

## **Executive Biographies**

### **Dennis Henderson, CEO & Owner**

Dennis Henderson is the CEO and co-founder of HH Ventures, Ready Wireless LLC and Boomerang. In this role, Dennis is responsible for the strategic vision, executive team development, and senior relationships with key suppliers, investors and partners. During his tenure, the company has experienced significant growth, and has delivered profitable results to shareholders.

In his 25 year career in the telecommunications industry, Dennis has held senior level positions in high growth, entrepreneurial companies including McLeod USA. This background afforded him insight into both carrier and distribution business models, including work with the leading national US wireless carriers, top tier retailers, and C-level executives in enterprise accounts. His industry relationships and creative approach to partnering has led Ready Wireless to become a significant aggregator of MVNO's in the United States. His successes include building Ready Mobile PCS, a prepaid wireless brand powered by Ready Wireless, which boasts distribution through 80K retail rooftops, a strong ecommerce business and emerging mobile commerce revenues.

Dennis was awarded the Corridor Business Journal Entrepreneur of the Year in 2009. He holds a BA and MBA from the University of Iowa.

### **Fred Haumesser, Executive Vice President & Owner**

Fred Haumesser is the Exec VP of Sales and co-founder of HH Ventures, Ready Wireless LLC and Boomerang. In this role, he has primary responsibility for revenue and margin performance of existing business including retail and ETC partnerships. He also leads business development efforts to build new distribution channels and partnerships. Fred's talent in networking and relationship development has led to major national retail opportunities, including Walgreens, CVS, and Aarons as well as large white label customers including AAA, Global Communication of America.

Fred has held senior level sales and business development positions in high growth, entrepreneurial companies including VP Sales at Titan Wireless. Fred also has significant experience in Direct to Consumer business models from his experience with The Allant Group.

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### **Kim Lehrman, President Boomerang Wireless**

Kim Lehrman is the President of Boomerang Wireless. In this role she is responsible for leading and establishing Boomerang as a premier Lifeline Service provider in the country. As the Chief Marketing Officer, Kim is also responsible for building the corporate brand and product portfolio to reach profitable customer segments. She leads product research, vendor relationships, channel marketing and design efforts.

Kim is an accomplished senior executive who has spent her career in high growth, entrepreneurial companies building brands and increasing shareholder value. Before joining Ready Wireless, Kim rose to the position of President of the third largest greeting card company in the US- Marian Heath Greeting Cards. Her technology background includes 15 years in senior level management positions in software, internet and telecomm companies. She was Owner/ VP Marketing in an internet start-up, LIVEware5, which was purchased by McLeod USA. During Parsons Technology's rapid ascent in the productivity software market, Kim was a member of the executive team and had P&L responsibility for the retail & licensing division.

Kim graduated magna cum laude with a BBA from the University of Iowa. She has a personal interest in organizational & talent development.

### **Jim Balvanz, Chief Financial Officer**

Jim Balvanz is the Chief Financial Officer of HH Ventures, Ready Wireless and Boomerang Wireless. In this role he has responsibility for financial relationships & reporting to stakeholders. He leads all budgeting, business planning, forecasting, product profitability analysis, and revenue assurance. He is highly engaged with regulatory compliance, and is the primary contact for legal and governmental liaison.

Jim has over 30 years of financial auditing & accounting executive experience primarily in telecommunications & call center industries. During the fast past growth of McLeod USA he was the VP of Finance Operations at this publicly held company. At Teleconnect, he led the financial operations as well during a time of successful growth and profitability, which led to the company being acquired by MCI.

Jim is a graduate of University of Northern Iowa, holding a BBA. He is a CPA.

### **Julia Redman-Carter, Regulatory and Compliance Officer**

Julia Redman-Carter has had a successful 26 year career in the telecommunications industry, with over 20 years focused on regulatory and compliance roles. For major carriers, including US West, McLeod USA and PAETEC, she has worked directly with Public Utility Commissions and national organizations. Her expertise includes translating federal and state legislation into methods and procedures that ensure the company is aligned with regulatory requirements. She is skilled at creating audit management systems which monitor and report on the company compliance history. The systems and processes she creates allow for broad communication across the organization ensuring all individuals are trained in their roles related to meeting federal and state guidelines. Julia's responsibilities over the last 15 months have been to build the enTouch Wireless regulatory and compliance programs which are on the forefront of industry practice.

Other skill sets Julia has developed include: telecommunications interconnection negotiations, and merger and acquisition due diligence. Her attention to detail and understanding of the legal and business ramifications of decisions makes her a trusted partner and advisor.

Julia holds a BA Metropolitan State College in Denver, Colorado and a JD from the University of Colorado in Boulder.

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### **Dana Pinter Karasek, Vice President Administration**

Dana Pinter Karasek is an experienced telecommunications executive with extensive knowledge of billing systems, network turn ups, and cross functional strategic program management. Dana is responsible for program management with our network, systems partners, and clients ensuring our projects are completed on time, on budget and on specification.

Dana is a graduate of the University of Iowa and holds a BBA.

### **Mike Schmidt, Chief Technology Officer**

Mike Schmidt has a proven track record of leading technology teams to model & build foundational system infrastructure allowing for organizational growth, flexibility and cost management. Mike is responsible for building a strong internal technology team to create a flexible, robust business platform. He also manages external partners as we integrate systems and networks into our MVNO Engine.

### **Jake Poshusta, Director of Operations**

Jake Poshusta, Director of Operations, is responsible for field audits, field support and internal process development and implementation. With over 17 years of telecommunications experience with Verizon Jake has managed many functions which are critical to the ETC business. These include: process development and auditing; managing compliance teams; leading training efforts for cross functional teams to ensure adherence to company policy. He is a graduate of Mount Mercy College with degrees in Business Management and Accounting.

### **Eric Klein, Controller**

Eric Klein, Controller, has 15 years of experience in the highly regulated waste management industry with Waste Management Inc. He has also held the role of Controller for entrepreneurial companies. Eric has proven talent for developing, communicating and auditing financial and government regulatory standards in companies. Providing accurate, timely and complete reporting to senior management and third party audit firms has been a centerpiece of his roles. Eric is also an experienced manager who puts internal controls and processes in place to provide continual feedback on key metrics and legal requirements. Eric is a graduate of Iowa State University with a BA in Accounting and he is a licensed CPA.

### **Kevin Rigdon, Director of Data & Systems Management**

Kevin Rigdon, Director of Data & Systems Management, is a seasoned telecommunication executive with 30 years of experience managing systems, network and platform teams. At Teleconnect/MCI Kevin held management roles in the IT organization. He also managed the billing and order management systems at McLeod USA a large CLEC. Start-up experience includes time in New Zealand building a new phone company called Clear Communications. At Yellow Book he helped them pivot their strategy from publishing to online marketing. Kevin uses these experiences to guide enTouch Wireless systems and process development to support the company growth and ensure we have management information and reporting with high integrity.