

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of Emery Telephone's)	Docket No. 15-042-01
Application for an Increase in)	
Utah Universal Service Fund Support)	Direct Revenue
)	Requirement Testimony
)	of Bion C. Ostrander
)	For the Office of
)	Consumer Services

NONCONFIDENTIAL – REDACTED VERSION

August 27, 2015

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1

INTRODUCTION2 **Q. WHAT IS YOUR NAME, OCCUPATION AND BUSINESS ADDRESS?**

3 A. My name is Bion C. Ostrander. I am an independent regulatory consultant
4 and have maintained an uninterrupted permit to practice as a Certified
5 Public Accountant (“CPA”) in the State of Kansas since 1990.¹ I am
6 President of Ostrander Consulting. My business address is 1121 S.W.
7 Chetopa Trail, Topeka, Kansas 66615-1408.

8

9 **Q. PLEASE SUMMARIZE YOUR PROFESSIONAL QUALIFICATIONS AND**
10 **EXPERIENCE.**

11 A. I am an independent regulatory consultant with a specialization in
12 telecommunications regulatory accounting and policy issues. I have over
13 thirty-five years of regulatory and accounting experience. My firm Ostrander
14 Consulting has been operating for twenty-four years. I previously worked
15 for the public accounting firm Deloitte, Haskins and Sells (now “Deloitte”).
16 And before starting my own firm, I previously served as the Chief of
17 Telecommunications and the Chief Auditor for the Kansas Corporation
18 Commission. I have addressed issues in numerous state jurisdictions and
19 an international basis. I have addressed rate cases alternative regulation
20 plans, state universal service funds, affiliate transactions, cost allocation,

¹ Mr. Ostrander’s current permit to practice it pending renewal subject to meeting the continuing professional education hours requirement in Kansas. Mr. Ostrander does not provide any services that “require” a permit to practice, this is maintained primarily for credential purposes.

21 wholesale and retail cost studies, compensation issues, taxes, universal
22 service, specialized regulatory accounting issues, competition policy, and
23 many other matters.

24

25 **Q. HAVE YOU PREPARED AN EXHIBIT SUMMARIZING YOUR**
26 **QUALIFICATIONS AND EXPERIENCE?**

27 A. Yes. I have attached OCS Exhibit 1D-1, which is a summary of my
28 regulatory experience and qualifications.

29

30 **Q. ON WHOSE BEHALF ARE YOU APPEARING?**

31 A. Ostrander Consulting (and subcontractor David Brevitz) were retained by
32 the Utah Office of Consumer Services (“OCS”) to review Emery Telcom²
33 (ET”, “Emery”, or “Company”) revenue requirements regarding its
34 application for increased Utah Universal Service Funds (“UUSF”).
35 Accordingly, I am appearing on behalf of the OCS.

36

37 **Q. HAVE YOU EVER TESTIFIED BEFORE THE PUBLIC SERVICE**
38 **COMMISSION OF UTAH (“COMMISSION” or “PSC”)?**

39 A. Yes. I filed direct, rebuttal, and surrebuttal testimony on behalf of the OCS
40 in Manti Telephone Company’s request for UUSF in 2012,³ and appeared

² Emery Telephone (dba Emery Telcom) is a cooperative and is the entity seeking UUSF funds in this case.

³ In the Matter of the Application for the Increase of Rates and Charges by Manti Telephone Company, Docket No. 08-046-01.

41 as a witness before this Commission. In addition, I have assisted and
42 advised the OCS in UUSF applications by other rural local exchange
43 companies (“RLECs”), although I did not file testimony or appear as a
44 witness in these other cases which were ultimately resolved through
45 stipulation.⁴ A list of other prior UUSF proceedings in which I assisted the
46 OCS is listed below:

- 47 ✓ Manti Telephone Company – Docket No. 08-046-01
- 48 ✓ Manti Telephone Company – Docket No. 13-046-01
- 49 ✓ Hanksville Telephone Company – Docket No. 14-2303-01
- 50 ✓ Beehive Telephone Company – Docket No. 14-051-01
- 51 ✓ Emery Telephone Company – Docket No. 14-042-01

52

53 **Q. DO YOU HAVE EXHIBITS SUPPORTING YOUR TESTIMONY?**

54 A. Yes. OCS Exhibits 1D-1 through 1D-5 which is attached to this testimony.

55

56 **Q. WHAT IS THE PURPOSE OF YOUR TESTIMONY?**

57 A. I am addressing policy issues, adjustments, and presenting the overall
58 revenue requirement for Emery as recommended by the OCS for the test
59 period ending December 31, 2014. The overall revenue requirement also
60 includes rate of return (“ROR”) testimony and recommendations of David
61 Brevitz, the other expert witness appearing on behalf of the OCS.

⁴ The OCS was not a signatory to the related stipulation in all of these other UUSF cases.

62

63 **Q. CAN YOU EXPLAIN THE CURRENT AND PROPOSED INCREASE IN**
64 **UUSF SOUGHT BY EMERY?**

65 A. As a result of the Stipulation in Emery's prior UUSF case,⁵ it currently
66 receives annual UUSF revenues of \$561,000 (\$46,750 per month),⁶ and in
67 this proceeding Emery is seeking another \$739,293, for a total of
68 \$1,300,293 in UUSF revenues.

69

70 **Q. WHAT IS THE OCS RECOMMENDED REVENUE REQUIREMENT AND**
71 **HOW DOES THIS COMPARE TO EMERY'S POSITION?**

72 A. Emery's filing shows a revenue requirement of \$739,293 and a proposed
73 increase in UUSF revenues of the same amount. The OCS adjustments
74 currently produce a negative revenue requirement (also called excess
75 earnings) of \$719,733.⁷ Because Emery's excess earnings of \$719,733 are
76 \$158,733 greater than the amount Emery's current UUSF of \$561,000, this
77 means that Emery should not receive any of its requested UUSF of
78 \$739,293 or any of its existing UUSF of \$561,000. OCS recommends that
79 Emery not receive any UUSF funds, although OCS is not proposing that the

⁵ In the Matter of Emery Telephone's Application for Utah Universal Service Fund Support, Docket No. 14-042-01, Order issued February 12, 2015, page 1.

⁶ Emery also received a one-time reimbursement for rate case expenses of \$30,959.80.

⁷ Emery's profits after OCS adjustments are \$1,138,200, the required return on rate base for Emery is \$418,467, and because adjusted profits are \$719,733 greater than the required return this means that Emery still has excess profits and is not due any UUSF.

80 remaining \$158,733 of excess earnings be used for any rate reductions or
81 other actions.

82

83 OCS is also aware that the Division of Public Utilities (“DPU”) is proposing
84 some additional adjustments which the OCS may support or adopt,⁸ and
85 this will produce an even lower revenue requirement or greater revenue
86 surplus (excess earnings).

87

88 If the final revenue requirement adopted by the Commission is in the range
89 of \$0 to \$739,578, then Emery will continue receiving all of its current UUSF
90 of \$561,000, plus any additional amount approved in the range of \$0 to
91 \$739,578. If the Commission adopts a negative revenue requirement
92 (excess profits) of \$561,000 or more, this means that Emery is not justified
93 in receiving any of its current UUSF revenues of \$561,000 or the additional
94 requested UUSF of \$739,293.

95

96 **Q. WHAT ADJUSTMENTS ARE YOU PROPOSING?**

97 **A.** Below is a list of adjustments that I am supporting:

98 Adjustment BCO-1: Allocate Fiber/Internet-Related Common Costs from
99 Emery to Emery Telecom Video, LLC (“ETV”)/Nonregulated Affiliates

100

101 Adjustment BCO-2: Allocate Corporate Overhead Expenses from Emery to
102 ETV/Nonregulated Affiliates

103

104 Adjustment BCO-3: Deduct Customer Deposits from Rate Base

⁸ In order to be more efficient, the OCS will not sponsor testimony which duplicates some of the adjustments of DPU, and we will support some of those adjustments.

105
106 Adjustment BCO-4: Remove Prepayments from Rate Base
107
108 Adjustment BCO-5: Deduct Long-Term Liabilities from Rate Base
109
110 Adjustment BCO-6: Remove 50% of telephone plant under construction
111 (TPUC) from Rate Base
112
113 Adjustment BCO-7: Remove 50% of materials & supplies (“M&S”) from
114 Rate Base
115 Adjustment BCO-8: Reverse Emery’s Projected Access Line Reduction
116 Adjustment BCO-9: Remove Depreciation on Fully Depreciated Assets
117
118 **Q. PLEASE SUMMARIZE THE OCS’ FINAL POSITION.**
119 **A.** After making the adjustments above and adjustments from Mr. Brevitz, the
120 OCS’ final position shows a significant negative revenue requirement (or
121 excess profits) for Emery, and this means that Emery should not receive
122 either the additional annual UUSF of \$739,293 that it seeks in this
123 proceeding nor its existing annual UUSF of \$561,000. The primary reason
124 for Emery’s excess earnings,⁹ (and which reduces the revenue requirement
125 by **[Begin Confidential]** ██████████ **[End Confidential]**) is the Company’s
126 excessive allocation of both common internet/fiber plant facilities and
127 corporate overhead expenses to Emery (and regulated operations in total)
128 and the corresponding understatement of such costs to ETV and other
129 nonregulated affiliates. Emery’s cost allocation procedures are not

⁹ This consists of OCS proposed Adjustments BCO-1 and BCO-2.

130 consistent with regulatory best practices and safeguards which are intended
131 to help insure that a regulated telecom company does not subsidize the
132 operations of its nonregulated affiliates. These regulatory best practices
133 include compliance with Section 254(k) of the Federal Telecom Act, Utah
134 Code 54-8b-6, FCC Part 32 Affiliate Transaction Rules, and FCC Part 64
135 Cost Allocation Procedures.

136

137 Per Adjustment BCO-1, Emery has significant fiber/internet-related facilities
138 on its books that are used by ETV and the other nonregulated affiliates to
139 provide retail internet and other nonregulated services to their customers,
140 yet Emery is not properly reimbursed by affiliates (or in the alternative, there
141 is not proper allocation of these costs from Emery to the nonregulated
142 affiliates). Also, from a fairness standpoint, nonregulated affiliates should
143 not be allowed to use the fiber facilities of Emery for free because it is
144 unlikely that Emery would receive reciprocal treatment and be able to use
145 these same facilities for free if they were transferred to the books of
146 nonregulated affiliates.

147

148 Per Adjustment BCO-2, the Company substantially overstates the amount
149 of corporate overhead expenses allocated to Emery Telephone (and
150 regulated LECs). The Company has allocated corporate overhead
151 expenses **[Begin Confidential]** █████ **[End Confidential]** to regulated
152 operations and **[Begin Confidential]** █████ **[End Confidential]** to

153 nonregulated; and, the OCS adjustment corrects this allocation to some
154 degree and allocates **[Begin Confidential]** [REDACTED] **[End Confidential]** to
155 regulated operations and **[Begin Confidential]** [REDACTED] **[End Confidential]** to
156 nonregulated operations. The Company uses the **[Begin Confidential]**
157 [REDACTED] **[End Confidential]** to allocate **[Begin**
158 **Confidential]** [REDACTED] **[End Confidential]** of expenses to regulated operations
159 for the related departments of **[Begin Confidential]** [REDACTED]
160 [REDACTED]. **[End Confidential]**
161 However, the **[Begin Confidential]** [REDACTED] **[End**
162 **Confidential]** is not related to how personnel in these departments spend
163 their time on regulated and nonregulated operations. There is no direct or
164 cost-causative¹⁰ basis for this factor. Instead, I have used a 50/50 split of
165 these costs between regulated and nonregulated operations. In fact, Total
166 Revenues and Total Expenses are two financial statistics that support an
167 approximate **[Begin Confidential]** [REDACTED] **[End Confidential]** of
168 regulated and nonregulated costs, yet the Company does not even use
169 these inputs in any of their allocation factors.

170

171 OCS also proposes a significant adjustment to remove and amortize some
172 depreciation expense on fully depreciated assets. In addition, there are

¹⁰ FCC Part 64 supports a direct or cost-causative basis for cost allocations.

173 several other adjustments to correct Emery's improper inclusion or
174 exclusion of certain amounts from rate base.

175

176 The adjustments proposed by OCS are reasonable and supports the
177 Office's recommendation that no UUSF support is required for Emery.

178

179 **Q. DO UUSF PROCEEDINGS WARRANT RIGOROUS ANALYSIS AND**
180 **OVERSIGHT?**

181 **A.** Yes. A telco should be required to meet a rigorous standard in a UUSF
182 proceeding because it is seeking "public" funds from a UUSF that is funded
183 by a significant number of citizens from all over Utah that do not get any
184 direct or measurable benefit from the telco or its related services because
185 they are served by other communication companies.¹¹ A further concern is
186 that these consumers are being asked to fund service and capacity which
187 they themselves cannot receive, i.e., FTTH. The broader expanse of
188 citizens that are contributing to the UUSF (but receiving no direct benefit
189 from the rural telcos receiving UUSF funding) at least deserve the benefit
190 of a rigorous review of the telcos that are seeking public UUSF funds.

191

192 **Q. HOW ARE COOPERATIVES DIFFERENT FROM NON-COOPERATIVE**
193 **TELCOS SEEKING UUSF FUNDING?**

¹¹ Other communication companies may mean other telco, cable, broadband/internet, and other entities.

194 **A.** There is a difference in negative impacts and benefits as it relates to telco
195 cooperatives like Emery, as compared to other telcos (non-cooperatives) in
196 UUSF proceedings. In a rate case, there is a balancing act in play for
197 Cooperative members, because the members may incur the negative
198 impact of a rate increase but they will also receive the benefit of increased
199 capital credit payments in the future due to the increased profitability
200 provided by the same rate increase.¹² However, in a UUSF proceeding,
201 there is little or no offsetting downside for cooperative members, there is
202 only a reward. This is because cooperative members do not face the
203 downside of potential rate increases with a UUSF proceeding,¹³ but they
204 receive the upside of increased capital credit payments stemming from
205 increased profits produced by the additional UUSF revenues. Thus,
206 cooperative members are more incented to support a UUSF proceeding of
207 their cooperative, even if there are legitimate concerns of the members with
208 cross-subsidization via inadequate allocation of common and other costs to
209 nonregulated affiliates, along with substantive general and administrative
210 expenses.

211

¹² Capital credits are paid out of the historical profits (or “retained earnings”) that are of the Company, the greater the profit, then the greater the potential capital credits to be paid to members over time.

¹³ This assumes that the telco elects to receive UUSF for all of its revenue deficiency and not increase its customer rates, which has been the circumstance in all recent UUSF proceedings.

212 **Q. WILL YOU DESCRIBE THE SERVICES PROVIDED BY EMERY AND ITS**
213 **AFFILIATES?**

214 A. Yes. The consolidated operations of Emery Telcom¹⁴ consist of three
215 regulated LECs (providing what is mostly traditional regulated services) and
216 three nonregulated affiliates (providing nonregulated services) as shown
217 below:

218 **Regulated:**

219
220 **Emery Telephone (dba Emery Telcom)** – provides basic local service via
221 copper and fiber facilities to end users, access to long distance, and
222 DSL/fiber wholesale services to ET&V.

223
224 **Carbon Emery Telephone** - provides basic local service via copper and
225 fiber facilities to end users, access to long distance, and DSL/fiber
226 wholesale services to ET&V.

227
228 **Hanksville Telephone** – provides basic local service, access to long
229 distance, and other services.

230
231 **Nonregulated:**

232
233 **Emery Telecommunications & Video, Inc. (ET&V)** – Provides fiber
234 transport services, ISP to fiber broadband and copper DSL customers,
235 end user circuits and constructed facilities outside of existing regulated
236 exchange area boundaries, VOIP phone service, retail sales, computer
237 repair and maintenance, key systems, CPE and voicemail.

238
239 **Emery Telecom Video, LLC (ETV LLC)** - Provides cable internet, cable
240 TV, cable, and advertising services through the operation of a local
241 newspaper, news website, and local TV content.

242
243 **Emery Telcom Long Distance (ETLC)** – Provides intrastate and
244 interstate long distance service.

245

¹⁴ Technically, Emery Telcom, Inc.(the Holding Company), is the holding company for the taxable operating companies in the group which include all affiliates except the cooperative of Emery Telcom. Regardless, all of the taxable and non-taxable companies are affiliates that share significant common costs.

246

OCS PROPOSED ADJUSTMENTS

247 **Q. ARE YOU ADDRESSING ADJUSTMENTS RELATED TO ALLOCATION**
248 **OF COSTS BETWEEN EMERY AND ITS AFFILIATES, AND WHAT**
249 **REGULATORY BEST PRACTICES ARE YOU RELYING UPON IN THIS**
250 **REGARD?**

251 A. Yes, I am proposing two significant adjustments to address two types of
252 allocation problems between Emery and its nonregulated affiliates that
253 cause Emery's regulated costs to be overstated and the nonregulated
254 affiliate costs to be understated (and Mr. Brevitz is also providing economic
255 support for these adjustments) as shown below:

256 1) Adjustment BCO-1 - Adjust and allocate fiber/internet-related common
257 costs (including related fixed assets and plant/operations related
258 expenses) from Emery to ETV/nonregulated affiliates for use of Emery's
259 plant to provide internet service to its retail customers.

260
261
262 2) Adjustment BCO-1 - Allocate additional corporate overhead/common
263 expenses from Emery to nonregulated operations.
264

265 The underlying justification for my allocation adjustments is supported by
266 regulatory best practices and guiding principles that are summarized below,
267 all of which are intended to promote competition, prevent a regulated
268 company (or regulated line of business) from "cross-subsidizing" a
269 nonregulated company (or nonregulated line of business), and promote
270 universal service.

- 271 1) Part 47, Section 254(k) of the Federal Telecom Act of 1996.¹⁵
- 272 2) Utah Statutes 54-8b-6.
- 273 3) The Federal Communications Commission's ("FCC") Uniform System
274 of Accounts ("USoA") Part 32 Affiliate Transaction Rules.
- 275
- 276 4) The FCC's Part 64 Allocation of Costs and Cost Allocation Manual.

277

278 **Q. DOES SECTION 254(K) OF THE 1996 FEDERAL TELECOM ACT**
279 **("FTA") PROTECT AGAINST CROSS-SUBSIDIZATION AND PROMOTE**
280 **COMPETITION?**

281 A. Yes, both the FCC's 1997 order that codified Section 254(k) of the FTA
282 (Code of Federal Regulation – Title 47) and actual Section 254(k) of the
283 FTA are addressed below:

284 The opening paragraph of the FCC's 1997 order that codified Section 254(k)
285 of the FTA in its Part 64 rules states:

286 In conjunction with its overarching goal of promoting
287 competition in the telecommunications industry, the 1996 Act
288 specifically prohibits telecommunications carriers from
289 subsidizing competitive services with services that are not.¹⁶

290 In addition, Section 254(k) of the FTA states:

291 A telecommunications carrier may not use services that are
292 not competitive to subsidize services that are subject to
293 competition. The Commission, with respect to interstate
294 services, and the States, with respect to intrastate services,

¹⁵ Telecommunications Act of 1996, Pub. L. No. 104-104, 110 Stat. 56 (1996) (1996 Act), amending the Communications Act of 1934 (the Act). 47 U.S.C. § 254(k).

¹⁶ Before the FCC, *In the Matter of Implementation of Section 254(k) of the Communications Act of 1934, as Amended*. Order Adopted May 8, 1997 and released May 8, 1997.

295 shall establish any necessary cost allocation rules, accounting
296 safeguards, and guidelines to ensure that service included in
297 the definition of universal service bear no more than a
298 reasonable share of the joint and common costs of facilities
299 used to provide those services.¹⁷

300

301 Section 254(k) makes it very clear that the Utah Commission has the
302 regulatory jurisdiction and discretion to make decisions regarding cost
303 allocation and related safeguards to prevent Emery from subsidizing its
304 nonregulated affiliates for the specific kinds of allocation concerns and
305 related adjustments that I am addressing in this proceeding - - both of which
306 relate to “common costs”¹⁸ used to provide services to both the regulated
307 operations of Emery and to the nonregulated affiliates.

308

309 **Q. DOES UTAH LAW ALSO PROTECT AGAINST CROSS-**
310 **SUBSIDIZATION?**

311 **A.** Yes, Utah Code 54-8b-6 is essentially consistent with the Section 254(k)
312 and under the section titled “Prohibition on subsidization of
313 telecommunications services” it states that subsidization is prohibited both
314 directions, the regulated intrastate services cannot subsidize nonregulated
315 intrastate services (exempted from regulation) and nonregulated intrastate
316 services cannot subsidize intrastate regulated services as indicated below:

¹⁷ 47 U.S.C. § 254 – Universal Service.

¹⁸ The “common costs” relate to my adjustments addressing the allocation of fiber/internet-related common assets and expenses in Adjustment BCO-1 and allocation of corporate overhead expenses in Adjustment BCO-2.

317 A telecommunications corporation providing intrastate public
318 telecommunications services may not subsidize its intrastate
319 telecommunications services which are exempted from
320 regulation or offered pursuant to a price list or competitive
321 contract under authority of this chapter with proceeds from its
322 other intrastate telecommunications services not so exempted
323 or made subject to a price list or competitive contract.
324 Similarly, proceeds from intrastate telecommunications
325 services which are exempted from regulation or offered
326 pursuant to a price list or competitive contract as authorized
327 by this chapter may not subsidize other intrastate
328 telecommunications services not so exempted or made
329 subject to a price list or competitive contract.

330

331

332 **Q. CAN YOU EXPLAIN THE FCC'S PART 32 AFFILIATE TRANSACTION**
333 **RULES THAT HELP PREVENT REGULATED CARRIERS FROM**
334 **SUBSIDIZING THEIR NONREGULATED AFFILIATES?**

335 **A.** The purpose of the FCC's USoA Part 32 Affiliate Transaction rules ("FCC §
336 32.27") is to protect the customers of regulated carriers from manipulative
337 or improper practices between the regulated carrier¹⁹ and its nonregulated
338 affiliates. These Affiliate Transaction rules are intended to keep
339 nonregulated affiliates from improperly shifting their costs to regulated
340 carriers and gaming the system to recover these costs via the regulatory
341 process in either a rate case or universal service fund proceeding. These
342 Affiliate Transaction rules also keep nonregulated affiliates from shifting

¹⁹ I use the term "regulated" carrier, but this is intended to refer to the incumbent local exchange carrier that has historically provided regulated basic local service (although some or all of these local services may be subject to some form of price or other deregulation in various states). Although I use the term "regulated" carrier for simplicity purposes, technically it is the specific services of a carrier that are either regulated or nonregulated in part.

343 their costs to regulated carriers to subsidize their competitive operations,
344 reduce their retail prices, and gain an unfair economic advantage over their
345 competitors that do not or cannot subsidize their operations.

346

347 In summary, these rules primarily require the regulated company like Emery
348 to record the effect of transactions with its affiliates at the higher of cost or
349 fair market value (for services/assets sold or transferred “to” an affiliate) or
350 at the lower of cost or fair market value (for services/assets purchased or
351 transferred “from” an affiliate).

352

353 **Q. PLEASE EXPLAIN THE FCC’S PART 64 ALLOCATION OF COST**
354 **RULES THAT HELP PREVENT REGULATED CARRIERS FROM**
355 **SUBSIDIZING THEIR NONREGULATED AFFILIATES?**

356 **A.** The FCC’s Part 64 Allocation of Costs and Cost Allocation Manual (“FCC §
357 64.901 - .904”) requires carriers to separate their regulated costs from
358 nonregulated costs and use the attributable cost method, whereby costs
359 shall be directly assigned to either regulated or nonregulated activities as a
360 first priority. Costs that cannot be directly assigned are called “common
361 costs” and are grouped in homogenous cost categories (or “cost pools”) to
362 facilitate allocation based on direct analysis of the purpose for which the
363 cost was incurred or based on a cost-causative link.²⁰

²⁰ Emery’s original Application was not compliant in providing proper supporting documentation for its Part 64 Cost Allocation Manual, and the OCS requested this underlying supporting documentation via various data requests.

364

365 **Q. HAS EMERY (AND ITS NONREGULATED AFFILIATES) PROPERLY**
366 **IMPLEMENTED THESE AFFILIATE TRANSACTION BEST PRACTICES**
367 **AND RELATED SAFEGUARDS?**

368 A. No, that is why I am proposing two significant cost allocation adjustments,
369 and I will explain how the Company's implementation of the cost allocations
370 is problematic when I address those specific adjustments in this testimony.
371 Both of the cost allocation adjustments that I am addressing are related to
372 "joint and/or common costs" that are shared and allocated between Emery,
373 Carbon, Hanksville, and the three nonregulated affiliates. Section 254(k) of
374 the FTA requires that local service²¹ of regulated LECs bear no more than
375 a reasonable share of joint and common costs. In this case, Emery's costs
376 include an excessive amount of joint and common costs that should be
377 removed via allocation from Emery's costs in this proceeding.

378

379 **Q. REGARDING YOUR TWO COST ALLOCATION ADJUSTMENTS, ARE**
380 **YOU RECOMMENDING THAT NONREGULATED AFFILIATES BE**
381 **REQUIRED TO RECORD THESE COMMON COSTS ON THEIR BOOKS**
382 **OR ADJUST THEIR RETAIL INTERNET RATES?**

383 A. I am only recommending that these common costs be adjusted and
384 removed from Emery's "regulated" costs in this filing via typical rate case

²¹ The FTA actually refers to all services in the "Universal Service" category, which is primarily basic local service for Emery and the LECs.

385 type adjustments, and I am not recommending that these common costs be
386 placed on the books of the nonregulated affiliates or that any retail rates be
387 adjusted.

388

389 **Adjustment BCO-1: ALLOCATE FIBER/INTERNET-RELATED**
390 **COMMON COSTS FROM EMERY TO NONREGULATED**
391 **OPERATIONS**

392

393 **Q. WILL YOU SUMMARIZE OCS ADJUSTMENT BCO-1?**

394 A. Emery has not properly allocated fiber/internet-related common costs from
395 its regulated operations to nonregulated affiliates providing
396 internet/broadband operations. Therefore, I have allocated and removed
397 50% of the “intrastate” only portion of these common fiber costs from
398 Emery’s regulated operations, and I am proposing two possible adjustment
399 options for allocating these costs.

400

401 Option 1 removes 50% of the “intrastate” common switching, along with
402 cable and wire facility (“C&WF”) plant costs and related expenses, and this
403 has an impact of reducing the revenue requirement by **[Begin**
404 **Confidential]** [REDACTED]. **[End Confidential]**

405

406 Option 2 removes 50% of the “intrastate” fiber-related C&WF common plant
407 costs and related expenses, and this has an impact of reducing the revenue
408 requirement by **[Begin Confidential]** [REDACTED]. **[End Confidential]** I am

409 only removing the “intrastate” portion of plant and expense common costs,
410 which makes my adjustment conservative.

411

412 **Q. WHY IT IS NECESSARY TO ALLOCATE AND REMOVE A**
413 **REASONABLE PORTION OF INTRASTATE FIBER/INTERNET-**
414 **RELATED COMMON COSTS FROM EMERY’S REGULATED**
415 **OPERATIONS?**

416 A. It is necessary to allocate a reasonable portion of fiber/internet-related
417 common costs from Emery’s regulated operations to the nonregulated
418 affiliate operations providing retail internet/broadband services to be
419 compliant with both Part 32 Affiliate Transaction rules (allocate the higher
420 of cost or market related costs to affiliates sharing in the costs) and Part 64
421 (properly allocate common costs between regulated and nonregulated
422 operations). Significant fiber/internet-related common costs are being
423 recorded on Emery’s books, and these same assets are being used to
424 provide both basic local service on Emery’s books (regulated service) and
425 internet service (nonregulated service) on ETV/nonregulated affiliate books.

426

427 These significant fiber/internet-related common costs that are recorded on
428 the books of Emery are not generating any “new” revenues for Emery’s
429 basic local service customers, they continue to get essentially the same
430 basic local services²² as they had with copper facilities at the same rates.

²² Although the basic local service can provide better service quality.

431 However, customers of ETV/nonregulated affiliates benefit significantly
432 from these same fiber/internet-related common costs on Emery's books,
433 because they get faster internet,²³ internet TV, and other expanded
434 services. Emery admits that **[Begin Confidential]** [REDACTED]
435 [REDACTED]
436 [REDACTED] **[End**
437 **Confidential]**.²⁴ Therefore, a reasonable portion of these fiber/internet-
438 related common costs on the books of Emery should be allocated to
439 ETV/nonregulated affiliates (or ETV/nonregulated affiliates should
440 reimburse Emery for a reasonable portion of these costs).

441

442 **Q. WHAT PORTION OF EMERY'S INTRASTATE FIBER/INTERNET**
443 **RELATED COMMON COSTS HAS EMERY ALLOCATED TO ITS**
444 **NONREGULATED AFFILIATES?**

445 **A.** ETV does not reimburse Emery for any "intrastate" common fiber costs (and
446 Emery does not allocate any of these costs to ETV). ETV only reimburses
447 Emery a relatively small amount of **[Begin Confidential]** [REDACTED] **[End**
448 **Confidential]** that is related to **[Begin Confidential]** [REDACTED]
449 [REDACTED])
450 **[End Confidential]** in the Part 69 cost study (Emery refers to this as
451 "wholesale" DSL/internet service), and which is used in part by ETV to

²³ Internet service that is faster than any previous internet service provided via copper-based DSL service.

²⁴ See OCS Exhibit 1D-3, Emery's response to OCS 2-32.

452 provide its Internet service [Begin Confidential]

453 [REDACTED]. [End Confidential]

454

455 **Q. EXPLAIN WHY EMERY'S INTRASTATE FIBER/INTERNET-RELATED**
456 **COMMON COSTS SHOULD NOT BE PROVIDED FREE TO ITS**
457 **NONREGULATED AFFILIATES?**

458 A. It is not reasonable that ETV/nonregulated affiliates get free use and benefit
459 of Emery's significant "intrastate" investment in fiber/internet-related
460 common costs on its books, especially without so much as even a contract
461 to establish reasonable terms, conditions, and prices as would be
462 necessary with a third-party user of these assets. This transaction does not
463 approximate or resemble a third-party or independent transaction because
464 no intrastate fiber/internet-related common costs are allocated to
465 ETV/nonregulated affiliates.

466

467 **Q. WOULD EMERY MAKE ITS FIBER/INTERNET-RELATED COMMON**
468 **COSTS AVAILABLE TO THIRD-PARTIES FOR FREE?**

469 A. I do not believe that Emery would make these same significant and valuable
470 fiber/internet-related common costs available to another third-party for free
471 and without any contractual terms or conditions as it does with its
472 nonregulated affiliate ETV. If Emery was acting in an arms-length manner,
473 it would require reasonable payment from ETV/nonregulated affiliates for
474 the use of these valuable common fiber facilities. It is my understanding

475 that Emery does not have a tariff on file for these same common fiber
476 facilities, and this may be one way in which Emery avoids any exposure of
477 providing notice and availability of these same facilities to third-party
478 vendors at the same free arrangement that ETV/nonregulated affiliates
479 obtain.

480

481 **Q. IS THERE AN ECONOMIC BASIS FOR CONCERN WITH**
482 **NONREGULATED AFFILIATES FREE USE OF EMERY'S INTRASTATE**
483 **FIBER/INTERNET-RELATED ASSETS?**

484 A. Yes. Mr. Brevitz addresses the "alternative cost avoidance" approach and
485 other principles in regards to jointly used facilities.²⁵

486

487 **Q. IF ETV/NONREGULATED AFFILIATES AVOID PAYING FOR THE**
488 **FIBER/INTERNET-RELATED COMMON COSTS, THEN SHOULD THIS**
489 **SAME OPTION BE AVAILABLE TO EMERY?**

490 A. This is a basic fairness issue. If it is fair for ETV to avoid paying for Emery's
491 intrastate fiber/internet-related common costs, then it should also be fair to
492 transfer these same common assets to the books of ETV and let Emery
493 enjoy the use of these common assets for free. I know this example is
494 hypothetical, but a fairness and common sense standard should prevail on
495 such issues. There is no logical reason why the interests of a nonregulated

²⁵ David Brevitz Direct Testimony, pages 18-26.

496 affiliate should be favored over the interests of a regulated affiliate, unless
497 the primary incentive is for the regulated entity to subsidize the operations
498 of the nonregulated entity. As I previously indicated, because ETV gets
499 more value in terms of long-term revenue growth with its internet service
500 (versus Emery's stagnant local revenues despite significant FTTH and other
501 fiber investment), this means that ETV should bear a larger proportion of
502 such common fiber costs - - or should at least bear 50% of these costs at
503 the very minimum.

504

505 **Q. DOES ETV PAY EMERY FOR ANY INTERNET RELATED COSTS?**

506 A. The cost allocation amounts in the table below shows the **[Begin**
507 **Confidential]** [REDACTED] **[End Confidential]** "revenue requirement" based
508 payment from ETV to Emery is based upon the cost of **[Begin Confidential]**
509 [REDACTED]
510 **[End Confidential]** of **[Begin Confidential]** [REDACTED] **[End Confidential]**
511 and related interstate expenses of **[Begin Confidential]** [REDACTED] **[End**
512 **Confidential]**.

513

514 In addition, the table shows the two options that I recommend. Option 1
515 removes 50% of the "intrastate" only common plant costs²⁶ **[Begin**
516 **Confidential]** [REDACTED] **[End Confidential]** from rate base and removes

²⁶ These plant costs include switching and other outside plant common cost facilities that would be necessary for utilization of the fiber-related cable and wire facility costs, although this does not include any "support" assets such as land, buildings, vehicles, etc.

517 50% of related intrastate outside plant and depreciation expenses on these
 518 same plant costs [Begin Confidential] [End Confidential], and
 519 this has an impact of reducing the revenue requirement by [Begin
 520 Confidential] [End Confidential]. Option 2 reduce removes 50%
 521 of the “intrastate” fiber-related cable and wire facility (“C&WF”) common
 522 plant costs [Begin Confidential] [End Confidential] from rate
 523 base and removes 50% of related intrastate C&WF and depreciation
 524 expenses on these same plant costs [Begin Confidential] [End Confidential], [End
 525 Confidential] and this has an impact of reducing the revenue requirement
 526 by [Begin Confidential] [End Confidential].

527 **Table BCO-1: Allocation of Fiber Common Costs:**

528 **[Begin Confidential]**

Allocation of Common Costs	Emery Method	OCS Option 1	OCS Option 2
	Interstate	Intrastate	Intrastate
Common assets to be allocated	[Redacted]	[Redacted]	[Redacted]
ROR (11.25% Company/8.45% OCS)	[Redacted]	[Redacted]	[Redacted]
Return	[Redacted]	[Redacted]	[Redacted]
Common expenses to be allocated	[Redacted]	[Redacted]	[Redacted]
Revenue requirement before TIC	[Redacted]	[Redacted]	[Redacted]
Interstate TIC	[Redacted]	[Redacted]	[Redacted]
Revenue Requirement	[Redacted]	[Redacted]	[Redacted]
50% Allocator - Emery & Nonreg.	[Redacted]	[Redacted]	[Redacted]
Revenue requirement (payment method)	[Redacted]	[Redacted]	[Redacted]
Assets (allocation method)	[Redacted]	[Redacted]	[Redacted]
Allocator	[Redacted]	[Redacted]	[Redacted]
Assets allocated 50/50 - Emery & Nonreg.	[Redacted]	[Redacted]	[Redacted]
Expenses (allocation method)	[Redacted]	[Redacted]	[Redacted]
Allocator	[Redacted]	[Redacted]	[Redacted]

Expenses allocated 50/50 - Emery & Nonreg.			
--	--	--	--

529 [End Confidential]

530 **Q. HOW DID YOU DETERMINE THE INTRASTATE AMOUNT OF**
 531 **INTERNET/FIBER-RELATED COMMON COSTS (FROM EMERY’S**
 532 **BOOKS) THAT IS INCLUDED IN BOTH OPTION 1 AND 2 OF YOUR**
 533 **PROPOSED ADJUSTMENTS?**

534 A. I relied on information from Emery’s books and Part 36 and 69 cost studies.
 535 However, I note that Emery could not reconcile amounts from its financial
 536 records to its cost studies²⁷ so it is possible that there are problems with the
 537 cost study data that I relied upon.

538

539 **Q. WHY IS IT REASONABLE TO ALLOCATE 50% OF INTERNET/FIBER-**
 540 **RELATED COMMON COSTS TO BOTH EMERY AND ETV/AFFILIATE**
 541 **OPERATIONS?**

542 A. The 50/50 sharing of these common costs is very reasonable and
 543 conservative for the following reasons:

²⁷ For example, OCS 2-16(d) and 3-19(a) asked Emery to reconcile the amount of its 2013 and 2014 interstate DSL/internet costs in its Part 69 cost study (the support for ETV’s payment of [Begin Confidential] [End Confidential] to Emery) to the specific account balances on its financial statements. Emery stated that it [Begin Confidential]

[Redacted]

[End Confidential] (See OCS Exhibits 1D-3 and 1D-5 for data request responses.)

544 1) ETV receives a significantly disproportional benefit by having these
545 fiber/internet common costs recorded on the books of Emery instead of
546 the books of ETV. For example, even with all of these fiber/internet-
547 related common costs recorded on the books of Emery (and even when
548 additional FTTH costs are recorded on Emery's books in the future),
549 Emery will still generate about the same annual regulated local revenues
550 of **[Begin Confidential]** [REDACTED] **[End Confidential]**²⁸ as it generates
551 today because the fiber will not generate any significant new services
552 for Emery local service customers, and the related local rates will also
553 stay the same and not generate new revenues. However, with the
554 assistance of these common fiber costs on Emery's books, ETV is
555 generating at least **[Begin Confidential]** [REDACTED] **[End Confidential]**²⁹
556 in internet related revenues in 2014. I understand that ETV also has
557 significant fiber assets on its books that assist in generating these
558 revenues. Thus, while Emery's local revenues will stay relatively flat as
559 more fiber costs are put on Emery's books, ETV will reap the continued
560 benefit of increased internet revenues and this is not reasonable without
561 a proper allocation of these common fiber costs to ETV's books.
562

²⁸ Emery 2014 Annual Report, Local Network Service Revenues of **[Begin Confidential]** [REDACTED] **[End Confidential]**

²⁹ There is 2014 fiber and internet revenues of **[Begin Confidential]** [REDACTED] **[End Confidential]** on ETV's books) per ETV's income statement provided in response to OCS 3-13(a). (See OCS Exhibit 1D-5.)

563 2) Mr. Brevitz's testimony explains that up to 95% of the fiber common
564 costs on Emery's books could be allocated to ETV (and only a 5%
565 allocation to Emery's books) if relative capacity use of the fiber was used
566 as an allocator.³⁰ Thus, the 50% allocation of fiber common costs to ETV
567 is very reasonable when the allocator could be as high as 95%.

568

569 3) Both Option 1 and 2 of my proposed allocation adjustments only allocate
570 a portion of Emery's "intrastate" fiber/internet-related common costs to
571 ETV, and do not allocate any interstate costs. All or most of the
572 interstate revenue requirement should be recovered from federal ICLS
573 support, the EUCL, and other revenue sources - - so I did not allocate
574 any additional interstate fiber common costs to ETV.

575

576 **Q. WHAT IS THE PROBLEM WITH USING ONLY EMERY'S [Begin**
577 **Confidential] [REDACTED] [End**
578 **Confidential] AS THE PROPER COST ALLOCATION METHOD (OR**
579 **PROPER REVENUE REIMBURSEMENT AMOUNT)?**

580 A. This underlying method is not consistent with cost allocation best practices,
581 because it does not represent proper amounts to be allocated under Part
582 32 Affiliate Transaction rules (it is not the higher of cost or market) or Part
583 64 (it only allocates some **[Begin Confidential] [REDACTED]**

³⁰ David Brevitz Direct Testimony, page 23.

584 [REDACTED] [End Confidential], and not allocate any intrastate
585 common fiber costs). Emery's approach is primarily based on the prior
586 method it used for the settlements process when it previously participated³¹
587 in the National Exchange Carrier's Association ("NECA") DSL/broadband
588 pool process with other NECA carriers. Under that process, Emery's
589 interstate Part 69 wholesale DSL/internet revenue requirement was used in
590 determining the amount of DSL revenues it received from the companies
591 participating in the NECA pool, and NECA in turn provided Emery with the
592 wholesale DSL/broadband rate it should bill to its affiliate ETV. However,
593 Emery has now voluntarily exited that pool and it no longer uses the
594 prescribed NECA wholesale DSL/internet tariff rate, but instead now uses a
595 monthly rate of [Begin Confidential] [REDACTED]. [End Confidential]³² Thus,
596 it is clearly inappropriate for Emery to rely on this prior method in these
597 proceedings after it has exited the NECA pool.

598

599 **Q. CAN YOU EXPLAIN THE PROBLEMS WITH RELYING ON EMERY'S**
600 **PRIOR NECA SETTLEMENTS PROCESS AS A METHOD FOR PROPER**
601 **COST ALLOCATION WITH AFFILIATES?**

602 A. The prior process for DSL cost recovery under the NECA pooling process
603 should not be relied upon at this stage. NECA is an organization that is

³¹ Emery participated in the NECA DSL pool up through June 2013.

³² This rate of [Begin Confidential] [REDACTED] [End Confidential] is the interstate wholesale DSL revenue requirement divided by the number of DSL/internet customers of ETV.

604 owned and run by LEC interests, and so its policies can be favorable
605 towards the LECs and can be contrary to consumer interests or reasonable
606 cost allocation procedures. In addition, NECA is not a regulatory agency
607 and it does not have any specific jurisdictional rights over state regulatory
608 agencies and regulatory proceedings.

609

610 In fact, the NECA method that tells carriers to allocate DSL costs to the
611 intrastate jurisdiction was rejected by the Regulatory Commission of Alaska
612 (“RCA”), and these DSL costs were required to be shifted to the interstate
613 jurisdiction in Alaska regulatory proceedings. However, the NECA policy
614 that calls for allocating DSL costs to the intrastate jurisdiction is apparently
615 still in place per Emery’s response to OCS 3-19.³³

616 **Q. ARE YOU RECOMMENDING THAT THE COMMISSION REQUIRE**
617 **EMERY TO INCREASE ITS WHOLESALE DSL/BROADBAND RATE**
618 **CHARGED TO ETV TO REFLECT A PROPER COST-BASED RATE?**

619 A. No. It is more important that the Commission adopt an allocation
620 adjustment as I propose for regulatory purposes to properly allocate costs
621 consistent with the Section 254(k), Utah law, Part 32 affiliate transaction
622 rules, and 64 cost allocations between regulated and nonregulated entities.
623 Even Emery has proposed a Part 64-type adjustment in this proceeding to
624 allocate shared support assets from ETV to Emery, so it is clear that the

³³ The NECA policy states that if costs for ADSL and SDLS services are ordered out of an intrastate tariff, then the related costs should be allocated to the intrastate jurisdiction. See OCS Exhibit 1D-5 for the data request response to OCS 3.19.

625 Commission can make offsetting adjustments to properly allocate costs
626 away from Emery for regulatory purposes.

627

628 **Adjustment BCO-2: ALLOCATE GENERAL AND**
629 **ADMINISTRATIVE EXPENSES FROM EMERY TO**
630 **NONREGULATED OPERATIONS**

631

632 **Q. WILL YOU SUMMARIZE OCS ADJUSTMENT BCO-2?**

633 A. I have revised two of the Company's CAM allocation factors that were
634 applied to four different Departments (also called "cost pools"), and this
635 resulted in an adjustment to decrease expenses of **[Begin Confidential]**
636 **[REDACTED]**.³⁴ **[End Confidential]** These two allocation factors are used to
637 allocate the related Department cost pool between the three regulated
638 RLECs (Emery, Carbon, and Hanksville) and the three nonregulated
639 affiliates (ETV, ETV-LLC, and ETLD).³⁵ Although this adjustment primarily
640 impacts both the Customer Operations and Corporate Operations
641 expenses, for simplicity purposes I will periodically refer to this group of
642 combined expenses as corporate overhead expenses.³⁶ The two expense
643 allocation factors that I am revising are shown below:

³⁴ **[Begin Confidential]** **[REDACTED]**

[REDACTED] **[End Confidential]**

³⁵ I am not recommending that any expenses actually be shifted to nonregulated operations on the books, my adjustment is the same as other regulatory adjustments that remove or reduce expenses for regulatory purposes only. However, I will show how the reduction in regulated expenses impacts nonregulated expenses and related allocation factors.

³⁶ Customer Operations includes Marketing (account 6610) and Services (account 6620) expenses and Corporate Operations includes Executive and Planning (account 6710) and General and Administrative (account 6720) expenses.

644 1) [Begin Confidential] [Redacted] [End
645 Confidential]

646 2) [Begin Confidential] [Redacted]
647 [Redacted] [End Confidential]

648

649 The four different Departments and the related adjustments that I am
650 proposing are shown below:

651 [Begin Confidential]

- 652 1) [Redacted]
- 653 [Redacted]
- 654 2) [Redacted]
- 655 [Redacted]
- 656 3) [Redacted]
- 657 4) [Redacted]
- 658 [End Confidential]

659 The table below shows the percentage of expenses allocated between
660 regulated and nonregulated operations for each Department, and it
661 compares the Company's allocation factors to the OCS revised allocation
662 factors that I am supporting in this testimony.

663

664 **Table BCO-2: OCS Proposed Change in Allocation Factors**
665 **[Begin Confidential]**
666

Department & Allocator	Per Company			Per OCS		
	Co. Reg.	Co. Nonreg	Co. Total	OCS Reg.	OCS Nonreg.	OCS Total
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]

667 [End Confidential]

668 **Q. WILL YOU EXPLAIN THE COMPANY’S COST ALLOCATION FACTORS**
669 **AND COST POOLS?**

670 A. The table below shows the Company’s nine allocation factors used to
671 allocate expenses in the ten Department/Cost Pools. Some allocation
672 factors are used to allocate several of the Department expenses, and the
673 table below is not intended to show which allocation factors are applied to
674 each specific Department.

675 **Table BCO-3: List of Allocation Factors and Department Cost Pools**

676 **[Begin Confidential]**

677

678 **[End Confidential]**

679 The Department cost pools may include expenses from numerous USoA
680 expense accounts. However, a Department cost pool should only
681 aggregate homogenous expenses that have a cost-causative relationship
682 to the related allocation factor that is used to allocate the expenses. My
683 testimony will explain and show that there is not a cost-causative
684 relationship between some of the allocation factors and the related
685 Department cost pools, and this is one of the reasons supporting my
686 adjustments.

687

688 **Q. EXPLAIN THE IMPACT OF THE ALLOCATION ADJUSTMENTS YOU**
 689 **MADE ON EMERY AND REGULATED AND NONREGULATED**
 690 **OPERATIONS?**

691 A. The table below shows the revised allocation factor percentage and the
 692 related impact on expenses for Emery (this agrees to my adjustment) and
 693 all other affiliates. I will explain in more detail the impact of my allocation
 694 adjustment on Emery, as well as regulated and nonregulated operations,
 695 following the table below.

696 **Table BCO-4: OCS [Begin Confidential] [Redacted] [End Confidential]**
 697 **Allocation Adjustment**
 698 **[Begin Confidential]**

	A	B	C	D	E	F	G	H	I
		[Redacted]				OCS Adjustment			
		[Redacted]				OCS	Adjusted	Adjusted	Change
		[Redacted]				Alloc.	Subject to	Alloc. By	in
		[Redacted]				Adjustment	Alloc.	Company	Alloc.
		[Redacted]							%
1	Emery	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
2	Carbon	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
3	Hanksville	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
4	Total Reg.	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
5	ETV	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
6	ETV-LLC	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
7	ETLD	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
8	Total Nonreg.	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]
9	Grand Total	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]	[Redacted]

699 **[End Confidential]**

700 My proposed adjustment decreases the amount of corporate overhead
701 expenses allocated to Emery by **[Begin Confidential]** [REDACTED] **[End**
702 **Confidential]**³⁷ (Column F, line 1) and decreases the percentage of these
703 expenses allocated to Emery from **[Begin Confidential]** [REDACTED] **[End**
704 **Confidential]** (Column H, line 1).³⁸ Although the impact of my allocations
705 adjustment does not directly impact Carbon or Hanksville in this proceeding,
706 the total impact of my adjustment would decrease the amount of corporate
707 overhead expenses allocated to regulated operations (Emery, Carbon, and
708 Hanksville) by **[Begin Confidential]** [REDACTED] **[End**
709 **Confidential]** (Column F and H, line 4, respectively).

710

711 The amounts in Column B called "Total Expenses (No Depreciation)"³⁹
712 reflect both the direct and allocated expenses (total expenses) for each
713 company (excluding depreciation expense).⁴⁰ These Total Expenses,⁴¹ are
714 provided only to show that the expenses that were allocated to all affiliates
715 of **[Begin Confidential]** [REDACTED] **[End Confidential]** (Column D, line 8)
716 represents about **[Begin Confidential]** [REDACTED] **[End Confidential]** of the total
717 expenses (expenses that are allocated and directly assigned) of **[Begin**

³⁷ Column F, line 1 shows the decrease in **[Begin Confidential]** [REDACTED] **[End Confidential]** expenses allocated to Emery and related offsetting increase is re-allocated to the other nonregulated companies.

³⁸ Per Column E, line 1 less Column H, line 1, equals the change in Column I, line 1.

³⁹ These expenses also do not include any income taxes.

⁴⁰ These amounts are per the 2014 Audited Financials, Consolidated Statement of Income and Comprehensive Income.

⁴¹ These Total Expenses are not used in calculating my corporate overhead expense adjustment.

718 **Confidential** [REDACTED] **[End Confidential]**⁴² for all affiliates. Thus, a
719 substantial amount of the combined total expenses of all companies
720 **([Begin Confidential]** [REDACTED] **[End Confidential])** is
721 subject to some allocation factor to spread these costs to the various
722 regulated and nonregulated affiliates, so it is possible for the Company to
723 use allocation factors to significantly impact earnings, revenue
724 requirements, and the amount of requested UUSF for the regulated
725 companies.

726

727 The expenses in Column D⁴³ are more relevant for this adjustment because
728 they reflect the total expenses that the Company has allocated to each
729 regulated and nonregulated entity using its cost allocation factors. Prior to
730 my corporate overhead allocations adjustment, the Company allocated
731 **[Begin Confidential]** [REDACTED] **[End Confidential]** (Column E, line 4) of total
732 allocable expenses to regulated operations (**[Begin Confidential]** [REDACTED]
733 **[End Confidential]** to Emery) and **[Begin Confidential]** [REDACTED] **[End**
734 **Confidential]** (Column E, line 8) to nonregulated operations. For corporate
735 overhead expenses allocated to the regulated companies, both the amount
736 of **[Begin Confidential]** [REDACTED] **([End Confidential]** Column D, line 4) and
737 the related percentage of **[Begin Confidential]** [REDACTED] **[End Confidential]**
738 appear to be unusually high.

⁴² These excludes exclude depreciation expense and income tax expense.

⁴³ The amounts in Column D are from Emery's response to OCS 2-40. See OCS Exhibit 1D-3 for Emery's response to OCS 2-40.

739

740 After reflecting the impact of my corporate overhead allocations adjustment,
741 the adjusted corporate overhead expenses reflect a **[Begin Confidential]**
742 **[End Confidential]** allocation to regulated expenses and a **[Begin**
743 **Confidential]** **[End Confidential]** allocation to nonregulated
744 expenses. Although I believe this is a more reasonable allocation of
745 expenses between regulated and nonregulated operations, the expenses
746 allocated to regulated operations are still somewhat excessive and there
747 are additional adjustments that I have not made at this time.

748

749 **Q. DID YOUR ANALYSIS RAISE CONCERNS THAT REGULATED**
750 **ALLOCATED EXPENSES ARE OVERSTATED AND NONREGULATED**
751 **ALLOCATED EXPENSES ARE UNDERSTATED?**

752 A. Yes. I reviewed and compared several years of Consolidated Financial
753 Statements and other information, and determined that certain financial
754 data, allocations, and changes in amounts from year-to-year appear
755 unusual or appear to favor the nonregulated affiliates over the regulated
756 affiliates. This type of information lends support for my adjustment to re-
757 allocate some expenses from regulated to nonregulated operations.

758

759 From 2013 to 2014, the regulated RLECs net income **[Begin Confidential]**
760 **[End Confidential]** and profit

761 margin⁴⁴ [Begin Confidential] [Redacted] [End
762 Confidential], yet for the nonregulated affiliates net income stayed [Begin
763 Confidential] [Redacted] [End Confidential]
764 with a profit margin of [Begin Confidential] [Redacted] [End Confidential]
765 ETV's net income only [Begin Confidential] [Redacted] [End
766 Confidential] from 2013 to 2014, yet its net income of [Begin Confidential]
767 [Redacted] [End Confidential] of the total profit among all of the
768 regulated and nonregulated companies. In addition, from 2013 to 2014, the
769 regulated RLECs expenses [Begin Confidential] [Redacted]
770 [End Confidential] and ETV's expenses [Begin Confidential] [Redacted]
771 [End Confidential] by about this same amount of [Begin Confidential]
772 [Redacted] [End Confidential]. And although ETV's revenues [Begin
773 Confidential] [Redacted] [End Confidential] from 2013 to 2014, its
774 profits [Begin Confidential] [Redacted] [End Confidential]
775 as the prior year due to the [Begin Confidential]
776 [Redacted] [End Confidential]. From 2013
777 to 2014, all other entities realized [Begin Confidential] [Redacted] [End
778 Confidential] in expense, except ETV was the only entity that realized a
779 [Begin Confidential] [Redacted] [End Confidential] in
780 expense,⁴⁵ and its [Begin Confidential] [Redacted] [End
781 Confidential] was significant.

⁴⁴ Profit margin is net income divided by revenues.

⁴⁵ ETLTD realized a relatively small decrease in expense.

782

783 ETV's actual earned rate of return on rate base ("ROR") was a rather **[Begin**
784 **Confidential]** ██████████ **[End Confidential]** in 2013 and
785 2014, respectively⁴⁶ especially when compared to the regulated companies
786 ROR's of **[Begin Confidential]** ██████████ **[End Confidential]** for
787 these same years. The **[Begin Confidential]** ██████████
788 ██████████ **[End Confidential]** in 2014 (and corresponding
789 increase in regulated company expenses of about this same amount)
790 played a role in ETV's **[Begin Confidential]** ██████████ **[End**
791 **Confidential]** ROR.

792

793 It is possible that the **[Begin Confidential]** ██████████ **[End Confidential]**
794 in ETV's expense of **[Begin Confidential]** ██████████ **[End Confidential]** and
795 the corresponding **[Begin Confidential]** ██████████ **[End Confidential]** in
796 regulated RLEC expenses of **[Begin Confidential]** ██████████ **[End**
797 **Confidential]** was the result of a **[Begin Confidential]** ██████████
798 ██████████
799 **[End Confidential]**, but that cannot be confirmed. Most importantly,
800 because ETV does not bear a reasonable portion of either fiber-internet-
801 related common plant costs (Adjustment BCO-1) or common corporate
802 overhead expenses (Adjustment BCO-2), the related ETV profits and ROR

⁴⁶ The ROR for all combined nonregulated companies was also **[Begin Confidential]**
██████████ **[End Confidential]**, respectively.

803 appear **[Begin Confidential]** [REDACTED] **[End**
804 **Confidential]** after consideration of the analysis that I performed. ETV's
805 profits and ROR are **[Begin Confidential]** [REDACTED]
806 [REDACTED] **[End Confidential]** the cost of the more reasonable cost
807 allocations that I propose in Adjustment BCO-1 and BCO-2.

808

809 **Q. DID YOU FIND IT UNUSUAL THAT THE COMPANY DID NOT HAVE ANY**
810 **ALLOCATION FACTORS THAT ALLOCATE 50% OR MORE OF**
811 **EXPENSES TO NONREGULATED OPERATIONS?**

812 A. Yes, I did find this unusual. It appears that the **[Begin Confidential]**
813 [REDACTED] **[End Confidential]** allocation factor may be the
814 highest nonregulated allocation factor of **[Begin Confidential]** [REDACTED] **[End**
815 **Confidential]**, although this factor does not have much impact on overall
816 allocations because **[Begin Confidential]** [REDACTED] **[End**
817 **Confidential]** expenses are relatively small.

818

819 I also find this unusual because there are numerous important financial
820 amounts that approximate a **[Begin Confidential]** [REDACTED] **[End**
821 **Confidential]** between regulated and nonregulated operations, yet these
822 amounts do not appear to have been used in any Company allocation
823 factor. For example, the split between Total Revenues is about **[Begin**
824 **Confidential]** [REDACTED] **[End Confidential]**,
825 although I don't believe that revenues were used as an input in any

826 Company allocation factor. If Total Revenues was adopted as an allocator
827 for some expense, it would have been the only allocation factor that actually
828 drove **[Begin Confidential]** ██████████ **[End Confidential]** to
829 nonregulated operations versus regulated operations. This raises concerns
830 about the bias of the Company's allocation factors.

831

832 Also, Total Operating Expenses (excluding depreciation and income taxes)
833 are split **[Begin Confidential]** ██████████ ██████████
834 **[End Confidential]**. Thus, the use of both or either of the Total Revenue
835 and Total Expense inputs in allocation factors would have **[Begin**
836 **Confidential]** ██████████ **[End**
837 **Confidential]** to nonregulated operations, but for some reason these two
838 significant financial drivers do not appear to have been used by the
839 Company in any allocator that drives significant expenses or costs.

840

841 **Q. WHAT IS THE COMPANY'S [Begin Confidential] ██████████ [End**
842 **Confidential] ALLOCATION FACTOR, AND WHAT REVISED FACTOR**
843 **DO YOU RECOMMEND?**

844 **A.** The Company's **[Begin Confidential]** ██████████ **[End Confidential]** factor
845 allocates about **[Begin Confidential]** ██████████ **[End Confidential]** of the
846 related Department cost pool expenses to regulated operations and **[Begin**
847 **Confidential]** ██████████ **[End Confidential]** to nonregulated operations. I
848 revised the **[Begin Confidential]** ██████████ **[End Confidential]** allocation factor

869 [REDACTED]
870 **[End Confidential]**. I believe this approach of using **[Begin Confidential]**
871 [REDACTED] **[End Confidential]** is flawed in relation to the Department
872 cost pools which it is used to allocate.

873
874 OCS 2-40 asked Emery to provide supporting documentation for all CAM
875 allocation factors, and when I reviewed the underlying Excel spreadsheets
876 there was an **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation
877 factor that was calculated using a different method in the period **[Begin**
878 **Confidential]** [REDACTED]. **[End Confidential]**⁴⁹ The previous **[Begin**
879 **Confidential]** [REDACTED] **[End Confidential]** allocation factor method uses a
880 weighting of the **[Begin Confidential]** [REDACTED]
881 [REDACTED] **[End Confidential]**. The revised **[Begin Confidential]** [REDACTED]
882 **[End Confidential]** allocation factor that I propose uses inputs that are
883 more similar to this prior Company approach, because I have used
884 additional inputs besides **[Begin Confidential]** [REDACTED] **[End**
885 **Confidential]**.

886

887 **Q. DO THE “[Begin Confidential] [REDACTED]” [End Confidential]**
888 **INPUTS TO THE COMPANY’S [Begin Confidential] [REDACTED] [End**
889 **Confidential] ALLOCATION FACTOR HAVE A “DIRECT” OR “COST-**

⁴⁹ This other **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor may have been used in prior years or by a previous management team. See OCS Exhibit 1D-3 for data request response for OCS 2.40.

890 CAUSATIVE” RELATIONSHIP TO THE EXPENSES IN THE
891 DEPARTMENT COST POOL THAT THEY ARE USED TO ALLOCATE?

892 A. No. The use of [Begin Confidential] [Redacted] [End Confidential] in
893 the [Begin Confidential] [Redacted] [End Confidential] allocation factor is not
894 compliant with Part 64 cost allocations, because [Begin Confidential]
895 [Redacted] [End Confidential] do not have either a “direct” cost
896 relationship or a “cost-causative” relationship with the expenses in the
897 related Department cost pools driven by the [Begin Confidential] [Redacted]
898 [End Confidential] factor. The [Begin Confidential] [Redacted] [End
899 Confidential] allocation factor used by Emery is applied to vastly different
900 types of Department cost pools, including the Departments of [Begin
901 Confidential] [Redacted] [End Confidential]. Also, Emery’s
902 response to OCS 2-40 shows that the [Begin Confidential] [Redacted] [End
903 Confidential] factor is applied to some other departments⁵⁰ [Begin
904 Confidential] [Redacted] [End Confidential] at the Department List
905 at DPU 1-7, and these other departments cannot be sorted at the financial
906 records provided in response to OCS 2-40.

907

908 I don’t believe that the number of [Begin Confidential] [Redacted]
909 [End Confidential] (used as the only input in the [Begin Confidential] [Redacted]
910 [End Confidential] factor) has a direct, cost-causative, or even much of

⁵⁰ Some of these departments include [Begin Confidential] [Redacted]
[Redacted] [End Confidential], and others. See
OCS Exhibit 1D-3 for data request response for OCS 2.36.

911 any relationship as a driver for the expenses in the Departments to which it
912 is applied, such as the departments of **[Begin Confidential]**
913 **[End Confidential]**. For example, the amount of time
914 spent on regulated or nonregulated issues by the executive/management
915 officers **[Begin Confidential]** **[End Confidential]**⁵¹, the
916 members of the **[Begin Confidential]** **[End Confidential]**
917 **[End Confidential]** and **[Begin Confidential]** **[End Confidential]**
918 **[End Confidential]** is unlikely to be affected by the number of **[Begin Confidential]** **[End Confidential]**.
919 **[End Confidential]** **[End Confidential]**.

921
922 For example, I believe a CEO's time is spent more on forward-looking policy
923 and plans, and especially issues related to nonregulated services such as
924 Internet that particular drive total consolidated company profits, cash and
925 ROR - - and this is not driven by the number of **[Begin Confidential]** **[End Confidential]**.
926 Also, regarding the **[Begin Confidential]** **[End Confidential]** costs, a review of the Board of
927 Director minutes appears to indicate that a **[Begin Confidential]** **[End Confidential]**
928 **[End Confidential]**, and there is no reasonable
929 **[End Confidential]**, and there is no reasonable
930 relationship to the number of **[Begin Confidential]** **[End Confidential]**.

⁵¹ This includes primarily the salary and other related overhead costs of **[Begin Confidential]** **[End Confidential]**.

932 **Confidential]**. Finally, **[Begin Confidential]** [REDACTED]
933 [REDACTED] **[End Confidential]** costs would appear to be more closely tied
934 to promoting those **[Begin Confidential]** [REDACTED]
935 [REDACTED]
936 [REDACTED] **[End**
937 **Confidential]**, and this has no reasonable relationship to the number of
938 **[Begin Confidential]** [REDACTED] **[End Confidential]**.

939

940 **Q. HOW DID YOU DETERMINE YOUR [Begin Confidential] [REDACTED] [End**
941 **Confidential] ALLOCATION FACTOR?**

942 **A.** I used an approach that is more similar to a prior **[Begin Confidential]** [REDACTED]
943 **[End Confidential]** factor methodology used by the Company. My
944 understanding is that the **[Begin Confidential]** [REDACTED] **[End Confidential]**
945 allocation factor should be more of a “general or all-encompassing” allocator
946 (instead of a specific allocator based on **[Begin Confidential]**
947 [REDACTED] **[End Confidential]** with diverse inputs that can be used to
948 justify allocation of a wide variety of expenses in various Departments, and
949 that is the approach that I used to calculate a **[Begin Confidential]** [REDACTED]
950 **[End Confidential]** allocation factor as shown in Table BCO-5 below.

951

952 **Table BCO-5: OCS Proposed [Begin Confidential] [REDACTED]**
953 **[REDACTED] [End Confidential] Allocation Factor**
954 **[Begin Confidential]**

A	B	C	D	E	F	G	H	I							
			Expenses	Net			OCS	OCS							
	Company	Revenues	Note 1	Plant	Records	Payroll	Total	Proposed							
	Allocator	%	%	%	%	%	%	Allocator							
Emery															
Carbon															
Hanksville															
Total Reg.									50%						
ETV															
ETV-LLC															
ETLD															
Total Nonreg.									50%						
Grand Total								100.00%	100%	100%	100%	100%	100%	100%	100%
Note 1 - Excludes depreciation and income taxes															

955

956

[End Confidential]

957

Table BCO-5 shows that I assigned the specific amounts of revenues,

958

expenses⁵², net plant, payroll, and billing records⁵³ to each regulated and

959

nonregulated entity. Then I totaled these input amounts for all companies

960

and calculated the percentage of these combined inputs for each regulated

961

and nonregulated entity as shown at Column H at Table BCO-. These

962

calculations result in **[Begin Confidential]** [REDACTED] **[End Confidential]**

963

allocated to regulated operations and **[Begin Confidential]** [REDACTED] **[End**

964

Confidential] allocated to nonregulated operations. However, I have

965

revised these factors to a 50% allocation to regulated and 50% allocation to

966

nonregulated (Column I), to reflect downward adjustments to expenses,

⁵² These expenses exclude depreciation and income taxes.

⁵³ These amounts are primarily from the 2014 Audited Financial Statements, along with additional records and information provided by Emery in other data request responses.

967 plant, and payroll costs that I have made in this proceeding.⁵⁴ My allocations
968 adjustment is reasonable and further adjustments could be made to other
969 Department cost pools.

970

971 **Q. WHAT ARE THE PROBLEMS WITH THE COMPANY'S [Begin**
972 **Confidential] [Redacted] [End Confidential] FACTOR THAT IS USED TO**
973 **ALLOCATE COSTS OF [Begin Confidential] [Redacted]**
974 **[Redacted] [End Confidential]?**

975 **A.** The Company's **[Begin Confidential] [Redacted] [End Confidential]** allocation
976 factor allocates expenses **[Begin Confidential] [Redacted] [End Confidential]** to
977 regulated and **[Begin Confidential] [Redacted] [End Confidential]** to
978 nonregulated, and I have essentially reversed these percentages and
979 allocated **[Begin Confidential] [Redacted] [End Confidential]** to regulated and
980 **[Begin Confidential] [Redacted] [End Confidential]** to nonregulated. There are
981 numerous problems with Emery's **[Begin Confidential] [Redacted] [End**
982 **Confidential]** allocator as I will explain.

983

984 First, the **[Begin Confidential] [Redacted] [End Confidential]** allocator study is
985 outdated **[Begin Confidential] [Redacted]**
986 **[Redacted] [End Confidential].**⁵⁵ The **[Begin Confidential]**

⁵⁴ The inputs to Table BCO-5 are based on the Company's unadjusted financial amounts before adjustments that I have proposed in this proceeding.

⁵⁵ This information is included in Emery's Exhibit 9i filing with its Application.

987 [Redacted] [End Confidential] may have changed significantly
988 since [Begin Confidential] [Redacted] [End Confidential] because the number
989 of internet and local service customers served by fiber has [Begin
990 Confidential] [Redacted] [End Confidential], and the amount of
991 fiber in the network should have reduced service quality calls and
992 complaints. Emery has not been able to provide any evidence that the
993 [Begin Confidential] [Redacted] [End Confidential] is
994 still relevant and accurate today.

995
996 Second, OCS 2-40 asked Emery to provide supporting documentation and
997 calculations regarding the CAM and related allocation factors. However,
998 Emery did not provide any written explanation or reconciliation to show how
999 the [Begin Confidential] [Redacted] [End Confidential] regulated and [Begin
1000 Confidential] [Redacted] [End Confidential] nonregulated [Begin Confidential]
1001 [Redacted] [End Confidential] allocation factor reconciles to the various Excel
1002 spreadsheets and the [Begin Confidential] [Redacted] [Redacted] [End
1003 Confidential] that was provided. Emery did not provide any written
1004 response to OCS 2-40 other than to refer to the Excel spreadsheets that
1005 include thousands of fields of numbers, and I was not able to validate or
1006 reconcile the numerous amounts in these Excel spreadsheets to the related
1007 [Begin Confidential] [Redacted] [End Confidential] allocation factors. Thus,
1008 Emery has not met a reasonable burden of proof to support its [Begin
1009 Confidential] [Redacted] [End Confidential] allocation factors.

1010

1011 Third, Emery's response to OCS 2-40 includes a tab called **[Begin**1012 **Confidential]** [REDACTED] **[End Confidential]** that shows how various1013 **[Begin Confidential]** [REDACTED]

1014 [REDACTED]

1015 [REDACTED] **[End Confidential]**.1016 For example, the type of calls included in the category of **[Begin**1017 **Confidential]** [REDACTED] **[End Confidential]** (and within other categories)1018 are assigned to various services such as **[Begin Confidential]**1019 [REDACTED] **[End**1020 **Confidential]** and various other services. As one example, the service1021 category groupings of **[Begin Confidential]** [REDACTED]1022 [REDACTED] **[End Confidential]** are not explained, and the treatment1023 of **[Begin Confidential]** [REDACTED] **[End Confidential]** in these1024 groupings are not explained. However, **[Begin Confidential]** [REDACTED]1025 [REDACTED] **[End Confidential]** are both "nonregulated" services so it is not clear1026 why the nonregulated services of **[Begin Confidential]** [REDACTED]1027 **[End Confidential]** have been **[Begin Confidential]** [REDACTED]1028 [REDACTED] **[End Confidential]**. It is not clear if **[Begin**1029 **Confidential]** [REDACTED] **[End Confidential]** related to this

1030 category are assigned to the nonregulated or regulated category, but this

1031 could make a significant difference in the determination of the final **[Begin**1032 **Confidential]** [REDACTED] **[End Confidential]** allocation factor. And if these

1033 customer inquiries were related to both **[Begin Confidential]** [REDACTED]
1034 [REDACTED] **[End Confidential]** services, it is not clear how the **[Begin**
1035 **Confidential]** [REDACTED] **[End Confidential]** assigned these calls to the
1036 regulated and nonregulated categories to influence the outcome of the
1037 **[Begin Confidential]** [REDACTED] **[End Confidential]** allocation factor. Again,
1038 adequate supporting documentation and explanation has not been provided
1039 by Emery to justify the **[Begin Confidential]** [REDACTED] **[End Confidential]**
1040 allocation factor.

1041
1042 Fourth, The Company has a **[Begin Confidential]** [REDACTED]
1043 [REDACTED] **[End Confidential]**, with **[Begin Confidential]** [REDACTED] **[End**
1044 **Confidential]** per the response to DPU 1-4(b) (See OCS Exhibit 1D-4). It
1045 is not clear why **[Begin Confidential]** [REDACTED] **[End Confidential]** or a **[Begin**
1046 **Confidential]** [REDACTED] **[End Confidential]** of these **[Begin**
1047 **Confidential]** [REDACTED] **[End Confidential]** costs would be allocated to
1048 regulated operations when Emery and Carbon regulated access lines and
1049 related local revenues are declining or stagnant and fiber/internet related
1050 nonregulated services are **[Begin Confidential]** [REDACTED]
1051 [REDACTED] **[End Confidential]** - - and the Company continues to place
1052 fiber in the network. Emery has not provided any explanation for the **[Begin**
1053 **Confidential]** [REDACTED] **[End Confidential]** and why
1054 their costs are being **[Begin Confidential]** [REDACTED] **[End**
1055 **Confidential]** to regulated operations, although this appears unusual.

1056 Based on the previously identified concerns, I propose **[Begin**
1057 **Confidential]** [REDACTED] **[End Confidential]** allocation factor of 35% regulated
1058 and 65% nonregulated.

1059

1060

1061

1062 **Adjustment No. 3 – Deduct Customer Deposits from Rate Base**

1063

1064 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-3?**

1065 A. Emery has incorrectly “added” customer deposits of **[Begin Confidential]**
1066 [REDACTED] **[End Confidential]** to rate base and I have made an adjustment to
1067 properly deduct these customer deposits from rate base to be consistent
1068 with traditional ratemaking policy and practices. Emery has not provided
1069 any explanation, documentation or cited any precedent to support this
1070 unique approach in this case.

1071

1072 In addition, both Emery’s 2013 and 2014 Part 36 cost studies (which it relies
1073 on in this proceeding) show that customer deposits are deducted from rate
1074 base, consistent with my position. It is not clear if it is Emery’s intent to have
1075 two separate regulatory positions on customer deposits in this filing, but this
1076 does indicate a fundamental inconsistency in Emery’s filing.

1077

1078 **Adjustment BCO-4: Remove Prepayments From Rate Base**

1079

1080 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-4?**

1081 A. Emery has improperly included prepayments of **[Begin Confidential]**
1082 **██████████** **[End Confidential]** in rate base, and I have made an adjustment
1083 to remove these amounts from rate base. Emery has not provided any
1084 explanation, documentation, or cited to any precedent for including
1085 prepayments in rate base.

1086

1087 In addition, both Emery's 2013 and 2014 Part 36 cost studies (which it relies
1088 on in this proceeding) do not include prepayments in rate base. Thus, it is
1089 not clear if it is Emery's intent to have two separate regulatory positions on
1090 prepayments in this filing, but this does indicate a fundamental
1091 inconsistency in Emery's filing.

1092

1093 **Adjustment BCO-5: Deduct Long-Term Liabilities From Rate**
1094 **Base**

1095

1096 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-5?**

1097 A. Emery has failed to deduct long-term liabilities from rate base, so I have
1098 made an adjustment of **[Begin Confidential]** **██████████** **[End**
1099 **Confidential]** to properly deduct these amounts. In addition, both Emery's
1100 2013 and 2014 Part 36 cost studies (which it relies on in this proceeding)
1101 show that long-term liabilities are deducted from rate base, consistent with
1102 my position. It is not clear if it is Emery's intent to have two separate
1103 regulatory positions on long-term liabilities in this filing, but this does
1104 indicate a fundamental inconsistency in Emery's filing.

1105

Adjustment BCO-6: Remove 50% of Telephone Plant Under Construction from Rate Base

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Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-6?

A. This adjustment removes 50% of the telephone plant under construction (“TPUC”) balance of **[Begin Confidential]** [REDACTED] **[End Confidential]** resulting in a reduction of **[Begin Confidential]** [REDACTED] **[End Confidential]** from Emery’s proposed rate base. I am removing 50% of TPUC from rate base for the reasons that follow.

First, Emery’s TPUC balance for 2014 is overstated on a normalized basis and is **[Begin Confidential]** [REDACTED] **[End Confidential]** presumably due in part to Emery’s current fiber construction program. For example, TPUC has increased **[Begin Confidential]** [REDACTED] **[End Confidential]** from **[Begin Confidential]** [REDACTED] **[End Confidential]** in 2013 to **[Begin Confidential]** [REDACTED] **[End Confidential]** in 2014. TPUC has also been as low as around **[Begin Confidential]** [REDACTED] **[End Confidential]** in both 2009 and 2010. When Emery’s fiber program reaches an endpoint, then the TPUC balances should decrease to more reasonable levels. If Emery’s draw from the UUSF is established with an unusually high level of TPUC from this proceeding, then Emery will over-recover these costs in future years from the UUSF when its TPUC balance begins to decline with the conclusion of the fiber construction program.

1131 Second, most of this TPUC appears to be fiber-related, and Emery has
1132 not provided certain requested information in response to OCS 2-41(b) to
1133 show other related impacts of this TPUC that may be relevant regarding
1134 corresponding adjustments to be consistent with the regulatory “matching”
1135 principle.⁵⁶ The potential corresponding impacts of TPUC as set forth below
1136 have not been identified by Emery:

1137
1138 1) Increased revenues related to payments by affiliates to Emery use of the
1139 fiber included in TPUC, federal support revenues, and revenues from
1140 new services.
1141

1142 2) It is not clear if the TPUC included in this case will result in subsequent
1143 retirement of replaced copper (or other replaced assets), but at this time
1144 the Company has not made a corresponding adjustment related to this
1145 TPUC.
1146

1147 **Adjustment BCO-7: Remove 50% of Materials and Supplies from**
1148 **Rate Base**

1149
1150 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-7?**

1151 A. This adjustment removes 50% of the materials and supplies (“M&S”)
1152 balance of **[Begin Confidential]** [REDACTED] **[End Confidential]** resulting in
1153 a reduction of **[Begin Confidential]** [REDACTED] **[End Confidential]** from
1154 Emery’s proposed rate base. I am proposing this adjustment for most of
1155 the reasons set forth for the previous TPUC adjustment. Emery’s M&S

⁵⁶ The matching principle is also sometimes referred to as “synchronization”, whereas the full impact of a transaction should be reflected in a related adjustment and the adjustment should not be limited to only the positive or negative impacts of the transaction. Thus, if TPUC increases, then the corresponding related impacts on revenues, expenses and other issues should be considered in any related adjustment. See OCS Exhibit 1D-3 for Emery’s response to OCS 2.41(b).

1156 balance for 2014 is overstated on a normalized basis and is **[Begin**
1157 **Confidential]** [REDACTED] **[End**
1158 **Confidential]** presumably due in part to Emery's current fiber construction
1159 program. For example, M&S has increased **[Begin Confidential]**
1160 [REDACTED] **[End Confidential]** from **[Begin Confidential]**
1161 [REDACTED] **[End Confidential]**⁵⁷ in 2013 to **[Begin Confidential]** [REDACTED]
1162 **[End Confidential]** in 2014. M&S has also been as low as around **[Begin**
1163 **Confidential]** [REDACTED] **[End Confidential]** in both 2009 and 2010. When
1164 Emery's fiber program reaches an endpoint, then the M&S balances will
1165 decrease to more reasonable levels. If Emery's draw from the UUSF is
1166 established with an unusually high level of M&S from this proceeding, then
1167 Emery will over-recover these costs in future years from the UUSF when it's
1168 M&S balance begins to decline with the conclusion of the fiber construction
1169 program.

1170

1171 **Adjustment BCO-8: Reverse Emery's Adjustment for Projected**
1172 **Decline in Access Lines**

1173

1174 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-8?**

1175 A. This adjustment increases revenues by **[Begin Confidential]** [REDACTED] **[End**
1176 **Confidential]** to reverse Emery's proposed adjustment to decrease
1177 revenues based on its 3-year projected decline in access lines through

⁵⁷ This balance varies depending upon if the financial reports or the Annual Report is relied upon.

1178 December 31, 2017. I am reversing this adjustment for the reasons set forth
1179 below.

1180

1181 First, the projection of access line loss through the three-year projected
1182 period ending December 2017 is too far beyond the test period to be
1183 allowed, and the adjustment is not known and measurable. Emery's
1184 response to OCS 2-12 admits that this line loss **[Begin Confidential]** ■
1185 ■ **[End Confidential]**, but that any **[Begin Confidential]**
1186 ■ **[End Confidential]**.⁵⁸ If Emery
1187 cannot provide more assurance regarding this adjustment, then it should be
1188 rejected.

1189

1190 Second, Emery's adjustment is not known and measurable, and even if it
1191 was accepted there is a possibility that the line loss would be offset by
1192 increased revenues related to a Commission decision to increase the
1193 affordable rate for customers. Also, Emery is installing FTTH for its local
1194 service customers and this can have the affect of slowing down the loss of
1195 customer lines, although Emery has not considered this impact in its
1196 adjustment.

1197

⁵⁸ See OCS Exhibit 1D-3 for Emery's response to data request question 2-12.

1198 Third, Emery did not provide any written or detailed explanation or analysis
1199 supporting this adjustment.

1200

1201 **Adjustment BCO-9: Remove Depreciation Expense on Fully**
1202 **Depreciated Assets**

1203

1204 **Q. WILL YOU EXPLAIN OCS ADJUSTMENT BCO-9?**

1205 **A.** This adjustment reduces depreciation expense by **[Begin Confidential]**
1206 **██████████ [End Confidential]** on assets that are either fully depreciated or
1207 will be fully depreciated within about 2 years. The depreciation adjustment
1208 of **[Begin Confidential] ██████████ [End Confidential]** is net of depreciation
1209 expense of **[Begin Confidential] ██████████ [End Confidential]** that I
1210 already removed in Adjustment BCO-1 (Option 2), but if the Commission
1211 does not adopt Adjustment BCO-1 then the gross amount of this
1212 depreciation expense adjustment would be **[Begin Confidential]**
1213 **██████████ [End Confidential]**.

1214

1215 I am relying on information at Emery's depreciation work papers at DPU 1-
1216 11 in regards to this depreciation expense adjustment. Emery's total net
1217 assets of **[Begin Confidential] ██████████ [End Confidential]** will be fully
1218 depreciated within about **[Begin Confidential] ██████████ [End**
1219 **Confidential]**, based on an annual depreciation expense of **[Begin**

1220 **Confidential** [REDACTED] **[End Confidential]**.⁵⁹ This raises concerns
1221 about the amount of depreciation expense included in this filing, although I
1222 am not proposing to adjust all depreciation accounts. I am removing the full
1223 amount of depreciation expense of **[Begin Confidential]** [REDACTED] **[End**
1224 **Confidential]** and **[Begin Confidential]** [REDACTED] **[End Confidential]** on the
1225 current fully depreciated assets of **[Begin Confidential]** [REDACTED]
1226 [REDACTED] **[End Confidential]** and **[Begin Confidential]** [REDACTED]
1227 **[End Confidential]**, respectively.

1228
1229 I am also adjusting depreciation expense on three other asset categories of
1230 **[Begin Confidential]** [REDACTED]
1231 [REDACTED] **[End Confidential]** because these assets will be fully
1232 depreciated in about **[Begin Confidential]** [REDACTED] **[End Confidential]**.⁶⁰
1233 If Emery's depreciation expense of **[Begin Confidential]** [REDACTED] **[End**
1234 **Confidential]** on these accounts is approved in this proceeding, then they
1235 will recover annual depreciation expense and related UUSF of **[Begin**
1236 **Confidential]** [REDACTED] **[End Confidential]** in each of the next two years.
1237 However, when these assets are fully depreciated in about two years,
1238 Emery will continue to recover the same amount of **[Begin Confidential]**

⁵⁹ Total Net Book Asset Value of **[Begin Confidential]** [REDACTED] **[End Confidential]** divided by annual Depreciation Expense of **[Begin Confidential]** [REDACTED] **[End Confidential]**. See OCS Exhibit 1D-7.

⁶⁰ Total Net Book Value of **[Begin Confidential]** [REDACTED] **[End Confidential]** divided by annual Depreciation Expense of **[Begin Confidential]** [REDACTED] **[End Confidential]**.

1239 ██████ **[End Confidential]** annually from the UUSF although they may
1240 not be recording any depreciation expense on the books for these accounts
1241 -- so after two years Emery could be over-recovering UUSF of about **[Begin**
1242 **Confidential]** ██████ **[End Confidential]** annually.

1243

1244 I have taken the annual depreciation expense of **[Begin Confidential]**
1245 ██████ **[End Confidential]** and divided this by 2.5 years (or the 2-year
1246 depreciation expense total of **[Begin Confidential]** ██████ **[End**
1247 **Confidential]** divided by 5 years) to allow Emery to recover **[Begin**
1248 **Confidential]** ██████ **[End Confidential]** of annual depreciation expense
1249 from the UUSF in the next 5 years (instead of recovering \$**[Begin**
1250 **Confidential]** ██████ **[End Confidential]** annually before and after the
1251 assets are fully depreciated). However, if Emery does not come in for
1252 another UUSF proceeding after 5 years and it stops depreciation expense
1253 on these accounts after 5 years, then it would only be over-recovering
1254 annual depreciation expense and UUSF of **[Begin Confidential]** ██████
1255 **[End Confidential]** instead of **[Begin Confidential]** ██████ **[End**
1256 **Confidential]**. But my proposal to delay Emery's over-recovery of
1257 depreciation expense from the UUSF from a period of two years (if no action
1258 or adjustment is made in this proceeding) to a period of five years (if my
1259 adjustment is adopted) is more reasonable -- albeit with some risk after the
1260 fifth year.

1261

1262 My proposal results in an adjustment of **[Begin Confidential]** [REDACTED]
1263 **[End Confidential]**⁶¹ to depreciation expense for these three accounts, but
1264 this is reduced by depreciation expense of **[Begin Confidential]** [REDACTED]
1265 **[End Confidential]** (I already removed this depreciation expense in
1266 Adjustment BCO-2 - Option 2) for a net adjustment of **[Begin Confidential]**
1267 [REDACTED] **[End Confidential]**. However, if the Commission did not adopt
1268 my proposed Adjustment BCO-2, then this depreciation expense
1269 adjustment would be the gross amount of **[Begin Confidential]** [REDACTED]
1270 **[End Confidential]** for these three accounts.

1271

1272 **Q. DOES THIS COMPLETE YOUR PREFILED DIRECT TESTIMONY?**

1273 **A. Yes.**

⁶¹ Total depreciation expense of \$939,553 less allowed amount of \$375,822, equals \$563,731.