

**BEFORE THE
PUBLIC SERVICE COMMISSION OF UTAH**

In the Matter of the Petition of TracFone)
Wireless, Inc. for Designation as an Eligible)
Telecommunications Carrier in the State of)
Utah for the Limited Purpose of Offering)
Lifeline Service to Qualified Households)

DOCKET NO. 09-2511-01

SEMI-ANNUAL ETC REPORT

Pursuant to Rule 746-341-7 and Rule 746-341-9 of the Utah Administrative Code, and the Amended Report and Order issued December 1, 2010 in Docket No. 09-2511-01, TracFone Wireless Inc. (“TracFone”) hereby submits this Eligible Telecommunications Carrier (“ETC”) Semi-Annual Report for the first half of 2012. TracFone does not receive state Universal Service Fund support. In accordance with the ETC Order, TracFone provides the following information regarding the ETC reporting requirements to the extent they are applicable to an ETC participating in the Federal Universal Service Fund program only.

RULE 746-341-7 REPORTING REQUIREMENTS:

1. Forgone revenue resulting from the discounts provided to Lifeline customers - TracFone is not requesting or receiving support from the State Universal Service Fund. Its’ only revenue forgone from discounts provided to Lifeline customers relate to support from the Federal Universal Service Fund. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

2. Amounts of administrative, advertising, voucher and other program expenses - TracFone is not

requesting or receiving support from the state Universal Service Fund. It is not requesting reimbursement for program expenses from the Utah Universal Service Fund. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

3. Interest accrual amounts on Lifeline and Link up funds - TracFone is not requesting or receiving support from the state Universal Service Fund. It has no interest accrual on state Lifeline and Linkup funds. Therefore, in accordance with Rule 746-341-9 of the Utah Administrative Code, this question is inapplicable.

4. Number of Lifeline telephone service customers by exchange area – See attached.

5. Detailed report of outreach efforts - TracFone works with an external Advertising Agency to develop advertising strategies with the goal of creating awareness by target audience. In Utah TracFone advertises in Designated Metro Areas on commercial TV and radio stations, especially those stations whose programming is targeted at communities where qualified customers are likely to be in the audience, as well as, nationally through cable television. Also, Retailers and Social Service organizations are provided with signage to be displayed where TracFone/TracFone products are offered and with printed materials describing the TracFone Lifeline program

Respectfully Submitted,

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VERIFICATION

State of Florida

County of Miami-Dade

Stephen Athanson, being duly sworn, states the following:

1. I am Regulatory Counsel of TracFone Wireless, Inc. (“TracFone”) I am authorized to make this verification on behalf of TracFone.

2. I have read TracFone’s Semi-Annual ETC Report for June 2012. I confirm that the information contained therein is true and correct to the best of my knowledge.

The matters addressed above are within my personal knowledge and are true and correct.

Stephen Athanson

Taken, sworn to and subscribed before me this ____ day of June, 2012.

Notary Public in and for said County

My commission expires on the ___ day of _____ 20__.