

Calculation of Per-Line Billing Rate

	(A)	(B)	(C)	(D)
	Total	Actual Volume	Cost Per Mailing	
<u>Printing</u>				
1 Printed Page 1	\$ 188,111	7,709,458	\$	0.02440
2 Paper	\$ 82,491	7,709,458	\$	0.01070
3 Electric Image PDF Creation - ebills	\$ 13,601	6,800,447		
4 Electric Image PDF Creation - printed	\$ 15,419	7,709,458	\$	0.00200
5 Electric Image Hosting Fee	\$ 60,000	14,509,905	\$	0.00414
6 Total Printing Cost	\$ 359,622		\$	0.04124
<u>Printing Additional Pages</u>				
7 Printed Additional Pages	\$ 3,800	269,525	\$	0.01410
8 Paper	\$ 2,884	269,525	\$	0.01070
9 Total Printing Additional Pages Cost	\$ 6,684		\$	0.02480
<u>Inserter</u>				
10 Outgoing Envelope (outside)	\$ 110,890	7,392,685	\$	0.01500
11 Return Envelope (inside)	\$ 30,957	2,623,446	\$	0.01180
12 Total Inserter Cost	\$ 141,847		\$	0.02680
<u>Postage</u>				
13 Total Postage Cost	\$ 3,715,187	7,709,458	\$	0.48190
<u>Overhead</u>				
14 Total General & Administration Cost	\$ 19,167	7,709,458	\$	0.00249
15 Total Costs	\$ 4,242,507		\$	0.57722
<u>Totals</u>				
16 Printer per piece (Line 6)			\$	0.04124
17 Inserter per piece (Line 12)			\$	0.02680
18 Postage per piece (Line 13)			\$	0.48190
19 Overhead per mailing (Line 14)			\$	0.00249
20 Total per piece			\$	0.55242
21 Additional page rate (Line 9)			\$	0.02480
<u>Cost Per-Line Calculation</u>				
22 Minimum lines pr/bill				35
23 Total per piece price (Line 20)				\$0.55242
24 Total cost per line (Line 23/Line 22)				\$0.01578
25 Total cost per bill at 11 line minimum (Line 24 * 11)				\$0.17358
26 Cost per each additional line				\$0.01578