

EXHIBIT SF-1
OFFICER BIOS

Mary Calderon, Director of Compliance & Regulatory Affairs

Mary has over 29 years of experience in the telecommunications industry. Prior to joining TAG Mobile, Mary was employed with AT&T in Dallas & San Antonio, Texas, including Area Manager of the CLEC call center, Account Manager of Unbundled Network Elements, Director of Corporate Regulatory Strategy for Access Services, Slamming/Cramming, USF, Competitive Analysis, CLEC Migration and Alternative Regulation and Director of External Affairs. She was a key contributor in the development of the Local Service Center (LSC), whose primary responsibility was serving CLECs entering the market. Mary also was instrumental in enhancing and leading the company-wide rollout and implementation of the system used to track and route proposed legislation for compliance certification.

Stuart McCallum - VP Finance

Stuart has over 15 years of Fortune 500 manufacturing and distribution experience at the Controller and CFO level. Before joining TAG Mobile, Stuart held the position of Controller at Tripac International. While in that position he was instrumental in leading the profitable sale of the business to a large Japanese company, T.RAD N.A. Prior to joining Tripac International, Stuart was the Director of Accounting/CFO for the A.E. Petsche Company, Inc. (AEP), a division of Arrow Electronics, Inc. for 9 years. The AEP Company is a \$230 million international wholesale manufacturer and distributor of electronic components to the aerospace market with 350 employees. At Arrow Electronics, Stuart was responsible for the monthly closings and SEC/Investor reporting of results in accordance with US GAAP and SOX. He documented and developed all of the accounting processes and internal controls to be in SOX compliance and was responsible for the quarterly testing of the SOX internal controls. Stuart is a CPA and holds a BS in Accounting and Finance from the University of South Florida and an MBA from the University of Tampa.

EXHIBIT SF-2

2011 LIFELINE PARTICIPATION RATES BY STATE

EXHIBIT SF-3

FCC Approved Compliance Plan



PUBLIC NOTICE

Federal Communications Commission
445 12th St., S.W.
Washington, D.C. 20554

News Media Information 202 / 418-0500
Internet: <http://www.fcc.gov>
TTY: 1-888-835-5322

DA 12-1286
Release Date: August 8, 2012

WIRELINE COMPETITION BUREAU APPROVES THE COMPLIANCE PLANS OF BIRCH COMMUNICATIONS, BOOMERANG WIRELESS, IM TELECOM, Q LINK WIRELESS AND TAG MOBILE

WC Docket Nos. 09-197 and 11-42

The Wireline Competition Bureau (Bureau) approves the compliance plans of five carriers: Birch Communications, Inc. (Birch); Boomerang Wireless, LLC (Boomerang); IM Telecom, LLC (IM); Q Link Wireless, LLC (Q Link); and TAG Mobile, LLC (TAG). The compliance plans were filed pursuant to the *Lifeline Reform Order* as a condition of obtaining forbearance from the facilities requirement of the Communications Act of 1934, as amended (the Act), for the provision of Lifeline service.¹

The Act provides that in order to be designated as an eligible telecommunications carrier for the purpose of universal service support, a carrier must “offer the services that are supported by Federal universal service support mechanisms . . . either using its own facilities or a combination of its own facilities and resale of another carrier’s services . . .”² The Commission recently amended its rules to define voice telephony as the supported service and removed directory assistance and operator services, among other things, from the list of supported services.³ As a result of these amendments, many Lifeline-only ETCs that previously met the facilities requirement by providing operator services, directory assistance or other previously supported services no longer meet the facilities requirement of the Act.⁴ In the *Lifeline Reform Order*, the Commission found that a grant of blanket forbearance of the facilities requirement, subject to certain public safety and compliance obligations, is appropriate for carriers

¹ See *Lifeline and Link Up Reform and Modernization et al*, WC Docket No. 11-42 *et al.*, Report and Order and Further Notice of Proposed Rulemaking, 27 FCC Rcd 6656, 6816-17 at paras. 379-380 (2012) (*Lifeline Reform Order*). A list of the compliance plans approved through this Public Notice can be found in the Appendix to this Public Notice.

² 47 U.S.C. § 214(e)(1)(A).

³ See *Connect America Fund*, WC Docket No. 10-90 *et al.*, Report and Order and Further Notice of Proposed Rulemaking, 26 FCC Rcd 17663, 17692-93, paras. 77-78, 80 (2011); *pets. for review pending sub nom. In re: FCC 11-161*, No. 11-9900 (10th Cir. filed Dec. 8, 2011); *Connect America Fund*, WC Docket No. 10-90 *et al.*, Order on Reconsideration, 26 FCC Rcd 17633, 17634-35, para. 4 (2011) (*USF/ICC Transformation Order on Reconsideration*).

⁴ See *Lifeline Reform Order*, 27 FCC Rcd 6812, at para. 366, App. A; *USF/ICC Transformation Order on Reconsideration* at para. 4. Some ETCs have included language in their compliance plans indicating that they have facilities or plan to acquire facilities in the future. See, e.g., Blanket Forbearance Compliance Plan, WC Docket Nos. 09-197 and 11-42, Q Link Wireless, LLC’s Third Amended Compliance Plan at 4 n. 2 (filed July 30, 2012). To the extent ETCs seek to avail themselves of the conditional forbearance relief established in the *Lifeline Reform Order*, we presume they lack facilities to provide the supported service under section 54.101 and 54.401 of the Commission’s rules. See 47 C.F.R. §§ 54.101 and 54.401. Such ETCs must comply with the compliance plan approved herein in each state or territory where they are designated as an ETC, regardless of their claim of facilities for other purposes, such as eligibility for state universal service funding.

seeking to provide Lifeline-only service.⁵ Therefore, in the *Lifeline Reform Order*, the Commission conditionally granted forbearance from the Act's facilities requirement to all telecommunications carriers seeking Lifeline-only ETC designation, subject to the following conditions: (1) compliance with certain 911 and enhanced 911 (E911) public safety requirements; and (2) Bureau approval of a compliance plan providing specific information regarding the carrier and its service offerings and outlining the measures the carrier will take to implement the obligations contained in the *Order*.⁶

The Bureau has reviewed the five plans listed in the Appendix for compliance with the conditions of the *Lifeline Reform Order*, and now approves those five compliance plans.⁷

Filings, including the Compliance Plans identified in the Appendix, and comments are available for public inspection and copying during regular business hours at the FCC Reference Information Center, Portals II, 445 12th Street, S.W., Room CY-A257, Washington, D.C. 20554. They may also be purchased from the Commission's duplicating contractor, Best Copy and Printing, Inc., Portals II, 445 12th Street, S.W., Room CY-B402, Washington, D.C. 20554, telephone: (202) 488-5300, fax: (202) 448-5563, or via email www.bcpweb.com.

People with Disabilities: To request materials in accessible formats for people with disabilities (Braille, large print, electronic files, audio format), send an email to fcc504@fcc.gov or call the Consumer & Governmental Affairs Bureau at (202) 418-7400 or TTY (202) 418-0484.

For further information, please contact Divya Shenoy, Telecommunications Access Policy Division, Wireline Competition Bureau at (202) 418-7400 or TTY (202) 418-0484.

- FCC -

⁵ See *Lifeline Reform Order*, 27 FCC Rcd 6813-6817 at paras. 368-381.

⁶ See *id.* at paras. 373 and 389. Subsequently, the Bureau provided guidance for carriers submitting compliance plans pursuant to the *Lifeline Reform Order*. *Wireline Competition Bureau Provides Guidance for the Submission of Compliance Plans Pursuant to the Lifeline Reform Order*, WC Docket Nos. 09-197 and 11-42, Public Notice, 27 FCC Rcd 2186 (Wireline Comp. Bur. 2012).

⁷ The Commission has not acted on any pending ETC petitions filed by these carriers, and this Public Notice only approves the compliance plans of the carriers listed above. While these compliance plans contain information on each carrier's Lifeline offering, we leave it to the designating authority to determine whether or not the carrier's Lifeline offerings are sufficient to serve consumers. See *Lifeline Reform Order*, 27 FCC Rcd 6679-80, 6818-19 at paras. 50 and 387.

APPENDIX

Petitioner	Compliance Plans As Captioned by Petitioner	Date of Filing	Docket Numbers
Birch Communications, Inc.	Further Amended Compliance Plan of Birch Communications, Inc.	July 2, 2012	09-197; 11-42
Boomerang Wireless, LLC	Boomerang Wireless, LLC Revised Compliance Plan	July 26, 2012	09-197; 11-42
IM Telecom, LLC	IM Telecom, LLC d/b/a Infiniti Mobile Compliance Plan	July 5, 2012	09-197; 11-42
Q Link Wireless, LLC	Q Link Wireless, LLC's Third Amended Compliance Plan	July 30, 2012	09-197; 11-42
TAG Mobile, LLC	TAG Mobile, LLC Compliance Plan	July 26, 2012	09-197; 11-42

EXHIBIT SF-4

TAG Mobile Summary Rate Plan for Utah

TAG Mobile Summary Rate Plan for UTAH

Plan Name	Minutes*	Text**	Data	Customer Cost	Cost per MOU	Plan Expiration
Lifeline 250	250	250		\$0.00	\$0.00	30 days
Lifeline Plus						
• Airfair 50	50	50		\$5.00	\$0.01	30 days
• Airfair 250	250	250		\$10.00	\$0.04	30 days
• Airfair 500	500	500		\$20.00	\$0.04	30 days
• Airfair 1000	1000	1000		\$30.00	\$0.03	30 days
• Airfair 2500	2500	2500		\$50.00	\$0.02	30 days
• Lifeline+ 250	250	250		\$10.00	\$0.04	30 days
• Lifeline+ 500	500	500		\$20.00	\$0.04	30 days
• Lifeline+ 1000	1000	1000		\$30.00	\$0.03	30 days
• Lifeline+ Data 100	0	0	100	\$10.00	N/A	30 days
• Lifeline+ Data 500	0	0	500	\$40.00	N/A	30 days

*All TAG Mobile calling plans include the following functionalities and features:

- Local Calls
- Nationwide Domestic Long Distance
- Caller ID
- Call Waiting
- Call Forwarding
- 3-Way Calling
- Voicemail
- Nationwide Domestic Text Messaging
- Roaming at no additional charge
- 411 Directory Assistance
- 911 and enhanced 911 (“E-911”) service where available -- Plan minutes are not decremented for 911 and E-911 services and this service remains available even when all plan minutes have been used.
- 611 access to Customer Service where available. Plan minutes are not decremented for 611 access and/or direct dialed Customer Service calls.
- 211 Service related to the National 2-1-1 initiative, which provides access to free and confidential information and referrals for help with food, housing, employment, health care, counseling and more, to customers dialing “211”. Plan minutes are not decremented for 211 calling.

** Where text is not included in the plan, texts decrement available Plan minutes at the rate of 1 text, whether sent or received, per Plan minute.

All TAG Mobile non-Lifeline Plans are available either as replenishments or stand-alone prepaid phone plans.

**EXHIBIT SF-5
CERTIFICATION**

**EXHIBIT SF-5
CERTIFICATION**

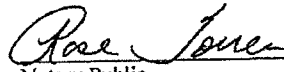
VERIFICATION

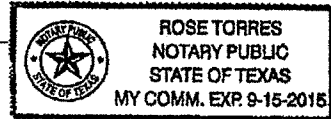
I, Mary Calderon, do hereby declare under penalty of perjury that the foregoing testimony is true and correct to the best of my knowledge and belief.

DATED this 18th day of May, 2015


Mary Calderon

SUBSCRIBED AND SWORN TO before me this 18th day of May 2015.


Notary Public



David J. Shaw, Esq.
Kirton McConkie
518 West 800 North
Suite 204
Orem, UT 84057
(801) 426-2108
dshaw@kmclaw.com

Attorney for Tag Mobile, LLC

BEFORE THE PUBLIC SERVICE COMMISSION OF UTAH

In the Matter of the Application of)	
TAG Mobile, LLC seeking designation as an Eligible)	
Telecommunications Carrier in the State of Utah for)	Docket No. 15-2578-01
the Limited Purpose of Participating in the Lifeline)	
Program)	Direct Testimony

I hereby certify that on this 19 day of May, 2015, this **Direct Testimony** was filed via e-mail, with two physical copies going to the PSC, to the following individuals:

The Public Service Commission of Utah
psc@utah.gov

Cheryl Murray
Office of Consumer Services
cmurray@utah.gov

Dennis Miller
Department of Public Utilities
dennismiller@utah.gov

