

**BEFORE THE  
PUBLIC SERVICE COMMISSION OF UTAH**

	)	
In the Matter of the Petition of i-wireless, LLC	)	
	)	
for Designation as an Eligible Telecommunications	)	Docket No. 10-2526-01
Carrier in the State of Utah for the Limited Purpose	)	
of Offering Lifeline Service to Qualified Households	)	SEMI-ANNUAL ETC REPORT
	)	

Pursuant to Rule 746-341-7 and Rule 746-341-9 of the Utah Administrative Code, i-wireless, LLC (“i-wireless”) hereby submits this Eligible Telecommunications Carrier (“ETC”) Semi-Annual Report for the first half of 2014. i-wireless does not receive state Universal Service Fund (“USF”) support, only low-income support from the Federal USF. i-wireless provides the following information regarding the ETC reporting requirements to the extent they are applicable to an ETC participating in the Federal USF program only.

**RULE 746-341-7 REPORTING REQUIREMENTS:**

1. Forgone revenue resulting from the discounts provided to Lifeline customers - i-wireless is not requesting or receiving support from the State USF. Its only revenue forgone from discounts provided to Lifeline customers relate to support from the Federal USF. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

2. Amounts of administrative, advertising, voucher and other program expenses - i-wireless is not requesting or receiving support from the state USF. It is not requesting reimbursement for program expenses from the Utah USF. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

3. Interest accrual amounts on Lifeline and Link up funds - i-wireless is not requesting or receiving support from the state USF. It has no interest accrual on state Lifeline and Linkup funds. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

4. Number of Lifeline telephone service customers by exchange area – i-wireless hereby provides its total number of Lifeline customers by month, from December 2013 through May 2014:

Month	Customers
2013-12	1881
2014-01	1739
2014-02	1697
2014-03	1707
2014-04	1711
2014-05	1680

5. Detailed report of outreach efforts - i-wireless works with an external Advertising Agency to develop advertising strategies with the goal of creating awareness by target audience. In Utah, i-wireless utilizes direct advertising through 46 Kroger-owned grocery store locations, where the Company’s signage is displayed, the Company’s products are offered, and printed materials are available describing i-wireless’ Access Wireless

Lifeline program. i-wireless also advertises via its Lifeline website,  
www.accesswireless.com.

Respectfully Submitted,

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