

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

IN THE MATTER OF THE JOINT APPLICATION
OF QUESTAR GAS, THE DIVISION OF PUBLIC
UTILITIES, AND UTAH CLEAN ENERGY FOR
APPROVAL OF THE CONSERVATION
ENABLING TARIFF ADJUSTMENT OPTION
AND ACCOUNTING ORDERS

Docket No. 05-057-T01
DPU Exhibit 1.0SR

Artie Powell, Ph.D.

Pre-filed Surrebuttal Testimony

Division of Public Utilities

August 14, 2006

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Artie Powell
Pre-filed Surrebuttal Testimony
Conservation Enabling Tariff
Docket No. 05-057-T01

Q: Will you please state your name, employer, position and business address?

A: My name is Dr. William “Artie” Powell; I am employed by the Utah Division of Public Utilities (“DPU”); I am the manager of the energy section; my business address is 160 E 300 S Salt Lake City, Utah.

Q: Are you the same Dr. Powell whose direct testimony was submitted previously in this proceeding?

A: Yes; my rebuttal testimony is again being filed on behalf of the DPU.

Q: What is the purpose of your rebuttal testimony?

A: The purpose of my rebuttal testimony is to respond to the testimony of the Committee’s witness Dr. David Dismukes. The Committee’s witness filed two sets of testimony: direct testimony on or about May 18, 2006, and supplemental rebuttal testimony on June 30, 2006. For convenience I will refer to Dr. Dismukes’ testimony as respectively either direct or rebuttal testimony.

TESTIMONY SUMMARY

Q: Would you summarize your testimony and recommendations, if any, for the record?

A: Certainly. In direct testimony the Committee’s witness Dr. Desmukes offers

22 several modifications to the Conservation Enabling Tariff (CET) proposed in the
23 Joint Application. Many of these modifications are in reality either part of the
24 Joint Application or are consistent with the intent. I recommend with some slight
25 changes that these modifications be adopted as part of the CET pilot program.
26 One modification, a reduction in Questar Gas' allowed rate of return, however,
27 does not seem appropriate or necessary at this time.

28 In rebuttal testimony Dr. Desmukes in addressing the Commission's staff's
29 questions, present three alternatives – two alternatives are incentive based
30 mechanism; the third alternative is a partial decoupling or statistical re-coupling
31 mechanism. I demonstrate why these three alternatives are inferior to the CET
32 proposed in the Joint Application.

33 I also address at length the issue of declining usage and conclude that based on
34 the evidence declining usage is a potentially serious problem for the Company.
35 Of the various mechanisms discussed in testimony by the parties to this case, CET
36 proposed in the Joint Application is the only mechanism that addresses fully the
37 problem of declining usage and removes the barriers for the Company to
38 aggressively pursue DSM.

39 COMMITTEE PROPOSED MODIFICATIONS

40 **Q: In direct testimony the Committee's witness, Dr. Dismukes, recommends that**
41 **the Commission "reject the Joint Applicants' CET proposal as not being in**

42 **the Public Interest.” However, in response to the question “Does the**
43 **Committee have an alternative recommendation,” Dr. Dismukes answers yes**
44 **and offers what appear to be five modifications to the Joint Applicants’ CET**
45 **proposal. Would you agree that it appears that Dr. Dismukes is**
46 **recommending modifications that he believes would render the CET pilot**
47 **program in the public interest?**

48 A: Let’s not put too many words in Dr. Dismukes’ mouth; he does indicate in this
49 response that “if the Commission believes that decoupling is in the public interest,
50 then my alternative recommendation is that the Joint Applicants be directed to
51 prepare a revised filing that meets the [five modifications]”.¹ Presumably, if these
52 five modifications, or at least those deemed appropriate by the Commission are
53 met, the CET pilot would be acceptable to Dr. Dismukes and the Committee.²

54 However, I don’t think it is necessary for the Joint Applicants to prepare a new
55 filing, which presumably would begin anew the procedural process and
56 significantly delay the implementation of effective DSM programs well beyond
57 the upcoming heating season. Rather, the Commission could simply order as part
58 of the adoption of the CET proposal those modifications it deems appropriate.

¹ Pre-filed Direct Testimony of David E. Dismukes, On Behalf of the Committee of Consumer Services, May 18, 2006, Docket No. 05-057-T01, pp. 3-4.

² This interpretation of Dr. Dismukes recommendations would be consistent with recommendations that Division has made on various issues and dockets where the Division recommends rejection of the proposal as filed but offers modifications or restrictions that would render the proposal acceptable if the Commission is in general inclined to adopt the proposal.

59 **Q: Do you believe any of the modifications offered by Dr. Dismukes have merit?**

60 A: Yes, with some qualifications I believe a couple of the modifications Dr.
61 Desmukes proposes in his direct testimony would be appropriate to adopt. Other
62 modifications proposed by Dr. Dismukes I believe are either inappropriate or are
63 already intended (and incorporated) by the Joint Application. However, the three
64 alternatives presented by Dr. Desmukes in rebuttal testimony are, in my opinion,
65 inappropriate and I would recommend that the Commission reject these
66 alternatives. I address extensive remarks to these alternatives below.

67 **Q: Which of the modifications proposed by the Committee do you believe to be**
68 **appropriate?**

69 A: In my mind Modifications 1 and 3 are related and should, with some minor
70 changes, be adopted by the Commission as part of the CET pilot. Modification 5
71 is intended by the Joint Application and is not really a new proposed modification
72 to the CET pilot; also, much of what Dr. Dismukes proposes in Modification 4 is
73 intended by the Joint Application. That leaves Modification 2 dealing with the
74 cost of equity capital – I do not believe it is appropriate (or necessary) at this time
75 to order an adjustment to Questar Gas' Questar Gas' authorized return on equity.

76 ***Modification 1: CET and DSM Timing***

77 **Q: Let's focus on Modifications 1 and 3 for a few moments. Dr. Dismukes**
78 **proposes in Modification 1 that the Commission should not adopt any**
79 **decoupling until after “properly designed DSM programs are in place and**

80 **functioning for sufficient time that impacts upon ratepayers and the utility**
81 **can be measured.”³ You indicated that this modification with some changes**
82 **would be appropriate for the Commission to adopt. What changes would**
83 **you recommend?**

84 A: I believe the intent or effect sought in this modification is an assurance that the
85 Company will aggressively pursue cost effective DSM programs. However, if the
86 Commission were to order the Company to undertake or proceed with DSM
87 without appropriate compensation would, in my opinion, set-up conflicting
88 incentives and guarantee failure of the pilot and DSM programs. As one expert
89 states,

90 Regulators should not expect a utility to undertake pro-
91 actively energy-efficiency initiatives when shareholder
92 interests deteriorate. A collision course leading to
93 unintended consequences seems inevitable under standard
94 ratemaking from requiring a utility, whose earnings directly
95 relate to the level of sales, to play an independent active
96 role in reducing its sales.⁴

97 Some of the conflicting incentives (or unintended consequences) might be
98 enhancing the Company’s incentives to promote sales; or encouraging the
99 Company to exaggerate the decatherm savings and costs associated with DSM
100 programs.

³ Dismukes, Direct Testimony, p. 4.

⁴ Ken Costello, “Briefing Paper: Revenue Decoupling for Natural Gas Utilities,” The National Regulatory Research Institute, April 2006, p.20.

101 On the other hand, expecting and requiring the Company to aggressively pursue
102 DSM is a reasonable expectation and certainly was intended by the Division in
103 joining the Joint Application. Therefore, in light of the potential for conflicting
104 consequences, I would recommend that the Commission initiate the CET pilot and
105 defined set of DSM programs simultaneously. In other words, the Commission's
106 order adopting and implementing the CET (with any applicable modifications)
107 could be made contingent on the Commission's future acceptance of specific
108 DSM projects presented by the DSM Advisory Group. Given the delay in these
109 proceedings and the fact that the DSM Advisory group has been meeting on an
110 informal basis, the presentation of specific projects by the group should not be
111 unduly delayed.

112 ***Modification 3: A Defined 3-Year Set of DSM Programs***

113 **Q: Are you then agreeing with Dr. Dismukes' Modification 3, that the Advisory**
114 **group should put forward "A complete listing of DSM programs, estimated**
115 **costs, and estimated savings and participation levels for the CET pilot**
116 **period."?**

117 **A:** There is one change I would make to what I believe Dr. Dismukes is advocating.
118 I would leave enough room for flexibility in the DSM programs over the pilot
119 period to take advantage of any technological changes or unanticipated outcomes.
120 For example, suppose two programs are initially undertaken by the Company as a
121 result of Commission approval. For ease, call them program one and program
122 two. Suppose the cost benefits for program two are much greater than anticipated

123 relative to program one as well as any other programs being considered. The
124 Advisory Group may want to recommend to the Commission that more emphasis
125 be placed on program two going forward than was originally anticipated. Or
126 suppose two years into the pilot technology changes and a new DSM program
127 rises to the top in terms of its benefit/cost ratio. The Advisory Group may then
128 want to recommend this new DSM program to the Commission for approval in
129 lieu of another previously approved program.

130 With this flexibility I believe Dr. Dismukes recommendation is consistent with
131 the Joint Application – I, for one, had anticipated that the DSM Advisory group
132 would present the information Dr. Dismukes refers to, namely estimated costs,
133 savings and participation levels as part of its request for approval of any DSM
134 programs.

135 ***Modification 4: Reporting Requirements and Evaluation Metrics***

136 **Q: Modification 4 proposed by Dr. Dismukes would require the Company to**
137 **“define clear reporting requirements and evaluation metrics including**
138 **annual DSM savings goals.”⁵ Do you agree with Dr. Dismukes**
139 **recommendation?**

140 **A:** I believe that the intent of Dr. Dismukes recommended modification is embedded
141 in the Joint Application. For example, on page 8 the Joint Application states, “As

⁵ Dismukes, p. 4.

142 part of the pilot program, the Division will review the results of the Conservation
143 Enabling tariff at the end of each quarter for the first year and annually, or more
144 frequently as needed, thereafter, and will submit reports to the Commission that
145 include an analysis of each year's results."⁶ Additionally, I testified earlier in this
146 proceeding that the division could audit the accounts of customers to ensure that
147 the CET program was working in the manner intended by the Joint Applicants
148 and that [forecasted] results of operations provided by the Company could be used
149 to assess the earnings impact of the CET pilot on the Company.⁷ I also testified
150 that the customers would be chosen at random – this is the only way short of
151 conducting a census of all 800,000 customers that will ensure valid statistical or
152 analytical results. The number of customers to be audited would be based on
153 valid statistical sampling principles, but would ultimately be determined by the
154 Commission.

155 While I did not specify the frequency of these audits, I anticipated that the
156 Division would conduct the audits on an annual basis and include the results in
157 that quarter's report. These audits could, if required by the Commission, be
158 conducted on a semi-annual basis; more frequent audits would, I believe, be

⁶ "Joint Application of Questar Gas Company, the Division of Public Utilities, and Utah Clean Energy, for Approval of the Conservation Enabling Tariff Adjustment Option and Accounting Orders," Before the Public Service Commission of Utah, Docket No. 05-057-T01, pp. 8-9.

⁷ See "Direct Testimony of Dr. William A. Powell, Division of Public Utilities," Docket No. 05-057-T01, January 23, 2006, p. 16.

159 unnecessary and unproductive.

160 Furthermore, on page 12, referring to future DSM programs, the Joint Application
161 states, “All programs and other related costs must pass the cost effectiveness
162 criteria established by the Utah Public Service Commission and be subject to
163 approval by the Commission.”⁸ This language, in my mind, was specifically
164 chosen to allow the Commission to determine which metrics it believes are most
165 appropriate. My understanding is that there are four basic measures or metrics
166 that are commonly used to evaluate DSM programs: the Ratepayer Impact
167 Measure or RIM test; the Total Resource Cost or TRC test; the Participation test;
168 and the Program Administration Cost test.⁹ Again, I would recommend that the
169 DSM Advisory group present results for all four tests to the Commission and let
170 the Commission decide which test or tests to rely upon in approving specific
171 DSM programs.¹⁰

172 ***Modification 5: Opting Out of the CET Pilot Program***

173 **Q: Dr. Dismukes proposes in Modification 5 the condition that, “The Company**
174 **should be required to participate in the CET program and maintain its DSM**
175 **commitments during the entire pilot period.” And, “If the Company wishes**

⁸ Joint Application, p. 12.

⁹ See, “California Standard Practice Manual: Economic Analysis of Demand-Side Programs and Projects”, http://www.energy.ca.gov/greenbuilding/documents/background/07-J_CPUC_STANDARD_PRACTICE_MANUAL.PDF.

¹⁰ Part of the DSM Advisory group’s proposals, as well as other parties comments, may include evidence on which of the metrics it prefers.

176 **to withdraw from the pilot program, it must petition the Commission and**
177 **show that the cost to ratepayers of maintaining the program outweigh its**
178 **potential benefits.”¹¹ Do you agree with this proposed modification?**

179 A: In part yes; however, I believe there is an inherent contradiction as the
180 modification is stated by Dr. Dismukes. The latter part of Dr. Dismukes
181 modification is consistent with the intent of the Joint Application. For example,
182 on page 9 the Joint Application states, “At any time during the Pilot Program, any
183 party can recommend to the Commission that the Pilot Program be modified or
184 discontinued.” Therefore, assuming the Commission orders a pilot program, any
185 party, including the Company, would have to petition the Commission to modify
186 or change or withdraw from the program as Dr. Dismukes acknowledges.

187 According to Dr. Dismukes proposal, the Company’s withdrawal from the
188 program would be based on a showing that the costs outweigh the benefits to
189 ratepayers.¹² However, if this showing were to be substantiated, it would be a
190 contradiction to insist that the Company continue its DSM commitments for the
191 remainder of the pilot period. Therefore, I would suggest a rewording of the
192 proposal along the following lines:

¹¹ Dismukes, Direct testimony, p. 5.

¹² This may be one reason for discontinuance of the pilot program. But more generally, I would suggest that any evidentiary showing that the program was no longer in the public interest would be sufficient to discontinue the program.

193 If the Company or other parties wish to modify or
194 discontinue the pilot program for any reason, it must
195 petition the Commission. Otherwise, the Company is
196 required to participate in the CET program and maintain
197 its DSM commitments (as approved by the Commission)
198 during the entire pilot period.

199 *Modification 2: Cost of Capital Adjustment*

200 **Q: Dr. Dismukes' Modification 2 proposes that "A cost of capital adjustment**
201 **should be incorporated into the CET program that accounts for its inherent**
202 **risk shifting." Do you think this modification is appropriate?**

203 A: No.

204 **Q: In direct testimony you indicated that the proposed rate reduction included a**
205 **decrease in the return on equity. This would seem to be consistent with Dr.**
206 **Dismukes' proposed modification. Could you review your testimony and**
207 **explain the basis of your objection to Dr. Dismukes' proposed reduction in**
208 **the rate of return?**

209 A: In direct testimony I indicated that the proposed rate reduction specified in the
210 Joint Application of \$10.2 million was in part based on a reduced rate of return on
211 equity capital. Questar Gas' current authorized return is 11.2%; the Joint
212 Applicants agreed to use a return of 10.5% to establish a baseline revenue
213 requirement. The Joint Application was filed on December 16, 2005. At the time
214 of the filing, it was anticipated that the rate decrease would go into effect January
215 1, 2006.

216 Also, at the time of the filing, based on the information available, in the absence
217 of the \$10.2 million rate reduction the Division believed that Questar would earn
218 approximately 11% for 2005. As I explained in direct testimony, while the
219 Division believes that the authorized return of 11.2% is too high, the outcome
220 from a rate case (i.e., what the Commission may order for an appropriate return)
221 is uncertain. I testified that the rate reduction accomplished two things: (1) it
222 provided immediate rate relief for ratepayers, and (2) Questar would not likely
223 earn more than 10.5% in 2006. I concluded that the certain outcome of the rate
224 reduction outweighed the uncertainty and timing factors of a litigated rate case.

225 A lower return, in this case 10.5%, to establish a baseline revenue requirement
226 was, from the Division's point of view, consistent with Dr. Dismukes' proposed
227 modification. However, since the filing of the Joint Application, Questar has filed
228 two results of operations: one for 2005 and, in response to a Division data request,
229 a forecast results for 2006. The 2005 results indicate that Questar earned about
230 10.68%; the forecasted results indicate an earnings level of for 2006 of 10.67%.
231 After the Stipulation defining a rate reduction of \$9.7 million was filed with the
232 Commission, the Division asked the Company to layer the rate reduction into the
233 forecasted results for 2006. The response to this last data request indicates an
234 earnings level of 10.03% for 2006.

235 **Q: In other words, Questar Gas' Questar Gas' Questar Gas' earnings for 2005**
236 **and 2006, once the stipulated rate reduction is layered into the forecasted**

237 **results, are lower than initially anticipated. Is that correct?**

238 A: Yes, at least at the time the initial response to the data request was provided to the
239 Division, the expected earnings were lower than originally anticipated. However,
240 Questar has updated the data initial data response to reflect the Company's actual
241 numbers for the first six months of 2006. This update indicates that Questar Gas'
242 earnings will be approximately 10.7% for 2006. This earnings level is a little
243 higher than what the Division saw as a reasonable level (or in a range of
244 reasonableness) at the time the Joint Application was filed.

245 Also, the Division continues to perform its own investigation into the appropriate
246 earnings level for the Company. For example, we are currently (at the time this
247 testimony will be filed) reviewing reports filed with federal agencies such as the
248 10-Q filing with the Securities Exchange Commission; analyzing the monthly
249 result of operations reports filed by the Company; and conducting our own
250 analyzes into the level of earnings for a standard peer group of Questar Gas'. The
251 Division will take what it views as the appropriate action as these studies are
252 concluded. For example, if the results warrant a decrease in Questar Gas' revenue
253 requirement, then the Division would file an application or request for a reduction
254 with the Commission. Thus, there is no need for the Commission to rule on the
255 appropriateness of a decrease in the allowed ROE at this time.

256 **Q: Are the returns for 2005 and 2006, but especially 2006, the only reason why**
257 **you believe Dr. Dismukes' proposed return adjustment is not appropriate?**

258 A: No, although important points to consider the benefits of a rate case at this time, I
259 believe, are questionable.

260 Two sources of information became available subsequent to my filing direct
261 testimony: a report on decoupling from the National Regulatory Research Institute
262 by Ken Costello and an order from the Maryland Commission.

263 In his report Mr. Costello makes several observations which are relevant to the
264 proposed modification of a reduced return. For example, commenting on the
265 outcomes from revenue decoupling, Mr. Costello states, “Although a utility’s
266 overall risk would seemingly decline, exactly by how much would require a
267 sophisticated quantitative analysis.”¹³ Furthermore, the basis of Dr. Dismukes’
268 proposal appears to rely on the assertion that the reduced risk for the Company
269 automatically shifts to the ratepayer. However, Mr. Costello points out that an
270 independent study conducted of Northwest Natural’s revenue decoupling
271 mechanism concluded that, “most of the risk reductions experienced by the utility
272 were eliminated rather than shifted to the customers.”¹⁴ Thus unless or until it
273 can be explicitly demonstrated that either Questar Gas’ risk has been reduced or
274 eliminated or that risk has been shifted to the ratepayer, or that Questar is

¹³ Ken Costello, “Briefing Paper: Revenue Decoupling for Natural Gas Utilities,” The National Regulatory Research Institute, April 2006, p. 11.

¹⁴ Costello, p. 19. The report Mr. Costello refers to was cited for other reasons in my direct testimony: Daniel G, Hansen and Steven D. Braithwait, “A Review of Distribution Margin Normalization by the Oregon Public Utility Commission for Northwest Natural,” Christensen Associates Energy Consulting, March 3, 2005.

275 expected to over-earn, there is no basis to make an adjustment to the allowed
276 ROE for Questar.

277 Also, in a recent order the Maryland Commission declined¹⁵ to make a specific
278 adjustment for Baltimore Gas and Electric's revenue decoupling type mechanism
279 (Rider 8): "Based on the reasons provided by staff and the Company, the
280 Commission declines to order a specific adjustment for Rider 8 effects."¹⁶ For
281 example, Maryland Commission staff indicates that "the reduction in risk for
282 weather or conservation mitigation" is already incorporated in the peer group of
283 companies used to set the authorized rate. Whether this is true of Questar is a
284 matter of empirical investigation. If already incorporated in the analysis from the
285 last rate case, then an ad hoc adjustment would be entirely unwarranted in this
286 case. If not incorporated, then the complicated analysis mention by Mr. Costello
287 would need to be performed. While the Division is not opposed to undertaking
288 the complicated analysis Mr. Costello alludes to, in light of recent rate reduction
289 and the relatively low forecasted returns for Questar, the benefits of doing so at
290 this time appear limited. Rather, it would seem more beneficial to implement the
291 pilot program with the modifications as specified above and monitor Questar

¹⁵ Mr. Costello reports that the Maryland Commission "reduced" the Company's ROE "by 50 basis points to reflect reduced revenue risk for the utility." It appears Mr. Costello's assertion is inconsistent with the actual published order. Apparently consumer advocates in the case argued for a 20 basis point reduction due to the effects of Rider 8, but this argument was specifically rejected by the Commission.

¹⁶ Order No. 80460, "In the Matter of the Application of the Baltimore Gas and Electric Company for Revision in its Gas Base Rates," Before the Public Service Commission of Maryland, Case No. 9036, December 21, 2005.

292 Gas'Questar Gas' earnings and make recommended changes or adjustments as
293 necessary.

294 **Modification Discussion Summary**

295 **Q: Would you summarize your position on the modifications proposed by Dr.**
296 **Dismukes?**

297 A: Yes. In direct testimony, Dr. Dismukes proposes five modifications to the CET
298 pilot program proposed by the Joint Applicants. Of these five, four are reasonable
299 or are consistent with the intent of the Joint Application. I am rejecting one
300 modification, Modification 2, which proposes an unspecified reduction in Questar
301 Gas' authorized return, as inappropriate.

302 **Modification 2:** Rather than adjusting the return at this time, in light of the
303 available information as explained in detail above, I recommend that Questar
304 Gas'Questar Gas' earnings be monitored throughout the pilot program with
305 parties making recommendations for adjustments as necessary.

306 **Modification 1:** Rather than waiting for an undefined period of time, I
307 recommend initiating the CET pilot and DSM programs simultaneously. The
308 Advisory Group has been meeting and Questar is prepared to submit DSM
309 programs for the Commission's approval in the near future. This will ensure the
310 maximum opportunity to implement effective DSM programs for the upcoming
311 heating season.

312 **Modification 3:** I agree that the Company should produce details of several DSM

313 programs to be approved by the Commission. However, I recommend that the
314 Commission allow enough flexibility to allow appropriate changes to be made to
315 the DSM programs throughout the pilot.

316 **Modification 4:** This modification appears consistent with the Joint Application.
317 I recommend, however, that no one metric (or test) be specified at this time.
318 Rather, Questar with input from the Advisory Group should present the results for
319 all standard DSM metrics and allow the Commission to determine which if any
320 are the most important for determining the cost effectiveness of specific DSM
321 programs.

322 **Modification 5:** This modification is consistent with the intent of the Joint
323 Application. Once ordered by the Commission, any changes to the pilot
324 (including discontinuance) must be approved by the Commission.

325 **RESPONSE TO DISMUKES' DIRECT TESTIMONY**

326 *CET Example*

327 **Q: On pages 6-7 of his direct testimony, Dr. Dismukes discusses an example of**
328 **the way the CET tariff supposedly works. Do you have any comments with**
329 **regards to his example?**

330 **A:** Yes. In general, I believe his example fairly represents the way the CET tariff is
331 intended to work. However, there are several key factors that warrant
332 clarification. First, all of the inputs into the tariff calculation – current non-gas
333 revenue, 2005 number of customers, volumetric charge per customer, 2006 actual

334 number of customers, and the actual DNG Revenue for Month – while similar to
335 actual Questar numbers are simple assumptions. Second, and more importantly,
336 the Accrual Added to Monthly Bill is a direct result of the assumed input values
337 and, possibly unintentionally, overstates the expected effect of the CET tariff
338 adjustment.

339 **Q: Why do you say that the example overstates the expected effect of the CET**
340 **tariff?**

341 A: There appears to be an inconsistency between the inputs and assumptions in Dr.
342 Dismukes' example and the outputs. The inputs, Current Non-gas, Volumetric
343 Charge per Customer, and the assumed decrease in Monthly Revenues, are stated
344 on an annual basis, while the Accrual Added to the Monthly Bill is on a monthly
345 basis. The result is an exaggeration of the expected effects of the CET tariff
346 adjustment.

347 Specifically, notice that the difference between the Allowed DNG Revenues for
348 Month and Actual DNG Revenue for Month (reported in the right hand box of Dr.
349 Dismukes' Exhibit CCS-2.1) is approximately 2% ($= \$13,914,900 / \$13,650,000$).
350 According to Questar Gas' Questar Gas' IRP, the average decline in usage per
351 customer is on average approximately 1.5% annually. Implicitly, Dr. Dismukes'
352 example forces an approximate average annual decline into one month, thus,
353 overstating the CET adjustment effect. A more "accurate" representation would
354 be to spread the Accrual Added in Dr. Dismukes' example over the year by

355 dividing it by 12 yielding approximately \$0.04: $\$0.433/12 = \0.036 . Thus,
356 compared to the volatility in gas prices, “the overall effect on customers of a
357 [revenue decoupling]-driven rate adjustment appears to relatively small.”¹⁷

358 *Disincentive to Promote Energy Efficiency*

359 **Q: Dr. Dismukes claims, “[I]t is not clear that a significant utility disincentive**
360 **exists in promoting least-cost efficiency resources.” Would you agree with**
361 **that statement?**

362 A: No, the statement contradicts everything I have read on the subject and seems
363 inconsistent with common sense. For example, the DSM Advisory Group , which
364 the Committee participated in, concluded

365 There are specific barriers that can be addressed that will
366 improve the market efficiency. Many of these are being
367 addressed in other jurisdictions . . . the development of CHP
368 [combined heat and power] in Utah will be enhanced
369 through future [Commission] actions that eliminate or
370 mitigate the barriers. . .¹⁸

371 Recently the Regulatory Assistance Project issued a statement acknowledging
372 strong disincentives:

373 Traditional ratemaking results in some strong disincentives
374 to acquiring energy efficiency. These include:
375 1. Utilities lose revenues and profits from sales not made as

¹⁷ Costello, p. 13.

¹⁸ “Report of the Distributed Energy Subgroup of the Natural Gas Demand-Side Management Advisory Group,” Docket No 02-057-02, June 1, 2004.

- 376 a result of successful energy efficiency programs.
377 2. By devoting resources to efficiency programs rather than
378 to other profit-making activities, utilities forego earnings
379 opportunities.
380 3. Utilities are often restricted in how they can recover
381 efficiency program expenses.¹⁹

382 Similarly, Ken Costello states:

383 Under standard ratemaking as practiced in the vast
384 majority of states, gas utilities have strong motivation to
385 promote gas sales between rate cases. . . . Conversely,
386 when a utility sells less gas it recovers a smaller portion
387 of its fixed costs. . . . with few exceptions, utilities'
388 shareholders shoulder financial harm in varying degrees
389 whenever sales decline between rate cases."²⁰

390 Mr. Costello provides a generic numeric example to illustrate the potential
391 earnings effect of a small decline in sales and concludes that in his example a one
392 percent reduction in sales causes a 10 percent decline in earnings to common
393 equity holders.²¹

394 ***Load Management***

395 **Q: Starting with a question on page 10 of his direct testimony, Dr. Dismukes**
396 **argues that load management DSM programs “may not reduce overall**

¹⁹ “Regulatory Reform: Removing the Disincentive to Utility Investment in Energy Efficiency,” Issues Letter, Regulatory Assistance Project, September 2005.

²⁰ Costello, p. 2.

²¹ See Costello, pp. 7-9.

397 **revenues.” Would you agree with this argument?**

398 A: In general, Dr. Dismukes’ discussion of load-management versus conservation
399 DSM programs is true. However, agreeing or disagreeing with the argument is
400 not the point, because the basis of the argument – i.e., that there are cost-effective
401 load-management DSM programs available in Utah – is irrelevant. The CET
402 tariff is targeted to the GS-1 class, which is a winter peaking class. The primary
403 driver for the winter peak is obviously heating. No matter how many load-
404 management programs we design and analyze, it is doubtful that customers will
405 turn their furnaces off in the winter in favor of running them in the summer.
406 Therefore, Dr. Dismukes’ endorsement of load-management programs is
407 irrelevant in the present case.

408 *Desmukes’ Obligation to Promote Energy Efficiency*

409 **Q: Dr. Dimukes argues, “If a utility has a lower cost resource available to meet**
410 **customer resource requirements, then it has an obligation to select that**
411 **resource regardless of whether the resource is capacity-oriented (and rate**
412 **base-building) or demand-oriented.” How would you assess this argument?**

413 A: I would classify the argument as the “Field of Dreams” response: if the utility
414 would just do it, everything would be OK.²² Actually, I addressed this issue

²² Dr. Dismukes repeats his argument in his surrebuttal testimony on page 4. (“Supplemental Surrebuttal Testimony of David E. Dismukes, PH.D., On Behalf of the Committee of Consumer Services,” Docket No. 05-057-T01).

415 earlier while discussing Dr. Dismukes' proposed Modification 1.²³ Briefly,
416 ordering the Company to adopt or aggressively pursue DSM without addressing
417 the inherent conflicting incentives that exist under traditional ratemaking
418 practices, would almost guarantee failure.

419 **RESPONSE TO DISMUKES' REBUTTAL TESTIMONY**

420 *Three Additional Alternatives*

421 **Q: In his (supplemental) rebuttal testimony Dr. Dismukes offers three**
422 **alternatives to address the Company's disincentive to pursue DSM. Two of**
423 **these alternatives he characterizes as incentive regulation approaches; Dr.**
424 **Dismukes characterizes the third alternative as "a partial revenue-sales**
425 **decoupling approach." What is your general impression of these**
426 **alternatives?**

427 **A:** In general I believe the alternatives,²⁴ to the extent that Dr. Dismukes has
428 explained them, are inadequate and fraught with controversy. Additionally, they
429 represent radical departures from traditional regulatory approaches to recovering
430 distribution non-gas costs.

431 **Q: Why do you say that Dr. Dismukes alternatives are radical departures from**
432 **traditional regulatory procedures?**

²³ See discussion herein starting on page 4.

²⁴ "Supplemental Surrebuttal Testimony of David E. Dismukes, Ph.D., On Behalf of the Committee of Consumer Services," Docket No. 05-057-T01, lines 118-245.

433 A: First, concerning his first alternative, in response to the question, “Has this
434 approach been utilized in any other state,” Dr. Dismukes responds, “No, this
435 would be a unique approach and it does include some potential implementation
436 issues.”²⁵ Second, the fundamental incentive mechanism of the first two
437 alternatives is to reward the Company for superior behavior and to punish the
438 Company for inferior behavior. This would, as indicated before, set up
439 conflicting incentives: the Company would have an incentive to overstate
440 potential program costs and understate potential savings, thus, artificially
441 lowering the projected or baseline benefit-cost ratio; consumer groups would have
442 opposite incentives, thus, artificially raising the projected or baseline benefit-cost
443 ratio.

444 Furthermore, given the opposing incentives, the Dr. Dismukes’ alternatives do not
445 fully remove the disincentive to the Company of pursuing DSM. The CET
446 proposed by the Joint Application, however, does remove the barriers, and it does
447 so without imposing conflicting incentives for regulators or the Company.

448 **Q: Wouldn’t you classify the CET as a radical departure from traditional**
449 **regulatory procedures?**

450 A: No. Distribution non-gas costs are currently collected both through a customer
451 charge, which in Questar Gas’ Questar Gas’ case is \$5 per month, and through a

²⁵ Dismukes Rebuttal Testimony, lines 154-156.

452 volumetric rate. Under the current regulatory paradigm the volumetric rate is set
453 during a rate case and is fixed between rate cases. Under the proposed CET, the
454 volumetric rate would be adjusted between rate cases to collect the Commission's
455 approved average distribution non-gas costs as usage varies. Since the CET is not
456 designed to address the actual costs the Company incurs, the Company still has
457 the same risks of controlling its costs that it currently faces. As Dr. Dismukes
458 points out in his direct testimony, "[T]he proposed CET is nothing more than a
459 fixed rate recovery mechanism in disguise, and the fact that these [CET] charges
460 are applied volumetrically is a difference without a distinction."²⁶

461 **Q: In an earlier response you indicated that Dr. Dismukes' alternatives were**
462 **"inadequate and fraught with controversy." Would you explain why you**
463 **believe the alternatives presented by Dr. Dismukes are inadequate?**

464 A: As explained in the White Paper attached to Company witness Mr. McKay's
465 testimony, there were three objectives that were to be addressed by the parties: (1)
466 the disincentive to promote DSM; (2) the declining usage per customer; and (3)
467 the level of contention or adversarial nature of regulatory proceedings.

468 First, as I previously discussed, the alternatives presented by Dr. Dismukes in
469 rebuttal testimony do not completely remove the barriers to DSM promotion.
470 Indeed, by institutionalizing conflicting incentives, his alternative proposals will

²⁶ Dismukes, Direct Testimony, lines 920-922.

471 likely lead to the Company and others gaming the system to their own benefit.
472 Second, by his own admission (and by deliberate design) Dr. Dismukes'
473 alternatives only address the decline in usage related to DSM and, thus, only
474 address "half" the problem. By not addressing the entire problem, this again
475 creates conflicting signals or incentives for the Company. Addressing only half
476 the declining usage problem reinforces the Company's incentive to understate
477 energy savings attributable to DSM, thereby, recovering the lost revenues from
478 non-DSM declining usage through incentive payments designed to reward the
479 Company's superior performance on DSM programs. Finally, Dr. Dismukes'
480 alternatives are likely to increase the level of contention in regulatory
481 proceedings.

482 The CET proposed by the Joint Applicants clearly is superior in that it addresses
483 the first objectives directly – it removes the barrier to the Company for promoting
484 DSM programs and addresses the declining usage per customer problem
485 completely. Furthermore, while current proceeding may indicate otherwise, I
486 believe that the CET tariff will reduce contention in many respects in future
487 proceedings.

488 **Q: Why do you believe that Dr. Dismukes' alternatives would increase the level**
489 **of contention in regulatory proceedings?**

490 A: The alternatives present by Dr. Dismukes in rebuttal testimony require numerous
491 parameters or variables to be estimated. Given the conflicting incentives resulting

492 from the alternatives, arriving at the required estimates will, in my opinion, be
493 very contentious.

494 **Q: Could you provide an example of the types of parameters or variables to be**
495 **estimated and the controversies surrounding them?**

496 A: In discussing the first alternative, what is characterized as an “incentive-based
497 mechanism that would be based on an achieved [benefit-cost] ratio, Dr. Dismukes
498 indicates that a “target or benchmark” benefit-cost ratio along with a dead-band
499 would need to be established. According to Dr. Dismukes’ proposal, if the
500 Company achieves a benefit-cost ratio within the dead-band, no penalties or
501 rewards are set; if the Company’s performance is above the dead-band, the
502 Company is rewarded; if the Company’s performance is below the dead-band, the
503 Company is penalized.

504 There are several areas of potential conflict inherent in this proposal. First, while
505 Dr. Dismukes proposes a fixed dollar per decatherm saved as a reward or penalty,
506 it would need to be determined if this were indeed the best mechanism for
507 rewarding or penalizing the Company for performance outside of the dead-band.
508 The inherent conflicts would seem obvious to the most casual observer. For
509 example, Questar would have an incentive to argue for a asymmetric band
510 favoring superior performance, while others may have an incentive to argue for a
511 asymmetric band punishing inferior performance. Second, the target benefit-cost
512 ratio and the dead-band would need to be established. One way of approaching

513 this problem would be to interpret the target ratio as an average benefit-cost ratio
514 for similar programs or utilities and the dead-band as a multiple of the standard
515 deviation around that average.²⁷ Again, the inherent conflicts seem obvious: what
516 multiple of the standard deviation is to be used to establish the width of the band
517 or whether the mean or median should be used as the baseline . Third, the size of
518 the dollar amount would need to be determined and whether the penalties and
519 rewards were symmetric or not, or graduated or not, or some combination.

520 Many of the same problems or controversies discussed above also apply to Dr.
521 Dismukes' third alternative, partial decoupling or statistical re-coupling. In
522 addition to those problems, there are several serious statistical problems that
523 would need to be addressed before statistical re-coupling could be considered a
524 viable alternative. For example, in addition to DSM Dr. Dismukes correctly
525 describes or attributes the decline in usage (or the variation in usage) to a variety
526 of macro-economic variables. The basic idea behind statistical re-coupling is to
527 estimate the decline in usage with information on all of these variables using
528 regression analysis. The Company would then be compensated for the decline in
529 usage estimated to be directly attributable to DSM. There are two statistical
530 problems that could undermine this approach.

531 Many macro-economic variables are non-stationary. That is, in simple terms, the

²⁷ Additionally, it would need to be determined if the target and dead-band applied to all programs or if new targets and dead-bands were to be applied to each program separately.

532 average and standard deviation of macro-economic variables vary over time.
533 Using non-stationary variables in a regression leads to bias in the parameters
534 estimates and renders inferences based on the estimates unreliable. In other
535 words, you could actually reward (punish) the Company when its performance is
536 inferior (superior). Non-stationarity is not an insurmountable problem however.
537 There are statistical tests that will detect non-stationarity and, in some cases, there
538 are some rather simple data transformations, such as first differences, that will
539 correct the problem.

540 The second statistical problem, however, is not easily overcome. Macro-
541 economic variables are often correlated with one another or even dependent on
542 each other. If two variables in a regression are significantly correlated, then the
543 resulting standard deviation of the individual parameters will be inflated. As a
544 result, separating the individual effects of each variable is impossible and, thus,
545 the effect of DSM on usage per customer can not be separated from the effect of
546 the macro-economic variables. If two variables in a regression are dependent on
547 each other, and the model does not take this into account, the resulting parameter
548 estimates of all the variables in the regression will be biased. Again, if the
549 parameter estimates are biased any inference based on those estimates could be
550 invalid as described above.

551 Overcoming or “correcting” the dependency problem might be accomplished by
552 specifying a more complicated model such as a system of simultaneous equations
553 that captures the dependency. This will add a dimension of contention beyond

554 that of choosing which variables should or should not be included in the initial
555 regression model. Overcoming correlation among variables, a problem known as
556 multicollinearity, is much more problematic. Multicollinearity is a data problem
557 and not a statistical problem. In other words, it is a condition of the data and not a
558 condition that is correctable using statistical techniques.²⁸ An approach
559 advocated by many researchers is to add more data to the sample being used to
560 estimate the regression model. Since the problem is a data problem, the hope is
561 that the collinear relationship will not be present in the larger sample. However,
562 this approach is not always successful. Additionally, one must wonder why, if the
563 data was available in the first place, it was not used initially.

564 **Q: Suppose the Commission was to order that one of Dr. Dismukes' alternatives**
565 **(or an alternative of its own making) be implemented as soon as practicable.**
566 **How long would you estimate it would take for the Division to evaluate the**
567 **proposal and formulate its recommendations for implementation and**
568 **potential modifications?**

569 A: That is an interesting question. I would point out that Dr. Desmukes
570 unfortunately did not detail any of his alternatives, which precludes a thorough
571 and timely analysis for this filing. Once the details are specified, which in the
572 case of Dr. Dismukes may require several rounds of discovery or in the case of a

²⁸ Some researchers advocate using step-wise regression or some other selection technique that eliminates “unnecessary” correlated variables. Discarding variables, however, can lead to bias problems similar to those previously discussed with the same inferential results.

573 Commission designed mechanism several technical conferences, I would estimate
574 six to eight months.

575 **Q: Six to eight months! Aren't you being overly pessimistic in an attempt to**
576 **undermine the viability of Dr. Dismukes' alternative proposals?**

577 A: On the contrary, given the problems and controversies detailed above, I believe an
578 estimate of six to eight months is conservative. Consider the current docket. In
579 my opinion, the CET proposal contained in the Joint Application is a simple and
580 transparent proposal, especially compared to the alternatives put forward by Dr.
581 Dismukes. The Joint Application was filed in December 2005, this testimony is
582 to be filed on August 14, 2006 a time frame of approximately nine months.

583 ***Declining Usage as a Problem***

584 **Q: The CET is designed top address declining usage in general as well as**
585 **declines associated with DSM. However, it appears that Dr. Dismukes**
586 **questions whether declining usage is in reality a problem. How would you**
587 **respond to Dismukes questioning declining usage?**

588 A: Frankly, I am surprised by his position and, by association, the Committee's
589 questioning of the general problem of declining usage. The problem has been
590 discussed for several years (and probably much longer) in a variety of forums.
591 For example, the problem has been described in the past several IRP filings, rate
592 cases, and pass through filings. While the Division has challenged the
593 Company's estimate of the decline in usage in at least one rate case, I am not

594 aware of any party challenging the notion that the problem exists. Furthermore,
595 the industry literature, to my knowledge, acknowledges the problem.

596 **Q: Could a party challenge the Company's estimate of the decline as you**
597 **indicate and yet endorse the CET?**

598 A: Yes. A party could challenge the Company's forecast of the decline in usage say
599 over the next 18 months in the context of determining the Company's forecasted
600 earnings or for setting rates in a rate case. This challenge, however, really has
601 nothing to do with the CET since the CET adjustment would be determined on
602 actual past usage.

603 **Q: In an exhibit (Supplemental Rebuttal Exhibit CCS-2.13) attached to his**
604 **rebuttal testimony, Dr. Desmukes provides evidence that the decline in usage**
605 **per customer is not statistically significant. Do you have any comments**
606 **about the statistical test performed by Dr. Desmukes?**

607 A: I believe there are several serious flaws with the test and, therefore, any
608 conclusions or recommendations based on the test are invalid. Before I explain
609 what I am referring to, let me make some general comments about statistical
610 hypothesis testing.

611 A statistical hypothesis test is designed to test an inference (assumption) about an
612 unknown population parameter that describes one or more characteristics about
613 the population distribution. If the population parameter – say the population

614 mean μ – is known, then there is no reason to conduct the test. Suppose that we
615 want to test whether the population mean is less than or equal to an assumed
616 value, μ_0 , then the specification of the test – the null and alternative hypotheses –
617 would be

$$618 \quad H_0 : \mu \leq \mu_0 \quad H_a : \mu > \mu_0 \quad (1)$$

619 Since the population mean is unknown, the sample mean, \bar{X} , and sample
620 standard deviation, S , can be used to construct the test statistic

$$621 \quad T = \frac{\bar{X} - \mu_0}{S / \sqrt{n}} \quad (2)$$

622 As long as the sample comes from a normally distributed population, the test
623 statistic will follow a student-t distribution with $n-1$ degrees of freedom. To
624 complete the test, a rejection region is specified by choosing a critical value
625 corresponding to the amount of probability to be left in the tail of the student-t
626 distribution. If we wanted to leave 5% in the upper tail of the distribution then,
627 under certain conditions, the critical value would be 1.645. If the test statistic is
628 greater than 1.645, then we would reject the null hypothesis; otherwise, we would
629 fail to reject the null hypothesis.

630 I apologize for the technical detail, but it will be beneficial in understanding my
631 criticisms of Dr. Desmukes' test. I believe what Dr. Desmukes attempts to do is
632 test whether the average usage per customer has declined. In his case, the

633 assumed value of the population average usage is the average usage for 2005 (μ_0
 634 = 112.876). The sample Dr. Desmukes uses is usage for the five years 2001
 635 through 2005. Thus, we can write the null and alternative hypotheses as

636
$$H_0 : \mu \leq 112.876 \qquad H_a : \mu > 112.876 \qquad (3)$$

637 The sample mean and standard deviation are 116.14 and 2.76, which yields a test
 638 statistic of 2.64. If we choose to leave 2.5% probability in the upper tail, the
 639 critical value would be 2.776. Thus, we would fail to reject the null hypothesis.
 640 (See Table 1).

641 With one exception, this is essentially the test Dr. Desmukes performs. Dr.
 642 Desmukes reports a T-statistic of 1.1809. However, this value fails to take into
 643 account the sample size as indicated in Equation (2). The correct value is 2.64 as
 644 indicated in Table 1.

645

646 **Table 1: Desmukes' Declining Usage Hypothesis Test**

Year	Average Usage	
2001	118.970	
2002	115.841	T-Statistic = 2.64
2003	118.899	Critical Value = 2.78
2004	114.103	
2005	112.876	P-Value = 0.029
Sample Mean	116.138	
Standard Deviation	2.762	

647 .

648 I have also included the P-Value for the T-statistic. The P-value is the probability
649 left in the tail given the value for the test statistic 2.64 and is commonly reported
650 with testing results. The P-value in this case of 2.9% (compared to the rejection
651 region of 2.5%) indicates that the failure to reject was relatively weak.²⁹ For
652 instance, if we had left 5% in the upper tail, the critical value would be 2.132, and
653 we would have rejected the null hypothesis. Thus, given the information
654 contained in the sample, the conclusion is sensitive to the size of the test or the
655 probability used to define the rejection region. However, before we draw any
656 strong conclusions from this test, there is another fundamental problem that needs
657 correcting.

658 The T-statistic in Equation (2) is actually the ratio of a standard normal random
659 variable to the square root of a Chi-square random variable that is divided by its
660 degrees of freedom.³⁰ In constructing his test, Dr. Desmukes uses one of the
661 sample values as the hypothesized value under the null hypothesis. If we let X_1 ,
662 X_2 , X_3 , X_4 , and X_5 represent the sample of usage values for the years 2001

²⁹ In general, a P-value less than 1% is considered to indicate highly significant results; a P-value between 1% and 5% is considered to indicate significant results; and a P-value greater than 5% is considered to indicate insignificant results. Although generally considered not to be significant, reported P-values between 5% and 10% are often reported “as tending toward significance.” (See, William Mendenhall, James E. Reinmuth, and Robert J. Beaver, “Statistics for Management and Economics,” 7th Ed., [Belmont, California: Duxbury Press], 1993, p. 346).

³⁰ The T-statistic is the ratio of the random variables $Z = (\bar{X} - \mu_0) / (\sigma / \sqrt{n})$ and $\chi = \sqrt{(S^2(n-1) / \sigma^2) / (n-1)}$. The practical implication is to replace the population standard deviation, σ , in the first random variable, Z, with the sample standard deviation, S. The resulting formula is the T-statistic described above.

663 through 2005, then the numerator of Dr. Desmukes' T-statistic can be written as,

$$664 \quad \frac{1}{n}(X_1 + X_2 + X_3 + X_4 + X_5) - X_5 \quad (4)$$

665 Rearranging, the numerator can be written as,

$$666 \quad \frac{1}{n}(X_1 + X_2 + X_3 + X_4) - \frac{(n-1)}{n}X_5 \quad (5)$$

667 Clearly, this formula does not follow the pattern of the T-statistic specified in
668 Equation (2) and, therefore, Dr. Desmukes' test statistic will not follow a student-
669 T distribution. Thus, the test as constructed is invalid.

670 A valid test can be constructed from the data by holding out the usage value for
671 2005. In other words, the numerator of the test statistic would be,

$$672 \quad \frac{1}{(n-1)}(X_1 + X_2 + X_3 + X_4) - X_5 \quad (6)$$

673 This formulation yields a test statistic of 3.40 with a critical value of 3.182
674 representing a 2.5% rejection level, and a P-value of 2.12%. Since the test
675 statistic is greater than the critical value, we would reject the null hypothesis – we
676 would conclude that usage has significantly decreased. The interpretation of the
677 P-value supports this conclusion; the P-value is between the typical rejection
678 levels of 1% and 2.5%, which indicates that current usage is significantly less
679 than the historical average. (See Table 2).

680 **Table 2: Corrected T-Test for Usage per Customer**

Year	Average Usage	
2001	118.970	
2002	115.841	T-Statistic = 3.40
2003	118.899	Critical Value = 3.182
2004	114.103	
		P-Value = 0.0212
Sample Mean	116.953	
Standard Deviation	2.395	

681

682 Similar corrections apply to Dr. Desmukes’ statistical test of the average GS1
683 Revenue per Customer presented in “Supplemental Rebuttal Exhibit CCS 2.13.”
684 Correcting for the calculation error and limiting the sample to the values for 2001
685 through 2004 yields a T-statistic of 0.153 with a critical value of 3.182 and a P-
686 value of 0.44. In this case we clearly fail to reject the null hypothesis – there is no
687 statistical difference or change in the average revenue per customer. Thus, the
688 evidence presented by Dr. Desmukes (and as corrected herein) supports the
689 conclusion that while average revenue per customer is not significantly changing,
690 usage has significantly declined. Thus, declining usage appears to present a
691 serious potential problem for the Company.

692 **Q: Based on the evidence presented by the various parties to this docket, what is**
693 **your final conclusion and recommendation?**

694 A: Based on the testimony presented I conclude that of the various mechanisms
695 discussed in testimony by the parties to this case, the CET proposed in the Joint

696 Application is the only mechanism that addresses fully the problem of declining
697 usage and removes the barriers for the Company to aggressively pursue DSM.
698 Therefore, I recommend that the Commission approve the CET pilot program
699 proposed in the Joint Application with the modifications specified herein.

700 **Q: Does this conclude your surrebuttal testimony?**

701 **A:** Yes it does.