## P.S.C.U. Docket No. 25-057-06

Data Request No. MDR\_22 D.31

## Requested by R746-700-22

Date of EGU Response: May 1, 2025

MDR\_22 D.31 **Miscellaneous Information.**

OMAG Expenses – Advertising. For the Base Year, the prior Historical Year and the Test Period the amount of advertising expense, by account, by type of advertising (i.e., informational, instructional, promotional).

Answer: The advertising expenses for the requested periods have been filed with the Utah Public Service Commission, Utah Division of Public Utilities and Utah Office of Consumer Services in each Results of Operations Report filed by the Company. The advertising expenses can be found in the “Advertising” tab of the EGU Exhibit 5.14 Utah Rate Case Model.xls.” The test period amounts were calculated by taking the historical amounts and adjusting them for 2025 and 2026 using Global Insight inflation factors.

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