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### BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of Budget Prepay, Inc. d/b/a Budget Phone, Inc's Petition for Limited Designation as a Non-Rural Wireless Eligible Telecommunications Carrier

Budget PrePay, Inc. d/b/a Budget Mobile's Petition For Limited Designation As A Non-Rural Wireless Eligible Telecommunications Carrier

Docket No. 12-2554-01

**Direct Testimony of** 

**David Donahue** 

August 10, 2012

1		DIRECT TESTIMONY OF DAVID DONAHUE
2	Q.	WHAT IS YOUR NAME AND BUSINESS ADDRESS?
3	A.	My name is David Donahue, and my business address is 1325 Barksdale Blvd., Bossier
4		City, Louisiana, 71111.
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6	Q.	ON WHOSE BEHALF ARE YOU TESTIFYING?
7	A.	I am testifying on behalf of Budget PrePay, Inc., d/b/a Budget Mobile ("Budget" or "the
8		Company"). I would note that Budget provides wireline services under the name Budget
9		Phone and wireless services under the name Budget Mobile.
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11	Q.	BY WHOM ARE YOU EMPLOYED AND WHAT POSITION DO YOU HOLD?
12	A.	I am employed by Budget and I am its Chief Financial Officer.
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14	Q.	WHAT IS YOUR EDUCATIONAL AND EMPLOYMENT BACKGROUND?
15	A.	I have received a BS in Accounting from Louisiana Tech University and obtained my
16		CPA in 1990. I joined Budget in June 2010.
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18		Prior to my employment with Budget, I worked at VCFO, where I was responsible for all
19		company financial reporting and strategic planning, as well as SEC reporting and
20		analysis. I have over 23 years of experience in the manufacturing, software,
21		telecommunications, and retail industries. Before I joined VCFO, my positions included
22		serving as the CFO for Axtive Corporation, a publicly traded integrated technology
23		solution provider for middle-market companies. I have also worked as CFO for Philips

Speech Processing North and South America, a provider of speech technology for telecom application; as Controller of The Pegasus Companies, a publicly traded firm with interests in retail and medical technology; and as Controller/VP of Financial of Optical Corporation of American, a national chain of 145 optical retail stores. I have performed a wide variety of tasks, including accounting, finance, operations, audit human resource management and software implementations for companies such as Holly corporate, Capps Car Rental, HealthVision, Puente-Brancato Companies, Viscern, Skywire Software, and others.

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# Q. HAVE YOU TESTIFIED BEFORE ANY REGULATORY COMMISSIONS?

34 A. Yes. I have filed testimony in Indiana, Oklahoma, and South Carolina in connection with Budget's petitions for ETC designation in those states.

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- 37 Q. HAVE YOU REVIEWED THE PETITION AND OTHER DOCUMENTS FILED
- 38 BY BUDGET IN THIS PROCEEDING?
- 39 A. Yes.

- 41 Q. WOULD YOU PLEASE BRIEFLY DESCRIBE BUDGET AND ITS
- 42 **OPERATIONS?**
- 43 A. Yes. Budget is a Louisiana corporation headquartered in Bossier City. Budget was
  44 formed in 1996 by Robert "Smokey" Hyde, and his son R. Danny Hyde, who is Budget's
  45 current president. Budget initially provided low-cost prepaid home phone services. As a
- result of its strong dedication to customer care, building strong relationships, and research

and development to meet current and prospective customer needs, Budget has steadily expanded across the United States over the last 18 years and has developed a \$100 million business. It is a national provider of wireline and wireless local and long distance services that serves approximately 400,000 customers in over 42 states. As such, Budget one of the largest prepaid telecommunications companies in the United States. The Petition pending before the Commission is an outgrowth of Budget's dedication to expanding its high-quality service offerings wherever there is a demonstrated customer need.

# 56 Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY IN THIS PROCEEDING?

57 A. The purpose of my testimony is to demonstrate that Budget satisfies the requirements for designation as an ETC in the State of Utah within the areas proposed in its Petition and that the granting of this designation is in the public interest.

A.

# Q. WOULD YOU PLEASE DESCRIBE THE SERVICES BUDGET INTENDS TO

### PROVIDE IN UTAH?

Yes. Budget is a telecommunications common carrier that provides digital wireless services. Budget is authorized to conduct business in Utah as a foreign corporation. If this Petition is approved, our intent is to offer high-value, high-quality Lifeline services without requiring a fixed-term contract, a credit check, activation fees, or early termination fees. Its Lifeline customers will be able to choose between a free plan and a plan that provides 4,000 combined texts and minutes. Budget will provide its services by resale of Verizon Wireless' underlying services.

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# 71 Q. HOW ARE BUDGET'S OFFERINGS DIFFERENT FROM THOSE OFFERED

### BY TRADITIONAL WIRELESS CARRIERS?

Budget does not require background or credit checks for its prepaid wireless services. It 73 A. 74 does not charge an activation fee and does not require customers to sign a long term contract. It provides a free handset, and its service offerings include a variety of popular 75 telephone features at no additional charge, including caller ID, call waiting, and 76 voicemail, which wireline ILECs typically offer at an extra charge. Budget's pricing and 77 terms are highly competitive and provide high value even compared to the offerings of 78 79 other wireless carriers, in addition to wireline carriers. Budget customers are never 80 obligated to pay for a period of service that exceeds 30 days.

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# Q. WHAT IS THE PROPOSED SERVICE AREA IN WHICH BUDGET REQUESTS

### DESIGNATION AS AN ETC?

84 Ă. Budget seeks ETC designation in the non-rural wire centers of the ILECs within the State of Utah. These wire centers were, with one exception, identified in Exhibit 2 attached to 85 86 Budget's application for ETC designation, filed with this Commission on June 21, 2012, and are also set forth in Exhibit \_\_\_\_\_ (DD-1) included with my testimony. The 87 exception I refer to above is the Page wirecenter. The Page wirecenter is a Qwest 88 wirecenter that straddles the Utah/Arizona border with the CLLI Code "PAGEAZMA". 89 90 This wirecenter was inadvertently left off of the list in the Petition because the name is 91 linked to Arizona rather than Utah. However, there are Qwest customers in Utah that are 92 served from this wirecenter.

# 94 Q. IS BUDGET SEEKING HIGH COST SUPPORT FOR THE WIRELESS 95 SERVICES IT PROVIDES IN UTAH?

96 A. No, it is not. Budget is seeking ETC designation in Utah only for the limited purpose of 97 receiving low-income support from the federal Universal Service Fund for offering 98 Lifeline service so that it may better serve low-income customers in Utah. It is not 99 seeking federal or Utah high-cost support funds.

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A.

# Q. DOES BUDGET PROVIDE HIGH-QUALITY WIRELESS SERVICES?

Yes. As demonstrated by its successful expansion from its initial Louisiana roots, Budget has continuously adapted its service offerings to anticipate and address customer needs. As an example, Budget invested millions of dollars in software development, including customized, user friendly point-of-sale software its agents use to meet customer needs. Budget's investments in customer care and dedication to providing high-quality service have been amply rewarded: Budget now serves approximately 374,000 wireless customers across most of the continental United States. Its customer care centers are among the most sophisticated of any American provider, and where it provides services through resale, it enters contracts with carriers who are similarly dedicated to a high level of customer service.

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As stated in Budget's Petition, Budget commits to satisfy all consumer protection and service quality standards as provided in the Federal Communication Commission's ("FCC") rules (specifically Section 54.202(a)(3) of C.F.R. Title 47), as well as all

applicable state-specific consumer protection and service quality standards and will commit that all universal service fund support received by Budget will be directly reflected in the price that eligible customers pay. Budget will comply with the Cellular Telecommunications and Internet Association's ("CTIA") Consumer Code for Wireless Service and will protect Customer Proprietary Network Information.

A.

# Q. WHAT ARE THE REQUIREMENTS FOR DESIGNATION AS AN ETC?

My layperson's understanding is that to become designated as an ETC, a carrier must be a common carrier, must offer specified supported services either through its own facilities or a combination of its own facilities and resold facilities or obtain a forbearance from that requirement, must advertise these services using media of general distribution, and must describe the geographic service area for which it seeks designation. Additional criteria include the carrier's certification that the carrier will comply with service requirements applicable to the support it receives; a demonstration that the carrier will remain functional in emergency situations; a demonstration that the carrier will satisfy applicable consumer protection and service quality standards; a demonstration of financial and technical ability to provide the supported services; and provision of information regarding the voice telephony Lifeline services the carrier will provide. If designation is consistent with the public interest, convenience and necessity, the Commission must designate additional ETCs in areas served by non-rural ILECs.

# Q. DOES BUDGET SATISFY THE REQUIREMENTS FOR ETC DESIGNATION IN UTAH?

139	A.	Yes. As described more fully below, Budget satisfies all of the requirements for ETC
140		designation in Utah. Budget is a common carrier, as defined by the FCC, and provides
141		all of the services and functionalities supported by the universal service program as set
142		forth in the FCC's rules. Budget also commits to advertise the availability of these
143		services using media of general distribution.

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# Q. IS BUDGET A COMMON CARRIER, AS THAT TERM IS DEFINED IN FEDERAL LAW?

147 A. Yes, Budget is engaged as a common carrier who offers wireless services for hire. As

148 such, it is eligible for designation as an ETC. The FCC and the Commission have both

149 recognized that telecommunications providers offering wireless services are eligible for

150 ETC designation.

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# 152 Q. WILL BUDGET OFFER THE SUPPORTED SERVICES REQUIRED BY THE 153 FCC?

154 A. Yes, Budget will offer all of the Supported Services identified in Section 54.101 of
155 C.F.R. Title 47, which the FCC has recently amended.<sup>1</sup>

<sup>&</sup>lt;sup>1</sup> See In the Matter of Connect America Fund, WC Docket No. 10-90 et al., Order on Reconsideration, FCC 11-189 (rel. Dec. 23, 2011); Lifeline Reform Order, ¶ 367. The FCC Order of December 23, 2011 removed from eligibility numerous types of services that had previously been Supported Services, including dual-tone multi-frequency signaling, single-party service, access to operator services, access to interexchange service, and access to directory assistance. The Lifeline Reform Order removed toll limitation services from the list of Supported Services, but only for those services that do not distinguish between toll and non-toll calls in the pricing of the service.

- Voice grade access to the public switched telephone network or its functional
  equivalent Budget will provide its customers with the ability to make and receive
  calls on the public switched network.
  - Minutes of use for local service provided at no additional charge to the end user Though Budget may eventually expand the number of Lifeline service plan options available to eligible Lifeline customers, Budget intends to initially offer qualifying customers an "active user talk & text" wireless plan that will provide 4,000 minutes of combined local/toll usage and texting, as well as another plan with 250 free minutes of local/toll usage.
  - Access to the emergency services provided by local government or other public safety organizations, such as 911 or enhanced 911, to the extent the local government in Budget's service area has implemented 911 or enhanced 911 systems All of the phones that Budget distributes are capable of delivering automatic numbering information and automatic location information and otherwise satisfy applicable state and federal E911 requirements.
- Toll limitation for qualifying low-income consumers, which means toll blocking service and toll control service -- Toll limitations service does not need to be offered for any Lifeline service that does not distinguish between toll and non-toll calls in the pricing of its service. Because the plans offered by Budget include an established number of minutes with no distinction between the pricing for local and toll calls, Budget's customers will not be subjected to unexpected bills for telecommunication toll services. Thus, Budget's services satisfy these requirements.

179	Q.	WILL BUDGET ADVERTISE THE AVAILABILITY OF THE SUPPORTED
180		SERVICES USING MEDIA OF GENERAL DISTRIBUTION, AS REQUIRED BY
181		47 U.S.C. § 214(e)(1)(B)?
182	A.	Yes, Budget will advertise the availability of the supported services throughout its
183		designated service areas using media of generally distribution in a manner that is
184		designed to reach those likely to qualify for such services. Budget intends to use a
185		variety of media resources, including point of sale material of various kinds, onsite
186		merchandising, banners, customer direct mail, customer brochures, television, and print
187		media. An example of Budget's Lifeline advertising is attached as Exhibit (DD-2).
188		In promoting its services in Utah, Budget will use a state-specific fact sheet, and Budget
189		agrees to comply with all form and content requirements, if any, promulgated by the FCC
190		or the Commission in the future and required of all designated ETCs.
191		
192	Q.	HAS BUDGET OBTAINED FORBEARANCE FROM THE REQUIREMENT
193		THAT ETC CARRIERS PROVIDE SERVICES SUPPORTED BY FEDERAL
194	٠	UNIVERSAL SERVICE SUPPORT MECHANISMS BY USE OF THEIR OWN
195		FACILITIES, OR A COMBINATION OF THEIR OWN FACILITIES AND
196		RESALE?
197	A.	Yes, Budget has obtained forbearance of this requirement by meeting the requisite
198		criteria laid out by the FCC. Through 2011, Budget had used a combination of its own
199		facilities and resale of other carriers' facilities to provide the supported services in many
200		states. However, the FCC recently changed the list of services that qualify as supported
201		services. Recognizing that the change might eliminate otherwise highly qualified carriers

who provide a vital service to low-income customers, the FCC offered a blanket forbearance of the "own facilities" requirement for carriers who meet certain requirements. First, carriers must provide Lifeline subscribers with 911 and E911 access, regardless of activation status and availability of minutes, and with E911 compliant handsets. Second, a carrier must obtain the FCC's approval of a compliance plan describing (a) the safeguards it will implement against waste, fraud, and abuse to comply with FCC requirements and (b) the carrier's Lifeline service plan offerings. Budget has met both of these requisites for forbearance and, thus, satisfies the "own facilities" requirement.

# Q. HOW DOES BUDGET MEET THE FIRST REQUIREMENT REGARDING PROVISION OF 911 AND E911 ACCESS TO LIFELINE SUBSCRIBERS?

A. Budget will meet this requirement by (a) providing its Lifeline customers with 911 and E911 access regardless of activation status (if it provides the customer with prepaid service or availability of prepaid minutes); (b) providing 911/E911-compliant handsets to all of its Lifeline customers; and (c) replacing, at no charge to customers, any non-compliant handset of an existing Lifeline customer with a 911/E911-compliant handset.

# Q. REGARDING THE SECOND REQUIREMENT, HAS BUDGET OBTAINED FCC APPROVAL OF A COMPLIANCE PLAN?

222 A.	Yes. On May 1, 2012, Budget submitted a Revised Compliance Plan for FCC approval
223	in WC Docket No. 09-197 and WC Docket No. 11-42.2 The Compliance Plan details the
224	verification, certification, and other anti-fraud measures Budget will take to comply with
225	state and federal requirements and to ensure that Lifeline support is provided only to
226	consumers who are truly eligible, and is included as Exhibit(DD-3). On May 25,
227	2012, the FCC issued a public notice that it had approved Budget's Compliance Plan,
228	included here as Exhibit (DD-4). Since it meets all of the FCC's aforementioned
229	criteria, Budget is entitled to the FCC's blanket forbearance from the "own facilities"
230	requirement.

232 Q. WILL BUDGET MEET THE FCC'S ADDITIONAL ELIGIBILITY CRITERIA

FOR ETC DESIGNATION?

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A. Yes, Budget meets the additional criteria recently adopted by the FCC, which include the carrier's certification that the carrier will comply with service requirements applicable to the support it receives; a demonstration that the carrier will remain functional in emergency situations; a demonstration that the carrier will satisfy applicable consumer protection and service quality standards; a demonstration of financial and technical ability to provide the supported services; and provision of information regarding the voice telephony Lifeline services the carrier will provide.

<sup>&</sup>lt;sup>2</sup> Budget submitted an initial Compliance Plan to the FCC on March 1, 2012, and subsequently submitted several revised versions. The May 1, 2012 Revised Compliance Plan was the final version, which the FCC approved on May 25, 2012.

242	Q.	REGARDING THE FIRST OF THESE CRITERIA, DOES BUDGET CERTIFY
243		THAT IT WILL COMPLY WITH ALL SERVICE REQUIREMENTS
244		APPLICABLE TO LIFELINE SUPPORT FUNDING?
245	Α.	Yes. If Budget is designated as a wireless ETC in Utah, it certifies that it will comply
246		with all service requirements applicable to Lifeline support funding. These requirements
247		are detailed throughout my testimony and in Budget's Compliance Plan at Exhibit
248		(DD-3).
249		
250	Q.	DOES BUDGET INTEND TO SUBMIT A FIVE-YEAR SERVICE
251		IMPROVEMENT PLAN RELATING TO PLANNED INFRASTRUCTURE
252		IMPROVEMENTS OR UPGRADES?
253	A.	No. This particular requirement under the FCC's rules is not applicable to carriers
254		seeking ETC status solely to provide Lifeline to low-income customers.
255		
256	Q.	DESCRIBE HOW BUDGET WILL MEET THE SECOND REQUIREMENT,
257	_	NAMELY, THAT A CARRIER DEMONSTRATES AN ABILITY TO REMAIN
258		FUNCTIONAL IN EMERGENCY SITUATIONS.
259	A.	Certainly. Budget will have the ability to reroute traffic around damaged facilities and
260		manage traffic spikes resulting from emergency situations through both its underlying
261		wireless service provider, Verizon Wireless, and the use of its own facilities in Louisiana
262		and Texas. Budget's services will be as reliable as, and provide all back-ups and
263		contingency plans of, its underlying wireless service providers. Such back-ups and

contingencies include backup battery power at cell sites, thus ensuring functionality 264 265 during emergencies.

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### CAN YOU FURTHER DESCRIBE HOW BUDGET'S OWN FACILITIES AND 267 Q. 268 **NETWORK DESIGN ENSURE BUDGET'S ABILITY** TO REMAIN 269 FUNCTIONAL IN EMERGENCY SITUATIONS?

As I indicated, Budget's switching infrastructure is located in two separate Yes. geographic locations - Louisiana and Texas. This network design is designed to prevent a single isolated power incident from affecting traffic on Budget's network. All facilities are equipped with both AC and DC battery backup as well as generators. All critical equipment is also supplied with two separate power sources, namely, primary and redundant power feeds.

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Budget also maintains multiple paths to reach its network. This is accomplished by using multiple Internet Protocol ("IP") transit providers for all IP connectivity and an N+1 configuration for all Time Division Mutliplexing connectivity. Once the origination traffic reaches the Budget network, all elements are set up with the same N+1 configuration. The configuration allows each element a primary and redundant path to terminate the traffic without service interruption. In the event the main element fails or that element reaches maximum capacity, Budget has designed the network to advance the traffic to one of three other elements in the same N+1 configuration that is listed above. The voice network has been built and designed to be self-sustaining in the event of a

failure. The switching infrastructure will advance to the next termination carrier in route in the event of a failure on any termination carrier's route. Budget maintains a Least Cost Routing engine that has over 20 carriers available for every call.

Budget has redundant, geographically separated call centers with the capability to route incoming calls as needed, and additional data processing capacity at each of its three data centers that can accommodate extra workload as needed in the event of a systems outage. With daily Grandfather-Father-Son backups, monthly offsite tape backup, and a tertiary optical backup of critical Structured Query Language databases, data can be quickly restored in the event of a key systems failure. Budget maintains 24x7x365 support agreements on all key systems, with four-hour maximum response time specified where possible, so that technical support is always available.

In the event of a service impacting event, an initial investigation and impact analysis should determine whether the affected services can be restored within the timeframe of the Maximum Tolerable Outage ("MTO"). If it is uncertain that services can be restored within the MTO, a disaster is declared and a detailed incident investigation ensues. Based upon the results Budget will either correct the affected service(s) or invoke disaster recovery activities, such as routing all calls to the alternate call center and rerouting data and/or voice traffic to servers and equipment in the unaffected data centers while the affected service is restored.

- 308 Q. MOVING ON TO THE THIRD ADDITIONAL ELIGIBILITY REQUIREMENT,
  309 HOW WILL BUDGET SATISFY ALL CONSUMER PROTECTION AND
  310 SERVICE QUALITY STANDARDS?
- If designated as a wireless ETC, Budget commits to satisfying all consumer protection 311 Α. and service quality standards set forth by the FCC, as well as all applicable state-specific 312 consumer protection and service quality standards, and will further commit that all 313 universal service fund support received by Budget will be directly reflected in the price 314 315 that eligible customers pay. Additionally, Budget will comply with the Cellular 316 Telecommunications and Internet Association's Consumer Code for Wireless Service and 317 will protect Customer Proprietary Network Information. Through the use of resold services and its own facilities, Budget will be able to provide the same quality and 318 reliability as that currently provided by any other wireless provider. Budget's contractual 319 arrangements and its own facilities are designed to minimize any failures, provide 320 alternate call routing, and expedite recovery in the event a failure occurs. Budget affirms 321 its commitment to continue to satisfy or exceed applicable consumer protection and 322 323 service quality standards.

- 325 Q. IS BUDGET FINANCIALLY AND TECHNICALLY CAPABLE OF PROVIDING
  326 LIFELINE SERVICES IN UTAH CONSISTENT WITH THE FOURTH
  327 ADDITIONAL REQUIREMENT FOR ETC DESIGNATION?
- Absolutely. Budget has operated in the United States for over 18 years and, thus, has significant experience in proving high-quality telecommunications services. It has

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developed a \$100 million dollar business spanning most of the continental United States in large part by providing outstanding customer service and attractive service offerings at a low cost. Furthermore, it obtains the majority of its revenue from selling low-cost prepaid telephone services on a nationwide basis to approximately 400,000 customers in 42 states. Budget will not need to rely exclusively on federal USF support and will not need, and does not seek, Utah high cost funds to provide the proposed wireless services. A copy of Budget's confidential audited financial statements for 2009 and 2010 and unaudited statements for 2011 are included as Confidential Exhibit \_\_\_\_ (DD-5) and Confidential Exhibit \_\_\_\_ (DD-6) respectively. It is current on its obligations with the Utah Division of Corporations and Commercial Code.

Budget owns and operates its own switching facilities in Dallas, Texas and Shreveport, Louisiana. Budget has also invested millions of dollars in software development, including its own customized, user friendly point-of-sale software, which enables its agents to efficiently process customer applications so that Budget's customers can rapidly commence Budget's telecommunications services. Budget has not been subject to any enforcement action at the FCC or in any state. No ETC designations held by Budget have been rescinded, revoked, or terminated by the FCC or by any state. Furthermore, due to their extensive previous experience, Budget's officers who will operate its Utah operations have the necessary managerial and technical capabilities to provide the proposed services. Biographies of Budget's President and Chief Financial Officer are provided at Exhibit (DD-7).

353	Q.	HAS BUDGET BEEN DESIGNATED AS AN ETC IN ANY OTHER STATES?
354	A.	Yes. Budget has already been designated as an ETC for wireless services in the states of
355		Arkansas, Iowa, Kentucky, Louisiana, Maryland, Michigan, Nevada, Pennsylvania,
356		Rhode Island, Washington, and Wisconsin. Budget has also been designated as an ETC
357		for wireline services in Alabama, Arkansas, Florida, Kentucky, Louisiana, Maryland,
358		Michigan, Mississippi, Missouri, Nebraska, North Carolina, Oklahoma, South Carolina,
359		and Tennessee.
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361	Q.	WITH RESPECT TO THE FIFTH ADDITIONAL REQUIREMENT FOR ETC
362		DESIGNATION, WHAT ARE BUDGET'S LIFELINE SERVICE OFFERINGS?
363	A.	Budget's initial Lifeline service offering will include an "active user talk & text" wireless
364		plan that will provide 4,000 combined texts and local and domestic minutes, as well as a
365		free plan providing 250 minutes of local and domestic toll usage. These initial service
366		plans are also described in Budget's Compliance Plan included as Exhibit (DD-3).
367		
368	Q.	PLEASE DESCRIBE BUDGET'S "ACTIVE USER TALK & TEXT PLAN."
369	A.	Budget's "Active User Talk & Text Plan" is a prepaid service providing 4,000 combined
370		voice minutes and text messages, with each text counting as one voice minute. The plan
371		includes local and domestic long distance calling, texting, caller ID, call waiting and
372		voicemail. Customers can add international long distance at \$5.00 intervals and data/pic

packages for \$15.00. Customers will receive a free handset or can purchase an upgraded handset from Budget. Service payments will be made at participating Budget agent retail outlets frequented by low income customers throughout the designated service area. The Non-Lifeline value of the Active User Talk & Text Plan is \$34.25. However, after application of the federal Lifeline credit of \$9.25, the Lifeline price to the subscriber is reduced to \$25.00.

A.

# 380 Q. BUDGET IS ALSO OFFERING A FREE PLAN. PLEASE ELABORATE ON 381 THIS PLAN.

Budget will also offer its "Free 250 Minute Talk Plan." This prepaid service provides 250 minutes of local and domestic long distance calling, caller ID, call waiting and basic voicemail. Customers will receive a free handset, or they can purchase an upgraded handset from Budget. The Non-Lifeline value of this service is \$9.25. Following application of the federal Lifeline credit of \$9.25, the Lifeline price to the subscriber is reduced to \$0.00 and is therefore free to the Lifeline customer. Customers may also choose to add additional airtime. Customers can purchase 50 additional voice minutes for \$5.00, 100 additional voice minutes for \$10.00, and 150 minutes of additional voice minutes for \$15.00. Under this plan, Lifeline customers may also choose to purchase international long distance at \$5.00 intervals, data/pic packages for \$15.00, and a text-message add-on for \$10.00.

394	Q.	ARE THERE ADDITIONAL TERMS AND CONDITIONS ASSOCIATED WITH
395		BUDGET'S LIFELINE SERVICE PLANS?
396	A.	Yes, the Terms and Conditions of Budget's Lifeline plans are detailed in Exhibit
397		(DD-8) and are also available at www.budgetmobile.com.
398		
399	Q.	WILL BUDGET PROVIDE LIFELINE SERVICE OFFERINGS IN TRIBAL
400		AREAS IN UTAH?
401	A.	To the extent that the requested service area encompasses any tribal areas, Budget will
402		offer the Active User Talk & Text Plan for free to eligible tribal customers. The Active
403		User Talk & Text Plan offered in tribal areas will share the same features as that offered
404		in non-tribal areas, including 4,000 minutes of combined local and domestic long
405		distance calling and texting, caller ID, call waiting and voicemail. Tribal customers can
406		add international long distance at \$5.00 intervals and data/pic packages for \$15.00.
407		Tribal customers will receive a free handset or can purchase an upgraded handset from
408		Budget and may make service payments at participating Budget agent retail outlets
409		throughout the designated Service Area. A list of the tribal areas potentially served by
410		Budget is included as Exhibit (DD-9).
411		
412	Q.	DOES BUDGET'S DESIGNATION AS AN ETC IN UTAH SERVE THE PUBLIC
413		INTEREST?
414	A.	Yes. As fully explained in Budget's Petition, the public interest benefits associated with
415		Budget's wireless service include larger local calling areas compared to those of

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traditional wireline carriers, the convenience and personal security afforded by mobile telephone service, and the opportunity for customers to receive a high value wireless plan that provides 4000 minutes of local and domestic calling and texting or a free plan including 250 calling minutes, and emergency services (911 and, where available, E911 services) in accordance with FCC rules. Designating Budget as an ETC will serve the public interest generally and the needs of low-income customers in Utah, in particular. For its Lifeline customers, Budget provides a free 911/E911 compliant handset, and provides Lifeline offerings that include popular features such as voicemail, call waiting, and caller ID, all at no additional charge. Budget's prepay arrangement allows it to offer these services without many of the encumbrances that might prevent low-income consumers from selecting traditional wireless plans. Budget does not impose activation fees, perform credit checks, require a two-year or any long-term commitment, or impose early termination fees. Further, wireless service greatly benefits consumers who routinely drive long distance to attend work or school or to accomplish everyday tasks such as shopping or attending community and social events.

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With its simple, affordable, customer-centered terms, Budget has successfully built a network of satisfied customers and expanded from its initial service in Louisiana to providing service to hundreds of thousands of customers across 42 states. Granting Budget's Petition will serve the public interest by enabling Budget to expand its network of satisfied customers to Utah and allow low-income Utah customers to select from affordable wireless services on a consistent and uninterrupted basis. Prepaid wireless services have become essential for lower-income customers, providing them with value

for their money, access to emergency services on wireless devices, and a reliable means of contact for prospective employers, social service agencies or dependents. All universal service fund support received by Budget will be directly reflected in the price that eligible customers pay, thereby, promoting Lifeline services and their availability to low income users. This is consistent with the goals of the federal USF fund and Utah's legislative goals of ensuring that all Utahans have access to affordable basic telephone services.

A.

# 447 Q. ARE THERE ANY COMPETITIVE BENEFITS ASSOCIATED WITH 448 DESIGNATING BUDGET AS AN ETC IN UTAH?

Designation of Budget as an ETC will promote competition. Budget will bring the same entrepreneurial spirit that has reinvigorated the wireless industry to the Lifeline market in Utah, helping to redefine the wireless experience for many low-income consumers in the state. Other carriers, therefore, will have the incentive to improve their existing service offerings and tailor service plans to contain service terms and features appealing to lower-income customers. Budget has emphasized customer service as a pillar of its marketplace success since service launch. To that end, as noted earlier, Budget commits to comply with the CTIA Code if designated as an ETC in Utah.

# Q. IF BUDGET'S PETITION FOR ETC DESIGNATION IS GRANTED, WILL THERE BE ANY IMPACT ON THE UNIVERSAL SERVICE FUND?

Designation of Budget as an ETC in Utah would not unduly burden the federal USF or otherwise reduce the amount of funding available to other ETCs. Budget seeks ETC

designation solely to utilize USF funding to provide Lifeline service to qualified low-income consumers. It does not seek and will not accept high cost or Link-Up support. According to the Universal Service Monitoring Report in 2010, Lifeline funding totaled approximately \$973 million in 2009 while high-cost program expenditures amounted to approximately \$4.7 billion – nearly five times the amount of Lifeline funding. With Lifeline, ETCs only receive support for customers they obtain. The amount of support available to an eligible subscriber is exactly the same whether the support is given through a company such as Budget or the Incumbent LEC operating in the same service area. Designation of Budget as an ETC will very likely increase the Lifeline program participation rate of qualified low-income individuals and further the goal of Congress to provide all individuals with affordable access to telecommunications service.

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# 474 Q. WILL BUDGET SATISFY THE REQUIREMENTS FOR LIFELINE 475 ELIGIBILITY CERTIFICATION AND VERIFICATION?

Budget will certify and verify consumer eligibility to participate in the Lifeline programs in accordance with the rules of this Commission and the FCC. Budget will comply with the relevant laws, rules, and Commission orders governing eligibility verification, as they presently exist and as may be amended by Commission decision in Docket No. 10-2528-01. Budget also discusses in detail the steps it will take to comply with the FCC's relevant rules in its Compliance Plan, at Exhibit (DD-3).

483 Q. IS BUDGET COMMITTED TO TAKING ADDITIONAL STEPS TO COMBAT
484 THE POTENTIAL FOR WASTE, FRAUD AND ABUSE OF LIFELINE
485 SERVICES?

Absolutely. As detailed in Budget's Petition and also in its Compliance Plan, included as Exhibit \_\_\_\_\_ (DD-3), in addition to its commitment to comply with all related state and FCC requirements, Budget will also make voluntary commitments to combat potential waste, fraud, and abuse of its Lifeline services. These commitments include implementation of: a 60-day inactivity policy for Lifeline subscribers; additional procedures to ensure the "one-per-household rule" for Lifeline support; and additional Lifeline-specific eligibility procedures, safeguards, and employee training within the Company.

Q. PLEASE ELABORATE ON BUDGET'S 60-DAY INACTIVITY POLICY.

Certainly. Budget will implement a 60-day inactivity policy for subscribers of pre-paid services and will notify customers of the inactivity policy at the time of service initiation. Under this policy, if no usage appears on a Budget prepaid Lifeline customer's account during any continuous 60-day period, Budget will deactivate Lifeline services for that customer. For the purposes of Budget's deactivation policy, usage will occur when a customer makes a voice call, receives a voice call from anyone other than a Budget representative, makes a monthly payment, purchases additional minutes, or affirmatively responds to a direct contact from Budget confirming that the customer wishes to continue Lifeline services.

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Q. WHAT ADDITIONAL STEPS WILL BUDGET TAKE TO ENSURE
COMPLIANCE WITH THE "ONE-PER-HOUSEHOLD RULE" FOR LIFELINE
SUPPORT?

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- Budget will follow any established FCC or Commission procedures to comply with the "one-per-household rule" for Lifeline support. In addition, Budget will make available state-specific customer data, including name and address, to the Universal Service Administrative Company ("USAC") and to the Commission for the purpose of permitting USAC or the Commission to determine whether an existing Budget Lifeline customer receives Lifeline service from another carrier. Budget will promptly investigate any notification that it receives from USAC or the Commission that one of its customers already receives Lifeline service from another carrier. Should the Company's investigation conclude that the customer receives Lifeline services from another carrier in violation of applicable regulations, or if otherwise directed by USAC or the Commission, Budget will immediately notify the customer and no longer report that customer on USAC Form 497. Budget will de-enroll within ten business days any subscriber whom Budget discovers is receiving Lifeline services from another ETC or is otherwise not eligible. If USAC informs Budget that a subscriber is receiving duplicative support, Budget will de-enroll that subscriber within five business days.
- 525 Q. CAN YOU FURTHER DESCRIBE BUDGET'S ADDITIONAL LIFELINE-526 SPECIFIC ELIGIBILITY PROCEDURES, SAFEGUARDS AND EMPLOYEE 527 TRAINING THAT WILL ASSIST IN COMBATING THE POTENTIAL FOR 528 WASTE, FRAUD AND ABUSE OF LIFELINE SERVICES?

Certainly. Budget will (1) require each employee to access an electronic database (if applicable) or require each customer to provide proof of documentation to determine eligibility at initial enrollment and annually thereafter require each customer to self-certify his or her continued Lifeline eligibility and that he or she is the head of household and receives Lifeline-supported service only from Budget; (2) establish safeguards to prevent its customers from receiving multiple Lifeline subsidies at the same address; (3) deal directly with the customer to certify and verify the customer's Lifeline eligibility and/or check electronic eligibility databases, where available; and (4) certify that it is in full compliance with any applicable 911/E911 obligations, including obligations relating to the provision and support of 911 and E911 service, for each state in which Budget is designated as an ETC.

A.

Additionally, Budget will ensure that the penalty for perjury language is clearly stated on its Lifeline certification form, and it will track its Lifeline customer's primary residential address in a database and prohibit more than one supported Budget service at each residential address. Budget's Lifeline certification form will include a disclosure section on which a Lifeline applicant must initial disclosure statements. Additionally, Budget will maintain the customer's self-certification and provide the documentation to the Commission upon request. It will collect all required information, including the customer's date of birth and the last 4 digits of the customer's social security number or Tribal ID number, and will provide financial and enrollment data to the National Lifeline Accountability Database, once it is established.

Budget will also distribute its Lifeline service directly to its Lifeline customers. 552 Customers may purchase handsets at retail stores, but Budget will deal directly with the 553 554 customer to certify and verify the customer's initial and continued Lifeline eligibility, 555 including through the web, mail, internet, telephone, and its agents. Budget will provide 556 Lifeline-specific training to all personnel who interact with actual or prospective customers with respect to obtaining, changing, or terminating Lifeline services. 557 558 Budget's marketing materials will provide clear information about the Lifeline program, including that the law limits the Lifeline program to one phone per household. 559

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# Q. WILL BUDGET PAY ALL APPLICABLE FEDERAL, STATE AND LOCAL

### 562 **REGULATORY FEES?**

563 A. Yes. Budget will pay all applicable federal, state, and local regulatory fees in a timely
564 manner, including, but not limited to, state universal service funding, hearing and speech
565 impairment, 911 and E911 fees, and poison control surcharges.

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### Q. WILL BUDGET COMPLY WITH ALL APPLICABLE COMMISSION RULES

### AND REGULATIONS REGARDING ETCS?

Yes. Budget affirms its commitment to comply with all rules and regulations that the
Commission may lawfully impose upon Budget's provision of service contemplated by
its Petition for ETC designation, such as Lifeline eligibility certification and verification
and reporting requirements.

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### Q. HOW QUICKLY CAN BUDGET COMMENCE LIFELINE SERVICE?

Direct Testimony of David Donahue Budget PrePay, Inc. Docket No. 12-2554-01 Page 27 of 27

575	A.	Budget intends to launch Lifeline services as soon as possible after the Commission
576		approves its pending Petition.
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578	Q.	DOES THIS CONCLUDE YOUR TESTIMONY?
579	A.	Yes, it does.
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582	5692447_	_3

## BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of Budget Prepay, Inc. d/b/a Budget Phone, Inc's Petition for Limited Designation as a Non-Rural Wireless Eligible Telecommunications Carrier

Budget Prepay, Inc. d/b/a Budget Phone, Inc.'s Petition For Limited Designation As A Non-Rural Wireless Eligible Telecommunications Carrier

Docket No. 12-2554-01

**AFFIDAVIT** 

STATE OF Duisiana )
COUNTY OF Bossier )

David Donahue, upon first duly sworn, on oath states: That he is the Chief Financial Officer of Budget PrePay, Inc., the person identified in the foregoing prepared testimony and/or exhibits; that such testimony and/or exhibits were prepared by or under the direction of said person; that the answers and/or information appearing therein are true to the best of his knowledge and belief; and that if asked the questions appearing therein, his answers thereto would, under oath, be the same.

SIGNED this \_\_\_\_\_\_ day of August, 2012.

David Donahue Chief Financial Officer Budget PrePay, Inc.

SUBSCRIBED AND SWORN to before me on this

day of August, 2012.

Notary Public in and for

My Commission Expires:

ROBIN M ENKEY
Notary Public #78084
Bossier Parish
State of Louisiana
Commission Is For Life

EXHIBIT \_\_\_\_ (DD-1)

Company	Wirecenter	Locality	Exchange	Тур
QWEST CORPORATION	ALTAUTMA	ALTA	ALTA-SNOWBIRD	
QWEST CORPORATION	AMFKUTMA	AMERCNFORK	AMERICAN FORK	
QWEST CORPORATION	BEVRUTMA	BEAVER	BEAVER	
QWEST CORPORATION	BGCYUTMA	BRIGHAM CY	BRIGHAM CITY	
QWEST CORPORATION	BNHDUTMA	BRIAN HEAD	BRIAN HEAD	
QWEST CORPORATION	BNTFUTMA	BOUNTIFUL	BOUNTIFUL	
QWEST CORPORATION	CDCYUTMA		CEDAR CITY	
QWEST CORPORATION	CLFDUTMA	CLEARFIELD	CLEARFIELD	
QWEST CORPORATION	CRNNUTMA	CORINNE	BRIGHAM CITY	
QWEST CORPORATION		COTTONWOOD	COTTONWOOD	
QWEST CORPORATION	DRPRUTMA	DRAPER		
QWEST CORPORATION	EDTAILITMA	FARMINGTON	MIDVALE	
QWEST CORPORATION			FARMINGTON	
QWEST CORPORATION	GTVLUTMA	GRANTSVL	GRANTSVILLE	
QWEST CORPORATION	HBCYUTMA		HEBER	
QWEST CORPORATION	HLDYUTMA		HOLLADAY	
	HNVIUTMA	HUNTSVILLE	OGDEN MAIN	
QWEST CORPORATION	HRONUTMA	HURRICANE	ST GEORGE	
QWEST CORPORATION	HYRMUTMA	HYRUM	HYRUM	
QWEST CORPORATION	KRNSUTMA	KEARNS	KEARNS	
QWEST CORPORATION	KYVLUTMA	KAYSVILLE	KAYSVILLE	
QWEST CORPORATION	LEDSUTMA	LEEDS	ST GEORGE	
QWEST CORPORATION	LEHIUTMA	LEHI	LEHI	
QWEST CORPORATION	LOGNUTMA	LOGAN	LOGAN	~
QWEST CORPORATION	LYTNUTMA	CLEARFIELD	CLEARFIELD	
QWEST CORPORATION	MAGNUTNM	MAGNA	MAGNA	
QWEST CORPORATION	MDVAUTMA	MIDVALE	MIDVALE	
QWEST CORPORATION	MONRUTMA	MONROE	MONROE	
QWEST CORPORATION	MRGNUTMA	MORGAN	MOUNTAIN GREEN	
QWEST CORPORATION	MRRYUTMA	MURRAY		
QWEST CORPORATION	MTGNUTMA	MT GREEN	MURRAY	
QWEST CORPORATION	NEPHUTMA	NEPHI	MORGAN	
QWEST CORPORATION	NSLKUTMA		NEPHI	
QWEST CORPORATION		BOUNTIFUL	BOUNTIFUL	
QWEST CORPORATION	OGDNUTMA	OGDEN	OGDEN NORTH	
QWEST CORPORATION	OGDNUTNO	OGDEN	OGDEN MAIN	
	OGDNUTSO	OGDEN	OGDEN MAIN	
QWEST CORPORATION	OGDNUTWE		OGDEN SOUTH	
QWEST CORPORATION	OREMUTMA	OREM	OREM	
QWEST CORPORATION	PAGEAZMA	PAGE	PAGE	
QWEST CORPORATION	PLGVUTMA	PLEASATGRV	PLEASANT GROVE	
QWEST CORPORATION	PRCYUTMA	PARK CITY	PARK CITY	
QWEST CORPORATION	PROVUTMA	PROVO	PROVO	
QWEST CORPORATION	PRWNUTMA		PAROWAN	
QWEST CORPORATION	PYSNUTMA	PAYSON	PAYSON	_
QWEST CORPORATION	RCFDUTMA	RICHFIELD	RICHFIELD	
QWEST CORPORATION	RCMDUTMA	RICHMOND	RICHMOND	
QWEST CORPORATION	ROY UTMA	ROY	CLEARFIELD	
QWEST CORPORATION	RVTNUTMA	RIVERTON	RIVERTON	
QWEST CORPORATION	SALMUTMA	SPANIHFORK	SPANISH FORK	
QWEST CORPORATION	SALNUTMA	SALINA		
QWEST CORPORATION	SLKCUTEA	SALT LAKE	SALINA	=
QWEST CORPORATION	SLKCUTMA	SALTLAKE	SALT LAKE EAST	_
QWEST CORPORATION	SLKCUTSO		SALT LAKE MAIN	
QWEST CORPORATION		SALT LAKE	SALT LAKE SOUTH	
QWEST CORPORATION	SLKCUTWE	SALT LAKE	SALT LAKE MAIN	
QWEST CORPORATION	SMFDUTMA	SMITHFIELD	SMITHFIELD	
	SNTQUTMA	SANTAQUIN	SANTAQUIN	
QWEST CORPORATION	SPDLUTMA	SPRINGDALE	ST GEORGE	
QWEST CORPORATION	SPFKUTMA	SPANIHFORK	SPANISH FORK	
QWEST CORPORATION	SPVLUTMA	SPRINGVL	SPRINGVILLE	
QWEST CORPORATION	STGRUTMA	ST GEORGE	ST GEORGE	
QWEST CORPORATION	TÖÖLÜTMA	TOOELE	TOOELE	
QWEST CORPORATION	VEYOUTMA	VEYO	ST GEORGE	
QWEST CORPORATION		WESTJORDAN		

EXHIBIT \_\_\_\_ (DD-2)



The offering is a Lífelíne-supported service. Only eligible consumers may enroll in the program and proof of eligibility documentation is necessary for enrollment. By law, the Lifeline program is limited to one phone per household, consisting of either wireline or wireless service. Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program. Free phones may take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline. 



# There are 2 easy ways to sign up for service:



Order online at www.BudgetMobile.com



# **FEATURES** include

- Voicemail
   Call Waiting
- · Caller ID
- Access to 911 Service
- Nationwide Coverage

# 

To apply for Budget Mobile Lifeline service, you <u>MUST</u> participate in ONE of the following programs and provide proof of enrollment:

- Food Stamps
- Supplemental Security Income (SSI)
- Medicaid

- Federal Housing Assistance (Section 8)
- National School Lunch (free program only)
- Temporary Assistance for Needy Families
- Low Income Home Energy Assistance Program

# Bonanza Square Shopping Center

2338 East Bonanza Road, Las Vegas • 702-675-7557

# **Mission Center**

1350 East Flamingo Road, Las Vegas • 702-641-0177

EXHIBIT \_\_\_\_ (DD-3)

### Before the Federal Communications Commission Washington, D.C. 20554

In the Matter of	)
Telecommunications Carriers Eligible to Receive Universal Service Support	) ) WC Docket No. 09-197 )
Lifeline and Link Up Reform and Modernization	) WC Docket No. 11-42 )
BUDGET PREPAY, INC.	)
Petition for Limited Designation as an Eligible Telecommunications Carrier	) )

### COMPLIANCE PLAN OF BUDGET PREPAY, INC.

Budget PrePay, Inc. ("Budget PrePay" or "Company") is a prepaid wireless telecommunications carrier seeking designation as an Eligible Telecommunications Carrier ("ETC") solely for the purpose of participating in the Lifeline program. Budget PrePay requests that the Commission forbear from applying the "own facilities" requirement contained in section 214(e)(1)(A) of the Communications Act, 47 C.F.R. § 214(e)(1)(A), consistent with the Commission's determination to forbear from applying this requirement to Lifeline-only ETC applications that comply with the conditions set forth in the *Lifeline Reform Order*, <sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Budget PrePay notes that it no longer seeks authority to be eligible for Link Up support, as was originally requested by the Company in its pending ETC applications. *See* Letter to Marlene H. Dortch from counsel to Budget Prepay, WC Docket No. 09-197 (dated March 1, 2012), at 2.

<sup>&</sup>lt;sup>2</sup> In the Matter of Lifeline and Link Up Reform and Modernization, WC Docket No. 11-42, Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11 (rel. Feb. 6, 2012) ("Lifeline Reform Order").

Budget PrePay hereby files its Compliance Plan outlining the measures it will take to implement the conditions set forth in the *Lifeline Reform Order*.<sup>3</sup> Budget PrePay respectfully requests expeditious approval of this Compliance Plan so that the Company, upon designation as an ETC by the FCC and other state commissions, may quickly begin providing essential Lifeline services to eligible low-income customers.

### I. <u>INFORMATION ABOUT BUDGET PREPAY, INCLUDING FINANCIAL</u> <u>AND TECHNICAL QUALIFICATIONS</u>

Budget PrePay, based in Bossier City, Louisiana, has been in business since 1996.<sup>4</sup> The Company provides both wireline and wireless services. The Company has been designated as an ETC for wireless services in the states of Arkansas, Kentucky, Louisiana, Maryland, Rhode Island, Wisconsin and Nevada, and is currently offering, or will begin offering, Lifeline service in each of these states.<sup>5</sup>

Budget PrePay currently derives the majority of its revenue from selling low-cost prepaid telephone services on a nationwide basis to over tens of thousands of customers and employs approximately 340 people. Budget PrePay will not need to rely exclusively on USF support to provide wireless Lifeline services.

Budget PrePay owns and operates its own switching facilities in Dallas, Texas and Shreveport, Louisiana. In addition to providing access to directory assistance and operator services, the switching facilities are also used to provide access to some interexchange services (for the routing of certain domestic and all non-domestic) calls. Budget PrePay has also invested

<sup>&</sup>lt;sup>3</sup> This Compliance Plan and the attached supplemental materials replace the Compliance Plan submitted to the Commission on March 1, 2012 and the revised Compliance Plan submitted April 17, 2012.

<sup>&</sup>lt;sup>4</sup> Budget PrePay was organized and incorporated in the State of Louisiana on May 1, 1996.
<sup>5</sup> Budget PrePay also has been designated as an ETC for wireline services in Tennessee, Oklahoma, Alabama, Florida, Nebraska, Maryland, Louisiana, Mississippi, Arkansas, Kentucky, Michigan, Missouri, North Carolina, South Carolina, and Texas.

millions of dollars in software development, including its own customized, user friendly pointof-sale software.

Budget PrePay has not been subject to any enforcement action at the FCC or in any state.

No ETC designations held by Budget PrePay have been rescinded, revoked or terminated by the FCC or by any state.

Budget PrePay operates its wireless business under the name Budget Mobile, and operates its wireline business under the name Budget Phone. The Company directly owns 100% of the following affiliated entities: Silver Creek Long Distance, Inc.; MyMinutes.com, Inc.; and Bluebird Wireless, Inc.

### II. BACKGROUND

In the *Lifeline Reform Order*, the Commission stated that it would grant forbearance from the "own-facilities" requirement contained in Section 214(e)(1)(A) for carriers that are, or seek to become, Lifeline-only ETCs, subject to compliance with the following conditions:<sup>6</sup>

- (1) the carrier must comply with certain 911 requirements: (a) providing its Lifeline subscribers with 911 and E911 access, regardless of activation status and availability of minutes; (b) providing its Lifeline subscribers with E911-compliant handsets and replacing, at no additional charge to the subscriber, noncompliant handsets of Lifeline-eligible subscribers who obtain Lifeline-supported services; and (c) complying with conditions (a) and (b) starting on the effective date of this Order; and
- (2) the carrier must file, and the Bureau must approve, a compliance plan that: (a) outlines the measures the carrier will take to implement the obligations contained in this Order, including but not limited to the procedures the ETC follows in enrolling a subscriber in Lifeline and submitting for reimbursement for that subscriber from the Fund, materials related to initial and ongoing certifications and sample marketing materials, as well as further safeguards against waste, fraud and abuse the Bureau may

<sup>&</sup>lt;sup>6</sup> Lifeline Reform Order at ¶¶ 368, 373 and 379. While Budget PrePay owns some facilities and appears to satisfy the revised supported services requirements applicable to ETCs, Budget PrePay is filing this Compliance Plan out of an abundance of caution, to illustrate its support for many of the recent reform measures taken by the Commission that attempt to curb waste, fraud and abuse in the Low Income Fund, and in the hopes that this filing will expedite processing of its pending ETC designation Petitions. Budget PrePay commits to comply with its Compliance Plan in all states where it is designated as a Lifeline-only ETC.

deem necessary; and (b) provides a detailed description of how the carrier offers service, the geographic areas in which it offers service, and a description of the carrier's various Lifeline service plan offerings, including subscriber rates, number of minutes included and types of plans available.

### III, COMPLIANCE PLAN

Budget PrePay will comply with all of the conditions set forth in the *Lifeline Reform*Order and Sections 54.101 et, seq. of the Commission's Rules (as amended by the *Lifeline*Reform Order), the provisions of its Compliance Plan, and all laws and regulations governing its provision of Lifeline-supported prepaid wireless service to customers throughout the United States.

### A. Access to 911 and E911 Services

The Lifeline Reform Order requires ETCs to provide their Lifeline customers with access to 911 and E911 services, regardless of activation status and availability of minutes. Budget PrePay hereby affirms that all of its customers will have access to emergency calling services at the time that Lifeline service is initiated, and that such 911 and E911 access will be available from Budget PrePay handsets even if the account associated with the handset has no minutes remaining.

### B. E911-Compliant Handsets

The Commission also conditioned its grant of forbearance on ETCs providing only E911-compliant handsets to its Lifeline customers. Budget PrePay will ensure that all handsets used in connection with the Company's Lifeline service offering are E911-compliant. In the event that an existing Budget PrePay customer does not have an E911-compliant handset, the Company will replace it with a 911/E911-compliant handset at no charge to the customer. Any

<sup>&</sup>lt;sup>7</sup> *Id.* at ¶ 373.

<sup>8</sup> Id.

new customer that qualifies for and enrolls in the Lifeline program will receive a 911/E911-compliant handset, free of charge.

### C. Certification and Verification of Lifeline Eligibility

Budget PrePay proposes the following plan to implement the certification and verification conditions outlined in the *Lifeline Reform Order*. Budget PrePay intends to keep these measures in effect until such time as the Commission implements its planned National Lifeline Accountability Database. Budget PrePay shares the Commission's concern about waste, fraud and abuse of the Lifeline program and is committed to the safeguards stated herein,

### 1. Policy

Budget PrePay will comply with all certification and verification requirements for Lifeline eligibility established by states where it is designated as an ETC. In states where there are no state-imposed requirements, Budget PrePay will comply with the certification and verification procedures in effect in that state as reflected on the website of the Universal Service Administrative Company ("USAC"). For any states which do not mandate Lifeline support and/or which do not have established rules of procedure in place, Budget PrePay will certify at the outset and will verify annually customers' Lifeline eligibility in accordance with the Commission's requirements.

### 2. Certification Procedures

Budget PrePay will implement certification procedures that require consumers to demonstrate their eligibility for Lifeline assistance by contacting the Company in person or via mail, telephone, facsimile, or the internet. At the point of sale, consumers will be provided with printed information describing Budget PrePay's Lifeline program with instructions for enrolling, including eligibility requirements. Consumers will be signed up in person or directed, via company literature, collateral or advertising, to a toll-free telephone number and to the Company

website, which will contain a link to information regarding the Company's Lifeline service plans, including a detailed description of the program and state-specific eligibility criteria. Budget PrePay's application form will clearly identify that it is a "Lifeline" application. Except in states in which applicants are enrolled through a designated state agency, Budget PrePay will have direct contact with all customers applying for Lifeline service, in person or by telephone, facsimile, mail or the internet.

Budget PrePay will provide Lifeline-specific training to all personnel, whether employees, agents or representatives, who interact with actual or prospective consumers with respect to obtaining, changing or terminating Lifeline services. Consumers who do not complete the application process in person must return the signed application and support documentation to the Company by mail, fax, email or other electronic transmission. The Company will accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001-7006, and any applicable state laws, and may verify consumers' signatures via interactive voice response (IVR) systems. Processing of consumers' applications, including review of all application forms and relevant documentation, will be performed under the Company's supervision by personnel trained in the administration of the Lifeline program. Budget PrePay will ensure that all required documentation is reviewed and handled properly by using state-specific compliance checklists.

For states with program-based eligibility criteria, the form will list each of the qualifying programs, and the applicant will be required to identify the specific program(s) in which they participate, and to provide the requisite proof that they currently participate in such program(s), regardless of whether such proof is required pursuant to state law. For states with income-based eligibility criteria, the applicant will be required to certify under penalty of perjury that their

household income does not exceed the relevant threshold (e.g., 135% of the Federal Poverty Guidelines for federal default states) and will be required to provide the requisite proof of income-based eligibility. Budget PrePay will not retain copies of proof documentation, but rather will maintain accurate records detailing how the customer demonstrated his or her eligibility.

Budget PrePay will check the eligibility of low-income consumers seeking to enroll in Lifeline either by accessing electronic eligibility databases, where available, or by reviewing documentation from the consumer demonstrating his/her eligibility for Lifeline service. Where the Company is able to access a state or federal database to make determinations about customer eligibility, the Company is not required to obtain proof documentation; in such case Budget PrePay or its representative will note in its records what specific data was relied upon to confirm the customer's initial eligibility for Lifeline. In instances where a state agency or third-party administrator is responsible for the initial determination of consumer eligibility, Budget PrePay will rely on the state identification or database.

In addition, the Lifeline application form will include a certification section where the applicant must attest and sign under penalty of perjury that the applicant's representations are true and correct. Applicants will also be required to initial a number of disclosure statements intended to ensure that the applicant understands applicable eligibility requirements—including a statement to the effect that to the best of his or her knowledge, the applicant is not receiving Lifeline-supported service from any other Lifeline provider. Penalties for perjury will be clearly stated on the certification form. The certification form will also contain language stating that

<sup>&</sup>lt;sup>9</sup> Lifeline Reform Order at ¶ 101.

<sup>&</sup>lt;sup>10</sup> Id. at ¶ 98.

<sup>11</sup> Id.

violation of the one-per-household requirement constitutes a violation of the Commission's rules and will result in the consumer's de-enrollment from the program, and could result in criminal prosecution by the United States government. Although the exact wording of the disclosure statements described above may vary on a state-by-state basis, depending on state-specific requirements and/or consultations with relevant state agencies, Budget PrePay expects the substance of these disclosures to be consistent with the certifications set forth in the enclosed Lifeline Application and Certification Form. See Exhibit 1.

Finally, the application forms will require each applicant to provide the following information: 13

- Name
- Primary residential address and whether the address is a permanent address
- Billing address (if this differs from the residential address)
- Last four digits of social security number
- Birth date

After the National Database is established, Budget PrePay will provide the above information to the database, together with the following additional information:

- Telephone number (for Lifeline handset)
- Date of service initiation
- Date of de-enrollment (if applicable)
- Means by which the subscriber qualified for support
- Amount of Lifeline support received by the subscriber each month
- Whether the subscriber receives Link Up support

The application form will clearly state that Lifeline participants must provide their new address to the Company within 30 days of moving. He Budget PrePay will incorporate this information into its customer information database. Prior to initiating service for a customer, the Company will check the address of each Lifeline applicant against its database to determine

<sup>12</sup> Id. at ¶ 121.

<sup>13</sup> Lifeline Reform Order at ¶¶ 85 and 184,

<sup>&</sup>lt;sup>14</sup> Id. at ¶¶ 85 and 117.

whether or not it is associated with a customer that already receives Budget PrePay Lifeline service, and will then review the application to ascertain whether the applicant is attempting to receive Lifeline-supported service for more than one handset associated with its household. If the Company determines that an individual at the applicant's residential address is currently receiving Lifeline-supported service, the Company will take an additional step to ensure that the applicant and the current subscriber are part of different households. In order to make this determination, Budget PrePay will require applicants to complete and submit to the Company a written document which will be developed by USAC. Budget PrePay will deny the Lifeline application of any individual residing at the same address as a current Lifeline subscriber who is part of the same household, and will advise the applicant of the basis for the denial.

Budget PrePay also will de-enroll within ten (10) business days any subscriber whom the Company knows is receiving Lifeline-supported service from another ETC or knows is no longer eligible. In the event that the Company is notified by the Administrator that a subscriber is receiving duplicative support, the Company will de-enroll that subscriber from participation in the Lifeline program within five (5) business days.

If the subscriber provides Budget PrePay with a temporary address, the Company will verify with the subscriber every 90 days that this address remains valid. If the subscriber fails to respond to the Company within 30 days, the subscriber will be de-enrolled from the Lifeline program.<sup>18</sup>

<sup>&</sup>lt;sup>15</sup> Budget PrePay will use the definition of "household" established by the *Lifeline Reform Order* at  $\P\P$  29 and 74; see also revised section 47 CFR § 54.400(h).

<sup>&</sup>lt;sup>16</sup> Lifeline Reform Order at ¶ 78. <sup>17</sup> 47 C.F.R. § 54,405 (e)(2).

<sup>&</sup>lt;sup>18</sup> Id. at ¶¶ 88 – 89.

### 3, Annual Verification Procedures

As required by the Commission's Lifeline Reform Order, Budget PrePay will require every consumer enrolled in the Lifeline program to verify on an annual basis that he or she is the head of his or her household, receives Lifeline-supported service only from Budget PrePay and. to the best of his or her knowledge, no one else in the subscriber's household is receiving a Lifeline-supported service. 19 Pursuant to the new rule adopted in the Lifeline Reform Order. Budget PrePay will re-certify the eligibility of all of its Lifeline subscribers as of June 1, 2012, by the end of 2012, and report the results to USAC by January 31, 2013. The Company may undertake this re-certification on a rolling basis throughout the year. 21 Where ongoing eligibility cannot be determined through access to a qualifying database either by the Company or the state, and there is no state administrator verifying the continued eligibility of Lifeline subscribers, the Company will re-certify the continued eligibility of its subscribers by contacting them—either in person, in writing (by mail), by phone, by text message, by email, or otherwise through the Internet—to confirm their continued eligibility.<sup>22</sup> Such certifications may be obtained in person through a written document, an IVR system, a text message, or on-line with an electronic signature. The Company will accept electronic signatures that meet the requirements of the Electronic Signatures in Global and National Commerce Act, 15 USC 7001-7006, and any applicable state laws, in accordance with the Lifeline Reform Order. 23 In states where a state agency or a third party has implemented a database that carriers may query to re-certify the consumer's continued eligibility, the Company (or state agency or third-party, where applicable)

<sup>&</sup>lt;sup>19</sup> *Id.* at ¶ 120. <sup>20</sup> *Id.* at ¶ 130.

<sup>&</sup>lt;sup>21</sup> *Id*.

<sup>&</sup>lt;sup>22</sup> Id. After 2012, the Company may elect to have USAC administer the self-certification process on its behalf. See id. at ¶ 133.

<sup>&</sup>lt;sup>23</sup> Id. at ¶ 132.

will instead query the database and maintain a record of what specific data was used to re-certify eligibility and the date of re-certification,<sup>24</sup>

The notice will explain the actions the customer must take to retain Lifeline benefits, when Lifeline benefits will be terminated if such actions are not taken, and how to contact Budget PrePay. Consistent with the Lifeline Reform Order, the Company will provide notice of impending Lifeline service termination to subscribers who do not respond to the annual recertification within 30 days. Anyone who does not respond to the impending termination notice within 30 days to demonstrate that his or her Lifeline service should not be terminated will be de-enrolled from the Company's Lifeline program.<sup>25</sup>

### Specific Customer Enrollment Procedures D.

Budget PrePay prefers direct contact with consumers. To this end, Budget PrePay does not offer its services through "chain" stores, but rather through its own stores, and through retail agents familiar with the underserved consumers in the communities Budget PrePay serves. Currently, Budget PrePay has 12 stores in Louisiana, 3 stores in Maryland, 2 stores in Arkansas, Nevada, and Kentucky, and one store in Rhode Island. Budget PrePay plans to open multiple stores in each state where it is designated. Budget PrePay sells the remainder of its service through Internet sales and inbound telemarketing (where a customer is seeking to initiate service with Budget PrePay).

As an initial matter, in those few states that have a state administrator, Budget PrePay fully cooperates with the state Lifeline administrators to ensure that it does everything necessary to ensure it is in compliance with both state and federal enrollment, verification, and recertification procedures. For all states that do not have a Lifeline administrator, Budget PrePay

<sup>&</sup>lt;sup>24</sup> *Id.* at ¶ 131. <sup>25</sup> *Id.* at ¶¶ 141-142.

will perform the same first step in the process of enrollment. Regardless of how the customer applies—whether in a retail store, online, or over the phone, each customer will supply the same information via Budget PrePay's standard customer application and certification form. (Attached as Exhibit 1.)

Budget PrePay enrolls Lifeline customers through several different marketing channels:

1) in person, through company-owned and affiliated retail stores, 2) in person, through retail agents trained by Budget PrePay, and 3) through customer-initiated contact, either through inbound telemarketing, or more frequently, through online sales over the Internet. The majority of Budget PrePay's sales are through its "in person" channels.

All of Budget PrePay's retail sales are the result of direct contact with the potential Lifeline consumer.

Retail Stores. The prospective customer comes into the store, and is asked the basis for his or her claim to Lifeline eligibility. The store employee can verify the customer's program, or income, based eligibility in person. Budget PrePay provides comprehensive training/reference materials to its employees which allow the employees to verify the most common forms of proof for each eligible program and/or income verification. The store employee will then ask the prospective customer for additional documentation proving identity and/or address verification. The final program/income eligibility-specific step is for the customer to provide the required information and make the certifications required by new rule §54.410(d)(3),

If the customer appears to be eligible, the employee will explain the Commission's definition of "household" as an "economic unit" where related or unrelated people share income and expenses. In the case of multiple applicants at the same mailing address, the customer will then make the "one per household" certification required by §54.410(d)(1). Finally, Budget

PrePay will collect the necessary customer-specific information required by new rule §54.401(d)(2) so that Budget PrePay can report the information to USAC to be used to populate the National Lifeline Accountability Database ("duplicates database"), defined in §54.400(i) of the Commission's new rules.

The retail store employee then enters the customer's information into Budget PrePay's OSS systems, where the information is checked against available databases (the duplicates database, and Budget PrePay's own list of existing customers). The retail store rep quickly determines whether the customer is eligible to receive Lifeline service. In cases where a state program eligibility database exists, the retail store personnel will contact Budget PrePay's internal group dedicated to verifying eligibility who will query the state database and either approve or deny the applicant. Where proof of eligibility is needed, the retail personnel, who are trained on what is eligible documentation will witness the documentation and sign the application demonstrating they have witnessed the documentation.

Upon successful completion of the certification process, the customer chooses a service plan and is provided with a handset. The customer's account is activated upon completion of an outbound call. For purposes of "enrollment" in the Lifeline program, Budget PrePay will use the date of this first completed outbound call from its call records as the customer's effective start date.

Retail Agents. The process for signing up customers at Budget PrePay's retail agents is very similar to the process used by Budget PrePay for signing up customers at its owned stores. The prospective customer comes into the agent's retail location, and is asked the basis for his or her claim to Lifeline eligibility. The agent's employee can verify the customer's program, or income, based eligibility in person. Budget PrePay provides comprehensive training and

reference materials to its agent's employees which allow the agent's employees to verify the most common forms of proof for each eligible program and/or income verification. The agent's employee will then ask the prospective customer for additional documentation proving identity and/or address verification. The final program/income eligibility-specific step is for the customer to provide the required information and make the certifications required by new rule \$54.410(d)(3).

If the customer appears to be eligible, the agent's employee will explain the Commission's definition of "household" as an "economic unit" where related or unrelated people share income and expenses. In the case of multiple applicants at the same mailing address, the customer will then make the "one per household" certification required by §54.410(d)(1). Finally, the agent's employee will collect the necessary customer-specific information required by new rule §54.401(d)(2) so that Budget PrePay can report the information to USAC to be used to populate the National Lifeline Accountability Database ("duplicates database"), defined in §54.400(i) of the Commission's new rules.

The agent's employee then faxes the completed certification form to Budget PrePay's Agent Services department, where an employee enters the data into Budget PrePay's OSS systems. The OSS systems check the data against available databases (the duplicates database, and Budget PrePay's own list of existing customers). Where proof of eligibility is needed, the agent's employees, who are trained on what is eligible documentation, will witness the documentation and sign the application demonstrating they have witnessed the documentation.

Review of the documents and appropriate databases is completed by Budget PrePay employees. If Budget PrePay confirms that the customer is eligible, a handset will be mailed to the customer. The customer's account is not activated until completion of an outbound call. For

purposes of "enrollment" in the Lifeline program, Budget PrePay will use the date of this first completed outbound call from its call records as the customer's effective start date.

Inbound Channel Marketing. Prospective customers can also apply for, and obtain, Lifeline service from Budget PrePay either over the phone or through the Internet. Customers choosing to obtain service through inbound channels must either fill out an application online, or provide the relevant information to the customer sales representative over the telephone. In these cases, Budget PrePay verifies eligibility via a state database, state administrator, or by reviewing documentation of eligibility submitted by the applicant in advance of receiving service.

Online Sales. To apply for Budget PrePay Lifeline service online, a customer will fill out an application, provide the necessary information that all prospective Lifeline customers must provide, and be taken through successive screens, which clearly explain all relevant legal eligibility requirements. If the customer is seeking to qualify for Lifeline service based on their participation in a particular program (or income level), the prospective customer may be able to be qualified by an inbound sales representative who inputs the prospective customer's information into an eligibility database (if available for the relevant state). However, in most cases, the prospective customer will fill out the relevant eligibility forms on the computer, and then send in copies of the records needed by Budget PrePay to verify the customer's eligibility to participate in Lifeline. Once the prospective customer is successfully verified by Budget PrePay, the customer can be enrolled in the service plan they have chosen, and then mailed their handset.

Assuming the customer has successfully completed the online application process,

Budget PrePay will have all the information it needs to verify the customer is only receiving one

Lifeline subsidy for their household, to verify eligibility, to satisfy its record-keeping obligations,

and to send to USAC in order to populate the duplicates database. The requisite certifications

needed by Budget PrePay to establish service with the prospective customer is obtained as electronic signatures.

Budget PrePay's method of accepting electronic signatures—on all of its online certifications and re-certifications—is to allow the customer to create a unique electronic signature by typing their name, and providing their date of birth and their social security number. The customer's name, combined with their date of birth and their social security number, is sufficiently unique to satisfy the Commission's new rules for accepting electronic signatures.

If the prospective customer fails to qualify for Lifeline service, Budget PrePay will explain to the customer why the request was rejected. On the other hand, if the prospective customer sends in sufficient evidence to qualify for Lifeline eligibility, and adequately certifies eligibility, Budget PrePay will notify the customer, and enroll the customer in their requested service plan, and send the customer the handset. The customer's account is not activated until completion of an outbound call. For purposes of "enrollment" in the Lifeline program, Budget PrePay will use the date of this first completed outbound call from its call records as the customer's effective start date.

Inbound Telemarketing. To obtain Budget PrePay Lifeline service, a customer can call Budget PrePay to initiate service. The process is very similar to online enrollment, except that instead of being taken through successive screens, the customer is asked a series of qualifying questions by a customer service representative. The questions will all be designed to elicit true and accurate information that is necessary for Budget PrePay to obtain a complete standard certification form. If, at any time during the conversation, it becomes apparent to the customer service representative that the prospective customer is unlikely to qualify for Budget PrePay

Lifeline service, the customer service representative explains the issue to the customer and offers to allow the customer to sign up for one of Budget PrePay's non-Lifeline service plans.

On the other hand, if the customer provides information indicating that the customer would be eligible to obtain Lifeline service, the customer service representative will take the customer as far as possible in trying to qualify the customer. For example, if there are no other Lifeline subscribers in the customer's household, and the customer participates in a Lifeline-eligible program (or is income-qualified), the customer service representative tries to verify the customer's information through a state database (if available). If the customer seems to qualify (through a database query), then the customer service representative will open a file for the customer, take the customer's information that is required to be collected from each customer, send the customer the requisite certification forms for verification of eligibility (or allow the customer to certify eligibility through an IVR recorded and associated with the customer's account), and request copies of the evidence that would prove eligibility in cases where a state database is not available.

If the prospective customer fails to qualify for Lifeline service, Budget PrePay will explain to the customer why the request was rejected. On the other hand, if the prospective customer sends in sufficient evidence to qualify for Lifeline eligibility, and adequately certifies eligibility, Budget PrePay will notify the customer, and enroll the customer in their requested service plan, and send the customer the handset. The customer's account is not activated until completion of an outbound call. For purposes of "enrollment" in the Lifeline program, Budget PrePay will use the date of this first completed outbound call from its call records as the customer's effective start date.

### E. Additional Measures to Prevent Waste, Fraud, and Abuse

### 1. Non-usage Policy

As required by the Lifeline Reform Order, Budget PrePay will implement a non-usage policy whereby it will de-enroll Lifeline customers that have not used the Company's Lifeline service for 60 consecutive days.<sup>26</sup> Budget PrePay will notify its subscribers at service initiation about the usage requirements and the de-enrollment and deactivation that will result following non-usage in any consecutive 60-day period of time.<sup>27</sup> If no usage appears on a Budget PrePay Lifeline customer's account during any consecutive 60-day period, Budget PrePay will deactivate Lifeline services for that customer. An account will be considered active if during any 60-day period the authorized subscriber does at least one of the following: makes a monthly payment; purchases minutes from the Company to add to his or her existing pre-paid Lifeline account; completes an outbound call; answers an incoming call from anyone other than the Company, its representative, or agent; or affirmatively responds to a direct contact from the Company confirming that he or she wants to continue Lifeline service. 28

### 2. Customer Education with Respect to Duplicates

To supplement its verification and certification procedures, and to better ensure that customers understand the Lifeline service restrictions with respect to duplicates, Budget PrePay will implement measures and procedures to prevent duplicate Lifeline benefits being awarded to the same household. These measures entail additional emphasis in written disclosures as well as live due diligence, and will help ensure that only eligible consumers enroll in the program and that those consumers are fully informed of the rules and requirements of the program.

 $<sup>^{26}</sup>$  Id. at ¶¶ 257-263.  $^{27}$  Id. at ¶ 257.

<sup>28</sup> Id. at ¶ 261.

In its marketing materials, including application forms, on its web site, and in its direct contact with applicants, the Company will emphasize in plain, easily comprehensible language that: (1) Lifeline is a federal benefit; (2) Lifeline service is available for only one line per household; (3) a household is defined, for purposes of the Lifeline program, as any individual or group of individuals who live together at the same address and share income and expenses; and (4) a household is not permitted to receive Lifeline benefits from multiple providers. Budget PrePay will also include in its marketing materials substantially the following information in clear, easily understood language: the offering is a Lifeline-supported service; that only eligible consumers may enroll in the program; what documentation is necessary for enrollment; and that the program is limited to one benefit per household, consisting of either wireline or wireless service. In order to reinforce the limitation of one Lifeline phone per household, the following statement will appear in the Company's marketing materials and websites (www.budgetphone.com and www.budgetprepay.com) in a conspicuous place, in bold font and in an offsetting color to ensure it is not overlooked:

### Note: By law, the Lifeline program is only available for one phone per household

Budget PrePay will disclose the company names under which it does business and the details of its Lifeline service offerings.<sup>31</sup> A sample marketing brochure is enclosed as Exhibit 2.

### 3. Cooperation with state and federal regulators

Budget PrePay has and will continue to cooperate with federal and state regulators to prevent waste, fraud and abuse, including:

<sup>&</sup>lt;sup>29</sup> Id. at ¶ 121.

<sup>30</sup> Id. at ¶ 275.

<sup>31 71</sup> 

- Providing a certification to USAC that the Company has procedures in place to review customer's documentation of income- and program-based eligibility. That certification will also confirm that Budget PrePay is in compliance with all federal Lifeline certification procedures and Lifeline program rules, and that Budget PrePay has obtained a valid certification form for each Lifeline customer. 32
- Providing the FCC and USAC each year with general information regarding the terms and conditions of the Lifeline plans that the Company offered during the previous year, including the number of minutes provided, and whether there are additional charges to consumer for service, including minutes of use and/or toll calls.33
- Providing state commissions (PUC), the FCC or USAC upon request with data that will enable that state, the FCC or USAC to determine whether some consumers are enrolled in more than one Lifeline program. Specifically, the Company agrees to make available state-specific customer data, including name and address, upon request to each state PUC where it operates, the FCC or USAC for the purpose of permitting the PUC, FCC or USAC to determine whether an existing Lifeline customer receives Lifeline service from another carrier, and will participate in such a duplicate resolution process, provided that costs for participation are reasonable or defrayed through the universal service contribution mechanisms:
- Promptly investigating any notification that it receives from a state PUC, the FCC or USAC that one of its customers already receives Lifeline service from another carrier:
- Immediately deactivating a customer's Lifeline service and no longer report that customer on USAC Form 497 if the Company's investigation, a state, the FCC or USAC concludes that the customer receives Lifeline services from another carrier in violation of the Commission's regulations and that the Company's Lifeline service should be discontinued such as a de-enrollment notification pursuant to the FCC's June 17, 2011 Report and Order (Section III, B.).
- Complying with all audit requirements set forth in the Lifeline Reform Order.

### F. Lifeline Offering

Budget PrePay will offer its Lifeline service in the states where it is designated as an ETC throughout the coverage area of its underlying carriers, Sprint and Verizon Wireless. As

 $<sup>^{32}</sup>$  Lifeline Reform Order at  $\P\P$  125 – 128.  $^{33}$  Id. at  $\P$  390.

summarized in Exhibit 3 attached hereto, the Company's Lifeline offering will provide customers with the option to choose between two (2) Lifeline plans<sup>34</sup> that best meets their needs.

Additional minutes will be loaded electronically. Customers can purchase extra minutes at retail outlets frequented by low-income customers throughout the Company's service area and online. All of Budget PrePay's Lifeline plans will include a free handset and the following custom calling features: Caller ID, Call Waiting, and Voicemail. Budget PrePay does not impose credit checks or long-term service contracts on its prepaid customers. Customers are not bound by a local calling area requirement; all Budget PrePay plans come with domestic long distance at no extra per minute charge. Calls to 911 emergency services are always free, regardless of service activation or availability of minutes.

### IV. CONCLUSION

Budget PrePay submits that its Compliance Plan fully satisfies the conditions of forbearance set forth in the Commission's *Lifeline Reform Order*. Implementation of the procedures described herein will promote public safety and ensure that Lifeline customers have access to 911 and E911 services while safeguarding against misuse of the Company's Lifeline services. Accordingly, Budget PrePay respectfully requests that the Commission expeditiously

<sup>&</sup>lt;sup>34</sup> Budget PrePay's Lifeline Plans vary from state to state in accordance with state requirements; the two Lifeline plans outlined in this Compliance Plan would be offerings available in all states in which the FCC has jurisdiction over competitive ETC applications. Please see the Company's websites (<a href="https://www.budgetphone.com">www.budgetphone.com</a> and <a href="https://www.budgetphone.com">www.budgetprepay.com</a>) for more detailed information regarding plans available in each state.

approve its Compliance Plan so that the Company may begin providing the benefits of much-needed Lifeline service to qualifying low-income consumers as quickly as possible.

Respectfully submitted,

BUDGET PREPAY, INC.

Robert S. Koppel

Todd B. Lantor

Robert S. Koppel

Lukas, Nace, Gutierrez & Sachs, LLP

8300 Greensboro Drive

Suite 1200

McLean, Virginia 22102

Phone: (703) 584-8678

Counsel for Budget PrePay, Inc.

May 1, 2012

Attachments (Certification, Exhibits 1-3)

### CERTIFICATION

I, David Donahue, do hereby declare under penalty of perjury as follows:

- 1. I am the Chief Financial Officer of Budget PrePay, Inc., a Louisiana Corporation, with its principal place of business at 1325 Barksdale Blvd., Bossier City, Louisiana 71111.
- 2. I have read Budget PrePay's revised Compliance Plan and confirm the information contained therein to be true and correct to the best of my knowledge.

3. I declare under penalty of perjury that the foregoing is true and correct to the best of my knowledge.

David Donahue

Chief Financial Officer

Budget PrePay, Inc.

April 27, 2012.

### Exhibit 1:

Sample Lifeline Application and Certification (Louisiana)

Exhibit \_\_\_\_ (DD-3) Budget PrePay, Inc. Docket No. 12-2554-01

### LIFELINE CERTIFICATION FORM

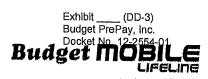
់ Initial Lifeline Enrollment 🛛 Re-Verification of Lifeline Enrollment

Budget MOBILE

www.budgetmobile.com

PERSONAL INFORMATION -		
PLEASE FILL OUT THE FOLLOWING	INFORMATION:	
First Name: Last Name:	Middle Name;	Date of Birth: \_/_/_/
Social Security # (last four digits):	Tribal Identification #:	Alt. Contact #:(       )
Email Address:	ally recognized Tribal land. (For Tribal Re	
	•	
	OU AGREE BY INITIALING EACH STATEMEN	
documentation in order to de	monstrate eligibility for the Lifeline progran	
Lifeline program.	federal government benefit program and the	nat only qualified persons may participate in the
Lifeline providers include: But one in my household is recelv	dget Home Phone, AT&T, Safelink, and Assui	ehold, whether landline or wireless. Other rance Wireless. To the best of my knowledge nod, for purpose of the Lifeline program, as any lexpenses.
landline or wireless telephon- wireless telephone company.	years of age and not currently receiving a L e company. I will only receive Lifeline from Any violation of the one phone line per hou I may be punished by fine or imprisonment	Budget PrePay and no other landline or sehold limitation will result in de-enrollment
I will not transfer my service	to any other individual, including another el	ligible low-income consumer.
I authorize Budget PrePay to Budget PrePay to release any	access any records required to verify my el v of my records required for the administrat	lgibility for Lifeline service. I also authorize lon of the Lifeline program.
annually, and that I may be re	ts. I will notify Budget PrePay immediately	Budget PrePay's Lifeline service at least anytime, and that fallure to do so will result in If I no longer qualify for Lifeline, or if I have a
temporary address, I underst	ithin thirty (30) days if my home address ch and that I must verify my address every nin ay result in de-enrollment from the program	ety (90) days. Failure to provide such
I authorize Budget PrePay to Lifeline re-verification and th	contact me by interactive voice response (i e company's 60-day non-usage reminder.	VR), or other means, to notify me of annual
I understand that completion	of this application does not constitute imm	edlate approval for Lifeline service.
ELIGIBILITY		
QUALIFYING BENEFICIARY (Comp	elete if a dependent residing in your household is i	receiving benefits from the programs listed below.)
First Name:	MI: Last Nan	ne:
	RESENT BUDGET EMPLOYEE WITH PROOF OF P	
☐ Food Stamps (SNAP)	☐ Federal Housing Assistance (Section 8)	☐ Low Income Home Energy Assistance Program
7 Supplemental Security Income (SSI) 4 Medicald	☐ National School Lunch (Free Program Only) ☐ Temporary Assistance for Needy Families	☐ Food Distribution Program on Indian Reservations (FDPIR)
(Note: Proof of program qualification not required du	•	☐ Bureau of Indian Affairs General Assistance (BIA) ☐ Tribally-Administered Temporary Assistance for Needy Families (TTANF)

### LIFELINE CERTIFICATION FORM



www.budgetmoblle.com

This option is only available at a Bu- How many people are in your House			**************************************		<del></del>	
Persons in HH - 135% Annual Inco						
(1) \$15,080 (2) \$20,426	(3) \$25,772	(4) \$31,118	(5) \$36,464			
Add \$5,346 for each additional person	, , ,		(0) 400,404			
TO QUALIFY BASED ON YOUR INC PROVIDE DOCUMENTATION THAT I CONSECUTIVE MONTHS OF THE 8/	OME, YOU MUST F	A FULL YEAR (	SUCH AS CURR	ENT PAY STUB	OCUMENTS LI S), YOU MUST	STED BELOW. IF YOU SUBMIT THREE (3)
<ul> <li>Current income statement from en</li> <li>Unemployment/Workers Compens</li> <li>Retirement/Pension benefit staten</li> <li>Prior year's state, federal or tribal</li> </ul>	sation benefits stat nent	ement • Div	lal Security ben- orce decree or c erans Administra	hild support do		
(NOTE: Proof of Income qualification not requ	Jired during annual re-v	verification of Lifelin	e eligibility.)			
ESIDENTIAL ADDRESS (No PC	) boxes, must be	vour principa	l address)	<del> </del>		*
his address is: 1 Permanent 🖸 Temporary 🕻						
share an address with anothe r share in the household expe l Yes  디 No f Yes, USAC provided multi hou	enses.				•	·
treet Address:						
ame of Apt. Complex/Multi Reside	ent Facility:					
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BILLING ADDRESS I Same as Residential Address						
Street Address:						
ame of Apt. Complex/Multi Reside	ent Facility:					
pt. No.: Multi Res	ident Facility Ro	om/Bed No.:				To the second se
City:				IIII s	tate: ZI	p Code:
		Danali	u of Doub	······································		
Under Title 18 U.S.C. §1621, whoeve perjury, is guilty of perjury and shall	or will state as true I, except as otherwi	any material m	y of Perjury latter which he d livided by lay, be	does not believe fined or impriso	e to be true in a oned not more t	statement under penalty han five years, or both.
*BY LAW THE LIFELINE PROGRAM IS	ONLY AVAILABLE F	OR ONE PHONE	PER HOUSEHOLD	, WHETHER LAN	DLINE OR WIRE	LESS, NO EXCEPTIONS*
Signature			Date			
OR AUTHORIZED EMPLOYEE USE ON	1[Y	,				
Shelter/Multi Resident Authoriz	(m-marpha)	<u> </u>	] - 🗀			
				· ]		
Promote a franchista de la constanta de la con				,		
Customer Account # certify that I reviewed the appropriate an eligibility database no	ot be available I o	certify that the	above applic	ant demonst	rated their el	iaibility by providina
Customer Account # certify that I reviewed the appropriate an eligibility database not heir eligibility documentation ar	ot be available I on that such doc	certify that the cumentation h	above applic as been revie	eant demonst wed for accu	rated their el	iaibility by providina
Customer Mobile Phone # Customer Account # certify that I reviewed the appropriate the properties of the pr	ot be available I ond that such doc	certify that the cumentation h	above applic as been revie	eant demonst wed for accu	rated their el	iaibility by providina

### Exhibit 2:

Sample Marketing Brochure (Las Vegas, Nevada)



Budget IIC SILLE

**Every Month** 

The offering is a Lifeline-supported service. Only eligible consumers may enroll in the program and proof of eligibility documentation is necessary for enrollment. By law, the Lifeline program is limited to one phone per household, consisting of either wireline or wireless service. Lifeline is a government benefit program, and consumers who willfully make false statements in order to obtain the benefit can be punished by fine or imprisonment or can be barred from the program. Free phones may take up to 10 business days for delivery once order is received. Brand and style of phone will vary and are at the discretion of Budget Mobile Lifeline.



# There are 2 easy ways to sign up for service:





Order online at www.BudgetMobile.com

## FEATURES include

- Voicemail
- Call Waiting
- Caller ID
- Access to 911 Service
- Nationwide Coverage

### - EIGBIIIY -

To apply for Budget Mobile Lifeline service, you <u>MUST</u> participate in ONE of the following programs and provide proof of enrollment:

- Food Stamps
- Supplemental Security Income (SSI)
- Medicaid

- Federal Housing Assistance (Section 8)
- National School Lunch (free program only)

 Low Income Home Energy Assistance Program

 Temporary Assistance for Needy Families

## Mission Center

1350 East Flamingo Road, Las Vegas • 702-641-0177

## Bonanza Square Shopping Center

2338 East Bonanza Road, Las Vegas • 702-675-7557

### Exhibit 3:

Lifeline Offerings

### EXHIBIT 3

### Lifeline Offerings

Plan Description	Remill Prittee
Active User Talk & Text*	
Non Lifeline	\$34.25
Lifeline	\$25.00
250 Minute Talk	
Non Lifeline	\$9.25
Lifeline	Free

All plans include, at no extra charge: Free Handset; Caller ID; Call Waiting; and Voicemail. Voicemail calls count against the voice minutes provided by the plan.

Prices for the Active User Talk & Text Plan, the 250 Minute Talk (non-Lifeline), and the purchase of additional minutes or the text message add-on do not include taxes or mandatory government fees (where applicable). Although Budget PrePay must pay taxes or government fees in certain states, these taxes or government fees are not assessed to Lifeline customers subscribing to the 250 Minute Talk plan.

\*The Active User Talk & Text Plan provides for a combined 4000 voice minutes and text messages. Each text message counts as one minute of voice service.

### Additional Minutes for 250 Minute Talk

\$15,00
\$10.00
5.00

<sup>\*</sup> Applicable taxes and government fees are assessed to the above Plan Additions, \*\*The Text Message Add-on provides 1000 text messages,

Federal Lifeline Credit

\$9,25

Service Period for all plans: All airtime (airtime associated with a particular plan, as well as additional purchased minutes, text messages or other services), expires at the end of each 30-day cycle whether subscriber uses the airtime or not. No airtime (whether associated with a particular plan or purchased separately) is carried over to the next 30-day period.

EXHIBIT \_\_\_\_ (DD-4)



Federal Communications Commission 445 12<sup>th</sup> St., S.W. Washington, D.C. 20554

News Media Information 202 / 418-0500 Internet: http://www.fcc.gov TTY: 1-888-835-5322

DA 12-828

Release Date: May 25, 2012

WIRELINE COMPETITION BUREAU APPROVES THE COMPLIANCE PLANS OF AMERICAN BROADBAND & TELECOMMUNICATIONS, BUDGET PREPAY, CONSUMER CELLULAR, GLOBAL CONNECTION, TERRACOM AND TOTAL CALL

### WC Docket Nos. 09-197 and 11-42

The Wireline Competition Bureau (Bureau) approves compliance plans of six telecommunications carriers: American Broadband & Telecommunications; Budget Prepay, Inc.; Consumer Cellular, Inc.; Global Connection, Inc. of America; TerraCom, Inc.: and Total Call Mobile, Inc. filed pursuant to the *Lifeline Reform Order* as a condition of obtaining forbearance from the facilities requirement of the Communications Act of 1934, as amended (the Act), for the provision of Lifeline service.

The Act provides that in order to be designated as an eligible telecommunications carrier for the purpose of universal service support, a carrier must "offer the services that are supported by Federal universal service support mechanisms . . . either using its own facilities or a combination of its own facilities and resale of another carrier's services . . . ."<sup>2</sup> The Commission recently amended its rules to define voice telephony as the supported service and removed directory assistance and operator services, among other things, from the list of supported services.<sup>3</sup> As a result of these amendments, many Lifeline-only ETCs that previously met the facilities requirement by relying on operator services, directory assistance or other previously supported services no longer meet the facilities requirement of the Act.<sup>4</sup> In the Lifeline Reform Order, the Commission found that a grant of blanket forbearance of the facilities

<sup>&</sup>lt;sup>1</sup> See Lifeline and Link Up Reform and Modernization et al, WC Docket No.11-42 et al., Report and Order and Further Notice of Proposed Rulemaking, FCC 12-11, at paras, 379-380 (rel. Feb. 6, 2012) (Lifeline Reform Order). A list of the compliance plans approved through this Public Notice can be found in the Appendix to this Public Notice.

<sup>&</sup>lt;sup>2</sup> 47 U.S.C. § 214(e)(1)(A).

<sup>&</sup>lt;sup>3</sup> See Connect America Fund, WC Docket No. 10-90 et al., Report and Order and Further Notice of Proposed Rulemaking, 26 FCC Red 17663, 17692-93, paras. 77-78, 80 (2011) (USF/ICC Transformation Order); pets. for review pending sub nom. In re: FCC 11-161, No. 11-9900 (10th Cir. filed Dec. 8, 2011); Connect America Fund, WC Docket No. 10-90 et al., Order on Reconsideration, 26 FCC Red 17633, 17634-35, para. 4 (2011) (USF/ICC Transformation Order on Reconsideration),

<sup>&</sup>lt;sup>4</sup> See Lifeline Reform Order, FCC 12-11, at para. 366, App. A; USF/ICC Transformation Order on Reconsideration at para. 4. Some ETCs have included language in their compliance plans indicating that they have facilities or plan to acquire facilities in the future. See, e.g., Budget PrePay, Inc. Petition for Designation as an Eligible Telecommunications Carrier, WC Docket Nos. 09-197 and 11-42, Compliance Plan of Budget PrePay, Inc. at 3 n. 6 (filed May 1, 2012). To the extent ETCs seek to avail themselves of the conditional forbearance relief established in the Lifeline Reform Order, we presume they lack facilities to provide the supported service under section 54,101 and 54,401 of the Commission's rules. See 47 C.F.R. §§ 54,101 and 54,401. Such ETCs must comply with the compliance plan approved herein in each state or territory where they are designated as an ETC, regardless of their claim of facilities for other purposes, such as eligibility for state universal service funding.

requirement, subject to certain public safety and compliance obligations, is appropriate for carriers seeking to provide Lifeline-only service. Therefore, in the *Lifeline Reform Order*, the Commission conditionally granted forbearance from the Act's facilities requirement to all telecommunications carriers seeking Lifeline-only ETC designation, subject to the following conditions: (1) compliance with certain 911 and enhanced 911 (E911) public safety requirements; and (2) Bureau approval of a compliance plan providing specific information regarding the carrier and its service offerings and outlining the measures the carrier will take to implement the obligations contained in the *Order*.

The Bureau has reviewed the compliance plans listed in the Appendix for conformance with the Lifeline Reform Order, and now approves those six compliance plans.

Filings, including the Compliance Plans identified in the Appendix, and comments are available for public inspection and copying during regular business hours at the FCC Reference Information Center, Portals II, 445 12<sup>th</sup> Street, S.W., Room CY-A257, Washington, D.C. 20554. They may also be purchased from the Commission's duplicating contractor, Best Copy and Printing, Inc., Portals II, 445 12<sup>th</sup> Street, S.W., Room CY-B402, Washington, D.C. 20554, telephone: (202) 488-5300, fax: (202) 448-5563, or via email www.bepiweb.com.

People with Disabilities: To request materials in accessible formats for people with disabilities (Braille, large print, electronic files, audio format), send an email to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at (202) 418-7400 or TTY (202) 418-0484.

For further information, please contact Divya Shenoy, Telecommunications Access Policy Division, Wireline Competition Bureau at (202) 418-7400 or TTY (202) 418-0484,

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<sup>&</sup>lt;sup>5</sup> See Lifeline Reform Order, FCC 12-11 at paras, 368-381.

<sup>&</sup>lt;sup>6</sup> See id. at paras. 373 and 389. Subsequently, the Bureau provided guidance for carriers submitting compliance plans pursuant to the Lifeline Reform Order. Wireline Competition Bureau Provides Guidance for the Submission of Compliance Plans Pursuant to the Lifeline Reform Order, WC Docket Nos. 09-197 and 11-42, Public Notice, 27 FCC Red 2186 (Wireline Comp. Bur. 2012).

<sup>&</sup>lt;sup>7</sup> The Commission has not acted on any pending ETC petitions filed by these carriers, and this Public Notice only approves the compliance plans of the carriers listed above. While these compliance plans contain information on each carrier's Lifeline offering, we leave it to the designating authority to determine whether or not the carrier's Lifeline offerings are sufficient to serve consumers. See Lifeline Reform Order, FCC 12-11 at paras. 50 and 387.

### Appendix

Petitioner	Compliance Plans As Captioned by Petitioner	Date of Filing	Docket Numbers
American Broadband & Telecommunications	American Broadband & Telecommunications Revised Compliance Plan	April 27, 2012	09-197; 11-42
Budget PrePay, Inc.	Compliance Plan of Budget PrePay, Inc.	May 1, 2012	09-197; 11-42
Consumer Cellular, Inc.	Consumer Cellular Amended Revised Compliance Plan	April 18, 2012	09-197; 11-42
Global Connection, Inc. of America	Global Connection Inc. of America Compliance Plan	April 30, 2012	09-197; 11-42
TerraCom, Inc.	TerraCom, Inc. Second Revised Blanket Forbearance Compliance Plan	May 1, 2012	09-197; 11-42
Total Call Mobile, Inc.	Total Call, Inc. Revised Compliance Plan	May 17, 2012	09-197; 11-42

### CONFIDENTIAL EXHIBIT \_\_\_\_ (DD-5)

REDACTED

# CONFIDENTIAL EXHIBIT \_\_\_\_\_ (DD-6)

REDACTED

EXHIBIT \_\_\_\_ (DD-7)

Exhibit \_\_\_\_ (DD-7) Budget PrePay, Inc. Docket No. 12-2554-01

# R. Daniel Hyde III

R. Daniel Hyde III is President of Budget PrePay, Inc., the largest prepaid home phone/telecommunications company in the United States. Hyde has provided 15 years of sales and management expertise to Budget PrePay, Inc. and has been instrumental in helping its growth into a \$100 million business,

Product research, training, team-building and top management skills have been key components to Hyde's success in developing an effective sales staff and a proven methodology to customer service.

Based in Bossier City, Louisiana, Budget PrePay, Inc. provides prepaid telecom products to hundreds of thousands of customers in 42 states with more than 9,000 agents nationwide. In addition to prepaid home phone, Hyde's team of sales representatives and regional managers has introduced multiple other prepaid products to agents and their customers, including prepaid cellular handsets and recharge minutes, international long distance cards, virtual bill paying stations, and prepaid wireless internet.

His energy, innovation, and strong interpersonal skills keep Hyde motivated and inspiring to every member of the Budget PrePay team.

Hyde is a native of El Paso, Texas and a 1991 graduate from the University of Texas at El Paso. Upon graduation and moving to Louisiana, Hyde helped his father "Smokey" develop and build two paging companies in the Shreveport/Bossier City area, accumulating more than 40,000 subscribers.

# David Donahue

David Donahue joined Budget on June 2, 2010 as Chief Financial Officer. Donahue worked previously at VCFO with more than 23 years of experience in manufacturing, software, telecommunications and retail industries. Donahue was responsible for all company financial reporting and strategic planning as well as SEC reporting and analysis. Donahue developed and managed the operating budgets and financial models for multiple companies in his past. He has experience in year-end audits, tax reporting initiatives and coordinated all SOX compliance issues for multiple companies.

Donahue brings to Budget a wealth of knowledge and expertise in accounting, finance, operations, audit human resource management and software implementations for companies such as Holly Corporation, Capps Car Rentals, HealthVision, Puente-Brancato Companies, Viscern, Skywire Software and more. Prior to joining VCFO, Donahue served as the CFO for Axtive Corporation, a publicity-traded integrated technology solution provider for middle market companies. Prior to Axtive Corporation, as CFO of Philips Speech Processing North and South America, a division of Philips Electronics, a provider of speech technology for telecom applications; as Controller of The Pegasus Companies, a publicly traded firm with interests in retail and medical technology and as Controller/VP of Financial of Optical Corporation of America, a national chain of 145 optical retail stores.

Donahue received his CPA in 1990 and received his BS in Accounting from Louisiana Tech University.

EXHIBIT \_\_\_\_ (DD-8)

### TERMS AND CONDITIONS OF SERVICE

These BUDGET MOBILE Terms and Conditions of Service are a legally binding agreement between you and BUDGET MOBILE. They contain important information about your legal rights and require that certain disputes be resolved through Arbitration instead of a court trial. BUDGET MOBILE reserves the right to change or modify any of these BUDGET MOBILE Terms and Conditions of Service at any time and at its sole discretion. Any changes or modifications to these BUDGET MOBILE Terms and Conditions of Service will be binding upon you once posted on the BUDGET MOBILE website at www.budgetmobile.com. You should check the BUDGET MOBILE website regularly for updates to these terms.

By enrolling in the BUDGET MOBILE Program (the "BUDGET MOBILE Program") and by using the BUDGET MOBILE service (the "BUDGET MOBILE Service"), you ("You"), the participant, acknowledge and agree to the following terms and conditions:

### **BUDGET MOBILE PROGRAM DESCRIPTION**

The BUDGET MOBILE Program provides Lifeline Service, which is a government assistance program funded by the Universal Service Fund Lifeline program and administered by the Universal Service Administrative Company. In order to qualify for enrollment in the BUDGET MOBILE Program, a person must meet certain eligibility requirements set by each state where the BUDGET MOBILE Program is offered. These requirements are based on a person's participation in a state or federal support program(s) or by meeting certain income requirements based upon the Federal Poverty Guidelines as defined by the US Government. Federal law limits the availability of the BUDGET MOBILE Program. The BUDGET MOBILE Program allows one (1) enrollment per "household". A "household" is any individual or group of individuals who are living together at the same address as one economic unit. The BUDGET MOBILE Program permits only one Lifeline benefit per household, therefore, no person currently living in the household may receive Lifeline benefits from any other Lifeline program. The BUDGET MOBILE Program is a non-transferable benefit and Subscriber may not transfer the benefit to any other person.

Applicants for the BUDGET MOBILE Program must complete an application form, provide supporting documentation that they meet the eligibility requirements and certify, under penalty of perjury, that they:

- Are eligible for and currently receive benefits from the public assistance program(s) identified in the application form.
- Are at least 18 years of age or older
- Do not currently receive lifeline support for a telephone line serving their residential address and no other person in their household participates in the Lifeline program. Are not claimed as a dependent on another person's federal or state income tax return.
- Will notify BUDGET MOBILE by calling 1-888-777-4007 within 30 days if and when they no longer qualify for any of the public assistance programs or exceed the income levels identified in their application form.
- Will notify BUDGET MOBILE within 30 days of any change of address by calling 1-888-777-4007.
- If living at a temporary residential address, will verify the temporary address every 90 days.
- Reviewed the information contained in their application and it is true and correct to the best of their knowledge and belief.
- Acknowledges that providing false and fraudulent information to receive Lifeline benefits is punishable by law.
- Acknowledges a requirement to recertify eligibility at any time and that failure to do so will result in de-enrollment and termination.

Lifeline service, provided under the BUDGET MOBILE Program is a federal benefit plan and willfully making false statements to obtain the benefit can result in fines, imprisonment, de-enrollment or being barred from the Budget Mobile Program.

Applicants who qualify and are enrolled in the BUDGET MOBILE Program will receive a free cellular

Exhibit \_\_\_\_ (DD-8) Budget PrePay, Inc. Docket No. 12-2554-01

phone provided by BUDGET MOBILE together with a free allotment of airtime minutes each month for up to one year. Alternatively, for a discounted rate, applicants who qualify and are enrolled in the BUDGET MOBILE Program will receive a free cellular phone and significant allotment of minutes for talk and texting. BUDGET MOBILE will determine at its sole discretion whether or not an applicant meets the eligibility requirements to participate in the BUDGET MOBILE Program. The monthly airtime minutes provided by the BUDGET MOBILE Program under any plan may vary from state to state and will be based upon the Plan Option selected. Please call BUDGET MOBILE at 1-888-777-4007 or visit our website at www.budgetmobile.com for further information.

Upon enrollment in the BUDGET MOBILE Program, you will be qualified to participate for up to one (1) year. To continue your enrollment in the BUDGET MOBILE Program after the initial year, you must verify at least annually that you are qualified for continued enrollment in the BUDGET MOBILE Program as required by your state Public Service Commission, Public Utility Commission or other agency administering the BUDGET MOBILE Program in Your state. BUDGET MOBILE will also conduct verification for each state according to its rules. If BUDGET MOBILE determines during its verification, or at any other time, that a customer fails to continue to qualify for the BUDGET MOBILE Program, such customer will immediately be deemed ineligible to participate in the BUDGET MOBILE Program, will be de-enrolled from the BUDGET MOBILE Program and will no longer receive the free monthly minutes or other monthly minute allotment under the customer's plan. BUDGET MOBILE Customers who are no longer eligible (for any reason) for enrollment in the BUDGET MOBILE Program must notify BUDGET MOBILE within 30 days that they no longer meet the eligibility requirements for enrollment. A BUDGET MOBILE customer's enrollment may also be cancelled upon the request of a state and/or federal authority.

BUDGET MOBILE reserves the right to cancel the enrollment of any customer and/or permanently deactivate any customer's BUDGET MOBILE phone for fraud, misrepresentation or other misconduct as determined solely by BUDGET MOBILE. While participating in the BUDGET MOBILE Program, a customer shall not be permitted to sell, rent, give away or in any way allow another person to use the cellular phone or BUDGET MOBILE Service provided to him/her by BUDGET MOBILE. IT IS A VIOLATION OF FEDERAL AND STATE LAW TO SELL OR GIVE AWAY THE BUDGET MOBILE CELLULAR PHONE OR BUDGET MOBILE SERVICE PROVIDED TO YOU BY BUDGET MOBILE. Any violation of this prohibition will be reported to the appropriate legal authorities for prosecution. In addition, if BUDGET MOBILE determines, in its sole discretion, that a BUDGET MOBILE customer has violated these prohibitions, BUDGET MOBILE will permanently de-enroll the customer from the BUDGET MOBILE Program, their phone will be permanently deactivated and the customer's personal information will be permanently flagged so that the customer may not re-enroll in the BUDGET MOBILE Program in the future. If you have any questions, concerns, comments or complaints regarding the BUDGET MOBILE Program or Service, offerings or products, please call BUDGET MOBILE Customer Service at 1-888-777-4007. You may also contact your state's Public Service Commission/Public Utility Commission.

# ACTIVATION AND USE OF YOUR BUDGET MOBILE PHONE

Upon enrollment in the BUDGET MOBILE Program, you will receive a pre-activated BUDGET MOBILE phone delivered to your home address noted in the application. Your account will not be activated until you complete an outbound call on your handset. You must accept the BUDGET MOBILE telephone number assigned to your BUDGET MOBILE phone at the time of activation and you will acquire no proprietary interest in any number assigned to you. The wireless telecommunications networks used to transmit calls for the BUDGET MOBILE Service are owned and operated by various licensed commercial mobile radio service providers ("Carriers"), not BUDGET MOBILE. The number assigned to your BUDGET MOBILE phone at the time of activation will not be changed for any reason unless required by a Carrier or if the number is lost following the deactivation of your phone. You may not select a number to be assigned to your BUDGET MOBILE phone. Your BUDGET MOBILE phone can only be used through BUDGET MOBILE, and cannot be activated with any other wireless or cellular service. BUDGET MOBILE Services are provided at BUDGET MOBILE's discretion. Some functions and features referenced in the Manufacturer's manual provided with your BUDGET MOBILE phone may not be available on your BUDGET MOBILE handset. BUDGET MOBILE may modify or cancel any BUDGET MOBILE Service or take corrective action at any time without prior notice and for any reason, including but not limited to your violation of these terms and conditions of service.

Exhibit \_\_\_\_ (DD-8) Budget PrePay, Inc. Docket No. 12-2554-01

### AIRTIME RATES, USAGE AND INCLUDED MONTHLY MINUTES

While you are enrolled in the BUDGET MOBILE Program, you will receive a free monthly allotment of airtime minutes or a larger monthly allotment of minutes for a discounted rate as provided for the BUDGET MOBILE Program approved in your state and the minute Plan that you select. BUDGET MOBILE airtime is issued in minute (or unit) increments. Units are deducted from the BUDGET MOBILE phone at a rate of one (1) unit per minute or partial minute of use. There is no additional charge for nationwide long distance.

New BUDGET MOBILE customers must choose a plan upon enrollment. Existing BUDGET MOBILE customers who wish to switch plans may do so at www.budgetmobile.com or by calling 1-888-777-4007.

Airtime minutes will be deducted for all time during which your BUDGET MOBILE phone is connected to, or using, the wireless system of any Carrier. Use of a wireless system typically begins when you press the "send," "call" or other key to initiate or answer a call and does not end until you press the "end" key or the call is otherwise terminated. Airtime minutes are deducted for all incoming and outgoing calls, including incoming call waiting calls, simultaneous calls, calls to toll free numbers, 411, and to access your voice mail. For simultaneous calls, such as incoming call waiting and 3-way calling (where available) airtime minutes will be deducted for each call. For outbound calls, you may be charged airtime for incomplete and/or busy-no answer calls. Airtime minutes will be deducted for use of other services such as text messaging and accessing the BUDGET MOBILE Web ("WAP"). Text messages initiated by BUDGET MOBILE do not reduce the airtime minutes in your plan. No credit or refund is given for dropped calls. There is no cost to Subscribers to contact the Company's Customer Service at 888-777-4007 or 611 via their handsets. Any minutes used by Subscriber for calls to Company's Customer Service are credited back to Subscriber's account.

### SERVICE END DATE, DEACTIVATION AND REACTIVATION

As a BUDGET MOBILE customer, you will receive one year of service days upon your enrollment and activation in the BUDGET MOBILE Program and another 365 service days following each successful annual verification for your continued program eligibility in the BUDGET MOBILE Program. Failure to respond to an annual verification request within 30 days will trigger notice of impending de-enrollment and de-enrollment effective five (5) business days after the expiration of the time to respond to the annual verification request. Upon de-enrollment from the BUDGET MOBILE Program, you will cease receiving the free or paid monthly allotment of airtime. If you are de-enrolled, your phone will remain active and you may continue to use your phone so long as you have available airtime minutes and service days remaining on your phone. You may purchase airtime and service days to keep your phone service active. If you are de-enrolled from the BUDGET MOBILE Program and you allow your remaining service days to expire or go "past due," your phone service will be deactivated, you may lose your unused minutes and you will lose your wireless telephone number.

If your service is deactivated, you may reactivate your service by re-enrolling in the BUDGET MOBILE Program (if eligible) or purchasing and redeeming a BUDGET MOBILE airtime plan with service days. Upon reactivation of your phone, you may be assigned a new telephone number. If you have been deenrolled from the BUDGET MOBILE Program but you wish to keep your service active, you must purchase and redeem additional airtime and service days before the "Service End Date" displayed on your phone. To prevent any interruption in your phone service, please keep your handset service active by timely completing your annual verification as required by the BUDGET MOBILE Program or by purchasing and adding BUDGET MOBILE airtime before your Service End Date.

"No Usage" De-Enrollment and Deactivation: Regardless of the Service End Date displayed on your handset, if you exceed 60 days without any Usage (as defined in this section), you will be de-enrolled from the BUDGET MOBILE Program. An account will be considered active if during any 60-day period you do at least one of the following: make a monthly payment; purchase minutes from BUDGET MOBILE to add to your existing account; complete an outbound call; answer an incoming call from anyone other than BUDGET MOBILE; or affirmatively respond to a direct contact from BUDGET MOBILE confirming that you want to continue your service. Upon de-enrollment for non-Usage, you will have up to a 30 day grace period to re-enroll in the BUDGET MOBILE Program. If you do not re-enroll or call BUDGET MOBILE Customer Service within 30 days of your de-enrollment, your phone

service will be deactivated. In order to reactivate your BUDGET MOBILE phone and re-enroll in the BUDGET MOBILE Program, you will need to call BUDGET MOBILE Customer Service. Upon successful re-enrollment, you will receive the monthly minutes that you were entitled to receive through the date your enrollment was cancelled. You will not, however, receive any airtime for the period of time you were not enrolled in the BUDGET MOBILE Program.

# OUR RIGHT TO TERMINATE YOUR BUDGET MOBILE SERVICE

You agree not to give away, resell or offer to resell the BUDGET MOBILE Phone or Service provided by the BUDGET MOBILE Program. You also agree your BUDGET MOBILE Phone will not be used for any other purpose that is not allowed by this agreement or that is illegal. WE CAN, WITHOUT NOTICE, LIMIT, SUSPEND, OR END YOUR SERVICE AND DE-ENROLL YOU FROM THE BUDGET MOBILE PROGRAM FOR VIOLATING THIS PROVISION OR FOR ANY OTHER GOOD CAUSE, including, but not limited to, if You: (a) violate any of the terms and conditions of service; (b) lie to us or attempt to defraud us; (c) allow anyone to tamper with your BUDGET MOBILE Phone; (d) threaten or commit violence against any of our employees or customer service representatives; (e) use vulgar and/or Inappropriate language when interacting with our representatives; (f) steal from us; (g) harass our representatives; (h) interfere with our operations; (i) engage in abusive messaging, emailing or calling; (j) modify your device from its manufacturer's specification; or (k) use the service in a way that adversely affects our network or the service available to our other customers. We reserve the right to, without notice, limit, suspend or end your service for any other operational or governmental reason. In addition to permanently terminating your Service, criminal offenses (i.e., selling or giving away your Service; threatening violence, etc.) will be reported to the appropriate legal authorities for prosecution.

### **UNAUTHORIZED USAGE; TAMPERING**

The BUDGET MOBILE handset is provided exclusively for use by you, the end consumer with the BUDGET MOBILE Service available solely in the United States, Puerto Rico and the U.S. Virgin Islands. Any other use of your BUDGET MOBILE handset, including without limitation, any resale, unlocking and/or re-flashing of the handset is unauthorized and constitutes a violation of your agreement with BUDGET MOBILE. You agree not to unlock, re-flash, tamper with or alter your BUDGET MOBILE phone or its software, enter unauthorized PIN's, engage in any other unauthorized or illegal use of your BUDGET MOBILE phone or the Service, or assist others in such acts, or to sell and/or export BUDGET MOBILE handsets outside of the United States. These acts violate BUDGET MOBILE's rights and state and federal laws. Improper, illegal or unauthorized use of your BUDGET MOBILE phone is a violation of this agreement and may result in immediate discontinuance of Services and legal action against you. BUDGET MOBILE will prosecute violators to the full extent of the law. Your BUDGET MOBILE phone is restricted from operating when you are located anywhere outside of the United States, Puerto Rico or the U.S. Virgin Islands, including offshore or in international waters. Any such calls are considered unauthorized usage by BUDGET MOBILE for which your service will be immediately suspended. In the event of suspension for this or any other unauthorized usage, you will not be entitled to receive any refunds for unused airtime.

### **COVERAGE MAPS AND ROAMING**

You will find coverage maps on our website. These maps are for general informational purposes only. Actual coverage and service areas may vary from the maps and may change without notice. BUDGET MOBILE does not guarantee coverage or service availability. Even within a coverage area, factors such as terrain, weather, structures, foliage, signal strength, traffic volumes, service outages, network changes, technical limitations, and your equipment may interfere with actual service, quality and availability. "Roaming" occurs when a subscriber of one wireless service provider uses the facilities of another wireless service provider. Roaming most often occurs when you make and receive calls outside of the network coverage area of your service provider. When your BUDGET MOBILE phone is roaming, an indicator light on your handset may display the word "Roam" or "RM" on the screen while the phone is not in use. There are no additional charges for roaming calls for the BUDGET MOBILE phone you were provided. Availability, quality of coverage and Services while roaming are not guaranteed.

## LIMITATIONS OF SERVICE AND USE OF EQUIPMENT

Service is subject to transmission limitations caused by certain equipment and compatibility issues, atmospheric, topographical and other conditions. Further, service may be temporarily refused, limited, interrupted or curtalled due to system capacity limitations, technology migration or limitations imposed by the Carrier, or because of equipment modifications, upgrades, repairs or relocations or other similar activities necessary or proper for the operation or improvement of the Carrier's radio telephone system. At anytime, BUDGET MOBILE reserves the right to substitute and/or replace any BUDGET MOBILE E WIRELESS equipment (including handsets) with other BUDGET MOBILE equipment including handsets of comparable quality. Some functions and features referenced in the Manufacturer's manual for a particular BUDGET MOBILE handset may not be available on your phone. BUDGET MOBILE does not warrant or guarantee availability of network or of any Services at any specific time or geographic location or that the Services will be provided without interruption. Neither BUDGET MOBILE, nor any Carrier, shall have any liability for service failures, outages or limitations of Service. Because of the risk of being struck by lightning, you should not use your BUDGET MOBILE phone outside during a lightning storm. You should also unplug the BUDGET MOBILE phone power cord and charger to avoid electrical shock and/or fire during a lightning storm.

### **DISCLAIMER OF WARRANTIES**

EXCEPT FOR THE LIMITED WARRANTY SET FORTH IN THESE TERMS AND CONDITIONS, AND TO THE EXTENT PERMITTED BY LAW, THE SERVICES AND DEVICES ARE PROVIDED ON AN "AS IS" AND "WITH ALL FAULTS" BASIS AND WITHOUT WARRANTIES OF ANY KIND. WE MAKE NO REPRESENTATIONS OR WARRANTIES, EXPRESS OR IMPLIED, INCLUDING ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE CONCERNING YOUR SERVICE OR YOUR DEVICE. WE CANNOT PROMISE UNINTERRUPTED OR ERROR-FREE SERVICE AND DO NOT AUTHORIZE ANYONE TO MAKE ANY WARRANTIES ON OUR BEHALF. WE DO NOT GUARANTEE THAT YOUR COMMUNICATIONS WILL BE PRIVATE OR SECURE; IT IS ILLEGAL FOR UNAUTHORIZED PEOPLE TO INTERCEPT YOUR COMMUNICATIONS, BUT SUCH INTERCEPTIONS CAN OCCUR.

### **EMERGENCY CALLS**

BUDGET MOBILE customers have access to 911. Occasionally, however, callers may attempt to call 911 in areas where there is no wireless coverage. If there is no wireless coverage, your call to 911 may not go though and you should dial 911 from the nearest landline phone.

### LIMITATION OF LIABILITY

BUDGET MOBILE and BUDGET MOBILE are not liable to you for any direct or indirect, special, incidental, consequential, exemplary or punitive damages of any kind, including lost profits (regardless of whether it has been notified such loss may occur) by reason of any act or omission in its provision of equipment and/or Services. BUDGET MOBILE and BUDGET MOBILE will not be liable for any act or omission of any other company furnishing a part of our Services or any equipment or for any damages that result from any service or equipment provided by or manufactured by third parties. When your BUDGET MOBILE phone is returned to BUDGET MOBILE for any reason, BUDGET MOBILE is not responsible and shall not be liable to you or anyone else for any personal information such as user names, passwords, contacts, pictures, SMS, MMS and/or additional downloads you may have stored on your phone or which may remain on your phone.

### INDEMINIFICATION

You agree to Indemnify and hold harmless BUDGET MOBILE and BUDGET MOBILE from any and all liabilities, penalties, claims, causes of action, and demands brought by third parties (including the costs, expenses, and attorneys' fees on account thereof) resulting from your use of a BUDGET MOBILE phone and/or use of the BUDGET MOBILE Services, whether based in contract or tort (including strict liability) and regardless of the form of action.

### LIMITED WARRANTY AND EXCHANGE POLICY

This policy is for all Budget Mobile refurbished handsets

- Budget Mobile refurbished handsets have a warranty of thirty (30) days from the activation date.
- Customer abuse or neglect on handsets volds the warranty. We are not able to credit or accept back handsets that have obvious abuse.

Exhibit \_\_\_\_ (DD-8) Budget PrePay, Inc. Docket No. 12-2554-01

- All returns MUST include handset, battery, battery cover (if applicable), charger and quick guide manual. Missing items voids the warranty or you may receive partial credit.
- Handsets MUST be returned in the original packaging.
- ESN on handsets MUST match the ESN from your account,
- Customer is responsible for any airtime used. NO refunds will be given for additional airtime added.
- Warranty only covers manufacturer's defects and does not cover buyer's remorse.

Budget Mobile is NOT responsible for lost or stolen handsets. Please make sure when returning handset you include your name & current address. Please make sure when returning handset that care is given to shipping and handling of device. Please fill out our Budget Mobile Handset Return Form and ship with your handset in a small padded box or padded envelope large enough for all components. Handsets that meet all qualifications will be replaced with "like" or equivalent handsets within (15) business days of the handset being processed.

Return handsets to:
Budget Mobile Returns
1325 Barksdale Blvd (1st Floor)
Bossier City, LA 71111

Certain mobile phone features may not be available throughout the entire network or their functionality may be limited. All plan rates, features, functionality and other product specifications are subject to change without notice or obligation. Color of phones and models may vary. All talk and standby-times are quoted in Digital Mode and are approximate.

### PRIVACY POLICY

Click here to view the BUDGET MOBILE Privacy Policy

EXHIBIT \_\_\_\_ (DD-9)

# Indian Reservation Information Overlapped by Non-Rural (Owest Corp) Wire Centers

		-				
Inibe	Uintah and Ouray Reservation	Uintah and Ouray Reservation	Paiute Tribe Land (Cedar City)	Paiute Tribe Shivwits Band	Paiute Tribe Shivwits Band	Paiute Tribe Koosharem Band
Wire Center Pop	14,704	26,526	29,180	905'89	3,265	4,390
Rate Center W.C. Area (Sq.: Wiles)	755.900701924	277.755445279	1022.633849415	725.699924151	560.934430249	780.880245144
Rate Center	HEBER CITY	SPRINGVL	CEDAR CITY	ST GEORGE	ST GEORGE	MONROE
Exchange	HEBER	SPRINGVILLE SPRINGVL	CEDAR CITY   CEDAR CITY	ST GEORGE ST GEORGE	ST GEORGE ST GEORGE	MONROE
locality	HEBER CITY	SPRINGVL	CEDAR CITY	ST GEORGE	VEYO	MONROE
Company Name	HBCYUTIMA   QWEST CORPORATION   HEBER CITY	SPVIUTMA   QWEST CORPORATION   SPRINGVL	CDCYUTMA   QWEST CORPORATION   CEDAR CITY	STGRUTMA   QWEST CORPORATION   ST GEORGE	VEYOUTIMA   QWEST CORPORATION	MONRUTMA QWEST CORPORATION MONROE
WC GELL	HBCYUTIMA	SPVLUTIMA	CDCYUTMA	STGRUTMA	VEYOUTIMA	MONRUTMA