AS THOSE EXPERIENCED IN MAINE?**

795 A. Yes. The proposed CET makes no allowances or adjustments for
796 changes in economic activity, positively or negatively. If the economy
797 underperforms during the CET pilot period, ratepayers will be required to make
798 the Company whole, even though revenue losses associated with this downturn
799 had nothing to do with the implementation of DSM programs.

800 **Q. DOESN'T THIS WORK IN THE OPPOSITE DIRECTION IF REGIONAL**
801 **ECONOMIC ACTIVITY EXCEEDS THE TRENDS INHERENT IN RATES?**

802 A. Yes it does. If the economy exceeds expectations, then ratepayers will
803 get revenue credits equal to the excess revenue recovered during the CET pilot
804 period. This may seem like an offsetting advantage for ratepayers, and in the
805 short run, it may be an advantage, but over the long run, removing a utility's
806 financial tie to the state's economy is not advisable.

²⁰Report on Utility Incentives Mechanisms for the Promotion of Energy Efficiency and System Reliability, Maine Public Utilities Commission, Presented to the Utilities and Energy Committee, February 1, 2004
[http://www.maine.gov/mpuc/staying_informed/legislative/2004legislation/Eff-Rel%20Report-final.htm]

807 **Q. HOW COULD REVENUE DECOUPLING REMOVE A UTILITY'S**
808 **FINANCIAL INCENTIVE TO THE REGIONAL ECONOMY AND ECONOMIC**
809 **DEVELOPMENT?**

810 A. Revenue decoupling guarantees a fixed revenue amount per customer.
811 The utility will get the same amount of DNG revenues regardless of whether the
812 economy expands or contracts. Under traditional regulatory practices, utilities
813 could increase revenues beyond the test year levels, and potentially increase
814 earnings (within regulatory allowances), if regional economic performance
815 expanded. With revenue decoupling, a utility is financially indifferent between an
816 expanding or contracting regional economy. Creating a situation where a utility's
817 financial incentives are potentially pulled out of the same "economic boat" as the
818 rest of the state would not be advisable.

819 **Q. ARE YOU SAYING A UTILITY WOULD STOP ALL OF ITS ECONOMIC**
820 **DEVELOPMENT INITIATIVES IF IT HAD REVENUE DECOUPLING?**

821 A. No, a utility may very well continue to support, or even expand, its
822 economic development initiatives for reasons that could include a commitment to
823 community engagement and genuine concern about the state's welfare.
824 However, the financial incentives associated with this economic development
825 commitment are reduced, and the incentives for ongoing economic development
826 are likely to be more charitable in nature than financial. Since revenue
827 decoupling gives a utility a guaranteed revenue per customer, it has no real
828 financial incentive to encourage greater sales or customers since its revenues

829 are fixed and guaranteed over time regardless of where the state's economy
830 stands.

831 **Q. HOW IS COMMODITY PRICE RISK SHIFTED TO CUSTOMERS?**

832 A. When gas commodity prices increase, customers tend to reduce
833 consumption. In fact, it is likely that a significant portion of the decreases in
834 average use presented in Exhibit 1.4 of the Company's direct testimony are the
835 result of price-induced reductions in consumption created by recent run ups in
836 natural gas prices over the past 6 years. These reductions had nothing to do
837 with any DSM activities undertaken by the Company, rather they reflect
838 customer-initiated actions to either reduce usage or increase their efficiency.

839 **Q. DOESN'T THIS SUPPORT THE JOINT APPLICANTS' CLAIM THAT**
840 **DECREASING AVERAGE USE IS A PROBLEM?**

841 A. No and there are at least three reasons why revenue decoupling should
842 not be implemented to address this purported problem. First, as noted earlier,
843 the real issue is whether, or the extent to which, declining average usage has
844 impacted profitability. As already discussed there is no evidence that decreased
845 average usage is responsible for a deteriorating profitability situation for the
846 Company, nor is there any evidence that the promotion of future DSM will impact
847 the Company's profitability. Second, as noted earlier, there are a variety of less-
848 intrusive methods for addressing potential lost revenues resulting from DSM that
849 are specific to DSM programs and not industry wide trends. Third, stripping the
850 Company of its risk exposure without a corresponding adjustment to its allowed
851 rate of return, would be unfair to ratepayers.

852 **Q. CAN REVENUE DECOUPLING INCREASE RATE VOLATILITY TO**
853 **CUSTOMERS?**

854 A. Currently, bills and average rates will change as commodity prices
855 change. If gas commodity costs change, then approximately 55 percent of a
856 customer's typical residential rate will change.²¹ Under revenue decoupling, 100
857 percent of the bill would change at each true-up.

858 **VII. THE PROPOSED CET CREATES A NUMBER OF EQUITY ISSUES**

859 **Q. ARE THERE ANY EQUITY ISSUES THAT ARISE WITH THE**
860 **PROPOSED CET?**

861 A. There are a number of policy and equity issues that the Commission
862 should consider in its review of the proposed CET. These include:

863 (1) The potential of customers participating in DSM programs to
864 subsidize non-participating customers.

865 (2) Penalties to customers that have already made investments in
866 energy efficiency.

867 (3) Potential conflicts between the proposed CET and the
868 Commission's rate design policies attempting to balance fixed and
869 variable charges in the recovery of DNG revenues.

870 **Q. WOULD YOU PLEASE DISCUSS YOUR FIRST CONCERN IN**
871 **GREATER DETAIL?**

872 A. Yes. The proposed CET will apply to all GS-1 customers. Any revenue
873 shortfalls (or overages) will be collected from the entire class regardless of
874 whether or not any individual customer participates in a DSM program. This

²¹ Response to CCS Data Request 4.08(b).

875 could result a significant inequity if DSM programs are not broadly defined and
876 give **all** customers opportunities for savings during the **entire** CET pilot period.
877 Revenue decoupling, combined with narrowly defined DSM programs, will result
878 in a wealth transfer from one group of customers (DSM participants) within the
879 GS-1 class to another (DSM non-participants).

880 **Q. WHAT ABOUT YOUR SECOND EQUITY CONCERN?**

881 A. Many customers are capable of creating their own energy efficiency
882 opportunities whether it includes installing a timer or wrap on their hot water
883 heater, buying a more efficient furnace, or applying various types of
884 weatherization to their home. Decreases in average usage to date would
885 suggest that the market for non-utility-provided energy efficiency does work.
886 Under a revenue decoupling plan, customers that have made “self directed”
887 efficiency investments could be penalized since they will be required to support
888 the Company’s revenue losses without having the ability to take advantage of
889 any the potential direct benefits of incentive payments associated with these
890 programs. Further, these customers will be required to subsidize the costs of
891 DSM programs provided to other customers (comparable to their own
892 investments) without being able to participate in the program themselves.

893 **Q. COULD REVENUE DECOUPLING CREATE ANY OTHER**
894 **UNINTENDED IMPACTS ON CUSTOMERS THAT SELF-PROVIDED THEIR**
895 **OWN ENERGY EFFICIENCY INVESTMENTS?**

896 A. Yes, lost revenue recovery mechanisms could impose a type of “stranded
897 cost” on customers. This occurs through a “shift” in the regulatory rules

898 associated with energy efficiency investments. If the Commission adopts the
899 proposed CET, the costs of these new programs, in addition to lost revenues,
900 could result in a change to the anticipated “pay-back” to customers that have
901 made their own comparable energy efficiency investments. In making the initial
902 investment, the customer anticipates having a savings on his or her **total bill**, not
903 just the commodity portion alone. The CET would change the rules of the game
904 for these customers by imposing a cost (i.e., lost revenues) they did not
905 anticipate at the time they made their own comparable energy efficiency
906 investment. At the margin, it is possible that this shift in regulatory policy could
907 result in a change to the household investment payback for some of these
908 energy efficiency investments.

909 **Q. CAN YOU PLEASE DISCUSS YOUR LAST EQUITY CONCERN?**

910 A. Yes. The proposed CET is in direct conflict with the Commission’s policy
911 of recovering all DNG revenues through a combination of fixed and variable
912 charges rather than completely recovering all DNG costs through a fixed charge.

913 **Q. BUT DIDN’T THE JOINT APPLICANTS PROPOSE TO RECOVER THE**
914 **CET ADJUSTMENTS THROUGH A VOLUMETRIC CHARGE?**

915 A. Yes, but revenue decoupling sets these rates at levels that make a utility
916 indifferent between fixed or variable charge revenue recovery. The variable
917 charges, under a CET proposal, are adjusted in such a fashion to mirror fixed
918 charge recovery. Put another way, the volumetric charges under the CET
919 proposal make a utility completely whole, and indifferent to a fixed or variable
920 rate recovery mechanism. Thus, the proposed CET is nothing more than a fixed

921 rate recovery mechanism in disguise, and the fact that these charges are applied
922 volumetrically is a difference without a distinction.

923 **VIII. THE CET PROPOSAL IS NOT ACCOMPANIED BY STRONG**
924 **COMMITMENTS**

925 **Q. ONE OF THE GUIDING PRINCIPLES INDICATED IN THE**
926 **COMMITTEE'S ALTERNATIVE RECOMMENDATION YOU OUTLINED**
927 **EARLIER WAS A FIRM, DSM COMMITMENT BY THE UTILITY. CAN YOU**
928 **EXPLAIN WHY FIRM COMMITMENTS ARE IMPORTANT?**

929 A. As noted earlier, revenue decoupling has been recognized as a significant
930 departure from traditional regulatory approaches. A change of this nature should
931 be assessed within the context of the risks and rewards (costs and benefits)
932 associated with its implementation. For revenue decoupling, this would entail
933 comparing this significant departure from traditional regulation to an equally
934 significant commitment to a wide range of energy efficiency programs and well
935 defined customer savings levels. If no clearly-defined energy efficiency
936 commitments are made, it is impossible to compare the potential risks of revenue
937 decoupling to its offsetting rewards. The proposed CET does not include a
938 defined DSM program commitment. That alone should cause this Commission to
939 conclude the program is not in the public interest.

940 **Q. HAVE ANY SUBSTANTIAL OR SPECIFIC DSM COMMITMENTS BEEN**
941 **MADE BY THE PARTIES IN THE JOINT APPLICATION?**

942 A. No. The Joint Applicants have proposed no specific DSM programs,
943 levels of savings, or timetables under which those savings will occur. The

944 Company has noted that the CET puts it in “the position to encourage customers
945 to conserve,” and to “actively support demand side management programs
946 because the financial detriment of lower usage will be eliminated.”²² However, to
947 date not one decatherm of energy savings, based upon any Company-specific
948 programs, has been explicitly included in the CET proposal; only the suggestion
949 that such programs will be forthcoming at some time in the future.

950 **Q. DOESN'T THE GDS REPORT OFFER A CONSIDERABLE LEVEL OF**
951 **ENERGY EFFICIENCY OPPORTUNITIES?**

952 A. The Joint Applicants note that the GDS Report suggests considerable
953 savings can result from the development of energy efficiency programs in Utah.
954 The GDS Report identifies over a ten-year period, about \$1.5 billion in potential
955 savings stemming from the adoption of Questar-specific energy efficiency
956 programs.²³ Despite these reported opportunities, the Company has not
957 proposed any set or sub-set of programs included in the GDS Report for
958 immediate adoption during the proposed three-year CET pilot period. In fact, the
959 Company dedicates a total of 18 lines (less than one page) in its entire 24 page
960 testimony to its discussion of “proposed demand-side-management initiatives.”²⁴

961 **Q. ARE THERE ANY OTHER COMMITMENT ISSUES THAT SHOULD**
962 **RAISE CONCERNS FOR THE COMMISSION?**

²²Direct Testimony of Barrie L. McKay, 187-191.

²³Direct Testimony of Barrie L. McKay, 110-111.

²⁴Direct Testimony of Barrie L. McKay, 342-360.

963 A. Yes. The Company has noted in its Direct Testimony that it (and any
964 other party) can recommend that the pilot program be discontinued at any time.²⁵
965 This raises a serious question about the Company's commitment to this process.
966 Rather than working out difficult issues, the Company can withdraw from the
967 process leaving the costs associated with developing the current proposal, and
968 its implementation, potentially on the table for ratepayers to recover.

969 **IX. POTENTIAL MISMATCHES IN THE CET PILOT AND DSM**
970 **IMPLEMENTATION**

971 **Q. HOW HAVE THE JOINT APPLICANTS PROPOSED TO CREATE DSM**
972 **PROGRAMS?**

973 A. The Joint Applicants have proposed that a new "DSM Task Force,"
974 consisting of the same parties that participated in the Allocation, Rate Design and
975 Demand Side Management Task Force ("Rate Design Task Force") created in
976 the aftermath of the Company's 2002 rate case, be established to evaluate and
977 propose specific cost-effective natural gas DSM programs using the "GDS
978 Report as a guide."²⁶ In addition to the findings included in the GDS Report, the
979 Joint Applicants are offering to consider two other opportunities: (1) educational
980 and set of low-income programs; and (2) an effort to expand the capabilities of
981 the Low Income Weatherization Assistance Program ("LIWAP").

982 **Q. DO YOU HAVE ANY PROBLEMS WITH THE APPLICATION'S**
983 **FAILURE TO PROVIDE ANY SPECIFIC DSM PROGRAMS?**

²⁵Direct Testimony of Barrie L. McKay, 227-228.

²⁶Direct Testimony of Barrie L. McKay, 347-349.

984 A. Yes. If the Company is not adopting any DSM at this time, then it doesn't
985 need a CET at this time. If the Commission finds that revenue decoupling is in
986 the public interest, it should nevertheless, only approve a CET if and when
987 Questar has developed and presented to the Commission a concrete set of DSM
988 programs and savings as the *quid pro quo* for the CET proposal. This would
989 ensure that there is some consistency of timing between the DSM program
990 implementation and the CET pilot period (i.e., programs should be in place at the
991 time the CET begins).

992 **Q. WHY SHOULD DSM PROGRAMS BE OFFERED SIMULTANEOUSLY**
993 **WITH THE CET PROPOSAL?**

994 A. If the GDS Report is accurate, and if the energy savings included in the
995 Report are based upon genuine Company costs and reasonably forecasted
996 benefits, and more importantly, if the purpose of the proposed CET is to remove
997 utility disincentives to actively promote DSM, then the process should be to
998 identify those programs that that (1) can be developed in a time period
999 comparable to the CET pilot period and (2) are based upon a rank ordering of
1000 programs from those with the highest benefit-cost ratio to the those with the
1001 lowest.

1002 **Q. WHAT DO YOU THINK ABOUT THE COLLABORATIVE NATURE OF**
1003 **THE PROPOSED DSM WORKING GROUP?**

1004 A. The collaborative process, while well-intentioned, is likely to create time
1005 delays, and could result in a less than optimal set of DSM programs being in
1006 place during the course of the CET pilot program period. Further, there is no

1007 reason to believe that the DSM Task Force will address DSM issues any quicker
1008 than the Rate Design Task Force did. The current CET proposal which is the
1009 ultimate result of this task force's work was filed in early 2006, about three years
1010 after the task force was created. In fact, the Division's own representative to the
1011 process noted that he "lost interest in continued participation because...group
1012 progress seemed to be painfully slow."²⁷ Lastly, it should be the utility's
1013 responsibility to define programs, quantify potential savings, and potential costs.
1014 While stakeholder input is important, it is the utility that is responsible for these
1015 programs and the one that should take the leadership role – not a passive role in
1016 facilitating discussion and input.

1017 **Q. DOES THE LACK OF A SPECIFIC SET OF DSM PROGRAMS DAMPEN**
1018 **THE URGENCY FOR PROMOTING THIS PROPOSAL?**

1019 A. Yes. Even if the Commission disagrees with the Committee's
1020 recommendation that revenue decoupling is not in the public interest, it should
1021 defer any decision on the CET proposal until a complete list of cost effective
1022 DSM programs can be proposed for the pilot period. Adopting the CET proposal
1023 at this point, without any corresponding DSM programs, converts the CET
1024 proposal from one that ostensibly removes utility disincentives for conservation,
1025 to one that provides the utility with a hold-harmless mechanism for potential
1026 revenue shortfalls.

1027 **X. THE CET PROPOSAL DOES NOT INCLUDE A WELL-DEFINED**
1028 **ACCOUNTABILITY PROGRAM**

²⁷Direct Testimony of Dr. George R. Compton, 37-39.

1029 **Q. ARE THE ACCOUNTABILITY PROVISIONS OF THE CET PROPOSAL**
1030 **WELL DEFINED?**

1031 A. No. As proposed by the Joint Applicants, the program has some general
1032 and rather cryptic references regarding the CET review process. For instance,
1033 the Company, in defining program accountability, notes that it will be the
1034 Division's responsibility to:

- 1035 (1) Review the results of the CET.
- 1036 (2) Review the cost-benefits of DSM at the end of each quarter for the
1037 first year of the program
- 1038 (3) After the first year, review the cost-benefits associated with DSM
1039 programs annually (or more frequently as needed)
- 1040 (4) Submit reports to the Commission that include an analysis of each
1041 years' results.²⁸

1042 **Q. HOW DOES THE DIVISION CHARACTERIZE ITS REVIEW**
1043 **RESPONSIBILITIES?**

1044 A. The Division indicates that "to a great extent, the DSM Advisory Group will
1045 monitor and report on Questar's DSM performance."²⁹ The Division also notes
1046 that it will provide the Commission with reports, it can audit customers' bills, and
1047 can audit the CET accounts to "ensure that the tariff mechanism is working in a
1048 manner consistent with the intent outlined in the Joint Application."³⁰ **Q. DO**

²⁸ Direct Testimony of Barrie L. McKay, 222-225.

²⁹ Direct Testimony of Dr. William A. Powell, 281-284.

³⁰ Direct Testimony of Dr. William A. Powell, 287, 291-293.

1049 **YOU THINK THIS IS AN EFFECTIVE REVIEW REQUIREMENT GIVEN THE**
1050 **NATURE OF THE PROPOSAL?**

1051 A. No. The review process is filled with considerable ambiguities and
1052 unanswered questions. For instance, while the Joint Applicants note an “audit
1053 process,” they do not clarify what exactly will be audited, nor do they specify the
1054 purpose of the audit. Other important oversight considerations that are not
1055 clearly discussed include:

- 1056 • The frequency of the audits;
- 1057 • The number of customers that will be audited;
- 1058 • The basis for which customers will be selected for an audit;
- 1059 • The data provided by the Company that will be examined and
1060 compared to utility bills/customer information;
- 1061 • How the confidentiality of customer information will be treated;
1062 and
- 1063 • How other parties will have the opportunity to review audit
1064 results.

1065 **Q. ULTIMATELY, DO YOU THINK THAT THE ACCOUNTABILITY OF THE**
1066 **PROGRAM SHOULD REST WITH THE DIVISION?**

1067 A. No, the Company should be held accountable for its own DSM programs
1068 much like it would any other program being recovered in rates. Further, the
1069 Company should be required to have a standard set of filing requirements with
1070 the Commission during the course of the CET pilot period, and those filings, and
1071 the information supporting the filings, should be made available to all parties to

1072 this proceeding. Lastly, some CET post-pilot period proceeding needs to be
1073 defined so that parties can address the success of the process, and any
1074 problems or shortcomings that may have arisen.

1075 **Q. HAVE ANY OF THE JOINT APPLICANTS DEFINED THE METRICS OR**
1076 **PROCESS BY WHICH THE PROGRAM WILL BE EVALUATED?**

1077 A. No. While the Joint Applicants discuss the need to evaluate the program,
1078 no defined metrics have been proposed. Defining these metrics up front is
1079 important so that program goals are clearly articulated, and the process by which
1080 the program is evaluated is known to all parties. This will assist in understanding
1081 the success of the program, will provide a meaningful and known means of
1082 evaluating success as the program proceeds, and will minimize potential
1083 “revisionist” goals and success measures at some future point in time.

1084 **XI. THE CET PROPOSAL DOES NOT HAVE ANY PERFORMANCE**
1085 **STANDARDS**

1086 **Q. ARE THERE ANY PERFORMANCE STANDARDS ASSOCIATED WITH**
1087 **THE COMPANY’S PROPOSAL?**

1088 A. No. The Company’s proposal excludes important details associated with
1089 the types of DSM programs they are willing to pursue, and the savings goals they
1090 anticipate achieving. Without programs and goals, there is no meaningful
1091 performance standard the Commission can use to determine whether the CET
1092 has been successful or not.

1093 **Q. WHY ARE PERFORMANCE STANDARDS IMPORTANT?**

1094 A. Performance standards are an important part of any program, especially
1095 one associated with energy efficiency. Defining goals, and metrics that measure
1096 the successes or shortcomings of reaching those goals, helps explain program
1097 success, and can provide important diagnostic information in correcting
1098 problems, that may arise during program implementation. The lack of well-
1099 defined programs and savings goals is, therefore, a serious shortcoming
1100 associated with the Joint Applicants' proposal.

1101 **Q. DO YOU THINK PERFORMANCE STANDARDS ARE A BETTER**
1102 **MEANS OF ALIGNING INCENTIVES FOR THE PROMOTION OF DSM?**

1103 A. They can be if appropriately defined. As noted earlier by a Connecticut
1104 DPUC ruling, at best, a revenue decoupling proposal make utilities indifferent to
1105 the promotion of energy efficiency. Tying some kind of explicit incentive to the
1106 promotion of energy efficiency gives the utilities a financial stake in maximizing
1107 efficiency opportunities for its customers. Under such a mechanism, the higher
1108 the savings, the higher the potential rewards to the utilities. Likewise, the lower
1109 the savings, the greater the penalties to utilities from poor performance.

1110 **Q. HAVE OTHER STATES INCLUDED PERFORMANCE MECHANISMS**
1111 **FOR DSM PROGRAMS?**

1112 A. Yes. Other states have adopted performance mechanisms and standards
1113 for DSM programs. For example, the California Public Utilities Commission
1114 ("CPUC") implemented a shared-savings incentive mechanism in the 1990s. The
1115 CPUC authorized a 70 percent/30 percent ratepayer/shareholder split of the net
1116 benefits arising from implementation of energy efficiency measures during 1994-

1117 1997. This mechanism first awarded shareholder earnings bonuses based on
1118 measured program performance. Between 1998 and 2002, the performance
1119 incentive was changed to reward “market transformation” efforts by the utilities.
1120 The incentives were phased out after 2002, because of the state’s overhaul of its
1121 energy efficiency policies, but recent activity in an energy efficiency rulemaking
1122 process may revisit shareholder incentive structures.

1123 **Q. HAS THE NEW YORK COMMISSION APPROVED INCENTIVES FOR**
1124 **DSM?**

1125 A. In 2005, the New York Public Service Commission approved a joint
1126 proposal, with modification, in a Consolidated Edison (“Con Ed”) rate case that
1127 included increases in spending on DSM, a lost revenue adjustment mechanism,
1128 recovery of reasonable DSM costs through a Systems Benefit Charge, and
1129 shareholder performance incentives. The incentive mechanism affords Con Ed
1130 an opportunity to earn \$22,500 per MW of DSM achieved up to a three-year
1131 maximum of \$15.188 million. The Commission did not establish a decoupling
1132 mechanism, but left open the possibility to do so in another proceeding.³¹

1133 **Q. HAVE INCENTIVE PLANS BEEN DEVELOPED AND IMPLEMENTED IN**
1134 **OTHER STATES?**

1135 A. Yes. Both New Hampshire and Rhode Island have DSM incentive
1136 mechanisms with performance standards. In New Hampshire, the Commission
1137 approved a shareholder incentive mechanism. The incentive is based on the
1138 performance of the programs measured in terms of their actual cost-

³¹New York Public Service Commission, CASE 04-E-0572, March 24, 2005.

1139 effectiveness and energy savings relative to the projected cost-effectiveness and
1140 energy savings, respectively. There are separate target incentives for the
1141 residential and commercial/industrial sectors set at 8 percent of the total program
1142 and evaluation budgets for each sector. Superior performance could be
1143 rewarded by up to 12 percent of the planned sector budgets. The issue of lost
1144 revenues was to be dealt with on a utility-specific basis.³²

1145 **Q. WOULD YOU BRIEFLY DESCRIBE THE PLAN IN RHODE ISLAND?**

1146 A. Yes. In Rhode Island, in connection with Narragansett Electric Company,
1147 the Commission approved, through a collaborative process, a shareholder
1148 incentive if certain goals were met. The shareholder incentive mechanism
1149 includes two components: (1) four performance-based metrics and (2) kWh
1150 savings targets by sector. Each of the four performance-based metrics will
1151 provide the utility with the opportunity to earn up to \$20,000. There is one metric
1152 in the residential sector, two in the Large Business Services/C&I sector and one
1153 in the Small Business Services/C&I sector.

1154 **XII. THE GDS REPORT SHOULD NOT BE SUBSTITUTED FOR A UTILITY-**
1155 **SPECIFIC DSM FILING**

1156 **Q. THE JOINT APPLICANTS HAVE REFERENCED THE GDS STUDY AS**
1157 **HIGHLIGHTING THE OPPORTUNITIES FOR DSM SAVINGS IN UTAH.**
1158 **COULDN'T THE COMMISSION USE THIS AS ITS BENCHMARK IN TERMS**
1159 **OF DSM PROGRAMS AND SAVINGS?**

³² Electric Utility Restructuring Energy Efficiency Programs Order Establishing Guidelines for Post-Competition Energy Efficiency Programs DR 96-150; Order No. 23,574 New Hampshire Public Utilities Commission 2000 N.H. PUC LEXIS 157 November 1, 2000.

1160 A. It could, but I believe that would be premature. The GDS Report appears
1161 to be a general guide for energy efficiency in Utah. It does not appear to have
1162 been prepared for ratemaking purposes. As such, the GDS Report has not been
1163 vetted during the course of a normal litigated proceeding and the unique degree
1164 of scrutiny typically afforded to such studies in regulatory venues. For instance,
1165 parties to this proceeding have not had the ability to conduct discovery and
1166 explore the underlying calculations and assumptions of the Report or the validity
1167 of its findings. The Commission, therefore, should only rely on this report in
1168 general terms.

1169 **Q. ARE YOU AWARE OF ANY INSTANCES WHERE THE UTAH**
1170 **COMMISSION HAS REJECTED A REPORT OF SIMILAR NATURE ON**
1171 **POTENTIAL DSM OPPORTUNITIES?**

1172 A. Yes. In a similar situation involving PacifiCorp, the Commission found
1173 that a report prepared by Tellus in connection with electric DSM potential
1174 should not be used for purposes of approving DSM programs. In examining
1175 that Report as the basis for DSM programs, the Commission found that it:

1176will not order the Company to propose new DSM programs at
1177 this time. The record is insufficient for us to make a definitive
1178 finding that the programs outlined in the Tellus report are the most
1179 cost-effective resources available to the Company. However, the
1180 Commission notes the findings of the report indicate that ratepayers
1181 could benefit from increased investment in DSM. The Company
1182 should evaluate each program and incorporate cost-effective
1183 demand-side resources in the next interim update of the IRP.³³

³³Docket No. 01-035-01, Utah Public Service Commission, 2001 Utah PUC Lexis 390; 13 P.U.R.4th 225, September 10, 2001, Issued. Order on Reconsideration, Docket No. 01-035-01, Utah Public Service Commission, 2001 Utah PUC Lexis 467, October 29, 2001, Issued.

1184 On reconsideration the Commission affirmed its decision, but clarified that
1185 PacifiCorp was to consider the DSM programs identified in the Tellus report.
1186 However, it did not order any new DSM programs based upon the report.³⁴

1187 **XIII. MECHANICAL PROBLEMS ASSOCIATED WITH THE CET PROPOSAL**

1188 **Q. PLEASE DESCRIBE THE REVENUE ACCRUAL ACCOUNT PORTION**
1189 **OF THE PROPOSED CET?**

1190 A. The CET balancing account is supposed to record monthly over- or under-
1191 recoveries of the authorized GS-1 DNG revenue. The allowed GS-1 DNG
1192 revenue for a particular month is equal to the allowed GS-1 DNG revenue per
1193 customer for that month times the actual number of GS-1 customers billed in the
1194 same month. The amount of the accrual is determined by taking the difference
1195 between the actual billed GS-1 DNG revenue and the allowed DNG revenue.

1196 **Q. PLEASE DESCRIBE THE MECHANICS OF HOW THE COMPANY**
1197 **PROPOSES TO DETERMINE THE AMOUNT OF THE REVENUE ACCRUAL?**

1198 A. As shown in McKay's Exhibit 1.7, the Company essentially began with
1199 2005 current DNG revenue of \$224,465,426, and reduced this amount by the
1200 proposed \$10,218,684 rate reduction. It then determined the portion of this
1201 revenue applicable to GS-1 DNG, including the GSS customers that would be
1202 moved to the GS-1 rate schedule. This produced a GS-1 DNG 2005 revenue
1203 figure of \$203,196,646. It divided this amount by year-end customers of 799,271
1204 to develop the proposed annual allowed revenue per customer of \$254.23. This
1205 formed the basis of the revenue accrual. The \$254.23 revenue per customer

³⁴Order on Reconsideration, Docket No. 01-035-01, Utah Public Service Commission, 2001 Utah PUC Lexis 467, October 29, 2001, Issued.

1206 figure was then spread to months based on the pattern of GS-1 revenues per
1207 customer in 2005, adjusted for the DNG rate changes that occurred during the
1208 year.³⁵ This is the monthly allowed DNG revenue per Utah GS-1 customer to be
1209 used to determine the amount of the monthly over or under revenue accrual.

1210 **Q. ONCE THE ALLOWED REVENUE PER CUSTOMER IS DEVELOPED,**
1211 **WHAT HAPPENS NEXT?**

1212 A. The monthly allowed GS-1 DNG revenue per customer is then multiplied
1213 by the actual number of customers in the months that CET is active. The product
1214 is compared to the actual revenue collected to determine the amount, either
1215 positive or negative, that would be booked to a deferred balancing account.
1216 According to the Company, on a schedule of not less than twice a year, it will file
1217 for a percentage adjustment to GS-1 DNG rates to amortize the balance in the
1218 deferred balancing account over the projected sales for the next 12 months.³⁶
1219 Currently, the Company plans to file for these rate changes in conjunction with its
1220 normal gas, pass -through filings.

1221 **Q. DO YOU HAVE ANY PROBLEMS WITH THE COMPANY'S PROPOSED**
1222 **TRUE-UP SCHEDULE?**

1223 A. Yes. The periodic revenue adjustment proposed by the Company is not
1224 well-defined. It states that these adjustments will not be less than twice a year.
1225 However, the Company does not say that the adjustments would not be more

³⁵During 2005 the gathering customers were moved from the GSS rate schedule to the SNG rate schedule and Odgen Valley EAC was removed.

³⁶ Direct Testimony of Barrie L McKay, 238.

1226 frequent. This of course leaves the door open to have these adjustments
1227 quarterly, or even monthly.

1228 **Q HOW ARE CUSTOMERS GOING TO BE EDUCATED ON THIS ISSUE?**

1229 A The Company has provided no information on how customers are going to
1230 be educated about this proposal nor how the adjustments will appear on
1231 customers' bills. It is also not clear if the Company will incur any costs in
1232 educating customers (assuming it will do so), and whether or not those costs
1233 would also be eligible for recovery under its deferred DSM cost account.

1234 **Q. DO YOU HAVE ANY CONCERNS ABOUT THE PROPOSED REVENUE**
1235 **ADJUSTMENTS?**

1236 A. Yes. Questar proposes that revenue adjustments associated with the
1237 proposed CET be developed based upon projected sales over the next 12
1238 months. Sales forecasts can be complicated, involve numerous assumptions,
1239 and can be controversial. There is nothing in the Company's filing which
1240 indicates how this forecast will be developed for revenue adjustment purposes,
1241 or if it will be evaluated by interested stakeholders as would typically be the case
1242 in a regulated proceeding.

1243 **Q. DOES THE COMPANY HAVE ANY PROPOSALS ON HOW**
1244 **OUTSTANDING BALANCES ASSOCIATED WITH THE REVENUE ACCOUNT**
1245 **WILL BE TREATED?**

1246 A. No, the Company has offered no explanation or recommendation on how
1247 final balances in this account will be treated at the end of the three-year pilot
1248 program. A number of questions arise from this filing deficiency including:

- 1249 • If there is a negative balance will these amounts be collected from
1250 customers and if so, how and over what period of time?
- 1251 • If there is a positive balance will these amounts be refunded to
1252 customers and if so how and over what period of time?
- 1253 • Should the balances be capped at any particular amount to prevent
1254 any unanticipated rate shock and if so, how will that be developed?
- 1255 • What happens to outstanding balances if the Company decides to
1256 withdraw from the pilot program?

1257 **Q IS THE COMPANY REQUESTING RECOVERY OF COSTS FOR**
1258 **FUTURE DSM PROGRAMS THAT TO DATE ARE UNDEFINED?**

1259 A. Yes. The Company proposes to establish a DSM deferred account to
1260 record future, yet to be determined DSM expenditures. According to Questar, the
1261 balance in this account will be amortized periodically consistent with the CET
1262 revenue balancing account. The Company proposes to begin this deferred DSM
1263 expenditures account with a credit balance of \$1.3 million. The \$1.3 million is
1264 money collected from past customers but not spent by the Company. This
1265 money had been previously authorized by the Commission for Research and
1266 Development (“R&D”).

1267 **Q. DO YOU THINK THIS DEFERRED DSM COST ACCOUNT SENDS**
1268 **GOOD EFFICIENCY SIGNALS TO THE COMPANY?**

1269 A. No. Since costs are proposed to be passed through directly to customers,
1270 shortly after they are incurred, there will be little or no incentive for the Company
1271 to manage these costs. Like its decoupling proposal, the cost recovery proposal

1272 shifts the normal business risk of managing costs away from the Company and
1273 onto ratepayers. While the Company has recently indicated (in responses to
1274 Committee data requests) that there will be some type of regulatory approval of
1275 these costs, it is unclear how (or if) that will occur.³⁷

1276 **Q. IS THE DEFERRED DSM COST ACCOUNT WELL-DEFINED?**

1277 A. No, like its deferred revenue account, the Company's recommendation for
1278 a deferred DSM cost account is also very poorly defined. Like the deferred
1279 revenue account proposal, there is no certainty as to how frequently the DSM
1280 costs will be passed on to customers. The methodology for passing the costs
1281 along to customers is also not addressed. If the methodology is the same as the
1282 deferred revenue account, it may also be based, in part, on forecasted sales, and
1283 probably (although not clear) based upon forecasted costs. The method by
1284 which forecasted costs will be developed has not been provided.

1285 **Q HOW WILL UNRECOVERED COSTS BE TREATED AT THE END OF**
1286 **THE PILOT?**

1287 A That too, has not been clearly defined. There is no specific plan as to how
1288 the balance at the end of the pilot program will be treated or what happens to the
1289 costs collected from customers if the Company withdraws from the pilot program.

1290 **Q. DO YOU HAVE ANY PROBLEMS WITH THE TRANSFER OF**
1291 **ALLOWED R&D EXPENDITURES TO THE DEFERRED DSM COST**
1292 **ACCOUNT?**

³⁷Response to Committee Data Request 4.14(a-c).

1293 A. Yes. The Company proposes to begin the deferred cost account with a
1294 negative balance from unspent R&D money. Questar has not explained how this
1295 proposal will work. For example, will the unspent funds in the account accrue
1296 interest or will the Company essentially be permitted to earn interest on the
1297 funds, but not credit a deferred account? The Company has not explained what
1298 programs are being deferred or eliminated as a result of this proposal. At a
1299 minimum, the Company should have provided a cost-benefit analysis
1300 demonstrating that its proposal is more beneficial to customers than transferring
1301 these funds (and eliminating programs) to the deferred DSM cost account.

1302 **Q. IS THERE A CAP ON THE PROPOSED DSM EXPENDITURES THAT**
1303 **WOULD BE INCLUDED IN THE DEFERRED COST ACCOUNT?**

1304 A. No, like potentially large outstanding revenue balances, the Company has
1305 provided no information regarding the treatment of excess balances in the
1306 deferred DSM cost account. These costs could become significant, particularly if
1307 the number of DSM programs implemented by the Company becomes large and
1308 the outstanding balances in the revenue account created by the substantial
1309 savings becomes equally large. Failure to define caps, coupled with the
1310 ambiguity in how frequently these balances will be recovered, creates the
1311 opportunity for increased customer bill volatility and, at minimum, increased
1312 billing confusion.

1313 **Q. WILL THE COMMISSION HAVE OVERSIGHT OF THIS FUNDING**
1314 **PROPOSAL?**

1315 A. This is also not clear. The Company's proposal does not explicitly define
1316 the Commission approval process for DSM programs and costs. What is clear is
1317 that a DSM Task Force will be created to evaluate and propose cost-effective
1318 DSM programs that will be implemented. The DSM Task Force, which includes a
1319 utility representative, should not be allowed to supplant the Commission's
1320 authority and oversight.

1321 **Q COULDN'T THE COMMISSION JUST REVIEW THESE DSM COSTS IN**
1322 **THE NEXT SCHEDULED RATE CASE?**

1323 A Possibly, but if the CET proposal entails direct recovery of DSM costs at
1324 the time of program initiation, then Commission review in future rate cases
1325 becomes more difficult since these program costs have already been collected
1326 from customers. Under such an ambiguous CET proposal, which implies a
1327 delegation of Commission ratemaking authority to the DSM Task Force, the
1328 Commission could easily be faced with a retroactive ratemaking challenge if it
1329 were to rule against the wishes of the DSM Task Force and issue a disallowance.
1330 The Commission should require an *ex ante* review and approval of all proposed
1331 DSM programs and costs prior to implementation and recovery in the deferred
1332 account.

1333 **Q. HOW HAS THE COMMISSION GONE ABOUT APPROVING COST**
1334 **RECOVERY FOR DSM COSTS FOR PACIFICORP?**

1335 A. The Commission approves DSM programs **prior to** allowing the related
1336 costs to be passed through to customers. In a decision approving a stipulation
1337 concerning the cost recovery for PacifiCorp DSM programs the Commission

1338 approved a DSM tariff rider which provided for a DSM surcharge to collect costs
1339 of PacifiCorp's DSM programs approved by the Commission.³⁸

1340 **Q ARE THERE ANY OTHER COMMISSION RULINGS YOU THINK ARE**
1341 **IMPORTANT ON THE MATTER OF DSM COST RECOVERY?**

1342 A. Yes, in a prior docket (Docket No. 01-035-21) the Commission approved
1343 PacifiCorp's request to defer Demand-Side Resource ("DSR") program costs. In
1344 approving the deferral of certain DSM costs (Docket No. 01-035-21), the
1345 Commission did not adopt the Committee's recommendation to establish a
1346 complete record on alternative accounting and cost recovery methods. The
1347 Commission did, however, adopt the Committee's recommended conditions for
1348 the approved of deferral and future recovery of these DSM costs. Many of those
1349 conditions are equally relevant to the CET proposal at hand. The Committee's
1350 conditions were:

- 1351 a) PacifiCorp be required to maintain detailed records of all costs
1352 associated with DSR programs and that the records should be
1353 available for audit before costs are included in rates;
- 1354 b) PacifiCorp be required to show that DSR expenditures have
1355 produced a net benefit to ratepayers;
- 1356 c) Only costs of Commission-approved DSR programs be deferred;
- 1357 d) The deferred account not include the \$ 2.5 million already in
1358 PacifiCorp's rates;
- 1359 e) Deferring DSR costs create no presumption of recovery in rates;
1360 and,
- 1361 f) The carrying charge on deferred DSR costs be limited to the
1362 current Allowance for Funds Used During Construction (AFUDC)
1363 rate.³⁹

³⁸In the Matter of Demand Side Management Cost Recovery by PacifiCorp dba Utah Power & Light Company Docket No. 02-035-T12, Utah Public Service Commission, 2003 Utah PUC Lexis 188, October 3, 2003, Issued, emphasis added.

1364 Q. YOU INDICATED THAT ONE OF THE PROBLEMS WITH THE COST
1365 RECOVERY PROPOSAL OF QUESTAR IS THAT IT DOES NOT CONTAIN A
1366 CAP. DID THE PACIFICORP'S DSM COST RECOVERY MECHANISM
1367 CONTAIN A CAP ON SPENDING?

1368 A. No, the Commission did not require a cap on DSM spending for Pacificorp
1369 but acknowledged that its regulatory authority is a form of an "indirect cap" that
1370 keeps DSM costs from getting unreasonably large. The Commission noted:

1371 In response to questioning by the Commission, parties stated that
1372 there is no explicit cap on the level of dollars that could be collected
1373 through Schedule 191, but noted that there are effectively indirect
1374 limits, in that only costs of Commission-approved DSM programs
1375 can be collected through the Schedule, and there is a practical limit
1376 to the amount of cost-effective DSM that could be implemented in
1377 the state, given the varying technical and economic potential of DSM
1378 measures. (Ibid.)

1379 Q WHAT RELEVANCE DOES THIS HAVE WITH THE CET PROPOSAL?

1380 A The indirect cap referred by the Commission may not exist since the DSM
1381 Task Force, and not the Commission, will be in charge of determining DSM
1382 programs, costs and cost recovery amounts. This is inconsistent with the
1383 Commission's finding in the Pacificorp case and Questar should be required, if
1384 the CET is approved, to follow rules similar to those proceedings.

1385 **SECTION XIV: CONCLUSIONS AND RECOMMENDATIONS**

1386 Q. WOULD YOU PLEASE SUMMARIZE YOUR RECOMMENDATIONS?

1387 A. I recommend the Commission reject the Joint Applicants' CET proposal as
1388 not being in the public interest. The proposal suffers from a number of

³⁹ In the Matter of the Application of PacifiCorp for an Accounting Order Authorizing Treatment of Demand Side Resource Costs, Docket No. 01-035-21, Utah Public Service Commission, 2001 Utah PUC LEXIS 392, September 28, 2001, Issued.

1389 conceptual and mechanical problems that make it an unwise initiative. The
1390 Commission should not be persuaded by the arguments that because the
1391 proposed CET is a pilot program, shortcomings are unimportant and can be
1392 worked out at a later date. Even though it is a pilot program, the proposal would
1393 represent a significant departure from the way in which distribution non-gas
1394 (“DNG”) revenues have heretofore been regulated and could have important
1395 precedent-setting implications for Utah’s electric utilities as well. Most
1396 importantly, the need for such a departure from traditional regulatory approaches
1397 is not supported by any well-defined commitments by the Company to pursue
1398 any level of demand side management (“DSM”) programs or savings – which is
1399 the ostensible justification for the proposal.

1400 **Q. DO YOU HAVE AN ALTERNATIVE RECOMMENDATION?**

1401 A. Yes, if the Commission believes that decoupling is in the public interest,
1402 then my alternative recommendation is that the Joint Applicants be directed to
1403 prepare a revised filing that meets the following set of important minimum
1404 requirements:

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1409 A. Yes, if the Commission believes that decoupling is in the public interest,
1410 then my alternative recommendation is that the Joint Applicants be directed to

1411 prepare a revised filing that meets the following set of important minimum
1412 requirements:

1413 (1) Any decoupling or other DSM incentive mechanism should be
1414 implemented only after properly designed DSM programs are in place
1415 and functioning for sufficient time that impacts upon ratepayers and the
1416 utility can be measured in relation to program goals or targets.
1417 Appropriate DSM programs are those that are completely defined and
1418 include estimated savings, costs and participation levels.

1419 (2) A cost of capital adjustment should be incorporated into the CET
1420 program that accounts for its inherent risk shifting.

1421 (3) A complete listing of DSM programs, estimated costs, and estimated
1422 savings and participation levels for the CET pilot period should be
1423 required. A defined three-year set of DSM programs, which match the
1424 CET pilot period, should be provided.

1425 (4) The Company should define clear reporting requirements and
1426 evaluation metrics including annual DSM savings goals for the pilot
1427 period. This would include:

- 1428 • The frequency of the audits.
- 1429 • The number of customers that will be audited.
- 1430 • The basis for which customers will be selected for an audit.
- 1431 • The data provided by the Company that will be examined and
1432 compared to utility bills/customer information.
- 1433 • How the confidentiality of customer information will be treated.

1434 • How other parties will have the opportunity to review audit
1435 results.

1436 (5) The Company should be required to participate in the CET program
1437 and maintain its DSM commitments during the entire pilot period. If the
1438 Company wishes withdraw from the program, it must petition the
1439 Commission and show that the cost to ratepayers of maintaining the
1440 program outweigh its potential benefits.

1441 **Q DOES THIS CONCLUDE YOUR TESTIMONY FILED ON MAY 15, 2006?**

1442 **A Yes.**