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Division Director

Action Request Response

To: Public Service Commission of Utah

From: Utah Division of Public Utilities

Chris Parker, Director
Brenda Salter, Assistant Director
Abdinasir Abdulle, Utility Technical Consultant Supervisor
Ron Slusher, Utility Technical Consultant

Date: June 18, 2025

Re: **Docket No. 25-2511-01:** In the Matter of TracFone Wireless, Inc.'s Notification of Name Change to Verizon Value, Inc. d/b/a TracFone.

Recommendation (Acknowledge)

The Division of Public Utilities ("Division") recommends that the Public Service Commission ("Commission") acknowledge the requested name change from TracFone Wireless, Inc. ("TracFone") to Verizon Value, Inc. d/b/a TracFone.

Discussion

On or about June 10, 2025, TracFone filed a letter with the Commission indicating the company will be changing its name to Verizon Value, Inc. d/b/a TracFone. The name change will not impact any customers in the state of Utah. Additionally TracFone will not change the services it offers. The Division recommends that the Commission acknowledge the request by TracFone to change its corporate name to Verizon Value, Inc. d/b/a TracFone and make the necessary changes and amendments to all the required documents.



Conclusion

The Division recommends the Commission acknowledge this notice.

cc. Melissa Slawson, Verizon Value, Inc. d/b/a TracFone
Patricia Schmid, Assistant Attorney General, State of Utah
Patrick Grecu, Assistant Attorney General, State of Utah
Office of Consumer Services, State of Utah