

Calculation of Per-Line Billing Rate

(A)	(B)	(C)	(D)
	Total	Actual Volume	Cost Per Mailing
<u>Printing</u>			
1 Printed Page 1	\$ 185,387	7,597,813	\$ 0.02440
2 Paper	\$ 81,297	7,597,813	\$ 0.01070
3 Electric Image PDF Creation - ebills	\$ 14,256	7,128,191	
4 Electric Image PDF Creation - printed	\$ 15,196	7,597,813	\$ 0.00200
5 Electric Image Hosting Fee	\$ 60,000	14,726,004	\$ 0.00407
6 Total Printing Cost	<u>\$ 356,135</u>		<u>\$ 0.04117</u>
<u>Printing Additional Pages</u>			
7 Printed Additional Pages	\$ 3,819	270,865	\$ 0.01410
8 Paper	\$ 2,898	270,865	\$ 0.01070
9 Total Printing Additional Pages Cost	<u>\$ 6,717</u>		<u>\$ 0.02480</u>
<u>Inserter</u>			
10 Outgoing Envelope (outside)	\$ 177,348	7,368,015	\$ 0.02407
11 Return Envelope (inside)	\$ 57,724	2,775,192	\$ 0.02080
12 Total Inserter Cost	<u>\$ 235,072</u>		<u>\$ 0.04487</u>
<u>Postage</u>			
13 Total Postage Cost	\$ 4,004,960	7,597,813	\$ 0.52712
<u>Overhead</u>			
14 Total General & Administration Cost	\$ 16,872	7,597,813	\$ 0.00222
15 Total Costs	<u>\$ 4,619,757</u>		<u>\$ 0.64019</u>
<u>Totals</u>			
16 Printer per piece (Line 6)			\$ 0.04117
17 Inserter per piece (Line 12)			\$ 0.04487
18 Postage per piece (Line 13)			\$ 0.52712
19 Overhead per mailing (Line 14)			<u>\$ 0.00222</u>
20 Total per piece			\$ 0.61539
21 Additional page rate (Line 9)			\$ 0.02480
<u>Cost Per-Line Calculation</u>			
22 Minimum lines pr/bill			35
23 Total per piece price (Line 20)			\$0.61539
24 Total cost per line (Line 23/Line 22)			\$0.01758
25 Total cost per bill at 11 line minimum (Line 24 * 11)			\$0.19338
26 Cost per each additional line			\$0.01758