

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

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In the Matter of the Joint Application of  
Questar Gas Company, the Division of Public  
Utilities, and Utah Clean Energy for the  
Approval of the Conservation Enabling Tariff  
Adjustment Option and Accounting Orders

Docket No. 05-057-T01

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**SURREBUTTAL TESTIMONY OF BARRIE MCKAY**  
**FOR QUESTAR GAS COMPANY**

August 14, 2006

**QGC Exhibit SR 1**

**TABLE OF CONTENTS**

<b>1.</b>	<b>DEMAND-SIDE MANAGEMENT.....</b>	<b>4</b>
<b>a.</b>	<b>Overview .....</b>	<b>4</b>
<b>b.</b>	<b>Criticisms of Joint Applicants’ DSM Proposal .....</b>	<b>5</b>
<b>c.</b>	<b>DSM Working Group .....</b>	<b>6</b>
<b>d.</b>	<b>Customers’ Desires for DSM .....</b>	<b>7</b>
<b>e.</b>	<b>Implementation and Funding Levels of Energy-Efficiency Measures Including DSM .....</b>	<b>7</b>
<b>f.</b>	<b>Commission Ordered DSM without CET.....</b>	<b>10</b>
<b>g.</b>	<b>Impacts of CET and DSM on Customers .....</b>	<b>13</b>
<b>2.</b>	<b>CONSERVATION ENABLING TARIFF.....</b>	<b>16</b>
<b>a.</b>	<b>Preferred Option .....</b>	<b>16</b>
<b>b.</b>	<b>The DSM Barrier Should Be Removed.....</b>	<b>17</b>
<b>c.</b>	<b>CET Will Not Remove Need for Rate Cases.....</b>	<b>25</b>
<b>d.</b>	<b>Company Will Continue to Operate Efficiently.....</b>	<b>26</b>
<b>e.</b>	<b>Cart before the Horse .....</b>	<b>27</b>
<b>f.</b>	<b>Revised Annual Allowed Revenue per Customer .....</b>	<b>28</b>
<b>3.</b>	<b>RISK, RETURN AND REGULATORY PRACTICE.....</b>	<b>30</b>
<b>4.</b>	<b>THREE ADDITIONAL COMMITTEE OPTIONS.....</b>	<b>32</b>
<b>5.</b>	<b>COMMITTEE ALTERNATIVE RECOMMENDATION.....</b>	<b>37</b>
<b>6.</b>	<b>MISCELLANEOUS ISSUES.....</b>	<b>40</b>
<b>a.</b>	<b>Amortization Methodology .....</b>	<b>40</b>
<b>b.</b>	<b>Customer Mix.....</b>	<b>40</b>
<b>c.</b>	<b>CET Evaluation Criteria.....</b>	<b>41</b>
<b>d.</b>	<b>Transfer of R&amp;D Funding To DSM.....</b>	<b>41</b>
<b>7.</b>	<b>PSC STAFF QUESTIONS.....</b>	<b>42</b>
<b>8.</b>	<b>SUMMARY .....</b>	<b>53</b>

1 **Q. Please state your name and business address.**

2 A. My name is Barrie L. McKay. My business address is 180 East First South Street, Salt Lake  
3 City, Utah.

4  
5 **Q. Are you the same Barrie L. McKay that filed direct testimony in this docket?**

6 A. Yes, I am.

7  
8 **Q. Would you please provide an overview of the Joint Application?**

9 A. The Joint Applicants have requested that the Commission allows the Company to  
10 aggressively pursue energy efficiency by approving the Conservation Enabling Tariff and  
11 Demand-Side Management Pilot Program. National, state and local support for accelerating  
12 adoption of programs to promote energy efficiency has continued to gain momentum  
13 subsequent to filing the Joint Application. The Joint Applicants ask the Commission to  
14 remove the barrier that discourages the Company from aggressively pursuing energy  
15 efficiency. The effect of the Conservation Enabling Tariff and energy-efficiency savings  
16 provides a net benefit to all customers. This is a direct result of the current and projected  
17 high market prices for natural gas. The Joint Applicants believe that following approval of  
18 the Conservation Enabling Tariff and Demand Side Management Pilot Program the  
19 Commission and the Division will have the requisite tools to perform their regulatory roles.

20  
21 **Q. What is the purpose of your surrebuttal testimony in this proceeding?**

22 A. The purpose of my surrebuttal testimony is to respond to eight major areas discussed in  
23 rebuttal testimony or raised by Commission Staff in this docket. The eight areas are:

24 1) Demand-Side Management (DSM) – How the Joint Applicants’ proposal will  
25 work and why it is in the public interest;

26 2) Full Decoupling – Why this was chosen by the Joint Applicants as the  
27 preferred option;

28 3) Return on Equity (ROE) – Why any adjustment to the Company’s allowed  
29 ROE is not appropriate in this proceeding;



56 programs will provide customers. My direct testimony and the Joint Application presented  
57 annual gas-cost savings of \$18-20 million that can be realized for the benefit of all customers  
58 as a result of cost-effective DSM. No party in this docket has contested these potential  
59 savings. Those opposing the Pilot Program are trying to divert the Commission's attention to  
60 the minor issues related to non-gas revenue. My testimony will show that a 1% per year  
61 reduction in customer usage over five years will result in net gas-cost savings for sales  
62 customers of over \$32 million in the fifth year after reflecting projected non-gas-cost  
63 amortization of DSM program costs and the CET, with an aggregate savings of \$86 million  
64 over the five-year period. My testimony will refute the objections raised by other parties to  
65 the Pilot Program. The Company urges the Commission to weigh the benefits of immediate  
66 savings to customers and the regulatory safeguards inherent in the use of a pilot program, and  
67 approve the CET.

68 ***b. Criticisms of Joint Applicants' DSM Proposal***  
69

70 **Q. Do the three rebuttal witnesses support the Joint Applicants' proposal for DSM**  
71 **programs?**

72 A. No. While the rebuttal witnesses appear to support DSM, witnesses Dismukes and Wolf  
73 both criticize the Joint Applicants for not having a more definitive DSM plan. While the  
74 State of Utah, the U.S. Department of Energy, the DSM Task Force and other interested  
75 stakeholders advocate removing the barrier to promoting energy efficiency, Mr. Dismukes  
76 and Ms. Wolf are the only ones that argue for implementation of DSM prior to removing the  
77 barrier.

78  
79 **Q. Do you believe that these are valid criticisms?**

80 A. No. The Company is proposing to implement a meaningful level of funding for DSM  
81 programs this year and then ramp up funding over the course of the Pilot Program to levels  
82 that will provide significant energy-efficiency programs to customers. The steps required to  
83 achieve this objective will require the Company to dedicate significant resources in terms of  
84 time, funding and expertise. The Company's commitment to DSM is evidenced by its role in

85 leading the DSM Working Group; the assignment of a full-time experienced Questar Gas  
86 employee to coordinate the Company's efforts; and contracting with Nexant, Inc., an industry  
87 leader in DSM evaluation and implementation. The DSM Working Group will propose  
88 specific cost-effective DSM programs for Commission approval. The Company has also  
89 proposed to transfer funds from its research and development account to jump-start DSM  
90 programs. Additionally, it is proposing to increase annual contributions to the Low-Income  
91 Weatherization Assistance Program (LIWAP).

92 *c. DSM Working Group*  
93

94 **Q. What is the DSM Working Group?**

95 A. The Company, in December 2005, organized the DSM Working Group, made up of Utah  
96 Clean Energy, Southwest Energy-Efficiency Project (SWEET), the Division, Committee,  
97 URA, Governor's Office, LIWAP, Department of Natural Resources, Commission Staff and  
98 Rocky Mountain Power to address natural gas DSM. The Company has received extensive  
99 input from many parties during the DSM Working Group meetings. Utah Clean Energy, a  
100 Joint Applicant in this docket, and their industry partner SWEET have brought expertise and  
101 experience to the process that has been invaluable. The Committee and Division have DSM  
102 experience through their involvement in the PacifiCorp Demand-Side Resource (DSR)  
103 process and have also made significant contributions. Ms. Wolf, with URA, has been an  
104 active participant in demand-side issues in Utah for many years. The State of Utah has been  
105 an active participant via the involvement of Dr. Laura Nelson, Office of the Governor; Mike  
106 Johnson, Utah Low Income Weatherization Assistance Program; and Philip Powlick, Utah  
107 State Department of Natural Resources. Commission staff members have been actively  
108 involved, and their experience and support for DSM are much appreciated. Finally, Rocky  
109 Mountain Power has been supportive of the Company's efforts.

110  
111 **Q. Why is Rocky Mountain Power involved?**

112 A. Rocky Mountain Power has expressed an interest in partnering with the Company on  
113 programs where combined efforts would result in higher customer participation, more

114 comprehensive programs, lower program costs, and greater customer satisfaction. Rocky  
115 Mountain Power sent a letter to the Commission on January 20, 2006, regarding the  
116 Company's efforts in this docket. Some of the most effective DSM programs deal with  
117 incentives to home builders and home owners to build more energy-efficient homes,  
118 including more energy efficient appliances. Implementation of these programs affects use of  
119 both natural gas and electricity. Participation of both utilities can also create synergies.  
120 Therefore, it is important to coordinate efforts between the Company and Rocky Mountain  
121 Power.

122 *d. Customers' Desires for DSM*

123  
124 **Q. Do you believe Utah customers are ready to implement energy efficiency?**

125 A. Yes. Last winter's gas prices raised Questar Gas customers' interest in efficient energy use.  
126 The Company wanted to find out more about customers' desires in this high-price  
127 environment and the potential for greater energy efficiency in Utah. The Company employed  
128 Dan Jones & Associates to conduct a customer survey. A random sample of 415 customers  
129 was surveyed in June 2006.

130  
131 **Q. What were the results of the survey?**

132 A. Ninety-four percent of those surveyed believe energy conservation is important. Seventy-  
133 three percent of our customers would like Questar Gas to provide energy-conservation  
134 information and programs to help reduce energy consumption in their home. Seventy-eight  
135 percent would like to receive this information in their monthly bill or by mail. The margin of  
136 error for the survey results is +/-5%. The results provide reassuring evidence that the Pilot  
137 Program is timely and in the public interest. The survey results are attached as QGC Exhibit  
138 SR 1.1.

139 *e. Implementation and Funding Levels of*  
140 *Energy-Efficiency Measures Including DSM*

141  
142 **Q. Please explain in more detail what Nexant has been doing.**

143 A. The Company contracted with Nexant to prepare a market-characterization and delivery-  
144 evaluation report (Nexant Report). The objective of the report was to build upon the work  
145 performed in 2004 by GDS Associates, Inc. for the Natural Gas DSM Advisory Group.<sup>2</sup> The  
146 Nexant Report provides findings and recommendations for natural gas DSM and energy  
147 efficiency in Utah. Nexant's work included the following steps:

- 148 1) review measures list from the GDS Report,
- 149 2) evaluate natural gas DSM best practices,
- 150 3) identify vendors for each targeted end-use measure,
- 151 4) conduct vendor surveys,
- 152 5) estimate the impact of program savings,
- 153 6) assess incentive levels,
- 154 7) recommend program-delivery mechanisms,
- 155 8) prepare a final market-characterization report, and
- 156 9) estimate design, administration, marketing and incentive costs for  
157 prescriptive programs.

158  
159 A copy of the Nexant Report is attached as QGC Exhibit SR 1.2.

160  
161 **Q. What other actions has the Company taken to move energy efficiency and DSM**  
162 **forward in Utah?**

163 A. With input from the DSM Working Group<sup>3</sup>, the Company has developed a preliminary  
164 roadmap for implementing energy efficiency in Utah (Energy-Efficiency Roadmap). I have  
165 attached this as QGC Exhibit SR 1.3.

166  
167 **Q. What does the Company's Energy-Efficiency Roadmap include?**

168 A. The Energy-Efficiency Roadmap is a working document that brings focus to the DSM and

---

<sup>2</sup>The Utah Natural Gas DSM Advisory Group was formed as a result of a Commission Order in Docket No. 02-057-02 to study DSM programs.

<sup>3</sup>The DSM Working Group is the group of interested stakeholders, including the Committee, that has continued to meet to explore DSM options for the Company.



169 energy-efficiency collaborative process for Questar Gas. It provides an overview for how the  
170 collaborative effort will develop and manage energy-efficiency programs. It provides an  
171 objective for the Company's DSM initiative, estimates for annual funding for program  
172 development during the Pilot Program, measurement and evaluation criteria, and  
173 implementing schedules for developing natural-gas energy-efficiency programs in Utah.

174

175 **Q. The Roadmap identifies accelerating market transformation as a long-term goal. What**  
176 **do you mean by accelerating market transformation?**

177 A. Market transformation is achieving a long-term shift in customer attitudes, habits, purchasing  
178 decisions and overall practices regarding energy equipment and usage. The ultimate aim is to  
179 maximize energy efficiency and conservation technology and practices across the entire  
180 customer base. DSM is an essential, but not the only, factor to accomplishing market  
181 transformation. Also included in market transformation will be increased energy efficiency  
182 and conservation education and awareness; Company, government and trade-ally  
183 partnerships; weatherization information; occupant behavior education; energy-auditing  
184 assistance; short-term quick-response conservation programs that respond to transient market  
185 conditions; and leadership roles in improving energy building codes and standards.

186

187 **Q. What are the procedural steps required to implement cost-effective DSM programs?**

188 A. With the approval of the Pilot Program, the Joint Applicants will ask that the Commission  
189 institute a new docket to facilitate the regulatory aspects of implementing natural gas DSM.  
190 As part of this new docket, the Company should file, within 60 days of the Commission's  
191 approval of the CET mechanism, its initial proposal for DSM programs. The Energy-  
192 Efficiency Roadmap proposes an aggressive schedule for design and approval of DSM  
193 programs. It estimates energy-efficiency funding of \$2 million to \$5 million in Year 1, \$4  
194 million to \$8 million in Year 2 and \$5 million to \$10 million in Year 3. The Company  
195 believes that, with the cooperation of the many stakeholders involved, this aggressive  
196 schedule is feasible. As mentioned above, the DSM Working Group has been very  
197 cooperative in advancing the Energy-Efficiency Roadmap. The Joint Applicants also request

198 the Commission to formally establish a DSM Advisory Group. The existing participants in  
199 the DSM Working Group should comprise this group, although stakeholders not yet involved  
200 are welcome to participate.

201  
202

203 **Q. Ms. Wolf advocates that the Company should be required to commit to a substantial**  
204 **level of energy-efficiency expenditures during the life of the Pilot Program. Do you**  
205 **concur?**

206 A. As detailed in the Energy-Efficiency Roadmap, the Company is committed to identifying,  
207 developing, proposing and implementing energy-efficiency programs. The projected  
208 expenditures in the third year are in line with those advocated by Ms. Wolf.

209

210 **Q. Why are you proposing to ramp-up to the proposed funding levels over three years?**

211 A. Based on the recommendation of the DSM Working Group, the ramp-up of the funding  
212 levels over the course of the Pilot Program will allow sufficient time for the Commission to  
213 review programs and approve those in the public interest. We anticipate the process of  
214 Commission review and approval of the potential programs may be most efficiently handled  
215 in stages. In addition, we anticipate the process will improve with experience.

216

217 **Q. Why are you proposing a range of funding for energy-efficiency programs rather than**  
218 **fixed targets?**

219 A. The proposed ramp-up of the funding levels is only an estimate. Actual expenditures should  
220 be based on the costs associated with programs that the Commission finds are in the public  
221 interest. The level of expenditures should not be based on meeting arbitrary targets. The  
222 ranges in the Energy-Efficiency Roadmap recognize this issue and the fact that more detailed  
223 cost estimates are being developed.

224 *f. Commission Ordered DSM without CET*

225

226 **Q. Mr. Dismukes and Mr. Higgins have both advanced the argument that the Commission**

227           **could simply order the Company to implement DSM. Is the Company mandated by**  
228           **statute or IRP guidelines to implement DSM?**

229       A.     No. Mr. Dismukes cited Utah Code § 54-3-1 regarding just and reasonable charges of the  
230           utility as the support for his claim that “Utah public utilities have a statutory obligation to  
231           provide least-cost, reliable, and safe service in return for getting an opportunity to earn a fair  
232           return on and of their investments.” (Dismukes Rebuttal at lines 305 through 307). Nowhere  
233           in the statute does it require public utilities to provide “least-cost” service. In fact, the statute  
234           defines just and reasonable rates to “include, but shall not be limited to, the cost of providing  
235           service to each category of customer, economic impact of charges on each category of  
236           customer, and on the well-being of the state of Utah; methods of reducing wide periodic  
237           variations in demand of such products, commodities or services, and means of encouraging  
238           conservation of resources and energy.” Additionally, the statute provides “[e]very public  
239           utility shall furnish, provide and maintain such service, instrumentalities, equipment and  
240           facilities as will promote the safety, health, comfort and convenience of its patrons,  
241           employees and the public, and as will be in all respects adequate, efficient, just and  
242           reasonable.”

243  
244           The Public Utility Code contains further guidance on the meaning of “just, reasonable, and  
245           adequate” in Section 54-4a-6(4). That statute makes it clear that “just, reasonable and  
246           adequate” includes criteria that balance the interests of shareholders and customers such as  
247           “maintain[ing] the financial integrity of the public utilit[y]” and “protect[ing] the long-range  
248           interest of consumers in obtaining continued quality and adequate levels of service at the  
249           lowest cost consistent with other provisions of Subsection (4).”

250  
251           Additionally, the Commission’s Order in Docket No. 91-057-09, “In the Matter of the  
252           Analysis of the Integrated Resource Plan for Mountain Fuel Supply Company,” provided that  
253           the “Commission will require Mountain Fuel Supply Company to pursue the least-cost  
254           alternative for the provision of natural gas energy services to its present and future ratepayers  
255           that is consistent with safe and reliable service, the fiscal requirements of a financially

256 healthy utility, and the long-run public interest.” (Order at 1, emphasis added.)

257

258 The obligation to pursue the least-cost alternative must be weighed against safe and reliable  
259 service, the fiscal requirements of a financially healthy utility and the long-run public  
260 interest. The Joint Applicants’ proposal offers a “means of encouraging conservation” while  
261 considering the cost of providing such service and the safety and reliability of such service.  
262 The balancing of shareholder and customer interests required by all of the foregoing cannot  
263 reasonably be accomplished by requiring the Company to engage in DSM that is detrimental  
264 to the interests of shareholders.

265

266 **Q. Would it be good policy for the Commission to order the Company to implement DSM**  
267 **without approving the CET?**

268 A. This is not only inconsistent with “adequate, efficient, just, and reasonable” but also contrary  
269 to the recommendation of both the recently issued “Utah Policy to Advance Energy  
270 Efficiency in the State” and the “Report of the Natural Gas DSM Advisory Group to the Utah  
271 Public Service Commission, dated January 2005 (DSM Report).” The recommendations in  
272 the DSM Report acknowledged the decline in customer usage experienced by the Company  
273 must be addressed if effective Company participation in DSM programs is desired. Without  
274 removing the barrier to promoting DSM, the Company would find itself with conflicting  
275 incentives. On one hand, it would be required to implement conservation programs that cut  
276 revenues. On the other, it would still benefit by promoting higher usage, since volumetric  
277 usage drives about 70% of non-gas revenue. Ken Costello in his paper titled “Briefing Paper:  
278 Revenue Decoupling for Natural Gas Utilities,” dated April 2006, states, “Regulators should  
279 not expect a utility to undertake pro-actively energy-efficiency initiatives when shareholder  
280 interests deteriorate. A collision course leading to unintended consequences seems inevitable  
281 under standard ratemaking from requiring a utility, whose earnings directly relate to the level  
282 of sales, to play an independent active role in reducing its sales.” (Costello at 20.) Questar  
283 Gas agrees with this sound conclusion.

284 *g. Impacts of CET and DSM on Customers*

285

286 **Q. Mr. Dismukes and Ms. Wolf both state that adoption of the Pilot Program will result in**  
287 **some customers paying more than they would pay otherwise because of the**  
288 **amortizations of CET and DSM deferrals. Do you agree with these conclusions?**

289 A. No. All customers will benefit regardless of their actions. The CET ensures the Company  
290 will not collect more revenue per customer than the Commission has authorized. These  
291 parties fail to recognize the significant gas-cost savings achieved by cost-effective DSM  
292 programs. They are overly worried about customers paying their fair share of what the  
293 Commission has authorized and are stepping over dollars to pick up dimes.

294

295 **Q. Have you prepared any exhibits to demonstrate this?**

296 A. I have prepared QGC Exhibit SR 1.4 that shows the benefits to three typical customers given  
297 different assumptions about their actions. The exhibit shows the impact of CET  
298 amortizations assuming a 1% annual decline in overall usage per customer due to the  
299 implementation of DSM programs. In these examples, it is assumed that these reductions in  
300 revenue are immediately amortized to customers through CET adjustments even though  
301 actual amortizations would lag by about six months. The lag is ignored in these examples for  
302 the sake of simplicity.

303

304 **Q. How is the amortization of DSM costs handled in these examples?**

305 A. The DSM-cost amortization in these examples is based on DSM spending of \$3 million in  
306 Year 1, \$6 million in Year 2 and \$8 million in each of Years 3 through 5. To arrive at the  
307 DSM cost amortization, these spending levels are divided by GS-1 and GSS Dth sales  
308 volumes to arrive at an estimated cost per Dth. The result is multiplied by the typical  
309 customer's usage of 115 Dth/year to estimate the DSM-cost amortization per customer per  
310 year. The lag on the DSM-cost amortizations under the CET proposal is also ignored in  
311 these examples.

312

313 **Q. What about commodity portions of the bill in this example?**

314 A. As the overall usage per customer declines, the commodity portion of the typical customer's  
315 bill will decrease. This is because the Company will not need to purchase as much gas, and  
316 cost-of-service gas will make up a greater portion of the portfolio than would otherwise be  
317 the case. A 1% decrease in the typical customer's usage results in a decrease of about \$12.00  
318 per year. This reduction is also cumulative, such that by Year 5 the annual savings are about  
319 \$60.00. On a total Company basis, this calculates to \$48,000,000 (\$60.00 per customer x  
320 800,000 customers) in Year 5. These commodity savings are used in these examples to  
321 measure the decrease in overall gas costs that result from a 1% annual decrease in usage per  
322 customer.

323

324 **Q. With these basic parameters established, please explain how a customer, who chooses**  
325 **not to participate in DSM programs, would be impacted by the CET adjustment and**  
326 **DSM costs?**

327 A. Page 1 of QGC Exhibit SR 1.4 shows the impact on a customer who chooses not to (or  
328 cannot afford to) adopt any efficiency measures, either through formal DSM programs or on  
329 their own. The Pilot Program's financial impact on this customer will be from amortizations  
330 of CET adjustments, DSM cost deferrals, and from system-wide gas-cost savings. The green  
331 portion of each bar represents the distribution non-gas (DNG) portion of the bill, which does  
332 not change over the five years for this customer, since this customers' usage remains the  
333 same. The dark blue portion of the bar represents the CET amortization and the pink portion  
334 represents the DSM-cost amortization, both of which increase the customer's bill. The light  
335 blue portion of the bar represents the commodity portion of the bill. The top of the light blue  
336 section represents the total bill. The white portion of the bar represents the net savings to the  
337 customer from reduced purchased gas costs, less the increases from CET and DSM cost  
338 amortizations. These net savings total \$6.00 in the first year and grow to \$40.00 in Year 5  
339 (\$40 x 800,000 customers = \$32,000,000 on a total Company basis). Thus, even the  
340 customer who does nothing will benefit from the reduction in purchased gas costs over and  
341 above the increased costs from the amortizations. In other words, the net impact of the Pilot

342 Program will be a benefit to even those customers who do not participate in DSM programs.

343

344 Page 2 of this exhibit shows in more detail the comparison of CET and DSM amortizations  
345 with the gas-cost savings. Once again the dark blue and pink portions of each bar represent  
346 the increases caused by the CET and DSM amortizations, respectively. In this example, they  
347 are shown as negative amounts, reducing the savings to customers. The light blue portion of  
348 each bar represents the portion of gas-cost savings that offset the increases from the CET  
349 and DSM amortizations. The yellow portion of each bar represents the net gas-cost savings  
350 realized by the customers who do not participate in DSM.

351

352 **Q. Ms. Wolf makes the claim that low-income households will not be in a position**  
353 **financially to participate in the DSM programs, but will be required to pay for them**  
354 **nevertheless. Do you agree?**

355 A. No. The discussion above shows that a customer who does nothing receives a net benefit. In  
356 addition, the Joint Application proposed an increase in Company funding for LIWAP. This  
357 proposal was included in the Joint Application specifically to provide a benefit to low-  
358 income customers.

359

360 An additional solution for these low-income customers will be to identify and implement  
361 DSM programs with low participant costs and broad application. In the Joint Application  
362 this was one of two types of programs specifically identified as being desirable in addition to  
363 those identified in the GDS study.

364

365 **Q. How would a customer who participates in DSM measures be impacted?**

366 A. Page 3 of QGC Exhibit SR 1.4 shows the impact on a customer who adopts a moderate level  
367 of Company-sponsored DSM programs that result in an annual decrease in usage of 5% per  
368 year. Once again, the green represents the DNG portion of the bill, the dark blue represents  
369 the CET amortizations, the pink represents the DSM-cost amortization and the light blue  
370 represents the commodity portion of the bill. The top of the light blue section represents the

371 total bill. The white portions represent both the decreased commodity and DNG costs  
372 resulting from decreased individual usage. As shown, this customer realizes a reduction in  
373 Year 5 of \$223 (193 + 30) in his bill, even after the inclusion of the DSM and CET  
374 amortizations. The cumulative savings for this customer over the five-year period totals  
375 \$681.

376

377 **Q. Mr. Dismukes asserts that DSM can create problems for early adopters of technology**  
378 **and a concern for change in paybacks as a result of DSM in conjunction with adoption**  
379 **of the CET. Is there merit to these assertions?**

380 A. No. Page 4 of QGC Exhibit SR 1.4 shows a customer that implemented conservation  
381 measures prior to the implementation of DSM programs and the CET and achieved an annual  
382 decrease in usage of 25%. The colors in each bar remain as explained earlier. As can be  
383 seen, an “early adopter” customer realizes significant reductions in his bill even before the  
384 CET and DSM programs are approved and implemented. These early adopters gain the  
385 benefits they presumably expected with no loss of advantage as a result of the Pilot Program.  
386 The minimal increase in these customers’ bills resulting from amortizations of CET and  
387 DSM costs is more than offset by the reduced commodity costs resulting from more  
388 widespread implementation of DSM. As a result, they enjoy cumulative savings of about  
389 \$1,388 with the implementation of the Pilot Program over the 5 years compared to what they  
390 would have paid if they had not implemented energy-efficiency measures and the Pilot  
391 Program were not implemented.

392

## 2. CONSERVATION ENABLING TARIFF

393

### *a. Preferred Option*

394

395 **Q. Why did the Joint Applicants ultimately determine that the CET was the preferred**  
396 **option for removing the barrier to the Company’s willing participation in DSM?**

397 A. As I described in my direct testimony at pages 5-9, through continued discussion and  
398 analysis, the Joint Applicants agreed that the CET was the preferred option to align the  
399 interests of the many stakeholders. This conclusion was reached after analyzing numerous



400 other options more fully described in the White Papers attached to the Joint Application as  
401 Exhibits 1.6 and 1.7. The Joint Applicants believe the CET is the best alternative to remove  
402 the barrier and allow the Company to aggressively pursue DSM while providing the  
403 Company an opportunity to earn its allowed rate of return.

404 ***b. The DSM Barrier Should Be Removed***  
405

406 **Q. Since the filing of your direct testimony, has the State of Utah published an Energy-**  
407 **Efficiency Policy?**

408 A. Yes. On April 25, 2006, the Governor announced the “Utah Policy to Advance Energy  
409 Efficiency in the State.” A copy of this policy statement is attached as QGC Exhibit SR 1.5.  
410 Item number 3 specifically states, “State Government will work with stakeholders to identify  
411 and address regulatory barriers to increased deployment of energy efficiency.” Adoption of  
412 the CET, coupled with the Company’s aggressive pursuit of DSM opportunities, will help the  
413 State of Utah reach the energy-efficiency goals set by Governor Huntsman.  
414

415 **Q. Are there any other national studies or policies published since the filing of your direct**  
416 **testimony that support removing the barrier to promoting energy efficiency?**

417 A. Yes. In July 2006, the “National Action Plan for Energy Efficiency” was published. This  
418 report is a plan developed by more than 50 leading organizations in pursuit of energy savings  
419 and environmental benefits through electric and natural gas energy efficiency. It was  
420 facilitated by the U.S. Department of Energy (DOE) and the U.S. Environmental Protection  
421 Agency (EPA). The executive summary of the report is attached as QGC Exhibit SR 1.6.  
422 The full document can be accessed on the EPA’s website at  
423 [www.epa.gov/cleanenergy/actionplan/report.htm](http://www.epa.gov/cleanenergy/actionplan/report.htm). The report’s five recommendations are:

- 424 1. Recognize energy efficiency as a high-priority energy resource.
- 425 2. Make a strong, long-term commitment to implement cost-effective energy  
426 efficiency as a resource.
- 427 3. Broadly communicate the benefits and opportunities for energy efficiency.
- 428 4. Promote sufficient, timely, and stable program funding to deliver energy

429 efficiency where cost-effective.

430 5. Modify policies to align utility incentives with the delivery of cost-effective  
431 energy efficiency and modify rate making practices to promote energy-  
432 efficiency investments.

433

434 The Pilot Program is a mechanism proposed by the Joint Applicants to implement all five of  
435 these recommendations for the State of Utah.

436

437 **Q. All three rebuttal witnesses argue to some extent that the Company has failed to prove**  
438 **a problem exists. What is the Company's response?**

439 A. I will group their assertions into four categories. Specifically they assert that:

440 (1) The Company has failed to demonstrate there is a decline in customer usage,

441 (2) The Company has failed to show it is harmed by declines in customer usage,

442 (3) The Company can manage expenses to deal with the decline, and it is the  
443 Company's responsibility to do just that, and

444 (4) Customer growth offsets the decline in usage per customer.

445

446 Let me address point 1 first. The Company has provided evidence of declining usage per  
447 customer for at least 26 years. The impact of the decline has been reviewed by the Division  
448 and Committee during the course of the last 26 years. In fact, acceptance of this evidence by  
449 all parties was the driving factor behind the Commission-ordered task force in Docket No.  
450 02-057-02 to study separately the possible development of a tracker mechanism for usage per  
451 customer.

452

453 **Q. Would you please address Mr. Dismukes' claim that the Company has not provided**  
454 **back-up for the decline in customer usage shown in QGC Exhibit 1.4, attached to your**  
455 **direct testimony?**

456 A. Yes. His premise seems to be that because the Company could not satisfy his request for  
457 back-up data for various weather stations historically used and the resulting temperature-

458 adjusting slopes, the Commission should disregard the Company's exhibit showing the  
459 decline in customer usage.

460

461 **Q. Please explain the derivation of QGC Exhibit 1.4.**

462 A. QGC Exhibit 1.4 in my direct testimony is a graph that shows the historical decline in  
463 temperature-adjusted GS-1 usage per customer. The graph displays the final results of the  
464 calculation of GS-1 temperature-adjusted usage per customer over a 26-year period. During  
465 this 26-year period the Company has: 1) improved the methodology for weather  
466 normalization, 2) had to use alternative weather data as source weather station coverage has  
467 changed, and 3) developed more sophisticated approaches to all aspects of the weather-  
468 normalization process, including the use of multiple weather stations to reflect the diverse  
469 geographic nature of our service territory. Although not all of the underlying data and  
470 calculations are available for the last 26 years, the usage data is available.

471

472 **Q. Do you believe not having all the underlying data and calculations is a material**  
473 **problem?**

474 A. Absolutely not. To illustrate, I have prepared a similar graph with two alternative versions  
475 overlaid on the original, attached as QGC Exhibit SR 1.7. The new graph of temperature-  
476 adjusted usage per customer was created using a temperature-adjusting slope calculated with  
477 a regression of GS-1 usage per customer and temperature data from only the Salt Lake  
478 Airport Weather Station. While the accuracy of this simplified protocol is technically lower  
479 than the procedures followed originally to create the graph, the result is very similar to the  
480 original QGC Exhibit 1.4. Also shown on this graph is the unadjusted usage per customer.  
481 The unadjusted data demonstrates the same decline, but with greater short-term volatility due  
482 to weather variations. The reality captured in QGC Exhibits 1.4 and SR 1.7 depicts the  
483 decline in temperature-adjusted usage over the last 26 years. Mr. Dismukes' premise and  
484 subsequent arguments seem to acknowledge that the Company is faced with this reality, but  
485 he nevertheless advocates that the Commission ignores this fact as it considers the merits of  
486 the CET. His concerns regarding QGC Exhibit 1.4 are unfounded and should be given no

487 weight.

488

489 **Q. Please address the second issue, that the Company has failed to show that it is harmed**  
490 **by the decline in customer usage.**

491 A. The impact of the declining customer usage on the Company's ability to earn its authorized  
492 rate of return has been explored in several general rate cases during the past 26 years. More  
493 generally, this impact is recognized in the Joint Statement of the AGA and NRDC included  
494 as Exhibit 1.1 to the Joint Application and in the briefing paper by Ken Costello that was the  
495 starting point for the technical conference held in this docket on June 7, 2006. Nevertheless,  
496 to assure that there is no doubt about the validity of this position, I have prepared QGC  
497 Exhibit SR 1.8 that shows the cumulative impact on Company DNG revenue of a 1% decline  
498 in GS-1 annual usage. As you can see on line 7, column F, the compounded five-year effect  
499 of a 1% reduction exceeds \$23 million per year. This is an indication of how pursuing DSM  
500 may impact Company revenue. Since non-gas costs do not vary directly with reductions in  
501 sales, this reduction in non-gas revenue will directly impact the Company's net income.  
502 After adjusting for income taxes, the \$23 million impact would reduce net income by about  
503 \$15 million dollars.

504

505 **Q. Let's turn to point number 3. What has the Company done to manage expenses to deal**  
506 **with the decline in usage?**

507 A. The Company has been dealing with the issue of declining usage per customer since the early  
508 1970s. Company management has used a number of tools and approaches to deal with this  
509 challenge. The Company has proposed forward-looking test years, filed numerous requests  
510 for rate relief, cut costs, and implemented sound cost-allocation and rate-design  
511 methodologies.

512

513 **Q. Please address these tools and approaches in more detail.**

514 A. One approach is the use of a forward-looking test year in setting rates. While Questar Gas  
515 believes using forward-looking test years is entirely appropriate, comments in hearings and

516 technical conferences in other dockets show forward-looking test years are opposed by the  
517 same parties that are opposing the CET. In addition, using a forward-looking test year does  
518 not remove the disincentive for the Company to engage in DSM. This was explained by  
519 Ralph Cavanagh at the June 7, 2006, technical conference in this docket: regardless of the  
520 test year used in setting rates, without decoupling, the Company will still benefit from  
521 increased sales and would be harmed by decreased usage.

522  
523 Another approach is the general rate case. General rate cases are costly and time-consuming  
524 for all regulatory participants. Additionally, the Company could cut costs but further cost  
525 cutting will likely result in unacceptable service reductions. These and other approaches  
526 were considered and rejected by the task force that ultimately recommended the CET  
527 approach. In summary, the Company has managed to deal with the declining usage per  
528 customer, but the tools and approaches to continue to do so produce negative consequences.  
529 Therefore, the Joint Applicants proposed the CET.

530

531 **Q. Let's turn to point 4. Why doesn't the addition of new customers help alleviate the**  
532 **decline in usage?**

533 A. The addition of new customers does not offset the decline in usage per customer. As the  
534 Company adds new customers, it also adds rate base and expenses to serve those new  
535 customers. In addition, the higher costs required to serve new customers must be recovered  
536 over lower volumes per customer because new customers, in general, use less than existing  
537 customers.

538

539 **Q. Can you provide some data to support your claim that new customers add costs beyond**  
540 **what is embedded in rates?**

541 A. The investment for new customers is higher than the average rate base per customer included  
542 in existing rates. QGC Exhibit SR 1.9 shows the average investment for new GS-1  
543 customers in calendar year 2005. As can be seen, new customers require an average  
544 investment of \$1,386 (see page 1, Column C, line 4). Existing rates include an average

545 investment of about \$589 (see page 1, Column F, line 4) per GS-1 customer. The second  
546 page of QGC Exhibit SR 1.9 shows recent growth rates require the Company to add over  
547 \$35,000,000 (see Column D, line 19) annually in rate base to serve new customers. The  
548 annual revenue requirement resulting from the addition of 25,000 customers (3.125%),  
549 assuming a modest O&M expense increase of 2.0% (which is less than the customer growth  
550 rate or the rate of cost inflation), shows the Company is not fully compensated by the revenue  
551 per customer proposed to be used in the CET (see Column D, line 39).

552

553 **Q. Is this “negative” return compounded further by the average new customer’s natural**  
554 **gas usage?**

555 A. Yes. New customers typically have more energy-efficient appliances and buildings than  
556 older customers. That is a primary reason for the declining usage per customer the Company  
557 has seen over the past 26 years. A recent Company study of usage per customer for the 12  
558 months ending June 2006 shows that the average GS customer used 112.71 Dth over that  
559 period (temperature-adjusted). By comparison, those customers added during the previous  
560 12 months (ending June 2005) used on average only 89.60 Dth, 23 Dth or 20% per customer  
561 less!

562

563 **Q. In his testimony filed June 30, Mr. Dismukes tries to bolster his argument by preparing**  
564 **several exhibits he claims support the idea that the Company is not hurt by declining**  
565 **usage per customer. He attempts to show new customers help the Company’s bottom**  
566 **line and with the CET the Company would overearn. Would you please comment?**

567 A. In S.R. Exhibits CCS-2.6, 2.7 and 2.8, Mr. Dismukes presents a series of calculations  
568 intended to show that often the growth in customers on the Company’s system more than  
569 offsets the decline in usage per customer such that total Dth sold and total DNG revenues  
570 from the GS-1 class increase over time. He has made some errors in extracting some of the  
571 data he uses in his calculations from the data request responses that he was provided, which  
572 make the specific results in these exhibits inaccurate. His conclusion, however, is not  
573 disputed by the Company. In fact, had he referred to the Company’s Integrated Resource

574 Plan (IRP) that was filed on May 1, 2006, he may have been able to avoid some of his  
575 calculations. In Exhibit 3.7 of the May 2006 IRP, the temperature-adjusted throughput from  
576 various types of customers is presented from 1986 through 2005, with a forecast through  
577 2016. Although it can be seen that in some years the system GS volumes decline, due to  
578 usage per customer declines in excess of usage increases from new customers, the general  
579 trend, as well as the forecast show a gentle increase. As the total volumes from these  
580 customers increase, the DNG revenues also increase.

581  
582 Where Mr. Dismukes' argument fails is in the translation of the increased revenue into  
583 increased earnings or net income. On lines 267 – 269 he states “If prices and costs are held  
584 constant, then earnings will continue to increase if new customer-related usage growth  
585 outpaces the decrease in use per customer for existing customers.” While this statement is  
586 technically correct, the assumption is totally unreasonable. As we have shown in QGC  
587 Exhibit SR 1.9, new customers require increases in rate base and expenses that exceed the  
588 additional revenue received from them.

589  
590 S.R. Exhibit CCS-2.9 claims to show the impact on earnings based on Mr. Dismukes'  
591 analysis of the net effects of customer growth and usage decline. Page 3 of this exhibit,  
592 which attempts to show the financial impact of changes in customers, is incorrect. It fails to  
593 take into account increases in depreciation, property tax (taxes other than income taxes) and  
594 O&M expenses that are required to serve new customers as the Company has shown on page  
595 2 of QGC Exhibit SR 1.9. As a result of these invalid assumptions, the entire analysis is  
596 invalid. SR Exhibit CCS-2.11 which continues his assumption that customer growth results  
597 in a net increase in revenues is similarly invalid. As Mr. Dismukes states on lines 275- 276,  
598 “All of these relationships are based upon the premise that other factors are held constant.”  
599 Unfortunately the Company cannot add new customers and hold all other factors constant.  
600 His underlying premise is flawed.

601  
602 **Q. Have you reviewed Mr. Dismukes' analysis in SR Exhibit CCS-2.10 that looks at**

603 **average and incremental investment trends?**

604 A. Yes. While his conclusion that the investment in new customers is greater than the imbedded  
605 investment in existing customers is correct, the analysis presented in QGC Exhibit SR 1.9,  
606 page 1, which looks at the isolated investment in mains, service lines and meters for new  
607 customers in 2005 versus the investment in existing customers imbedded in current rates  
608 (2002), is more accurate.

609  
610 **Q. Can you comment on the conclusions Mr. Dismukes draws from his analysis?**

611 A. On lines 362 – 364, he concludes, “It appears that the real challenge the Company faces is its  
612 ability to recover the costs associated with serving new customers. This has nothing to do  
613 with DSM, and also has little to do with decreasing use per customers.” While he is correct  
614 that this is a very real challenge for the Company, his further conclusion that the CET is what  
615 the Company is proposing to solve this problem is in error. Again I must refer to QGC  
616 Exhibit SR 1.9, page 2. As is shown on line 39, the net impact of additional customers, even  
617 with the adoption of the CET, is a shortfall of DNG revenue of about \$1 million. In order to  
618 recover this shortfall, the Company would likely have to file a general rate case. The CET  
619 only compensates the Company for differences in actual revenue per customer as compared  
620 to the allowed revenue per customer. Increased expenses and rate base that the Company  
621 may experience are not included in the CET formula.

622  
623 **Q. Have you reviewed Mr. Dismukes’ Supplemental Rebuttal testimony regarding usage  
624 per customer data?**

625 A. Yes, I have. The sole conclusion he reaches is that it may be unreasonable to assume  
626 continued large decreases in usage. However, this seems oddly contrary to his sentiment that  
627 DSM programs should be adopted.

628  
629 **Q. Do you agree with his conclusion?**

630 A. I find his conclusion to have little relevance. As I have noted elsewhere, the CET is  
631 symmetrical in its treatment of changes in usage per customer. If usage per customer  
632 increases in the future, the CET will reduce DNG rates per decatherm to reflect this outcome.



633 If usage declines by a small amount, DNG rates will increase by a very small amount per  
634 decatherm. If the effect of Company advocacy, energy-efficiency education and DSM  
635 combined with price increases causes a substantial decrease in usage per customer, then there  
636 will be an increase in DNG rates per decatherm. I should note that in the absence of the  
637 CET, a rate case would result in the same increase in rates, with the additional cost of the  
638 proceeding.

639 *c. CET Will Not Remove Need for Rate Cases*

640

641 **Q. Ms. Wolf argues on page 12 of her direct testimony that with implementation of the**  
642 **CET, and no direct order from the Commission to conduct general rate cases on a**  
643 **periodic basis, the Company may not need to file future general rate cases. First of all,**  
644 **if you assume that she is correct, should this concern regulators or customers?**

645 A. No. If the implementation of the CET results in fewer rate cases, the Company sees this as a  
646 good thing. In fact, this was identified by the Task Force as one of the “pros” of this  
647 alternative. General rate cases are very expensive for the Company, for the State of Utah and  
648 for the customers who intervene in them. General rate cases are also very contentious and  
649 time-consuming, and typically result in costs going up for customers. The Company is of the  
650 opinion that frequent general rate cases are not necessary for effective regulation in the State  
651 of Utah.

652

653 **Q. Is the assumption that future rate cases will not be required if the CET is approved**  
654 **realistic?**

655 A. Not necessarily. Ms. Wolf’s contention that the Company will not have to file future rate  
656 cases doesn’t stand up when the effects of adding new customers discussed above are  
657 considered in addition to the effects of general inflation, which is remaining at approximately  
658 2-4%, and increases in labor and medical costs.

659

660 **Q. What about the ability of regulators to review the Company’s books and records?**

661 A. Even with fewer general rate cases, the implementation of the CET does not diminish the

662 Division's or Committee's ability or opportunity to review the Company's books and records  
663 or its business practices and policies or monitor its earnings. In the final order in Docket  
664 No. 93-057-01, the Commission ordered the Company to file annual results of operations  
665 (Results of Operation). Additionally, the Division has requested that the Company file a  
666 mid-year (12-month ending June) report. Copies of these reports are regularly provided to  
667 the Division and the Committee. These Results of Operations present the Company's  
668 historical results including all regulatory adjustments required by the Commission. They are  
669 much like what would be filed in a general rate case, except that the data is for a historical  
670 period rather than a forecast of a future period. The Division and Committee regularly  
671 review these reports, audit the components and are free to go into the level of detail deemed  
672 appropriate.

673  
674 In addition, during this case, the Division requested that, on an annual basis, the Company  
675 provide a forecasted Results of Operations. On April 11, 2006, the Company filed a  
676 forecasted Results of Operations for 2006 that was later admitted as an exhibit in the Rate  
677 Reduction Stipulation hearing held on May 17, 2006. The Company is willing to continue  
678 this practice so the Division and Committee will have not only the Company's historical  
679 results, but also a forecast for the coming year. These reports allow them to more closely  
680 monitor Company earnings. Also, the Company's IRP process requires that the Company file  
681 its annual IRP and hold quarterly meetings with the regulators.

682  
683 **Q. Does approval of the CET prevent other parties or the Company from filing a rate**  
684 **case?**

685 **A.** No. If it is determined that the Company needs rate relief or is overearning, or if the  
686 Commission finds that there is a good reason to investigate the Company's rates, a rate  
687 proceeding may be initiated.

688 *d. Company Will Continue to Operate Efficiently*

689  
690 **Q. On page 24 of his Direct Testimony, Mr. Dismukes asserts that the implementation of**

691 **the CET would substantially reduce any incentive for the Company to aggressively**  
692 **manage costs because regulatory lag has been removed. What is your response to this**  
693 **assertion?**

694 A. First, the incentive to control costs still exists with the CET. The CET only deals with the  
695 revenue side of the equation. To achieve its allowed return, the Company will still need to  
696 control costs and operate efficiently.

697  
698 Second, the Company disagrees that regulatory lag should be used as a regulatory tool to  
699 provide an incentive for the Company to be efficient and believes that there are much better  
700 and more direct regulatory strategies that can be used. One of the reasons for the  
701 implementation of the Task Force was to identify such strategies. As pointed out by Mr.  
702 Dismukes and others, the Company responded to declining usage per customer over the past  
703 26 years in several ways. One was to file frequent general rate cases. Another response was  
704 reducing costs by, among other things, closing region offices, reducing in-home services and  
705 reducing the workforce through early retirements and attrition. In the Company's last rate  
706 case, some parties including the Committee, felt the Company had gone too far in certain  
707 cost-cutting areas. As a result, the Commission established a Service Quality Task Force in  
708 the final order to that case. The Service Quality Task Force established service standards that  
709 would be used as a management tool and that the Company would be measured against. One  
710 of the Joint Applicants' proposals in this case is to bolster the service-quality standards by  
711 allowing the Division to initiate an investigation or recommend penalties if certain standards  
712 are not met. In addition, the Joint Applicants proposed that a Service Quality Standards  
713 Working Group be formed to evaluate other customer-service standards during the Pilot  
714 Program. It is the Company's opinion that all of the aforementioned regulatory options, in  
715 conjunction with removing the disincentive to promote DSM, should be used instead of  
716 regulatory lag.

717 *e. Cart before the Horse*

718  
719 Q. **In a related issue, Mr. Dismukes and Ms. Wolf argue repeatedly that the CET should**

720 **not be implemented until the Company has implemented DSM. What is your response**  
721 **to this argument?**

722 A. The Joint Applicants believe it is in the best interests of the Company and customers to  
723 implement the CET and DSM programs simultaneously. The Company is aggressively  
724 working on DSM programs that can be implemented in a timely fashion. I discussed the  
725 details of the Energy-Efficiency Roadmap (QGC Exhibit SR 1.3), including proposed  
726 funding, goals and performance standards, earlier in my testimony. What is important is that  
727 the Company's current rate design is a barrier to implementation of cost-effective DSM  
728 programs. The barrier needs to be removed.

729 *f. Revised Annual Allowed Revenue per Customer*

730  
731 **Q. On May 26, 2006, the Commission approved the Rate Reduction Stipulation filed in**  
732 **this docket. Can you please explain what the Rate Reduction Stipulation is intended to**  
733 **do?**

734 A. Originally, the Joint Applicants proposed approval of the Pilot Program tied to a \$10.2  
735 million rate reduction. Other parties to this docket argued the rate reduction should be  
736 severed from the Pilot Program and the rate reduction should be made effective on an interim  
737 basis. The parties held numerous settlement conferences and, as a result, agreed upon a \$9.7  
738 million rate reduction that would be effective June 1, 2006, on a non-interim basis. In return,  
739 the signatories to the Rate Reduction Stipulation agreed that the Joint Applicants' proposed  
740 Pilot Program would be heard on its merits during the hearings now scheduled for September  
741 5, 6 and 7.

742  
743 **Q. Now that the Commission has approved the Rate Reduction Stipulation, does the**  
744 **allowed revenue per customer proposed for the CET need to be revised?**

745 A. Yes. Attached as QGC Exhibit SR 1.10, is the new calculation of the proposed annual  
746 allowed revenue per customer.

747  
748 **Q. Please explain the differences between the QGC Exhibit 1.7 filed with your direct**

749 **testimony and QGC Exhibit SR 1.10.**

750 A. One of the agreements in the Rate Reduction Stipulation was to maintain separate GS-1 and  
751 GSS rate classes for the time being. In the original filing, the Joint Applicants proposed to  
752 merge the GSS class into the GS-1 class. The revenue on line 1 of page 1 of QGC Exhibit  
753 1.7 reflected the lower revenues resulting from the elimination of the GSS rate premium. In  
754 the revised exhibit, SR 1.10, line 1 of page 1 represents the higher revenues received with the  
755 GSS rate premium. Line 2 shows the stipulated \$9.7 million rate reduction. Line 5 shows  
756 the GS-1 and GSS portion of the Utah jurisdictional DNG revenue, which is divided by the  
757 2005 year-end customers to arrive at the new proposed annual allowed revenue per customer  
758 of \$255.53.

759

760 **Q. Have you allocated this annual amount to months?**

761 A. Yes. This amount was allocated to months using the same methodology used in the original  
762 filing in this case. This methodology was explained in detail by Division witness George  
763 Compton in his direct testimony. QGC Exhibit SR 1.10, page 2, shows the annual allowed  
764 revenue per customer by month.

765

766 **Q. In the original filing in this case the Joint Applicants proposed a \$3.6 million voluntary**  
767 **rate reduction in conjunction with the CET. What is the current proposal?**

768 A. The \$3.6 million voluntary rate reduction was based on data through December 2005 and  
769 assumed implementation of the CET on January 1, 2006. QGC Exhibit SR 1.11 shows the  
770 entries that would have been entered into the CET deferred account since January 2006 had  
771 the CET been approved on that date along with the \$9.7 million rate reduction. This exhibit  
772 shows that as a result of slightly increasing usage per customer during the first half of 2006,  
773 entries into the deferred account would have had the effect of reducing future GS revenues by  
774 \$1,120,186. This demonstrates the symmetrical aspect of the CET. If the usage per  
775 customer increases, the entries into the deferred account reduce GS rates in the same  
776 proportion as the rates would be increased during periods of decreasing usage per customer.  
777 Since a January 1, 2006 adoption of the CET would have produced a \$1.1 million reduction

778 to customers, the Company is proposing to voluntarily provide this reduction now. To effect  
779 this revenue reduction, the Company proposes to begin the CET deferred account with a  
780 credit balance of \$1,120,186 and to begin amortizing this balance through a negative  
781 surcharge in rates once the CET is approved.

782

783 **Q. Please explain the calculations shown in QGC Exhibit SR 1.11.**

784 A. Column A shows the actual customers for the GS rate class for the period from January  
785 through June, 2006. Column B shows the DNG revenues for this period restated to include  
786 the stipulated \$9.7 million rate reduction. Column C is the allowed revenue per customer  
787 calculated in QGC Exhibit SR 1.10, page 2, column D. Column D is the product of Column  
788 A and Column C. Column E is the difference between the DNG revenues restated at June 1,  
789 2006 rates shown in Column B and the allowed revenues in Column D. The total of these  
790 differences for the first 6 months of 2006 is \$1,120,186. The Company is proposing to credit  
791 this amount to the deferred account if the CET is approved.

792

793 **3. RISK, RETURN AND REGULATORY PRACTICE**

794

795 **Q. Mr. Dismukes in his Direct Testimony, and again in his Supplemental Rebuttal**  
796 **Testimony, Ms. Wolf and Mr. Higgins all criticize the proposed CET because they**  
797 **claim that risk is shifted or transferred from the Company to customers. Do you agree**  
798 **with this criticism?**

799 A. No. The CET will remove not shift the risk. These witnesses claim the risk of lower revenue  
800 per customer has been shifted to customers, but they ignore the other potential outcome of  
801 higher revenue per customer. In fact, had the CET been implemented after the last general  
802 rate case (Docket 02-057-02), the effect of CET amortizations would have been to reduce  
803 non-gas revenue and rates by approximately \$2.5 million. For a period of time following that  
804 case, GS usage and revenue per customer increased. Since the CET is symmetrical, it would  
805 reduce DNG rates per decatherm when revenue per customer increases, just as it would  
806 increase DNG rates per decatherm when revenue per customer decreases. As I have just

807 shown, had the CET been approved on January 1, 2006, along with a rate reduction of \$9.7  
808 million, an increase in usage per customer during the first six months of 2006 would have  
809 resulted in credit entries into the CET deferral account of about \$1.1 million. This also  
810 illustrates how the risk of higher revenues is removed from the customer just as the risk of  
811 lower revenues is removed from the Company.

812  
813 Another example of how the nature of risk is changed can be seen by examining the  
814 Commission's approval of the Weather Normalization Adjustment (WNA), in Docket No.  
815 95-057-02. When reviewing the impact of the WNA, it becomes apparent the risk of warmer  
816 or colder weather has not been shifted from the Company to the customers, but, in fact, has  
817 been removed from both. The CET operates in a similar fashion. Higher or lower revenues  
818 per customer resulting from changes in usage per customer will not increase or decrease the  
819 collection of Commission-approved levels of revenue. The CET removes the risk of higher  
820 or lower revenues per customer for future periods from both the customers and the Company.

821  
822

823 **Q. Does the Company believe the reduction in risk experienced by both the Company and**  
824 **its customers is a material change when considering the Company's allowed return on**  
825 **equity?**

826 A. No. The Maryland experience is instructive on this point. The Maryland Commission in  
827 Case 9036 initially required a 50 basis point reduction in return on equity in conjunction with  
828 its approval of decoupling (Rider 8) for Baltimore Gas & Electric (BGE). It later reversed  
829 that finding in Order No. 80460, issued December 21, 2005. The Order provided that, "Staff  
830 recommends no reduction in the Company's return on equity to account for any lowered risk  
831 due to Rider 8.... [The Company] states that Rider 8 only allows BGE to recover approved  
832 revenues and the Company does not see the need for a downward adjustment on return on  
833 equity. Based on the reasons provided by Staff and the Company, the Commission declines  
834 to order a specific adjustment for Rider 8 effects." (Pages 67-68 of Order No. 80460.)

835

836 **Q. Do you believe that the Commission must wait to approve the CET in a general rate**  
837 **case?**

838 A. Absolutely not. Delaying the CET implementation until a general rate case delays significant  
839 cost savings for customers as I discussed earlier in this testimony. If this matter is delayed  
840 for consideration in a future general rate case, opportunities to accelerate customer adoption  
841 of energy-efficiency measures will be lost for another heating season.

842  
843 The evidence on the record shows a general rate case is not needed. The Company's actual  
844 reported 2005 Results of Operations and its forecasted 2006 Results of Operations, both of  
845 which have been provided to the parties in this case, show Questar Gas' earnings below the  
846 authorized level. In addition, the Company is proposing a voluntary reduction that would  
847 decrease DNG revenues further and, as just illustrated, implementation of the CET could  
848 result in even further decreases in rates should usage per customer increase in the future.

849

850 **4. THREE ADDITIONAL COMMITTEE OPTIONS**

851

852 **Q. In his supplemental testimony, Mr. Dismukes presents three additional options for the**  
853 **Commission to consider that he claims are superior to the Joint Applicants' proposal.**  
854 **Is it your understanding that these options are being recommended by the Committee?**

855 A. No. Mr. Dismukes makes no claim that these options were being recommended by the  
856 Committee. They were given as alternatives to be considered. However, these types of  
857 alternatives were considered and rejected by the Task Force. I recommend the Commission  
858 reach the same conclusion as the Task Force.

859

860 **Q. Please explain.**

861 A. The first two options are called incentive-regulation approaches. In reality, both are  
862 incentive/penalty approaches. In both cases the details are left for the future. The first would  
863 target cost/benefit ratios as the metric to be used for incentives/penalties. Mr. Dismukes  
864 admits there is much work to be done prior to implementation and that no other Company



865 has implemented a similar program. It is difficult to comment on this alternative in more  
866 detail due to lack of details in his description. The second alternative is also an  
867 incentive/penalty approach based on total Dth saved through DSM. Even fewer details are  
868 provided by Mr. Dismukes to support this alternative.

869

870 **Q. Do these alternatives represent viable options for the Commission to consider?**

871 A. These two alternatives may address one minor aspect of the issues addressed by the CET.  
872 They do nothing to address the major issues. Specifically they do not remove the barrier to  
873 the Company's aggressive pursuit of DSM. They also do not address the new issues to be  
874 raised in setting penalty/incentive levels. I suggest the Task Force recommendation  
875 regarding incentives be followed. The recommendation is that incentives could be reviewed  
876 over the course of the Pilot Program. These two alternatives should therefore be relegated to  
877 the category of potential future refinements to the Pilot Program.

878

879 **Q. Mr. Dismukes' third alternative is characterized as a partial decoupling approach that  
880 he refers to as statistical recoupling. What is your understanding of this alternative?**

881 A. It is an econometric approach to modeling sales that proponents argue allows an economist to  
882 isolate the effects of various factors on sales levels. Mr. Dismukes lists three classes of  
883 factors that must be defined in order to model the impacts. They are: 1) price elasticity of  
884 demand, 2) income elasticity of demand and 3) exogenous changes in demand. Depending  
885 on the economist designing the program, more or fewer factors could be included. In lay  
886 terms, Mr. Dismukes' alternative would first determine the amount of change in usage  
887 attributable to retail natural gas rates, then the change attributable to real disposable income  
888 and finally the historic trend in usage. Any change in usage not attributed to these three  
889 factors would be deemed to have been caused by Company-sponsored DSM.

890

891 **Q. Was this alternative or similar types of alternatives reviewed by the Task Force?**

892 A. Yes. In addition to incentive ratemaking, statistical decoupling and performance-based  
893 ratemaking were also analyzed. The Utah Power 1995 Statistical Decoupling Report was

894 reviewed by the Task Force. Although the group felt the proposal had merit, the consensus  
895 was that statistical decoupling was more prone to controversy and was unnecessarily  
896 complicated due to the differing results that can be obtained through statistical analysis using  
897 different, but valid, methods or assumptions. There were more straight-forward, less  
898 controversial alternatives that should be pursued. The Task Force also carefully reviewed the  
899 Northwest Natural gas experience in Oregon which ultimately resulted in the same  
900 conclusion.

901

902 **Q. Were there meetings held to analyze performance based ratemaking?**

903 A. Yes. The Company hired Pacific Economics Group with partners Mark Lowry, Ph.D. and  
904 Larry Kaufman, Ph.D. They were asked to research and report back to the Task Force the  
905 various alternative forms of regulation that were being used across the country. They  
906 participated in several meetings by phone and on February 12, 2004, Mark Lowry came and  
907 presented their findings. Attached as QGC Exhibit SR 1.12, is the handout to the Task Force  
908 that summarizes their findings. This document shows that partial decoupling, full  
909 decoupling, performance-based rates, price caps and automatic rate adjustments when ROE  
910 was outside of a given band were all alternatives that were considered.

911

912 **Q. Did the Committee embrace the idea of further analyzing any of these alternatives?**

913 A. Only one, and I quote from the March 11, 2004, minutes where the Committee stated they  
914 “felt that most of the examples presented by QGC dealt with companies that offered choice  
915 programs or were in the process of unbundling. They felt Northwest Natural’s example was  
916 possibl[y] the closest example to QGC[’s] situation and therefore should be looked at more  
917 closely if any of the examples are pursued in the future.”

918

919 **Q. Did the parties review and analyze the Northwest Natural example?**

920 A. Yes. The Task Force analyzed this alternative in detail. At the end of the three-year  
921 Northwest Natural pilot program, the Oregon Public Utilities Commission required an  
922 independent study regarding the effectiveness of the mechanism. Christensen Associates

923 Energy Consulting, LLC (Christensen Associates) was retained to perform the evaluation and  
924 submitted “A Review of Distribution Margin Normalization as Approved by the Oregon  
925 Public Utility Commission for Northwest Natural” on March 31, 2005. The Joint Applicants  
926 reviewed this report, and concurred with Christensen Associates’ conclusion that full  
927 decoupling is the best alternative to remove the barrier.

928

929 **Q. Does the Committee’s current proposal improve the alternative?**

930 A. Not at all. In fact, I am surprised that the Committee seems to have retreated to a position it  
931 once criticized. This alternative fails on two major levels. The first problem is the  
932 complexity of the proposal. Mr. Dismukes’ proposed “statistical” recoupling mechanism  
933 requires that three highly controversial factors be agreed upon or determined. In Oregon,  
934 only one of these factors, price elasticity was at issue. Price elasticity by itself is very  
935 difficult to determine. In its report to the Oregon Public Utility Commission on Northwest  
936 Natural’s three-year decoupling pilot, Christensen Associates recommended that the price  
937 elasticity factor be re-evaluated. This was after a three-year pilot and a substantial effort to  
938 evaluate the pilot. Ultimately, the Oregon Commission adopted a stipulation that specified  
939 full decoupling. Mr. Dismukes is proposing to triple the level of complexity by not only  
940 having a price-elasticity factor, but two others of equal or greater complexity and  
941 controversy.

942

943 The second problem is fairness. Mr. Dismukes would include the historical trend as a factor  
944 that would be eliminated from the statistical recoupling model’s compensation for lost  
945 revenue. Stated another way, everything that has gone before that is not explained by price  
946 or income is attributed to the general trend and that general trend is automatically projected  
947 to continue. If the Company’s DSM efforts cause the trend in usage per customer to  
948 accelerate beyond this level then there would be some compensation for the lost revenue,  
949 otherwise no recovery is warranted. Put in perspective, Mr. Dismukes doesn’t believe  
950 declines in customer usage will continue. If he is right, the Company will be required to pay  
951 customers for not continuing to reduce consumption at the historical pace. I can not envision

952 a more patently unfair proposal.

953

954 **Q. Do you believe a lost-revenue approach can be developed that eliminates these major**  
955 **shortcomings?**

956 A. No. It is very difficult to isolate the causes of declines in usage per customer. The  
957 controversial regulatory aspects of lost-revenue approaches are well documented. The  
958 Christensen Associates report on the Northwest Natural pilot provides an independent  
959 summary on the lost revenue approach that is telling. The section on lost revenues is  
960 reproduced below in its entirety:

961

962 *5.3.2 Lost Revenue Adjustments.* An alternative to decoupling in general  
963 (and DMN in particular) is to compensate the utility for conservation efforts  
964 through lost revenue adjustments. For example, lost revenue adjustments as  
965 applied to the high-efficiency appliance program would compensate NW  
966 Natural for lost margins based on estimated therm reductions for each HEF  
967 adoption. This compensation occurs on a case-by-case basis and is not  
968 reconciled to actual therm reductions at any point.

969

970 There are a number of disadvantages associated with this approach to  
971 promoting conservation.

972

973 1. It is administratively burdensome, requiring that energy efficient  
974 appliance adoptions be verified, and the energy-saving effects of each  
975 adoption estimated through costly program evaluations.

976 2. It addresses only those programs that *can* be verified or are  
977 associated with relatively easily counted adoptions. That is, lost  
978 revenue adjustments can be applied to high-efficiency furnace  
979 programs, but it would be difficult to use this mechanism for a  
980 program such as the Energy Trust's Efficient Facility Operations  
981 Program, in which a diverse set of actions may be taken to improve  
982 energy efficiency.

983 3. Lost revenue adjustments encourage programs that look good on  
984 paper, but do not actually deliver therm reductions.

985 4. With only lost revenue adjustments, the utility is discouraged from  
986 backing more general conservation efforts, such as pleas from the  
987 Governor to reduce consumption during an energy crisis, or  
988 proposals to improve energy-efficiency standards embedded in  
989 building codes. In addition, to the extent that specific energy-  
990 efficiency messages (*e.g.*, promoting the HEF program) can spur

991 more general conservation efforts, the utility program is left  
992 uncompensated by lost revenue adjustments.

993 5. Lost revenue adjustments do not protect the utility from margin loss  
994 due to independent conservation efforts (*i.e.*, conservation efforts  
995 undertaken by customers outside of formal programs with the intent  
996 of lowering their bill). In times of increasing prices, this can require  
997 the utility to file rate cases more frequently, which imposes costs on  
998 the regulator and customers (indirectly, to the extent that rate case  
999 expenses can be recovered through rates). Conversely, in time of  
1000 declining prices, lost revenue adjustments do nothing to prevent  
1001 over-recovery on the part of the utility. (In principle, the elasticity  
1002 adjustment accounts for this effect. However, its effectiveness is  
1003 affected by the accuracy of the elasticity parameter, which can be  
1004 difficult to estimate.)

1005  
1006 The principle advantage of lost revenue adjustments relative to decoupling  
1007 mechanisms is that they limit revenue adjustments to conservation efforts,  
1008 while decoupling may compensate the utility for consumption declines due to  
1009 economic or other factors. Our findings in Section 4.3 above, which  
1010 analyzed the factors that affect residential and commercial use per customer  
1011 for NW Natural's Oregon customers, indicates that this potential advantage  
1012 is not relevant in NW Natural's case. That is, we found that the Oregon  
1013 unemployment rate is not related to use per customer, and that retail prices  
1014 and heating degree days explain the vast majority of variations in use per  
1015 customer. Given this, it is unlikely that a significant share of DMN revenue  
1016 flows can be attributed to customer responses to changing economic  
1017 conditions.

1018  
1019 Taking all of the above into account, our belief is that lost revenue  
1020 adjustments will not be as effective as decoupling is in changing utility  
1021 attitudes and actions with respect to promoting energy efficiency and other  
1022 conservation efforts. (Footnotes deleted)

1023

1024 **5. COMMITTEE ALTERNATIVE RECOMMENDATION**

1025

1026 **Q. In his testimony filed May 16, Mr. Dismukes recommends an “alternative**  
1027 **recommendation” if the Commission believes that decoupling is in the public interest.**

1028 **Will you please address the five minimum requirements he identifies?**

1029 **A.** Yes. The *first* “requirement” is that the decoupling mechanism “should be implemented only  
1030 after properly designed DSM programs are in place and functioning for sufficient time that

1031 impacts upon ratepayers and the utility can be measured.” On lines 140 to 284 of this  
1032 surrebuttal testimony, I have addressed this issue of implementing DSM programs prior to  
1033 the implementation of the CET and outline the progress the Company is making toward  
1034 having cost-effective DSM measures ready to implement if the Commission approves this  
1035 application. It is the Company’s belief that it is appropriate for the CET and DSM programs  
1036 to be implemented simultaneously.

1037  
1038 On lines 452 to 459 and 572 to 580 of Ralph Cavanagh’s surrebuttal testimony, he addresses  
1039 the issue of implementing the CET only after DSM programs are in place. He quotes the  
1040 Costello Report stating, “[I]t would seem both unfair and counterproductive to order a utility  
1041 to promote energy efficiency when detrimental to its shareholders.”

1042  
1043 Mr. Dismukes’ *second* “requirement” is that “[a] cost of capital adjustment should be  
1044 incorporated into the CET program that accounts for its inherent risk shifting.” On lines 795  
1045 to 851 of this surrebuttal testimony, I have addressed this issue of a cost-of-capital  
1046 adjustment. No other jurisdiction approving decoupling has required such an adjustment.  
1047 The only state where this was done, Maryland, has now reversed course and eliminated the  
1048 adjustment.

1049  
1050 Mr. Dismukes’ *third* “requirement” is that “[a] defined three-year set of DSM programs,  
1051 which match the CET pilot period, should be provided.” On lines 162 to 224 of this  
1052 surrebuttal testimony and in QGC Exhibit SR 1.3, I have provided the Energy-Efficiency  
1053 Roadmap for implementing DSM in Utah. This has been developed with input from the  
1054 Division, the Committee and other interested stakeholders. The Company and the DSM  
1055 Advisory Group should continue to work in harmony to evaluate and propose those programs  
1056 deemed to be most productive and cost-effective over the Pilot Period and beyond.

1057  
1058 Mr. Dismukes’ *fourth* “requirement” is that “[t]he Company should define clear reporting  
1059 requirements and evaluation metrics including annual DSM savings goals for the pilot

1060 period.” In paragraph 18 of the Joint Application in this docket, the Joint Applicants  
1061 proposed that “[a]s part of the pilot program, the Division will review the results of the  
1062 Conservation Enabling Tariff at the end of each quarter for the first year and annually, or  
1063 more frequently as needed, thereafter, and will submit reports to the Commission that include  
1064 an analysis of each year’s results.”

1065  
1066 On lines 278 to 296 of his original testimony, Dr. William Powell addressed the Division’s  
1067 responsibility to monitor Questar Gas’ DSM performance, the CET tariff and deferral  
1068 account, and the Company’s overall earnings during the Pilot Program. Dr. Powell has  
1069 provided further discussion of the Division’s responsibilities in his surrebuttal testimony.

1070  
1071 On lines 227 to 235, he addresses the issue of annual DSM-savings goals. As he points out,  
1072 the examples used by the Joint Applicants in testimony assumed a 1% annual reduction in  
1073 natural gas demand from DSM programs. This goal is consistent with other industry goals  
1074 with respect to DSM programs.

1075  
1076 Mr. Dismukes’ *fifth* “requirement” is that “[i]f the Company wishes to withdraw from the  
1077 [CET] program, it must petition the Commission and show that the cost to ratepayers of  
1078 maintaining the program outweigh its potential benefits.” It is the nature of a pilot program  
1079 that changes can be proposed and the methodology improved prior to the program being  
1080 permanently adopted. This characteristic was specifically identified as a protective measure  
1081 for all parties in this case. The Joint Applicants have always understood that any changes to  
1082 the Pilot Program would have to be proposed to the Commission, supported with evidence  
1083 and ultimately approved by the Commission. No party can alter or withdraw from a  
1084 Commission-ordered program without a subsequent order.

1085

1086 **Q. Do you believe the five minimum requirements of the Committee’s Alternative**  
1087 **Recommendation have been included or resolved in the Joint Applicants’ proposal?**

1088 A. Yes. Four of the five minimum requirements have been shown to be covered by evidence

1089 provided in the Joint Applicants' direct or surrebuttal testimony. The other requirement to  
1090 "adjust the cost of capital" is unnecessary.

1091

1092 **6. MISCELLANEOUS ISSUES**

1093 **a. Amortization Methodology**

1094

1095 **Q. Mr. Dismukes expressed in his original testimony, some difficulty in understanding the**  
1096 **Joint Applicants' proposal. Specifically, he asks about the procedure for amortizing**  
1097 **CET balances and the potential for controversy surrounding the use of forecasted sales.**  
1098 **In addition he focuses on the question of how to treat an imbalance remaining at the**  
1099 **termination of the CET. Can you clarify these issues?**

1100 A. Yes. The Joint Applicants proposed the CET balance be amortized semi-annually along with  
1101 the Company's pass-through applications. This would result in fewer rate changes.  
1102 However, the Company is agreeable to changing the simultaneous amortization to a different  
1103 schedule if it is shown to be preferable.

1104

1105 **Q. Why did the Company propose to use a sales forecast to calculate the CET**  
1106 **amortization?**

1107 A. The Company proposed to use a sales forecast to make the CET amortization methodology  
1108 consistent with its pass-through cases. The Company currently uses a forecast of sales when  
1109 preparing and filing pass-through applications. The Company is simply proposing to use the  
1110 same sales forecast to calculate the CET amortizations.

1111

1112 **Q. What about the treatment of any balance remaining at the termination of the CET?**

1113 A. The Company hopes to make the CET a permanent feature of its tariff. If the Commission  
1114 decides to terminate the CET, certainly an appropriate amortization of any remaining balance  
1115 can be determined at that time.

1116

**b. Customer Mix**

1117



1118 **Q. Mr. Higgins and Mr. Dismukes raise the issue of customer mix. Do their concerns have**  
1119 **merit?**

1120 A. Not really. While they are technically correct that a significant change in customer mix  
1121 might result in one customer class providing disproportionate support for the Pilot Program  
1122 or a windfall for the Company, they provide no evidence that customer mix will change.  
1123 QGC Exhibit SR 1.13 shows the total number of GS customers and the percent of those  
1124 customers that are residential from 1980 through 2005. As can be seen, even with dramatic  
1125 customer growth, the percent that are residential in this class has been extremely stable for  
1126 the last 26 years. Development in our service territory is following stable long-term patterns.

1127  
1128 **Q. Mr. Dismukes speculates that commercial customers might end up subsidizing the**  
1129 **residential sector's DSM costs due to shifts in customer proportions or emphasis on**  
1130 **residential DSM to the detriment of commercial DSM. Is there any merit to this**  
1131 **concern?**

1132 A. No. I have just addressed the customer mix aspect of his concern. To address his second  
1133 concern, the Company plans to propose DSM programs designed to address each major  
1134 market segment and expects to achieve similar penetration rates for commercial versus  
1135 residential DSM programs.

1136 *c. CET Evaluation Criteria*  
1137

1138 **Q. Have the Joint Applicants proposed a specific set of evaluation criteria to use in**  
1139 **evaluating the performance of the CET mechanism during the Pilot Program?**

1140 A. No. However, the Joint Applicants recognize a need to conduct periodic reviews, and  
1141 suggested that the Division be tasked with this responsibility as outlined in the Joint  
1142 Application and as discussed above in this surrebuttal testimony.

1143 *d. Transfer of R&D Funding To DSM*  
1144

1145 **Q. Did the Joint Applicants propose to pay interest on the \$1.3 million proposed to be**  
1146 **transferred to the DSM deferred account?**

1147 A. No. The Joint Application did not propose that interest be paid on this balance. However,  
1148 after further discussion with our Joint Applicants, the Company would not oppose paying  
1149 interest on this balance once it has been transferred to the deferred DSM account.  
1150

1151 **7. PSC STAFF QUESTIONS**  
1152

1153 **Q. Commission Staff prepared a document to facilitate the Technical Conference held in**  
1154 **this docket on June 7, 2006. This document posed many questions related to the Pilot**  
1155 **Program. Have you reviewed this document and the questions contained therein?**

1156 A. Yes. I have addressed many of these points in my direct testimony, or elsewhere in this  
1157 surrebuttal testimony. To the extent I have answered these questions elsewhere, I will  
1158 provide a specific reference to the lines where the answer can be found. In some cases  
1159 another Joint Applicant witness has addressed a question. I will provide a reference to the  
1160 witness in those situations. The Staff's questions are addressed below in the order they  
1161 appeared in the June 7, 2006 document. (**Note: Commission Staff questions have been**  
1162 **italicized**).  
1163

1164 ***Q. What is the direct relationship of use per customer to earnings?***

1165 A. Looking at the General Service rate class as a group, a 1% decline in usage per customer  
1166 translates into a \$23,000,000 loss of DNG revenue in the fifth year (see QGC Exhibit SR  
1167 1.8). All other things being equal, these lost revenues would result in a direct drop in after-  
1168 tax earnings of about \$15,000,000.  
1169

1170 ***Q. Do the Joint Applicants assume that declining use per customer always results in***  
1171 ***declining net revenues?***

1172 A. I answer this question with the understanding that "net revenue" means net income. Net  
1173 income is defined as the remainder after subtracting all costs (expenses, depreciation, interest  
1174 and taxes) from revenue. Net income is synonymous with earnings. The Company does not  
1175 make the claim that declining usage per customer always results in declining net income,

1176           however, declining usage per customer is a significant factor in causing declining net income  
1177           and is a phenomenon that the Company has experienced over the years.

1178

1179   ***Q.    Are there factors that offset the effect of declining use per customer on earnings?***

1180   A.    Yes. Management can attempt to reduce expenses, increase sales revenues, or file for rate  
1181           relief to mitigate declining customer usage.

1182

1183   ***Q.    What does Questar Gas' history tell us about its net revenues (income) between rate cases?***

1184   A.    Marginal revenues have not matched marginal costs. The Company's significant decline in  
1185           usage over the last 26 years and above-average customer growth has overwhelmed  
1186           management's ability to reduce expenses between rate cases. This is evident by the fact that  
1187           Questar Gas filed general rate cases in 1989, 1993, 1995, 1999 and 2002.

1188

1189   ***Q.    If it is net revenue (income) rather than use per customer that impacts earnings, have the***  
1190           ***Joint Applicants provided, or do they plan to provide, evidence to support the likelihood***  
1191           ***and magnitude of declining net revenue (income) attributed to Company-sponsored DSM***  
1192           ***programs?***

1193   A.    The question may assume that the only loss of net income of concern is the loss associated  
1194           with Company-sponsored DSM which, as I have previously discussed is very difficult to  
1195           isolate from other factors causing decreases in usage per customer. To quote from the Joint  
1196           Application at page 8, "The Conservation Enabling Tariff would allow Questar Gas to  
1197           address the issue of declining usage per customer while removing the disincentives for  
1198           Questar Gas to implement demand-side management programs." This statement shows that  
1199           there are two separate but related issues addressed by the CET. The first issue is the revenue  
1200           impact of declining usage per customer, regardless of cause. The second issue is the barrier  
1201           to encourage further decline in usage per customer via Company-sponsored DSM and other  
1202           forms of customer communication (including educational efforts and energy efficiency  
1203           related advertising.)

1204

1205 With that clarification, I can address Staff's core question. QGC Exhibit SR 1.8 shows that  
1206 all other factors being equal and an annual decrease in usage per customer from energy-  
1207 efficiency measures of 1%, the Company will experience a reduction of annual net income-  
1208 before-taxes of \$23,175,000 in Year 5. Assuming any increase in expenses during that same  
1209 period would result in an even greater decrease in net income.

1210

1211 ***Q. Is such evidence typically provided in decoupling proceedings?***

1212 A. The Company has informally surveyed four companies (Northwest Natural, Baltimore Gas &  
1213 Electric, Piedmont Natural Gas and Cascade Natural Gas) that have received approval for a  
1214 decoupling mechanism. All four respondents indicated that evidence supporting the impact  
1215 of company-sponsored DSM programs on net income was not provided. Therefore, the  
1216 Company concludes that such evidence may not be typically provided nor required for  
1217 approval of a decoupling mechanism.

1218

1219 ***Q. In Ken Costello's NRRI Briefing Paper he states that in addition to promoting energy-  
1220 efficiency initiatives, the following three conditions would support revenue decoupling:***

1221 ***1. Consumption per customer is likely to decline in the future.***

1222 ***2. The ability to add customers is greatly limited.***

1223 ***3. Expected declining use per customer is not recognized in ratemaking.***

1224 ***If only one of these three conditions exists, is that adequate support for approving revenue  
1225 decoupling?***

1226 A. First, in his briefing paper, Ken Costello concludes there are two separate rationales that can  
1227 support a decoupling mechanism. The three conditions referenced in Staff's question pertain  
1228 to the second rationale. By focusing solely on the three conditions associated with the  
1229 second rationale for revenue decoupling, the reasons for filing the Joint Application are  
1230 completely overlooked.

1231

1232 The first rationale, which can be found on page 20 of Mr. Costello's paper, matches precisely  
1233 what the Joint Applicants have filed and what has been provided as evidence in this case.

1234 Specifically Costello states:

1235

1236 In considering RD, a state commission might first want to consider whether a  
1237 gas utility should be in the business of selling natural gas and delivery service  
1238 or, more broadly, of selling energy services, which include energy  
1239 conservation. If the latter is preferred, then RD becomes a more tenable  
1240 ratemaking tool. If not, then a commission should assess RD in terms of the  
1241 “declining gas use per customer” phenomenon. In other words, if a state  
1242 commission requires a gas utility to promote aggressively energy efficiency,  
1243 or if there is strong evidence of large benefits from utility-funded energy-  
1244 efficiency initiatives, RD has definite merits as a ratemaking mechanism.  
1245

1246 Regulators should not expect a utility to undertake pro-actively energy-  
1247 efficiency initiatives when shareholder interests deteriorate. A collision  
1248 course leading to unintended consequences seems inevitable under standard  
1249 ratemaking from requiring a utility, whose earnings directly relate to the level  
1250 of sales, to play an independent active role in reducing its sales. Furthermore,  
1251 if a commission approves RD, it could require a utility to be committed to  
1252 promoting aggressively energy efficiency. (Footnotes deleted.)  
1253

1254 The Joint Application and testimony have shown that: 1) not only do many third parties and  
1255 the state of Utah want Questar Gas to “include energy conservation” as one of the services it  
1256 provides, but more than 90% of Questar Gas’ customers believe that energy conservation is  
1257 important and over 73% would like to receive information and programs from the utility (see  
1258 QGC Exhibit SR 1.1); 2) Questar Gas has a long and consistent history of the “declining gas  
1259 use per customer phenomenon”; 3) Questar Gas’ shareholder interests will deteriorate if the  
1260 Company undertakes proactive energy-efficiency initiatives; and 4) the foundation of the  
1261 Pilot Program is that with decoupling the Company will aggressively pursue energy  
1262 efficiency.

1263

1264 ***Q. Why the focus in the first condition on consumption per customer rather than net revenue***  
1265 ***(income)?***

1266 **A.** The Task Force focused on the first condition (declining usage per customer) because that  
1267 was the specific direction the Commission gave when it said “study separately” the declining  
1268 use per customer or usage “tracker mechanism.” Another reason for that focus is the basis of

1269 the first rationale for revenue decoupling cited in Costello's paper. The Company focuses on  
1270 usage in the first condition because it is a direct cause (of declining profitability) and would  
1271 be exacerbated by the proactive DSM programs we are discussing.

1272

1273 **Q. The Company recovers DNG costs on a weather-normalized basis, other fixed costs**  
1274 **through a fixed monthly charge, and recovers commodity and supplier non-gas costs**  
1275 **through a balancing account. How does adoption of these regulatory mechanisms**  
1276 **increase or decrease the benefits of revenue decoupling?**

1277 A. First, the Company's WNA mechanism removes the risk and volatility of weather variation  
1278 from the customers' bills for both the Company and its customers. The CET will not  
1279 diminish this benefit. The Basic Service Fee recovers approximately 23.5% of the fixed  
1280 costs allocated to the General Service class. This leaves 76.5% of fixed cost recovery to  
1281 volumetric rates. The fact that the WNA and Basic Service Fee are currently in place for the  
1282 Company will result in smaller CET deferrals than would be required were they not in place.

1283

1284 The PGA is unaffected by the CET and vice versa, since the CET deals with DNG costs and  
1285 the PGA deals with commodity and SNG costs. The one example cited by Mr. Dismukes of  
1286 an LDC without the benefit of a PGA clause (Vermont Gas) is an interesting study in its own  
1287 right. While I am not completely familiar with the regulatory decisions in Vermont, my  
1288 understanding is that Vermont Gas has been forced to deal with the lack of a purchased-gas-  
1289 adjustment tracker by acquiring the bulk of its gas supplies under fixed-price contracts or  
1290 through hedging-variable priced contracts. As this Commission is well aware, this approach  
1291 is expensive and increases Vermont Gas' cost of gas substantially. Furthermore, Vermont  
1292 Gas has pending a request to adopt a purchased-gas-adjustment mechanism.

1293

1294 **Q. What information and type of analysis is necessary to determine if the Company would**  
1295 **under-earn due to Company-sponsored DSM programs?**

1296 A. Please refer to my surrebuttal testimony on lines 491 to 623 and QGC Exhibits SR 1.7, SR  
1297 1.8 and SR 1.9.

1298

1299 **Q.** *The Joint Applicants request revenue decoupling for the GS rate schedule which includes*  
1300 *both residential and commercial customers, and have supported this request by providing*  
1301 *a temperature-adjusted usage-per-customer graph in which residential and commercial*  
1302 *customers are lumped together. Have other utilities lumped residential and commercial*  
1303 *customers together when implementing revenue decoupling?*

1304 **A.** In its informal survey of four companies that have received approval for a decoupling  
1305 mechanism, the Company found that this type of analysis for residential and commercial  
1306 groups was not required, due to the fact that the two groups were already separated by  
1307 different rate schedules. The decoupling mechanisms approved for each of these four  
1308 companies, however, applied to both residential and commercial customers.

1309

1310 **Q.** *If so have they broken their analyses out to reflect the different customer types?*

1311 **A.** Refer to previous answer.

1312

1313 **Q.** *Is declining use per customer the same for the two customer classes?*

1314 **A.** Our experience shows the declining usage per customer has declined for both customer  
1315 classes. QGC Exhibit SR 1.14, page 1 shows that since 1981 residential temperature-  
1316 adjusted annual usage per customer has declined from 139.80 Dth to 84.64 Dth, a decline of  
1317 39.5%. For the same period commercial temperature-adjusted annual usage per customer,  
1318 shown on page 2 of the exhibit, has declined from 673.83 Dth to 451.31 Dth, a decline of  
1319 33%.

1320

1321 **Q.** *Regarding the Joint Applicants' graph entitled "Utah GS-1 Temperature-Adjusted Usage*  
1322 *Per Customer (QGC Exhibit 1.4 and QGC Exhibit SR 1.7)," how does one identify the*  
1323 *individual contribution to the observed declining use per customer due to price impacts,*  
1324 *weather impacts, changes to building codes, appliance efficiency standards, customer*  
1325 *initiated DSM and the economy?*

1326 **A.** Other than weather impacts, which have already been removed, it is virtually impossible to

1327 determine with certainty the individual impact of each of these various factors on customer  
1328 usage. It is safe to say that they all have had some impact.

1329

1330 **Q. *How much will Company-sponsored DSM affect the current trend under a variety of***  
1331 ***scenarios?***

1332 A. The Company's objective is to add an incremental 1% decline to the decline that would have  
1333 happened in the absence of aggressive Company participation. The Energy-Efficiency  
1334 Roadmap provides a plan to achieve this.

1335

1336 **Q. *Can the declining use per customer attributed only to Company-sponsored DSM programs***  
1337 ***be measured?***

1338 A. This would be very difficult to do. It has been a very hotly contested issue in those  
1339 jurisdictions where it was tried. The effects of education and advertising are virtually  
1340 impossible to isolate. This is one of the reasons the Joint Applicants chose to propose a pilot  
1341 program that did not have this controversy.

1342

1343 **Q. *Can that variable be isolated and tested?***

1344 A. No. The effects of education, advertising promotion of better building codes, promotion of  
1345 research and development for energy efficient appliances, etc. are virtually impossible to  
1346 measure for specific, short-term periods of time. The continuing trend of declining usage per  
1347 customer, however, is partially attributable to these Company-sponsored energy-efficiency  
1348 initiatives. Depending on how much effort and resources one is willing to expend, it may be  
1349 possible to estimate the declining usage per customer attributable to certain prescriptive  
1350 approaches.

1351

1352 **Q. *What is the reasonable level to which consumption per customer can fall?***

1353 A. This answer is dependent upon the time frame, future price levels, future building codes and  
1354 assumed technology expectations. We believe the State of Utah's goal to save 20% over 20  
1355 years is aggressive, but achievable. By Commission order we have participated in a DSM



1356 Task Force that commissioned a third-party study that identified \$1.5 billion savings over ten  
1357 years. We have the support of local and national groups who believe 1% per year is possible.

1358 All of these indicators led the Joint Applicants to recommend the Pilot Program to begin  
1359 capturing possible energy-efficiencies in this market.

1360

1361 ***Q. Have other utilities provided such an estimate in their revenue-decoupling applications?***

1362 A. In its informal survey of four companies that have received approval for a decoupling  
1363 mechanism, all respondents indicated that this type of estimate was not provided as support  
1364 for their decoupling applications.

1365

1366 ***Q. Are there any studies which evaluate how much the natural gas price spike in the last  
1367 couple of years has contributed to decreased usage per customer?***

1368 A. The price spike was too recent to have been studied extensively. The California experience  
1369 with their 10/20 program may give some insight. This program offered a 20% rebate for  
1370 customers reducing usage by more than 10%. The 10/20 program resulted in 21% of the  
1371 customers saving an average of 28% in the three-month period.

1372

1373 ***Q. Since the commodity gas costs and supplier non-gas costs are recovered through a  
1374 balancing account, some fixed costs are collected through a fixed monthly charge, and the  
1375 DNG costs (pretty much everything else) would be in the new CET balancing account,  
1376 then over time the utility has a government guaranteed recovery of all prudent costs  
1377 incurred. Given this type of recovery, what financial risk does the Company face over  
1378 time?***

1379 A. This question is based on an erroneous assumption. The CET does not guarantee that the  
1380 Company will recover 100% of all prudent DNG costs. The CET does not even have costs  
1381 as a component in the equation. The Company continues to face the possibility that costs  
1382 will exceed those included in rates. As shown by QGC Exhibit SR 1.9, the average rate base  
1383 for new customers exceeds the average that is in rates. If costs exceed revenues by an  
1384 excessive amount the Company can be expected to file for rate relief, as is current practice.

1385 The change expected by the CET is not as characterized by this question. A full discussion  
1386 of risk, return and regulatory practice can be found in this surrebuttal testimony beginning at  
1387 line 795.

1388

1389 **Q. Does the provision of gas service become a “cost-plus” contract? If so, what is a**  
1390 **reasonable cost of capital to assign? A T-Bill rate? Utah State Government rate?**

1391 A. Absolutely not. As stated above, and on lines 690 to 718 in this surrebuttal testimony, the  
1392 Company’s risks with respect to costs are not mitigated by the implementation of the CET.

1393

1394 **Q. Under a full decoupling approach to cost recovery the ratepayers assume most of the risk**  
1395 **of price movement, and the further additional risk that Questar’s behavior and incentives**  
1396 **would change; what benefits do customers receive to compensate them for this increased**  
1397 **risk?**

1398 A. I need to comment on the premise of the question that customers assume most of the risk of  
1399 price movement under full decoupling. Customers are only at risk to pay the Commission  
1400 authorized non-gas cost of service. From the Company’s perspective, it is allowed to collect  
1401 on an average-per-customer basis, only what the Commission has already found to be just  
1402 and reasonable. As stated earlier in this testimony, full decoupling has little to do with the  
1403 risk of price movement.

1404

1405 Customers receive many benefits from adoption of the CET, such as: reduced price  
1406 volatility, assistance with energy efficiency, stabilized DNG costs, and greater management  
1407 focus on achieving the lowest long-run cost of service, potentially lower financing costs due  
1408 to a better credit rating, lower gas cost via the avoidance of high-cost gas purchases, reduced  
1409 gas cost due to reductions in demand leading to reductions in market prices and lower  
1410 supplier non-gas costs as reduced demand allows for deferment of facility expansions.

1411

1412 **Q. The proposed CET appears to fully decouple DNG decatherm sales from collection of**  
1413 **DNG revenues. Remaining commodity and supplier non-gas costs are currently collected**

1414 *through a balancing account and remaining fixed costs through a fixed monthly charge*  
1415 *rather than a volumetric charge. With these regulatory mechanisms in place governing*  
1416 *all natural gas service costs, what incentive remains for the utility to be economically*  
1417 *efficient?*

1418 A. The CET is an accounting tool that enables the Company to collect from customers only  
1419 what the Commission has authorized. No expenses are included in the calculation.  
1420 Therefore, as explained on lines 690 through 718 of this testimony, the Company's incentive  
1421 to control costs and be efficient is not diminished by implementing the CET.

1422

1423 *Q. Intervenor testimony raises the question as to why an incentive is needed for Questar Gas*  
1424 *to pursue DSM when it is already obligated by Commission Order to pursue the least-cost*  
1425 *alternative for the provision of natural gas energy services to its present and future*  
1426 *ratepayers. Exhibit 9.23 of Questar Gas Company's May 2, 2005, Integrated Resource*  
1427 *Plan shows Company implementation of DSM programs would reduce Company costs*  
1428 *and customer rates. Is it prudent for the Company to forego implementation of these*  
1429 *programs in the absence of an approved CET?*

1430 A. Three points need to be recognized in response to this question. First, as previously stated,  
1431 Commission Order in Docket No. 91-057-09, provided that it "will require Mountain Fuel  
1432 Supply Company (MFS or Company) to pursue the least-cost alternative for the provision of  
1433 natural gas energy services to its present and future ratepayers that is consistent with safe and  
1434 reliable service, the fiscal requirements of a financially healthy utility, and the long-run  
1435 public interest." (Order at 1, emphasis added.)

1436

1437 Second, the parties to that docket, including the Committee and the Division, agreed to  
1438 modified guidelines in 1998 which provided the following additional clarifications on page  
1439 1: "This [IRP] process should result in the selection of the optimal set of resources given  
1440 expectations relating to costs, risk, uncertainty and technical feasibility."

1441

1442 Third, intervenor testimony either failed to focus on the demand-side resource section of the

1443 IRP Report or chose to ignore it. But on page 8-3 of the May 2005 IRP Report the eight  
1444 recommendations of the DSM Group Report are summarized. Recommendation #4 states  
1445 that barriers to successful implementation of DSM should be addressed by this Commission.  
1446 The primary example of a barrier was identified in the report as “Questar’s economic  
1447 sensitivity to the loss of gas load that increased DSM would foster.” Recognizing that  
1448 significant gas-cost savings are possible, a prudent utility would do exactly what the Joint  
1449 Application requests: remove the barrier so the Company is not harmed when it aggressively  
1450 pursues DSM. (I should note that the other seven recommendations in the DSM Report/IRP  
1451 Report have also been addressed with this Joint Application.)

1452

1453 ***Q. Given that State law offers the option of a future test period for rate cases - which if done***  
1454 ***correctly will match revenues to costs on average - are there some other benefits to a***  
1455 ***decoupling approach (other than cost recovery and energy efficiency) that argue for its***  
1456 ***adoption?***

1457 **A.** Yes. Assuming that a future test period is used that correctly matches revenues to costs, the  
1458 Company will continue to benefit from increased sales between rate cases. This does not  
1459 align the interest of the Company with those of its customers. The Task Force analyzed the  
1460 pros and cons of the “future test period” and felt that the CET was the better option for  
1461 aligning the Company’s interests with that of its customers and should be implemented as a  
1462 pilot program.

1463

1464 ***Q. When compared to a program that would only compensate Questar Gas for its direct DSM***  
1465 ***costs and any under-recovery of fixed costs determined to be caused by those DSM***  
1466 ***programs, what are the advantages and disadvantages of both the decoupling approach***  
1467 ***and the future test year approach?***

1468 **A.** Compared to a direct lost-revenue approach, decoupling as proposed in the CET is far  
1469 superior. Calculating lost revenues strictly attributable to DSM programs would be  
1470 contentious and complex. Please refer to the discussion of lost revenues at lines 957 to 1025.  
1471 Instead, the time, money and effort would be much better spent on more DSM programs. For

1472 a comparison of regulation alternatives, see QGC Exhibit SR 1.15.

1473

1474 The future-test-year approach does not remove the barrier. A future test year would be used  
1475 in the context of a general rate case and therefore suffers from the problems mentioned  
1476 above. That said, if the Company is going to have a rate case, then a forecasted test year is  
1477 preferred.

1478

1479 ***Q. Is there a decoupling mechanism that addresses only the impact of Company-sponsored***  
1480 ***DSM programs on declining use per customer (or net revenues (income) should this be the***  
1481 ***relevant factor affecting earnings)?***

1482 **A.** While some may claim that there are decoupling mechanisms that can address only company-  
1483 sponsored DSM programs, my testimony has demonstrated that these mechanisms have  
1484 significant problems. In addition, simply providing an incentive to promote DSM was not  
1485 the purpose of the Joint Application. The purpose is to remove the barrier to the Company  
1486 from aggressively pursuing DSM and allowing the Company an opportunity to collect its  
1487 allowed revenue during periods of declining customer usage regardless of the cause.

1488

1489 ***Q. Are there any other regulatory mechanisms besides the decoupling proposal or the current***  
1490 ***use of a future test year that should be considered in this case?***

1491 **A.** I think it is very important for the Commission to understand the alternative approaches that  
1492 were considered and rejected. The Joint Application was the culmination of a three-year  
1493 process following the Company's general rate case in Docket No. 02-057-02. Other  
1494 regulatory mechanisms including forecasted test year, annual abbreviated rate cases, lost  
1495 revenue/partial decoupling, delivery charge/straight fixed variable, revenue stabilization and  
1496 full decoupling were analyzed by the Joint Applicants, and others. The analysis is  
1497 summarized in Exhibits 1.6 and 1.7 attached to the Joint Application in this docket.

1498

## 8. SUMMARY

1499

1500 **Q. Would you please recap your testimony in this docket?**

1501 A. This process was initiated through the creation of three task forces at the conclusion of the  
1502 Company's 2002 rate case. The Company has continued this collaborative process both prior  
1503 to and following the filing of the Joint Application. I have reviewed the historical backdrop  
1504 to the Joint Application, including the Allocation and Rate Design Task Force, the DSM  
1505 Task Force, and the work growing directly from these efforts that led to the filing in this  
1506 docket by the Joint Applicants. I have provided a long-term perspective on the experience  
1507 the Company has had with declining usage and its effects on the Company's finances. I have  
1508 clearly shown that the Company is ready, willing and able to aggressively pursue energy-  
1509 efficiency measures once the barrier to doing so is removed. I have explained how the CET  
1510 will provide benefits for all customers.

1511

1512 **Q. Why should the Commission approve the Joint Applicant's Pilot Program?**

1513 A. There is clear and unambiguous support nationwide for improved energy efficiency, most  
1514 recently evidenced by the National Action Plan for Energy Efficiency. As noted above, the  
1515 Company is ready to be a leader in this effort once the barrier has been removed. Governor  
1516 Huntsman's state energy-efficiency policy calls for regulatory barriers to the adoption of  
1517 energy-efficiency programs to be identified and removed. The CET will effectively remove  
1518 the barrier in a fair manner. The Commission has sufficient evidence on the record to  
1519 determine that the Company's rates are just and reasonable. The Commission has the tools  
1520 available to continue monitoring the ongoing just and reasonableness of future rates.

1521

1522 **Q. The rebuttal witnesses have raised numerous issues regarding the Pilot Program. They**  
1523 **all argue that the Joint Applicants' Pilot Program should be rejected. Have the issues**  
1524 **raised by the rebuttal witnesses been addressed by the Joint Applicants?**

1525 A. The rebuttal witnesses' substantive issues have been addressed. Specifically, energy-  
1526 efficiency measures can and should be encouraged and the Company is best in the position to  
1527 lead this effort. The barrier to the Company's willing participation is real and should be  
1528 removed. The CET mechanism proposed to remove the barrier has been shown to be  
1529 effective and fair. The \$9.7 million rate reduction implemented June 1, 2006 and the \$1.1

1530 million credit to the CET balance proposed herein will result in rates that are just and  
1531 reasonable. The Results of Operations Report is an effective tool for monitoring the  
1532 Company's financial performance and should continue to ensure that rates remain just and  
1533 reasonable.

1534  
1535 Finally, the three-year Pilot Program provides an opportunity to fully evaluate the  
1536 Company's performance in pursuing energy-efficiency and the effect of the CET on the  
1537 Company's earnings.

1538

1539 **Q. In your opinion is the Pilot Program as proposed by the Joint Applicants a step in the**  
1540 **right direction in terms of regulatory policy?**

1541 A. Absolutely. The Pilot Program provides the Company, its customers and regulators with a  
1542 mechanism that will allow the benefits of energy-efficiency to begin accruing in the near  
1543 term. In addition, since the implementation of the CET and DSM is proposed as a Pilot  
1544 Program, any unanticipated problems can be addressed on a going-forward basis. The  
1545 Commission will have continuing opportunities to exercise its role in overseeing the justness  
1546 and reasonableness of the Company's rates.

1547

1548 **Q. Does this conclude your testimony?**

1549 A. Yes.

State of Utah            )  
                                  ) ss.  
County of Salt Lake    )

I, Barrie L. McKay, being first duly sworn on oath, state that the answers in the foregoing written testimony are true and correct to the best of my knowledge, information and belief. Except as stated in the testimony, the exhibits attached to the testimony were prepared by me or under my direction and supervision, and they are true and correct to the best of my knowledge, information and belief. Any exhibits not prepared by me or under my direction and supervision are true and correct copies of the documents they purport to be.

\_\_\_\_\_  
Barrie L. McKay

SUBSCRIBED AND SWORN TO this 14th day of August 2006.

\_\_\_\_\_  
Notary Public