

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

**IN THE MATTER OF ALL WEST)
COMMUNICATIONS, INC.'s) Docket No. 11-2180-01
APPLICATION FOR USF ELIGIBILITY)**

**ALL WEST COMMUNICATIONS, INC.,)
)
Applicant)**

**REDACTED
REBUTTAL TESTIMONY
OF**

KEVIN J. KELLY

ON BEHALF OF ALL WEST COMMUNICATIONS, INC.

OCTOBER 24, 2011

REBUTTAL TESTIMONY OF KEVIN J. KELLY

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22
23
24
25

Q. What is your name?

A. My name is Kevin J. Kelly.

Q. Are you the same Kevin J. Kelly who filed direct testimony on behalf of All West Communications, Inc. (“All West”) in this docket?

A. Yes, I am.

Q. What is the purpose of your rebuttal testimony?

A. The purpose of my rebuttal testimony is to address the direct testimony of Mr. Clair Oman, filed on behalf the Division of Public Utilities (“Division”), regarding his proposed reduction in All West’s normalized depreciation expense.

Q. Please elaborate.

A. Prior to the parties filing direct testimony, All West and the Division entered into a Stipulation to resolve the vast majority of issues surrounding the Company’s application for increased funding from the Utah Universal Service Fund (“UUSF”). The only unresolved issue in the case was appropriate level of depreciation expense. Specifically, the parties disagree on two issues: 1) the appropriate application of approved depreciation rates under group asset depreciation accounting to include treatment of fully depreciated accounts; and 2) the normalization of depreciation. The Stipulation specifically reserved these two issues for hearing before the Commission.

Q. Has the amount of the difference in depreciation between the parties changed since the Stipulation?

1 A. It appears that it has. The Stipulation identifies the difference in depreciation between the
2 parties as BEGIN CONFIDENTIAL *** END CONFIDENTIAL. This was based on All
3 West's proposed normalized depreciation expense of BEGIN CONFIDENTIAL ***
4 END CONFIDENTIAL versus the Division's depreciation of BEGIN CONFIDENTIAL
5 *** END CONFIDENTIAL. However, in the Division's response to Data Request No.
6 2.4, it acknowledged some errors in its previous depreciation worksheets and appears to
7 have increased its normalized depreciation by BEGIN CONFIDENTIAL *** END
8 CONFIDENTIAL to BEGIN CONFIDENTIAL *** END CONFIDENTIAL.

9

10 **Q. What is the impact of the DPU's increased depreciation upon All West's UUSF**
11 **eligibility?**

12 A. The DPU's increase in depreciation would produce a corresponding identical increase in
13 UUSF of BEGIN CONFIDENTIAL *** END CONFIDENTIAL above the BEGIN
14 CONFIDENTIAL *** END CONFIDENTIAL provided for in the Stipulation.¹
15 Unfortunately, Mr. Oman failed to acknowledge the DPU's increased depreciation in his
16 direct testimony – or the rationale for the increase.

17

18 **Issue 1**

¹ In addition the errors acknowledged in the DPU's discovery response, it appears that Mr. Oman's has double-counted the agreed upon depreciation reductions of BEGIN CONFIDENTIAL *** END CONFIDENTIAL contained in the Stipulation. Correcting this error would have an identical impact, increasing All West's UUSF by BEGIN CONFIDENTIAL *** END CONFIDENTIAL.

1 **Q. Do you agree with Mr. Oman’s contention that All West’s depreciation approaches**
2 **do not fully comply with the intent of the Uniform System of Accounts under Part**
3 **32?²**

4 A. Absolutely not. All West calculates depreciation in accordance with FCC rules and
5 established industry practices, using depreciation rates approved by this Commission. As
6 I indicated in my direct testimony, the company’s CPAs, federal regulators (the FCC,
7 USAC and NECA), every state commission and rural LEC industry expert with which I
8 am familiar agree with All West’s depreciation calculation methods. Mr. Oman’s
9 contention that All West’s depreciation methods “accelerate” depreciation is an isolated
10 opinion.

11
12 **Q. Would there be unintended consequences of requiring All West to comply with Mr.**
13 **Oman’s perceived intent of Part 32 depreciation rules?**

14 A. Yes. Requiring All West – and by extension all Utah rural LECs - to calculate
15 depreciation differently from the rest of the industry would disadvantage the state in the
16 receipt of federal USF.

17
18 **Q. Please explain.**

19 A. All West currently receives almost 10% of its total regulated revenues from High Cost
20 Loop Support (“HCLS”), one of the support mechanisms comprising the federal USF.
21 HCLS is a “capped” fund and distributes support based on the extent to which the rural
22 LEC exceeds a nationwide average cost. In essence, rural LECs “compete” for HCLS

² Oman Direct, line 77

1 funds based upon their cost of providing service. Requiring Utah rural LECs to calculate
2 depreciation differently from the rest of the industry would result in a decrease of HCLS
3 for the state. Because HCLS directly reduces All West's cost of providing service, the
4 loss of these revenues would directly increase the burden on the UUSF.

5
6 **Q. Do you agree with either of Mr. Oman's proposals to reduce All West's 2010**
7 **depreciation expense?**

8 A. No. Mr. Oman claims that All West's 2010 depreciation expense should be reduced by
9 BEGIN CONFIDENTIAL *** END CONFIDENTIAL.³ However, his direct testimony
10 includes no supporting documentation that reflects an adjustment of this magnitude.
11 Indeed Exhibit 2.1 attached to his testimony does not reflect the BEGIN
12 CONFIDENTIAL *** END CONFIDENTIAL number suggested in testimony.

13
14 Instead, Mr. Oman identifies two proposals, which he characterizes as the "DPU
15 Method" and the "FCC Method," in support of his proposal to reduce All West's 2010
16 depreciation expense. These two proposals are also identified in Exhibit 2.1, which Mr.
17 Oman describes as a theoretical application of his two proposed methods on the impact
18 on depreciation expense to a single category of asset, COE - Digital Switching (account
19 2212).⁴ According to Mr. Oman's Exhibit 2.1, both of his proposed methods would
20 produce a reduction in depreciation of approximately BEGIN CONFIDENTIAL ***

³ Oman Direct, line 166

⁴ Oman Direct, line 154

1 END CONFIDENTIAL for this category of assets.⁵ Because both the DPU Method and
2 the FCC Method, as calculated by Mr. Oman, appear to produce similar lower
3 depreciation levels for this category of assets than All West’s method, he concludes that
4 the Commission-approved depreciation rates do not accurately reflect the useful lives of
5 the asset accounts. Accordingly, Mr. Oman claims that it is urgent that the Commission
6 order All West to perform a depreciation study⁶

7
8 **Q. Do you agree with Mr. Oman that a depreciation study is needed?**

9 A. No, I do not. Mr. Oman has both incorrectly and selectively applied the FCC formula for
10 revising depreciation rates, when the existing rates are no longer applicable. He then
11 relies upon this “analysis” to advocate for his “DPU Method,” which does not comply
12 with any FCC rule for calculating depreciation. As I will explain in my testimony, I
13 disagree with the premise that All West’s existing Commission-approved depreciation
14 rates require modification.

15
16 **Q. Please explain your concerns with Mr. Oman’s “FCC Method” for calculating 2010**
17 **depreciation expense for All West.**

18 A. First of all, Mr. Oman’s characterization of the “FCC Method” is not accurate. All West
19 follows the actual FCC method, as depicted in Part 32 rules. Second, while Mr. Oman’s
20 testimony correctly references the appropriate FCC formula for revising depreciation

⁵ Exhibit 2.1 calculates depreciation expense for COE-Digital Switching of BEGIN CONFIDENTIAL *** END CONFIDENTIAL under the “DPU Method” and BEGIN CONFIDENTIAL *** END CONFIDENTIAL under the “FCC Method” versus BEGIN CONFIDENTIAL *** END CONFIDENTIAL under the “All West Method.”

⁶ Oman Direct, lines 121-125

1 rates;⁷ he fails to apply the formula correctly. The result is his proposed revised
2 depreciation rate is incorrect.

3
4 **Q. Please explain.**

5 A. The FCC's formula for adjusting depreciation rates requires the use of the "average
6 remaining life." Mr. Oman's calculation incorrectly uses All West's approved
7 depreciation life rather than using the average remaining life of the assets in the plant
8 account. In other words, Mr. Oman assumes that the entire balance of All West's COE-
9 Digital Switching account - even assets that are more than a decade old - have a
10 remaining life of BEGIN CONFIDENTIAL *** END CONFIDENTIAL years. This is
11 not accurate. The average remaining life of the assets in the COE-Digital Switching
12 Account is BEGIN CONFIDENTIAL *** END CONFIDENTIAL years as set forth in
13 Confidential Exhibit KJK-2 to my testimony. Appropriately using BEGIN
14 CONFIDENTIAL *** END CONFIDENTIAL as the average remaining life in the FCC
15 formula results in a revised depreciation rate for the COE-Digital Switching account of
16 BEGIN CONFIDENTIAL *** END CONFIDENTIAL, not the BEGIN
17 CONFIDENTIAL *** END CONFIDENTIAL calculated by Mr. Oman.⁸ Thus, even if
18 the Commission were to require All West to revise the depreciation rate for COE-Digital
19 Switching using the FCC formula the revised depreciation rate would result in an
20 approximate depreciation reduction of BEGIN CONFIDENTIAL *** END
21 CONFIDENTIAL, rather than Mr. Oman's theoretical reduction of BEGIN

⁷ Oman Direct, lines 111-113. The FCC formula for revising depreciation rates is $\text{Depreciation rate} = 100\% - \text{accumulated depreciation \%} - \text{future net salvage \%} / \text{average remaining life}$.

1 CONFIDENTIAL *** END CONFIDENTIAL. In other words, the FCC formula would
2 entitle All West to approximately BEGIN CONFIDENTIAL *** END CONFIDENTIAL
3 more depreciation expense than suggested by Mr. Oman.

4
5 **Q. Do you have any other concerns with Mr. Oman’s proposal for changing All West’s**
6 **depreciation rates using the FCC formula?**

7 A. Yes. It appears Mr. Oman has selectively applied the formula only to asset groups that
8 would result in lower depreciation rates. For example, All West has obtained financing
9 from the Rural Utilities Service (“RUS”), which will be used to replace much of the
10 company’s existing copper plant with fiber over the next two years. Had Mr. Oman used
11 the FCC formula to revise depreciation rates for copper plant, he would have calculated a
12 depreciation rate in excess of BEGIN CONFIDENTIAL *** END CONFIDENTIAL.⁹
13 Clearly, this far exceeds the depreciation rate increase to BEGIN CONFIDENTIAL ***
14 END CONFIDENTIAL the parties agreed to in the Stipulation.

15
16 **Q. Please explain Mr. Oman’s proposed “DPU Method” for calculating 2010**
17 **depreciation for All West.**

18 A. In addition to his “FCC Method,” Mr. Oman has developed a second proposal, which he
19 identifies as the “DPU Method.” Although there was no supporting documentation or
20 calculations contained in Mr. Oman’s Direct Testimony, it appears he relies upon this
21 method, to arrive at his BEGIN CONFIDENTIAL *** END CONFIDENTIAL reduction

⁸ 100% -74.12%/4.69 =5.523%

1 in All West’s 2010 depreciation expense.¹⁰ Mr. Oman’s DPU Method appears to use a
2 different calculation for depreciation for seven groups of assets. Apparently, he identified
3 seven groups of plant that became fully-depreciated at some point in time and then
4 switched to calculating depreciation only on the new additions, not the entire plant
5 balance.

6
7 **Q. Please explain your concerns with Mr. Oman’s proposed depreciation expense**
8 **reduction using his proposed “DPU Method.”**

9 A. My primary concern is that Mr. Oman’s proposed depreciation expense calculation
10 directly conflicts with FCC rules and universally accepted industry practice.¹¹ According
11 to FCC rules,¹² approved depreciation rates are applied to the whole category of the plant,
12 not some subset of the balance. In essence, Mr. Oman is simply retiring entire categories
13 of plant once they become fully-depreciated, regardless of whether the assets remain in
14 service or not. Mr. Oman apparently justifies the “DPU Method” by claiming that it
15 approximates depreciation expense using the FCC formula for revising depreciation
16 rates.¹³ However, as I indicated previously, Mr. Oman’s comparison is no longer valid
17 when the FCC formula is used correctly.

⁹ BEGIN CONFIDENTIAL *** END CONFIDENTIAL This would have resulted in more than BEGIN CONFIDENTIAL *** END CONFIDENTIAL of additional depreciation for this category of asset, which more than offsets Mr. Oman’s theoretical adjustment for COE – digital switching.

¹⁰ Oman Direct, lines 150-153

¹¹ Mr. Oman correctly observes on lines 48-50 of his Direct Testimony that the Commission requires rural LECs to comply with FCC Part 32 accounting rules.

¹² §32.2000(g)(2)(iii)

¹³ Oman Direct, lines 162-165

1
2
3
4
5
6
7
8
9
10
11
12
13
14
15
16
17
18
19
20
21
22

Q. Has Mr. Oman correctly quantified the impact on All West’s UUSF eligibility of his proposed reduction to All West’s 2010 depreciation expense?

A. No. Mr. Oman has overstated the impact of his proposed reduction to 2010 depreciation expense on All West’s UUSF eligibility by BEGIN CONFIDENTIAL *** END CONFIDENTIAL. While Mr. Oman has proposed a BEGIN CONFIDENTIAL *** END CONFIDENTIAL reduction to All West’s recorded 2010 depreciation expense, he has not removed this amount from the company’s accumulated depreciation. Correcting his omission would increase All West’s pro forma rate base by BEGIN CONFIDENTIAL *** END CONFIDENTIAL, which results in an increase in the Company’s revenue deficiency under the Division’s calculations by BEGIN CONFIDENTIAL *** END CONFIDENTIAL.

Q. Please summarize your recommendation for the Commission regarding All West’s calculation of 2010 depreciation expense.

A. All West has calculated its 2010 depreciation in accordance with FCC rules, which has been confirmed by the company’s CPAs. Accordingly, the Commission should reject Mr. Oman’s proposal to retroactively reduce All West’s 2010 depreciation expense by BEGIN CONFIDENTIAL *** END CONFIDENTIAL.

Issue 2

Q. Please describe how All West normalized depreciation for the test period.

1 A. As I stated in my direct testimony, All West normalized depreciation expense by simply
2 applying its Commission-approved depreciation rates to its December 31, 2010, plant
3 balances. The Company's actual depreciation for the test period was then increased to
4 this "normalized" amount in order to reflect the known and measurable level of
5 depreciation that All West will incur on a going-forward basis. This is the generally
6 accepted method for normalizing depreciation expense and is used by every state
7 commission with which I am familiar.

8

9 **Q. Please explain Mr. Oman's adjustment to reduce your depreciation normalization**
10 **adjustment.**

11 A. Mr. Oman has proposed a BEGIN CONFIDENTIAL *** END CONFIDENTIAL
12 reduction to All West's depreciation normalization calculation of BEGIN
13 CONFIDENTIAL *** END CONFIDENTIAL. Mr. Oman arrives at his much lower
14 proposed depreciation normalization increase of BEGIN CONFIDENTIAL *** END
15 CONFIDENTIAL by discontinuing depreciation on any class of asset that would be
16 fully-depreciated as a result of normalization.

17

18 **Q. What is the impact of Mr. Oman's proposed reduced level of normalized**
19 **depreciation?**

20 A. The vast majority of Mr. Oman's reduced depreciation normalization adjustment can be
21 attributed to vehicles, work equipment and furniture. He has reduced All West's ongoing
22 depreciation in these three categories of assets to a composite total of approximately
23 BEGIN CONFIDENTIAL *** END CONFIDENTIAL. This is in contrast to BEGIN

1 CONFIDENTIAL *** END CONFIDENTIAL in depreciation that All West recorded in
2 2010 and the more than BEGIN CONFIDENTIAL *** END CONFIDENTIAL that the
3 Company averaged of the three-year period 2008-2010 for these three accounts.

4
5 **Q. What assumption is implicit in Mr. Oman's extremely low level of depreciation for**
6 **these three groups of assets?**

7 A. Mr. Oman has implicitly assumed that All West will make virtually no additions to these
8 three categories of assets for the foreseeable future. This is a rather dubious assumption
9 considering that All West has continued to add to these three asset groups and currently
10 has more than BEGIN CONFIDENTIAL *** END CONFIDENTIAL combined in these
11 three asset groups.

12
13 **Depreciation Study**

14 **Q. Do you agree with Mr. Oman's recommendation that the Commission order All**
15 **West to perform a depreciation study?**

16 A. No. Depreciation studies would be costly and time-consuming for both the DPU and All
17 West. More importantly, I question whether a depreciation study will produce
18 significantly different depreciation rates for All West. For example, while All West's
19 COE-Digital Switch depreciation rate would decrease from BEGIN CONFIDENTIAL
20 *** END CONFIDENTIAL to BEGIN CONFIDENTIAL *** END CONFIDENTIAL,
21 this decrease would only be temporary. Once All West retires the digital switch, it would
22 then be required to significantly increase the depreciation rate.¹⁴ These repeated

¹⁴ The useful life of a soft switch is about 6-7 years, which translates to depreciation rate of approximately 15%.

1 depreciation rate changes would all require DPU involvement and Commission approval.
2 In order to recover the varying expense levels resulting from fluctuating deprecation
3 rates, All West would have to file repeated UUSF applications. All West contends that
4 simply leaving the depreciation at BEGIN CONFIDENTIAL *** END
5 CONFIDENTIAL produces a comparable result without the regulatory burden.
6 Furthermore, one of the benefits of mass asset accounting is the use of a composite rate
7 for plant accounts that smoothes out fluctuations in depreciation rates that would
8 otherwise result from the addition and retirement of assets.

9
10 Finally, All West's composite depreciation rate of BEGIN CONFIDENTIAL *** END
11 CONFIDENTIAL for 2010 provides more evidence that the Company's current
12 depreciation rates perhaps should be increased instead of decreased.¹⁵ This composite
13 deprecation rate – which reflects that the Company takes more than BEGIN
14 CONFIDENTIAL *** END CONFIDENTIAL years to recover the cost of its regulated
15 plant - is rather low by industry standards. This also certainly refutes any suggestion that
16 All West has inappropriately accelerated its depreciation on regulated plant.

17
18 **Q. How do most state commissions approve depreciation rates for rural LECs?**

19 A. As competition has increased in the telecommunications industry and technology has
20 rapidly evolved, state commissions have replaced depreciation studies with pre-approved

¹⁵ See Schedule W/P IS 7, BEGIN CONFIDENTIAL *** END CONFIDENTIAL

1 depreciation “ranges” for each group of assets.¹⁶ Rural LECs can select a company-
2 specific depreciation rate for each category of plant that is applicable for their specific
3 stage of construction. Only when a rural LEC requests a depreciation rate outside the
4 range does the state commission require justification. I would strongly recommend that
5 Utah adopt a similar policy, which allows rural LECs to devote their scarce resources to
6 providing customer service, and preparing for an uncertain future given the matters
7 pending at the FCC, rather than complying with outdated regulatory practices.

8
9 **Q. Does that conclude your rebuttal testimony?**

10 **A.** Yes it does.

¹⁶ Both Kansas and Colorado have adopted this approach.